Spring Pattern number of Vogue

MAR -9 1916

March 1 1916 The Vogue Company Price 25 cents

Perfume Personality

Selection of your perfume is an art—but without considering your own individuality, it is like choosing your gowns regardless of your own particular coloring!

Odors carry suggestion—they influence others towards you when they are in harmony with your individuality. They reveal your inner self, your personality in fact.
Cultivate the habit of choosing the **appropriate** perfume just as the Parisian woman does. Be distinctive—use a perfume that suits **your** personality. You can, for there is an imported odor that has been made for you by the master Perfumer of Paris—

Rigaud

(Pronounced REE-GO)

—he can help you find your perfume affinity

"The Lilac Girl"

The Sunny Disposition

For the woman brimming with sympathy for all that's beautiful, ethereal and dainty; for the woman with the dimpled smile and with sunny disposition mirrored in her eyes—for the woman of this happy type there is the natural odor of lilacs.

Lilas de Rigaud

No other perfume blends so well with a blond individuality as the fresh fragrance of the Lilac fixed permanently in all its natural freshness by the master art of RIGAUD (pronounced Ree-go).

Extract $1.00 and up
Face Powder $1.00

This Style
$3.50

LILAS de RIGAUD Toilet Water, Talcum, Sachet, Cold Cream, Bath Salts, Soap

Mary Garden

The Emotional Type

For the woman possessed of temperament, with profoundly sincere feelings, one that would rule the world of her acquaintances, yet withers in neglect; for the woman pulsating with strong appealing emotions.

MARY GARDEN

this original creation of RIGAUD (pronounced Ree-go) is undoubtedly the favorite perfume today.

Unadvertised, its fame encircled the world within a year. This voluptuous blend of flower odors (unrecognizable as separate entities), perfectly expresses the marvelous personality of the most popular of all Sopranos.

Extract $1.00 and up
Face Powder $1.00 and $2.00

This Style
$4.50

Mary Garden Toilet Water Talcum, Sachet, Cold Cream, Soap, Solid Rouge and Face Powder

Carolina White

The Graceful Brunette

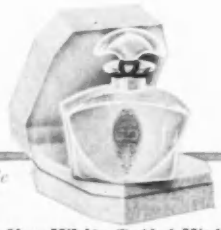
For the dark complexioned, dark eyed beauty with long lashes—languorous yet vivacious in manner at times, temperamently exotic, although reared in Northern clime, nothing can equal

CAROLINA WHITE

This suave, seductive and withal mysterious odor of the Orient, cannot be defined. It creates an attractive "atmosphere" all its own.

In its conception it is identified with the beautiful prima donna, Carolina White, whose name it bears.

Extract $1.00 and up
Face Powder $1.50



This Style
$4.00

Carolina White Toilet Water, Talcum, Sachet, Cold Cream, Bath Salts

TAKE THIS FREE COUPON TO YOUR DRUGGIST OR DEPARTMENT STORE TODAY

Please deliver to bearer one FREE Specimen of
Check here [ ] Lilas de Rigaud Face Powder
[ ] Mary Garden " "
[ ] Carolina White " "

If you have no more samples, sign below and forward this coupon to us and we will send sample to you, all charges paid. See that Customer's name is on coupon and we will then write it on the sample so that when you receive the sample you will remember for whom it was intended.

RIGAUD, 75 Barrow St., New York

Dealer's Name .....

Address .....

Customer's Name .....

FREE Make your choice of one only of these distinctive RIGAUD Perfumes—take the attached coupon to your Dealer and he will give you (or obtain for you) a free specimen of any *one* of these perfumes.

All these specimens are expensive productions, pray therefore, use discretion in selecting the *one* suitable for *your* personality—the one RIGAUD especially made for *you*. Write your name on the coupon and take to your drug store or department store today.

These suggestions may help your choice:

Lilas de Rigaud is absolutely Lilac in all its innocent freshness, youthfulness, charming delicacy and unobtrusiveness. LILAS de RIGAUD, moreover, is distinctively a flower perfume, while Mary Garden and Carolina White Perfumes are both artistically combined bouquet odors of peculiar and distinctive excellence.

HAAS BROTHERS

Distinctive Dress Fabrics

The New Silks

for Spring and Summer

Chippendale Prints

(Registered)

The Silk with Chinese designs

Trianon Checks

In Unusual Color Combinations

Faillette Silks

Registered

The Silk for the New Fashions

Ponjab

The Pongee for Sport Wear

Marquisette de Soie

The newest in sheer fabrics

The Haas Brothers Blue Book of Spring Fabrics in which these silks are shown, can be seen at the leading Dressmakers and Ladies' Tailors.

Ask to see Haas Brothers Blue Book of Advance Spring Models at the leading Dressmakers and Ladies' Tailors.

PARIS, 13 Rue des Pyramides

NEW YORK, 303 Fifth Avenue

Gage

GARDENIE
A new idea in a sand crepe toke with crushed rose crown and with box plaited braid around crown, finished with a dainty band of narrow blue ribbon.

THALIE
A cleverly executed black and mist gray angora turban with gray georgette crepe facing and a jaunty gray ribbon bow on top of crown.

LA JOCONDE
A black braid hat with jet ornaments at right side of front and on left side. A ribbon around the crown adds the finishing touch.

Ask Your Dealer
For
GAGE HATS

PAGNEVETTE
A hair hat in old blue with flowered crown and rose at right side.

LEDA
A dashing turban of brown braid with tan wings on crown, decidedly smart.

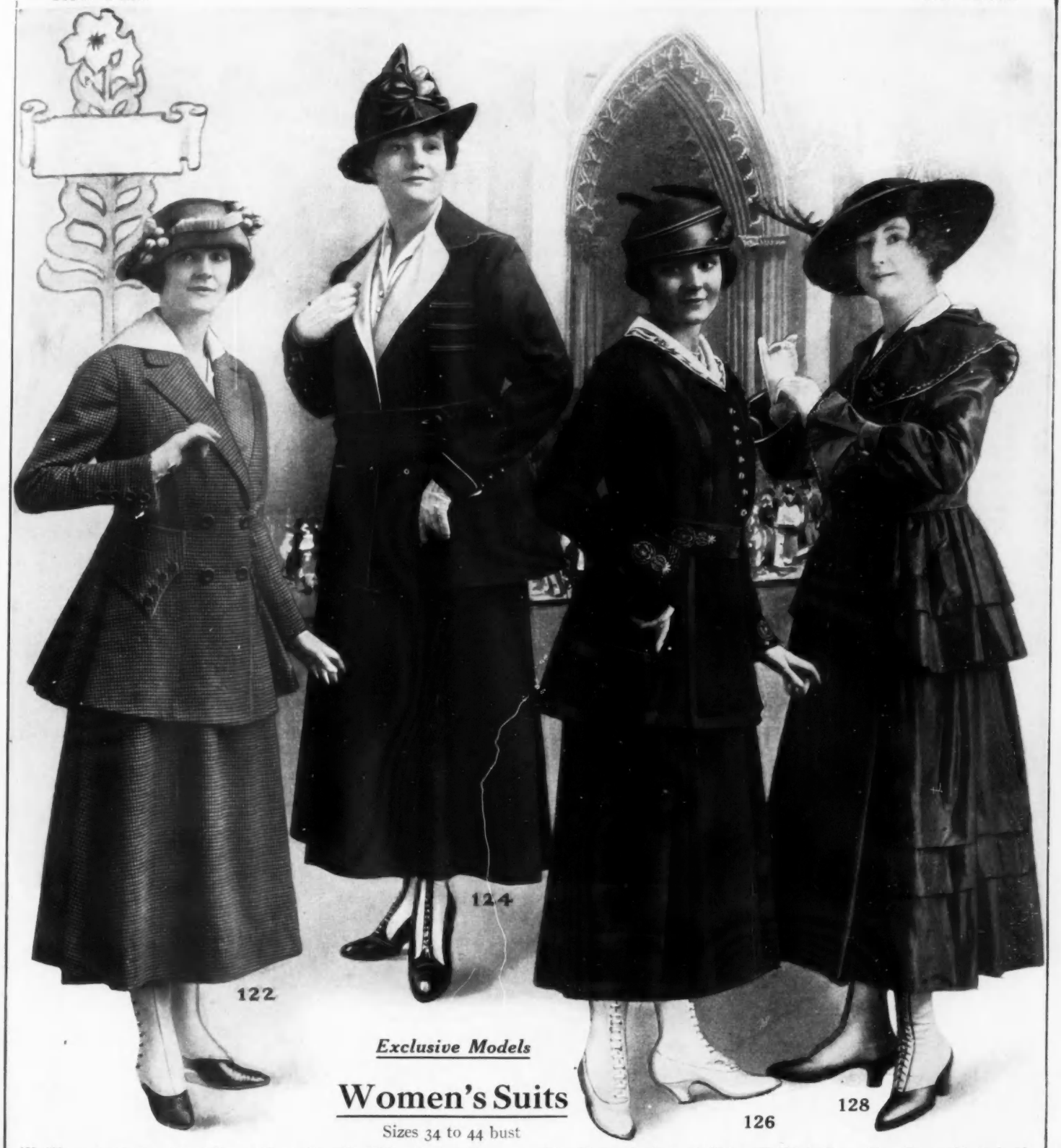
Chicago — Gage Brothers & Co. — New York

Paris

Franklin Simon & Co.

Fifth Avenue
37th and 38th Sts.
New York

Fifth Avenue
37th and 38th Sts.
New York



Exclusive Models

Women's Suits

Sizes 34 to 44 bust

122. **Women's Tailored Suit** (*Copy of "Bernard" model*) of Velour Checks in Brown or Green, also Black and White Checks. Double breasted flare coat, silk lined; notch collar and reveres of self material, detachable over-collar of white linen, hemstitched. New model flare skirt, two pockets, shirred at waistline in back. ***Special* 39.50**

124. **Women's Tailored Suit** (*Copy of "Lanvin" model*) of Men's Wear Serge in Navy Blue, Black, Tan or White, also Black and White check. Belted coat, silk lined, convertible collar and reveres, also cuffs faced with Broadcloth in contrasting color. New model skirt with hip pockets, shirred at waistline in back, finished with stitched belt. ***Special* 39.50**

126. **Women's Suit** of "Poiret Twill," in Navy Blue, Tan or Black, braid trimmed. Belted blouse effect coat, silk lined; detachable collar of Taffeta Silk, belt and cuffs, embroidered in self and contrasting colors. New model skirt, braid trimmed. ***Special* 59.50**

128. **Women's Chiffon Taffeta Silk Suit** in Navy Blue, Brown, or Black. New Cape collar model, with double flounce peplum and stitched belt; collar, flare cuffs, and cape embroidered in contrasting color; coat silk lined. New model tucked skirt with panel front. ***Special* 69.50**

Spring and Summer Style Book *"Correct Dress"* Illustrating Everything in Ready-to-Wear Apparel for Women, Misses, Girls, Men, Boys, Children and Infants **Mailed out-of-town upon application.**

BONWIT TELLER & CO.

Paris
42 Rue de Paradis

The Specialty Shop of Originations

FIFTH AVENUE at 38th St., NEW YORK

Philadelphia
13th and Chestnut Sts.

Present

Spring Modes for Misses

Originations in 'Jeune Fille' Fashions —with a naïve *simplicité* a youthfulness of expression that sets them apart from mature types.

"NATÂLYA"—*Afternoon frock of Georgette Crepe and charmeuse or Georgette and taffeta. The Russian blouse of Georgette—the bandings and buttons of silk. In navy, Marine blue, gray, rose, white, black or beige* **29.50**

"ISELLE"—*Tailleur frock of taffeta. White taffeta vestee and collar. Pearl buttons. Skirt with pockets featuring new yoke treatment. Navy, Marine blue, gray, rose, tan or black* **18.50**

"MÉLIDE"—*Misses demi-tailleur suit. New flare coat with detachable collar of faille silk or shantung. Plaited skirt with yoke and unusual belt treatment. In navy, twilight blue or black serge or black and white checks* ..**35.00**

"VERRE"—*Composé suit of taffeta and serge. Detachable silk faille collar. In black, navy or a composé of black and navy* **27.50**

"EOLIE"—*Utility coat with new flare panel back. Silk lined throughout. Detachable faille silk collar. In navy or black gabardine, black and white check or covert cloth* **25.00**

"TRESA"—*Tailleur frock of taffeta or serge. Sleeves of Georgette crepe. Button holes piped in contrasting color. Belt with sash ends. In twilight blue, navy, black and tan* **25.00**

Jeune Filles Hats

NATÂLYA'S HAT—*A rough straw sailor faced with silk. Silk roses in contrasting color. All colors* **13.50**

VERRE'S HAT—*of Cord du roi silk hat with band and bow of faille silk ribbon. All colors* **8.50**

EOLIE—*has a four-cornered hat of crepe straw with silk facing and quill. All colors* **10.50**

TRESA—*a hemp tri-corne with gros grain band and cockade. All colors* **14.50**

ISELLE—*a faille silk rolled sailor with three buckles, ribbon band and streamers. All colors* **12.75**

AND MÉLIDE—*a turban of faille ribbon and straw. Bead ornament. All colors* **12.50**

BONWIT TELLER & CO.

Paris
42 Rue de Paradis

The Specialty Shop of Originations

FIFTH AVENUE at 38th St., NEW YORK

Philadelphia
13th and Chestnut Sts.

Introduce

New Types in 'Flapper' Apparel

Reg. U. S. Pat.

Originations in Tailleur, Sports and Afternoon Costumes for the *hard-to-fit* girl of 12 to 16.

"IRĪNA"—*Russian type flapper frock of taffeta and serge composé. In navy, Marine blue or white. Box plaited skirt. White Georgette crepe collar.* **17.50**

"RANDA"—*Top coat of navy serge, black and white check or tan paca cloth. Belt with sash ends. Detachable pique collar. Pearl buttons.* **15.00**

"LESA"—*Sports frock of Servian cloth, the skirt double belt and collar in Campus stripe. In green, tan or Marine blue. White ball buttons* **15.00**

"MARTHE"—*Flapper suit of navy or Marine blue serge or of black and white check. Coat with deep yoke and patch pockets: skirt with shirred back and pockets* **16.50**

"PENELOPE"—*Two-piece coat frock of linen. Slashed pockets, arrow-finished. Pearl buttons. White pique collar. Black taffeta tie. Bell sleeves. In pink, light blue, tan, white or reseda* **9.50**

"MONADE"—*Afternoon frock of taffeta. Organdie vestee and guimpe edged with frilling. Silk fringed sash. In rose or blue check* **12.75**

Irina

Randa

Lesa

Marthe

Penelope

Monade

'Flapper' Hats

PENELOPE'S HAT—*a sailor of striped batiste faced with straw. Gros grain band and streamer. All colors*.... **14.50**

MONADE'S HAT *of taffeta and hemp with bead-embroidered band. In all colors.* **9.50**

LESA *has a hat of La Jerz silk faced with straw. Crocheted band and tassel. All colors,* **12.50**

MARTHE—*a four-cornered hat of taffeta faced with cretonne. All colors*..... **10.50**

IRĪNA—*a checkered hat of taffeta and hemp. Taffeta band and buckle. All colors*... **12.50**

AND RANDA—*a hat of rough straw faced with taffeta. Ribbon flowers, band and streamers. All colors*..... **10.50**

The Hampton Shops in March will be in possession of the picturesque Gothic edifice which they have builded for themselves directly facing St. Patrick's Cathedral, New York.

Here they will continue in accord with the creed they have for so many years expounded,—that each piece of furniture in the home should have a meaning and emphasize its intimate relationship to the place it occupies.

The original methods they have devised for the exhibition of Hampton Reproductions in the new Building with its Great Hall, its Eleven Galleries and its score of subtly beautiful Room-interiors must prove of remarkable interest even to those not in immediate need of furniture.

Hampton Shops

18 East 50th Street
facing St. Patrick's Cathedral
New York

HS

James McCreery & Co.

34th Street *5th Avenue*

New York

Distinctive Spring Apparel and Hats

Mail and Telephone Orders receive prompt attention. Greeley 6380

Specially Priced

A—Georgette Model Top Coat of Soft Taffeta,—shaped band at bottom of self material; finished with cording; unlined; very youthful model. **29.50**

Fancy Black Straw Turban with rose-covered crown and jet ornament. **14.50**

B—Smart Check Coat—pleated in back; belt in front with large buckle; trimmed with self material; lined with colored taffeta. **29.50**

Sport Hat, fancy body with felt band and fancy. **6.95**

C—Jenny Model Coat of French Serge with deep band of black satin; circular edge on top of satin in self material; lined throughout with contrasting color taffeta. **39.50**

Purple Straw Poke with metallic violets and moss roses. **18.00**

D—Suit of Gabardine trimmed with braid in self or contrasting color; throw collar on coat embroidered in blue; full skirt. **39.50**

Effective Hat with open-work braid crown; Georgette Crepe top-facing, straw under-facing; finished with pretty flowers. **10.00**

E—Suit of Duvetyne—box-pleated coat with throw collar trimmed with white; skirt has three box pleats on hips, panel back and front; various new colors. **37.50**

Sport Hat with natural color body, pongee trimming; finish d with bunch of fruit. **10.00**

F—Suit of Serge or Garbardine—coat has belted back with shirring from the belt down giving flare effect. Various desirable colors. **29.50**

Blue Straw Mushroom with roses and black patent leather leaves. **3.75**

COSTUME JEWELRY

Fashion's Newest Note

WHILE the art of jewelry is the oldest art in the world, and women of all times have loved jewels and the wearing of jewelry, it has remained for the woman of today to realize how much the *ensemble* of her costume gains by selecting her jewelry in just the right key.

The idea of costume jewelry originated with the smart *Parisienne*, and American women have had to depend heretofore on picking it up piece by piece. This is the first representative selection of costume jewelry in this country designed by artists and available for smart women everywhere.

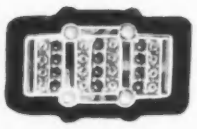
This new costume jewelry is shown in Rings, Brooches and Pendants exquisitely designed in the vivid art *motifs* of the day, and in colors that harmonize with the costume or afford a sharp note of contrast.

Wrought in wonderful reproductions of precious and semi-precious stones and brilliant hard enamels, in settings of 14 karat white gold (*with the color and lustre of platinum*) and in 14 karat yellow gold.

OSTBY *and* BARTON COMPANY

PROVIDENCE RHODE ISLAND

Ring white gold. Sapphire center, with green enamel petals and sapphire brilliants.



Ring white gold, set with topaz, rhinestones and pearls accented with black enamel.

Ring white gold. Large sapphire cabochon, with rhinestones, and petals of black enamel.

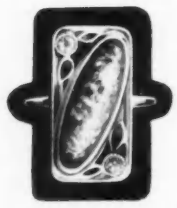
Ring white gold, set with sapphires and rhinestones, black enamel border.

Ring white gold. The center a carbuncle topaz or sapphire, with rhinestone border and black enamel petals.

Pendant white gold and black enamel, worn with chain or ribbon. Pink shell (or wedgewood) cameo, bordered with seed pearls.

Ring white gold, set with carbuncles of topaz and coral (or emerald and sapphire), pearl buds and black enamel petals.

Ring white gold. Rhinestones in border and pearl in center, relieved with black enamel.



Ring white gold. Fancy blue carbuncle, rhinestone ornaments, black enamel petals.

Ring white gold. Sapphire carbuncle and green enamel foliage with rhinestone buds.

Ring white gold. Emerald carbuncle, bordered by rhinestones and black enamel.

Pendant white gold, set with rhinestones. Amethyst or sapphire cabochon center, with two whole pearls.

B. Altman & Co.

ANNOUNCE

THE SPRING DISPLAY OF SILKS

FOR AFTERNOON AND EVENING

WOOL AND SILK-AND-WOOL DRESS FABRICS
AND SUMMER COTTONS

NOVELTIES IN LACES, EMBROIDERIES
AND TRIMMINGS

The exhibit introduces the most advanced ideas in Fashions
and Fabrics for Spring and Summer, 1916

FIFTH AVENUE - MADISON AVENUE, NEW YORK

THIRTY-FOURTH STREET THIRTY-FIFTH STREET

TELEPHONE 7000 MURRAY HILL

Your Way to BEAUTY

Is a Special Way: It is well marked out

YOU have been seeking for it blindly, reaching out, gambling with a thousand fates, hoping to discover that panacea which is to bring you all that beauty can give a woman.

As you gaze out on the world and the world looks back on you (or neglects to look) you are assailed on every hand by a myriad of would-be "beauty aids." What shall you do? How shall you proceed?

Consult *the one* "who knows."

If you think you can buy your beauty across a counter, you are in error. You are engaging in nothing short of a gamble with the odds all against you, that you may pick correctly. One woman's miracle is another's fatal mistake.

Just once come to realize that beauty ailments are many and beauty needs are fully as many, and you will readily confess your predicament. If you feel the urge of even the slightest help, you dare not meddle.

You are throwing wisdom to the winds when you try out of a thousand aids to pick the one that should be intended, prepared and tested for *your* needs only—for your exclusive and specific needs.

Consult *the one* "who knows."

There are many groping for beauty's touchstone. But as in science, art, literature, so on the subject of Beauty there is one always that rises universally acknowledged supreme.

And those women whose wealth has sought out the genius of everywhere have acclaimed Mme. Helena Rubinstein—the incomparable.

In Paris, where beauty is the all-in-all of woman, there was Mme. Rubinstein fêted, crowned and honored. From everywhere there came, as to a Mecca, women who were beautiful and wished to retain youth; women who had lost their complexion-charm and prayed for its return; women who never had been given their birthright and at last came to claim it and possess it.

Royalty and society knocked at her door.

To Mme. Rubinstein in Paris, and to Mme. Rubinstein in London, there came a train of women whose stage reputation made beauty not only desirable but essential to life itself. A roster of Europe's most beautiful women would disclose the names of those who habitually made their obeisance to Mme. Rubinstein.

Know Mme. Rubinstein. Learn truly what you need to do to acquire that which is to give you your desires.

Naturally, a call is to be preferred, but where this is impossible, Mme. Rubinstein will be able to write almost as efficiently.

Consult *the one* "who knows."

Really, when you come to see it in this new light it is so plain that there is something radically different between the method of aiding yourself by buying over a counter and being *left to drift*, and that other, the commonsense method, which places you in the care of a great consultant in whom you have implicit confidence and supreme hope because you know she knows exactly what is to aid you.

Interviews by appointment. If you cannot arrange to meet Mme. Rubinstein in her Salons in New York, write and receive her sincere attention and interest.

GRATUITOUS

Madame Helena Rubinstein temporarily makes no fee for consulting service; this being made possible by the goodly percentage of patrons to whom she can conscientiously recommend her own products. These are prepared by herself from private and exclusive prescriptions planned to fit specific cases and needs.

Mme. Rubinstein's celebrated book "Comment se fait la Beauté" ("Beauty in the Making") will be forwarded gratis on receipt of postage (2c.).

Index of Products
For Mme. Rubinstein's Patrons

Herewith appended names and prices of products most generally used:

Valaze Beautifying Skin-Food: Maintains the complexion in the pink of condition,—free from sallowness, incipient wrinkles and passé appearance. $1.00, $2.00 and $6.00.

Valaze Outdoor Balm "Rose," guards the skin against blistering, chapping and discoloration due to drying winds or sun. Unequalled as a foundation for powder. Price $1.50, $3.00 and $5.00.

Valaze Liquidine overcomes oiliness and "shine" of the skin and undue flushing of nose and face. Price $1.50, $2.75 and $5.50.

Valaze Complexion Soap. Price $.70 and $1.25.

Valaze Complexion Powder, for normal and oily skin; *Novena Poudre*, for dry skin. Price $1.00, $2.50 and $4.50.

Valaze Blackhead and Open Pore Paste refines coarse skin texture, removes blackheads and reduces enlarged pores. $1.00, $2.00 and $5.00.

Valaze Sunproof Creme prevents freckles and sun-stains when sea-bathing or otherwise exposed to the hot sun. Price $1.00, $3.00 and $5.00.

Valaze Roman Jelly, an astringent balm which consolidates and makes firm loose and flaccid tissues. $1.50 and $3 a bottle.

MME. HELENA RUBINSTEIN

15 East 49th Street, New York City

London, W.: 24 Grafton Street **Paris: 255 Rue Saint Honoré**

SAN FRANCISCO
MISS MARTIN, APT. 700 FAIRMONT HOTEL

PALM BEACH
BYRON'S PHARMACY

MISSES' SUITS AND FROCKS

in Spring's Smartest Modes

H—*Georgette Crepe Frock.* A charming little model with beaded, hand-embroidered bodice and the quaintest of puffed sleeves. Note the effectiveness of the pockets and the deep tucks which emphasize the skirt's width. In white, Copenhagen and navy,—silk lined. Sizes 16 and 18 years..**$29.50**

I—*Georgette Crepe Frock.* A model of smart simplicity, with deep tucks cleverly employed to give the new lines to bodice and skirt. A double cape collar adds to its picturesque air. In white, rose, navy and Copenhagen. Sizes 14, 16 and 18 years..**$25.00**

J—*Taffeta and Georgette Crepe Frock.* Copied from a Lanvin model, this smart little Dress has the simplest of *bebé* bodices in the crepe, with collar and cuffs of the silk. Ruchings edge the tunic of the cleverly cut skirt and finish the soft girdle. In navy, Copenhagen and black. Sizes 16 and 18 years..... **$19.50**

K—*Tailored Suits* in green and tan check wool velour or in navy or black serge. The coat and skirt are pleated at the back in clever fashion and are extremely flaring in cut. In checked wool velour..... .....**$32.50**

In Serge **$29.50**

Sizes 14, 16 and 18 years.

L—*Tailored Suit* in navy or black serge of excellent quality. Rows of novel buttons emphasize the flaring lines of the blouse coat and collar, cuffs and pocket facings are of white. A girdle finishes the paneled skirt. Sizes 16 and 18 years. **$29.50**

M—*Sport Suit* in navy or black serge and shepherd checks. The belted blouse coat has huge sport pockets and is cut on smartly youthful lines. The skirt plain and very wide has a strap girdle. Sizes 14, 16 and 18 years.....**$25.00**

N—*Little Girl's Dress* of striped chambray in green, blue or pink with white; the shirred fronts are feather stitched, the collar and cuffs of white pique. Sizes 2 to 6 years.....**$2.25**

Hat of white pique in pretty, new shape, with band and bow of colored ribbon.....**$1.50**

Lord & Taylor

38th Street FIFTH AVENUE 39th Street

New York

Now I lay me down to sleep,
I pray my maid my clothes to keep;
If I don't die before I wake,
I pray dear France new clothes to make.

The answer to the Maiden's Prayer is the

Paris Openings Number of Vogue

THIS SPRING Vogue's Paris Openings Number is necessary to every woman who wishes to be well-gowned and well-informed as to the affairs of fashion. While in other seasons Vogue has been recognized as *an* authority on French fashions, this Spring it is *the* authority. In seasons of peace, *everybody* went to Paris at the time of the official Openings, and information about the new fashions was to be had from many sources. This year, however, you cannot depend upon such hit-or-miss information. No individual shoppers and few representatives of publications are now at the Paris Openings; therefore, to receive authentic news of Spring fashions, the next number of Vogue is a necessity.

Vogue Establishes the Spring Mode

This Paris Openings Number presents the first comprehensive series of French models to be seen in America. The sketches and descriptions of these gowns are sent to Vogue by its Paris editors before the New York buyers themselves leave the Openings. This means that when the new Spring models are in the hands of the importers, sketches of them are in your hands—that is, if the next issue of Vogue is in your hands.

Do you subscribe? Or have you ordered this number from your newsdealer in advance? Only in one of these ways can you be sure of getting it. On the newsstands about March 15th. Single copies twenty-five cents. By the year four dollars (24 issues).

Conde Nast, Publisher **VOGUE** Edna Woolman Chase, Editor

443 FOURTH AVENUE, NEW YORK CITY

"GIMBEL-Paris" Modes are Distinctive!

***A*—Silk Dress, $29.50.** Box-pleated skirt is of Plaid Taffeta and the smock-effect blouse is of Georgette Crepe to match the color in the plaid; trimmed with bands of charmeuse to match; girdle of velvet ribbon. Plaids in rose-and-white, navy-and-white, green-and-white, black-and-white.

***B*—White Net Frock, $38.50.** The over-bodice, top and hem of tunic are of soft creamy-looking satin. Exquisitely embroidered.

***C*—Crepe de Chine Dress, $22.50.** Two piece, but the coat and skirt are mounted on a lawn bodice. Skirt is finely box-pleated. Ends of sash are embroidered in beautiful colors. White, rose, black, gray or Copenhagen blue.

***D*—Trotteur Suit, $37.50.** In black-and-white Checked Velour Cloth or in plain navy blue or black Gabardine. Over-collar and cuffs of white Gabardine.

***E*—Sport Suit of Wool Jersey, $29.50.** This is the ultra material of the season. In white, rose, Copenhagen blue or gold; collar, belt and cuffs inset with silk piping in self or contrasting color.

***F*—Dress, $29.50.** Beige-color Shadow Lace, with over-bodice, yoke of tunic and ruchings of Marquisette in rose, wistaria or blue.

Broadway & 33d Street **GIMBEL BROTHERS** *New York*

America's Foremost Specialists

New York
Brooklyn
Philadelphia

OPPENHEIM COLLINS & CO

34th Street—New York

Cleveland
Buffalo
Newark

Women's Smart Spring Suits

Models Illustrated on Sale in all our Stores

Exclusive *Oppenheim, Collins & Co.'s* **Models**

Models Illustrated on Sale in all our Stores

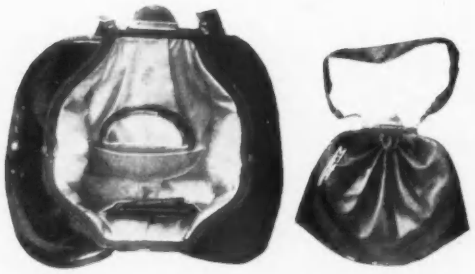
No. V 24—Women's Belted Sport Suit of Mannish Checks also Serge and Tweeds in Navy, Rookie and Twilight Blue, Patch pockets. Velvet collar; superior Peau de Cygne lined, new model skirt **29.75**

No. V 26—Women's Flare Model Suit of Gabardine in Rookie, Navy, White, Black and Twilight Blue, Collar of Self and Contrasting colors. Slit pockets. Superior Peau de Cygne lined. New model skirt **39.75**

No. V 28—Women's Sport Suit of Velour Check in Black and White, Green and Black, Black and Navy. Fancy Silk lining in pastel shades. White satin collar, new model skirt . **27.50**

No. V 30—Women's Flare Back Suit of Gabardine in Navy and Black, also Black and White, Green and White and Blue and White checks. White Satin Vest. Plaid Silk lining. New model skirt **50.00**

No. V 32—Women's Dressy Suit of Serge combined with taffeta, with trimming of silver cord and buttons. Collar and revers of Pearl Gray Broadcloth, Fancy silk lining. New model skirt, **55.00**



Ladies' hand bag, shown open and closed, of black or colored pin seal leather, with all patent leather gusset, silk lining; fitted with purse and attached mirror. Bag 6 inches deep, $10.50
Gold plated monogram, made to order from $2.00; as shown, $3.00

Washable Capeskin gloves, Old Ivory shade, six button length, adjustable strap at wrist, $2.75

ENGLISH CAPESKIN GLOVES FOR MEN AND WOMEN, $1.50 TO $2.50. FRENCH KID GLOVES FOR WOMEN, $1.50 TO $2.50

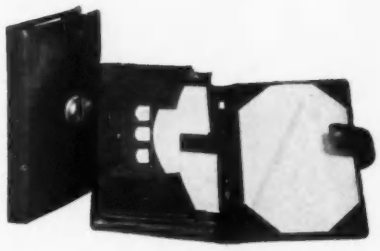
ESTABLISHED 1845
MARK CROSS
TRADE MARK
LONDON
ACTUAL MAKERS

Price is Forgotten Quality Remains

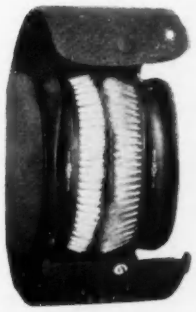
Quality gives a thing distinction; it implies careful workmanship. Quality can only be had regardless of cost, but in the end it lessens the cost to the purchaser.

Our Motto:
"Quality for Quality—Lowest Prices—Always."

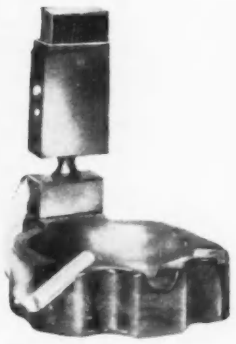
Visiting book, in glazed morocco leather, pastel shades. Gilt-edged pages indexed—"Name," "Residence," "Receiving Day," "When Made," "Returned." Visiting List stamped on cover, $5.50



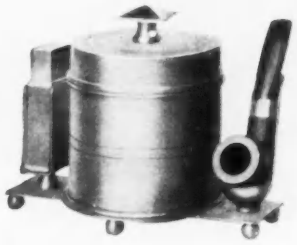
Writing portfolio, shown closed and open, of black Dorie morocco with red, green, blue, or purple stripes. Fitted with writing pad at right, two large stationery and three stamp and card pockets at left, loop in center for fountain pen. Measures 9¾ x 6¼ inches folded, $6.75



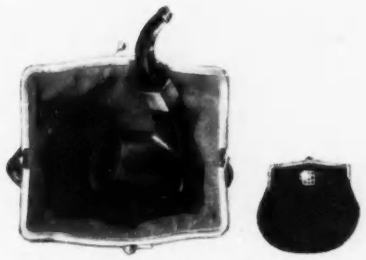
Brush case, of tan pigskin or black seal leather, with leather lining, leather loop in center protecting bristles. Two military brushes of natural ebony (5 x 2⅝ inches); case measures 5 x ¼ inches, complete, $7.00



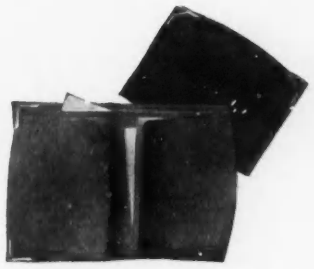
Match stand, of iridescent glass, scalloped front forming three cigar or cigarette rests, silver plated match safe at back, $2.75



Smoker's set, of Copper, Persian, Royal Bronze or Brass; tobacco jar in center with sponge in cover, pipe rest and match safe, $6.00
Pipes, extra, from 75c



Tobacco pouch, shown open and closed, of colored mocha leather, or striped silk in college colors, rubber lined, 3¾ inch frame with ball catch, $1.75. Three-initial gold plated monogram, made to order, from $2.00; Pipes, extra, from 75c



Wallet of pin-point seal leather, in black or colors, calfskin lining, silk-lined full-length secret bill pocket, two card pockets on each side, two sterling silver corners, 5½ x ¼ inches folded, $6.75

Ladies' jewel case, of finest grained morocco leather, velvet and moiré silk lining, removable tray with pads and ring groove, compartment underneath strap handle at top, lock and key fastening. Size: 8¼ x 5¾ inches, $9.00

Mark Cross

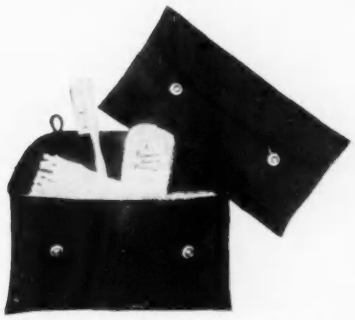
WORLD'S GREATEST LEATHER STORES

404 FIFTH AVENUE
NEW YORK

89 Regent St. LONDON | 253 Broadway NEW YORK | 145 Tremont St. BOSTON

Special Mail-Order Service for Out-of-Town Patrons
Catalogue Sent Upon Request

WHOLESALE DEPARTMENT
2 West 37th Street



Case shown open and closed, of rubberized silk in brown, blue or green, white rubber lined pocket holding white knitted face cloth, tooth brush and soap; crystal button fastening. Size: 6¼ x ¼ inches, $1.50

SALES AND EXCHANGES

Wearing Apparel

FOR SALE—White Canton crepe shawl, three yards square, very heavily embroidered with long fringe. Made in China for President W. H. Harrison's wife. No. 153-D.

FOR SALE—Very handsome decollete black net gown. Embroidered with black and pink sequins. Cost $125—Sell $40. Size 38. No. 155-D.

GREY serge riding habit, custom made. Cost $50—Sell $25. Worn twice. Fur-lined French blue broadcloth coat, white fur collars and cuffs. Perfect condition. Cost $85—Sell $25. Both size 16. No. 156-D.

FOR SALE—Beautiful Paisley shawl, 1¾ yards by 3¾ yards. Red center. Perfect condition. Family heirloom. $100. No. 157-D.

THREE beautiful Madame Irene corsets—pink—blue—and white brocades. Low bust, long hip, size 20. Never been laced on account of appendicitis operation, unable to wear corsets. Price $30 each; sacrifice for $10 each. No. 171-D.

LONG dark brown velour de laine coat, trimmed in velvet and quantities of medium skunk bandings. Worn once for one hour. Bought one month ago for $75, will sell for $50. No. 172-D.

EVENING dresses, green net, bought December, hardly worn, $40; rainbow colored net. Cost $100—Price $30. Blue serge dress. Cost $115—Price $25. Hand-made white crepe de chine waist, wide filet collar, $15. Sizes 36. No. 174-D.

FOR SALE—Black slippers, satin and velvet combined, made by Genting. Never worn. Size 5A. Cost $7.50—Sell $5.00. No. 175-D.

SHAWLS—Antique India, black centre $350. Worth $1000. Paisley $50. Worth $150. Black lace Chantilly $50. Graduated black thread lace flounces 19 to 3 inches $175. Worth $200. No. 176-D.

FOR SALE—Heavy Canton pongee three piece suit, hand-embroidered waist, chiffon sleeves, gold satin lined coat. Latest style; worn twice. Cost $175—Sell $60. Size 36. No. 179-D.

FOR SALE—Gentleman's handsome silk-lined dress suit, large size, worn twice. Sell $50. Expert tailor made. No. 180-D.

FOR SALE—Dark blue gabardine suit, $15. Black net evening gown, jet trimming, $30. Grey chiffon afternoon gown, $20. Midnight blue charmeuse and Georgette afternoon gown, $25. All size 38, this year's models, good condition. No. 181-D.

EXQUISITE imported long black net scarf, elaborately designed in gold spangles; never worn. Cost in Paris $125—Sell $45. Also magnificent imported dress trimmings reasonable. No. 183-D.

FOR SALE—Light blue taffeta and silver lace evening gown, worn once, size 36. Cost $150—Sell $75. Midnight blue serge dress with fur, worn two weeks, size 36. Sell $50. No. 184-D.

FOR SALE—Cream lace frock, latest model. Cost $65—Sell $15. Blue tailored suit. Cost $90—Sacrifice $25. Both perfect condition and truly good looking. Size 36. No. 188-D.

GENTLEMAN'S full dress suits, size 38-40, $10. Also business suit, 40 (short), $5. Green gabardine and taffeta dress and coat, $10. Blue serge suit, flare skirt, $10. Georgette crepe dress, $5. Poiret model, blue embroidered in antique gold, $10. Other dresses, $3. No. 191-D.

EVENING dresses. Black jet, $350—Sell $35. Black and silver, $125—Sell $25. White lace dinner, $150—Sell $25. Canary taffeta over lace, $20. Sizes 38-40. No. 197-D.

ON account of mourning will sell a dark blue faille suit, hand embroidered, late model. Size small 36. Price $30. No. 198-D.

FOR SALE—Genuine Alaska 55 in. coat, large pillow muff matching. Revillon 1915 model. Cost $1200—Sacrifice $800. Excellent condition. Exceptional fur, $200. No. 199-D.

Miscellaneous

OVAL, flat, silver wrist watch, leather strap, practically new. Made by J. E. Caldwell & Company, Philadelphia. Cost $45—Sell $25. No. 958-D.

ANTIQUES—A pair of beautiful old Sheraton mahogany knife urns, perfect. Would like to receive an offer. Photo can be furnished. No. 152-D.

To Answer These Messages

1. Reply in a stamped envelope, unsealed, and with the number of the message in a corner. (For instance, 250-A.) Enclose this in an outer envelope and mail it to Vogue. Do not telephone—all communications must be through the mails. Post-cards not accepted.

2. Send Vogue no money—wait until the other woman writes to you.

3. If her letter is satisfactory, then send Vogue your money order or certified check for the amount agreed upon. We will have the article sent to you, and will keep your money on deposit until you instruct us to send it.

4. **Never send any article to Vogue.** The advertiser pays the expressage on articles sent for inspection—the one inspecting pays the return expressage if the article does not suit.

To Insert Your Message

When you wish to sell something which you do not need—or to buy something which you do need—send your message to Sales and Exchanges. The price is $2 for 25 words, or less. Additional words, 10 cents each. Check or money order must accompany message; be sure to write your name and address very plainly.

Your message for the April 15th Vogue should be received on or before March 10th. Address all communications to Sales and Exchanges Service, Vogue, 443 Fourth Avenue, New York City.

IT'S WITHIN *YOUR* REACH!

"Will you please forward to Mrs. ——— the checks for $125 and $30 which I sent you to hold until the secretary and table arrived. I am delighted with them both."

"Your department has been of great value to me and I appreciate your services."

"Your checks from Mrs. ——— arrived yesterday. The other articles advertised were disposed of within a few days of the publication of Vogue. This is certainly most efficient service."

Letters like these speak more for the efficiency and serviceability of the Sales and Exchanges Department than we could tell in a whole issue of Vogue.

Imagine the satisfaction of acquiring a perfectly good frock, or a table, or gown, at less cost than you could possibly obtain them from the shops. It is a satisfaction that is within the reach of every Vogue reader. Use this department to-day.

SALES AND EXCHANGES SERVICE

VOGUE

443 FOURTH AVENUE NEW YORK CITY

Miscellaneous—Cont.

OLD melodion for sale, $25. Solid rosewood, size of small table. Perfect condition except one leg mended. Could be made into charming flat-topped desk. No. 154-D.

FOR RENT—Spring and summer months or longer, handsome 12-room, luxuriously furnished home. Situated old Virginia town, two hours' ride from Washington. Modern improvements. Moderate rent. Photographs sent. House for sale. No. 158-D.

FOR SALE—Superb collection antiques—gorgeously carved four-poster, $200; old English sideboard with butler's deck, $200; one of first French Empire desks that reached America, $500; Highboy, $250; banjo clock, $65; wonderfully carved Claw Foot Sofa, $190; Mirrors, Dressing Tables, China and Sheffield. No. 170-D.

FOR SALE—Blue and white hand-woven coverlet over 100 years old, $125. Also knitted bed-spread, very old, $75. Articles in excellent condition. No. 173-D.

EXECUTOR'S SALE—Mahogany furniture from gentleman's residence. Exquisitely carved, richly upholstered parlor, dining room suites. Black oak wardrobe beautifully carved, has full size bevelled glass mirror door. Cheap, quick sale. No. 177-D.

Miscellaneous—Cont.

CHILD'S bed—burnished brass—sides let down, 5 ft. 6 by 3 ft. 4. Wire springs; hair mattress. Cost $60—Sell $30. Good condition. Window Curtains, seven pairs. Ecru net, lace edged, hand sewed, 3 yds. long. Like new. Cost $60—Sell $30. No. 178-D.

TWO made-to-order tailored suits, black, 38. Set grey wolf furs, good style and condition. Old fashioned "appliqued" spread. Four five-year boys' wash suits. Twelve-volume Law Library, Putney, new. No. 182-D.

FOR RENT—Summer season, house, facing ocean, three hours from Boston on Mass. coast, ten rooms, three baths, sun parlor, extensive porches, completely furnished. Stands in two acres of ground, a garage for two cars and chauffeur. Tennis court, vegetable garden, bathing beach. This property never rented before. No. 185-D.

FOR SALE—Colonial sterling silver after dinner coffee set including round, genuine Sheffield silver tray, $100. Large diamond cluster dinner ring, $300. Unique decanter, $20. Rare bargains. No. 186-D.

FOR SALE—Amethyst and pearl brooch, $8. Gold link bracelet set with topaz, $10. Four-stone green tourmaline pendant, $5. Will send on approval. No. 187-D.

ANTIQUE mahogany bureau, $40. Gentleman's hand-carved seal ring. Cost $80—Sell $20. Jeweled umbrella, handle gold and tortoise shell set with emeralds and diamonds. Cost $100—Sell $35. No. 190-D.

Miscellaneous—Cont.

TALL hand-carved clock, brass works, $150. Handsome oak set comprising china cabinet, $100; side table, $35. Square dining table and eight chairs, tapestry upholstered, $85. No. 192-D.

HANDSOME drop light, five amber shades suspended from crossed brass bars, $25. One green, one yellow drop lamp, iron frames, $12 and $10. Mahogany cheval glass, $25. No. 193-D.

WHITE ostrich fan, pearl sticks, sixteen inches, $35. Hand-painted and lace fan, pearl sticks, twelve inches, $20. Heirlooms. Rose scarf gold bugles, eighty-four inches, $6. No. 194-D.

FOR SALE—Rare painting of the Madonna by Sully. Four Jacobean antique hall chairs. Two life-size marble busts by Powers with marble pedestals. Photos and prices on request. No. 195-D.

LARGEST legitimate private collection of antiques for sale in the South separately, including museum pieces, extra illustrated books, autograph letters. Private house. No. 196-D.

BECAUSE of mourning, imported salmon brocade evening gown, lace trimming, worn once. Cost $150—Sell $50. Brown Tweed golf or walking suit, made in London. Sell $10. Sizes 36. Fine Martin Guitar, exquisite tone, never used. Cost $35—Sell $15. Wooden case. No. 200-D.

Wanted

WANT to buy, or exchange for diamond ring, second-hand automobile—also furniture and Victrola for bungalow. (New York.) No. 163-B.

WANTED—Girl's fur or fur-lined coat, good condition and reasonable, size 12 years. Inexpensive but good and durable fur. No. 164-B.

WANTED—Fans. Must have real pearl or amber handles—new or second hand—moderate prices. No. 165-B.

WANTED—Mahogany round dining table, gate legged and library tables. Sets of Madeira doilies and napkins. Sheffield plate, grape design, also flat silver. Must be bargains. No. 166-B.

WANTED—To purchase man's wearing apparel, chest 36, waist 28, weight 140, medium height. Must be reasonable and in good condition. No. 167-B.

ENGLISH gentlewoman in reduced circumstances (husband in England) wishes to buy discarded stylish clothing direct from wealthy lady. Size 38-40. No dealers. Answers confidential. No. 168-B.

Professional Services

WANTED position by young lady as companion, private or social secretary. Speaks French and English. Convent school education. No. 936-C.

SOUTHERN woman who has traveled and read wishes position as companion or secretary. Will accept desirable position in any part of United States. No. 937-C.

DO you want a companion and secretary who has a happy disposition and a desire to please? Smith College graduate 1914. No. 938-C.

REFINED woman desires position as companion to agreeable woman. Would also act as secretary or managing housekeeper if desired. Willing to travel. References. No. 939-C.

OSITION as companion desired by Southern woman of ability, tact and pleasing personality (excellent pianist). Would assist with children or semi-invalid. Experienced traveler. No. 940-C.

YOUNG lady of refinement, culture, preferably one who has had some training as nurse can obtain splendid professional position with excellent opportunity for advancement, permanent. No. 941-C.

POSITION wanted by experienced young lady, as social or private secretary; willing to travel. Best references. No. 942-C.

CULTURED gentlewoman—excellent linguist, musician, etc., desires position as social secretary and manager of large establishment, used to similar positions with highest English families, to chaperoning girls in society. Best English & American references. No. 943-C.

Tailored Suits *that are* Graceful

These Splendid Tailored Suits Emphasize in a Forceful Manner, the Pre-eminence of Chas. A. Stevens & Bros. in Women's Apparel of the Finest Type. We are Specialists in Presenting the New and Distinctive in Fashion.

Mail orders are invited with the understanding that we will cheerfully refund on any purchase with which you are not highly pleased.

This three piece Eton coat suit of taffeta and Poiret twill cloth is extremely modish. The ripple cape collar is a new and smart treatment. In tan, navy blue, black and silica gray. Sizes 34 to 40. **$50.00**

One of the season's most graceful suits is this one of needle gabardine, quietly embroidered at the waistline, cuffs and on the charming Tuxedo fronts which outline the white satin waistcoat, ending in a large collar. In navy blue and light tan. Sizes 34 to 40. **$50.00**

This sport suit is an example of a fine Callot check velour, well tailored into a distinctive model. The collar is just as effective when worn open. In black check on tan, sage green or white ground and in English fancy checks. Sizes 34 to 40. **$35.00**

The smart cut and the unusual materials make this braid trimmed tailored model most individual. The treatment of the pockets and cuffs is noteworthy. In Meltonette mixtures of Oxford gray, brown and blue tones, also in navy and black in the new tricot serge. Sizes 34 to 42. **$35.00**

CHAS. A. STEVENS & BROS.

Stevens Building - - - - Chicago, Ill.

Ideal Tall Slender Figure
Correctly corseted in one of the many Gossard corsets, especially designed for this figure. Price $6.50.
Other models from $2.00 up.

Ideal Short Slender Figure
Correctly corseted in one of the many Gossard corsets, especially designed for this figure. Price $5.00.
Other models from $2.00 up.

Ideal Tall Heavy Figure
Correctly corseted in one of the many Gossard corsets, especially designed for this figure. Price $8.50.
Other models from $2.00 up.

Ideal Average Figure
Correctly corseted in one of the many Gossard corsets, especially designed for this figure. Price $5.00.
Other models from $2.00 up.

There Are
Nine Ideal Figures
Which is Yours?

Every Figure Here Shown is Correctly Corseted in a

GOSSARD CORSET

The Original Front Lacing Corset

WOMEN, generally, may be grouped into nine figure classifications. Select the photograph on this page that represents *your* general figure lines. That woman represents *you*.

She is shown correctly corseted in a Gossard that has been designed and modeled by our expert designing committee over a woman of your exact proportions—with the result that this corset is as perfect for you as if *you* personally had been the model.

This particular Gossard corset is designed to meet every hygienic requirement of your figure. It is modeled to accentuate your natural beauty, yet at the same time gently correct any slight tendency of figure that you would like to see eliminated. It gives you the most delicately correct silhouette, and reflects the most subtle demands of the fashions as accepted by the world's leading couturiers.

Health and Comfort

Gossard corsets are designed with the most careful regard for every requirement of health and comfort. The boning is scientifically located and placed in the corset on principles controlled exclusively by this company.

This secret principle of boning so distributes the support as to properly take care of the abdomen as your physician would desire, supports your back and assists you to maintain a correct and healthful poise, whether sitting or standing.

Designers Extraordinary — Finished Workmanship

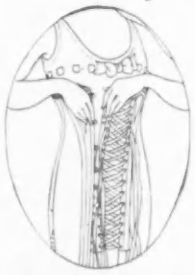
The unequaled skill of Gossard designers, combined with expert workmanship and manufacture under the brightest of sunlight factory conditions, endows Gossards with those unseen but definite qualities of excellence that can be found only in this marvelous corset.

A Gossard corset will give you absolute comfort, impart that delightful sensation you experience in the "feel" of your corset, and retain its shape until entirely worn out.

Corset Buying Made Easy For YOU

THE H. W. GOSSARD COMPANY has realized the need for a simplified method of corset buying. Following the Gossard principle of rendering a service to women, and ever mindful of their needs in comfort, health, improvement and convenience, the Gossard experts for months worked upon this problem. At last, after the most careful research and analysis, they discovered that the pictures presented on these pages represent the perfect form of every type of figure. This discovery marks the birth of a new era in corsetry, a new service that now makes intelligent corset buying a joy, and possible for every woman. By it the hit-or-miss method of selecting a corset is eliminated—guessing, wondering, trying, questioning are of the past.

A Gossard Corset is So Easy to Put On



It clasps in front at side of lacing as shown above

It laces directly in front as shown above

Ideal Short Heavy Figure
Correctly corseted in one of the many Gossard corsets, especially designed for this figure. Price $6.50.
Other models from $2.00 up.

Ideal Large Above the Waist Figure
Correctly corseted in one of the many Gossard corsets, especially designed for this figure. Price $12.50.
Other models from $2.00 up.

Ideal Large Below the Waist Figure
Correctly corseted in one of the many Gossard corsets, especially designed for this figure. Price $12.50.
Other models from $2.00 up.

Much the Easiest to Put On

The simplicity of adjusting a Gossard corset is one of its chief advantages and charms. It laces directly in front, permitting you to stand before your mirror and see, *not guess*, at the lacing. It clasps in front at the side of the lacing as shown in diagram at lower left hand corner of opposite page. This front adjustment permits of that smooth, perfect back that has always characterized this world-famous corset. The Gossard is the original front lacing corset, and in it every principle of correct corsetry attains perfection.

The H. W. Gossard Company makes its

Seventh Semi-Annual Proclamation of Authoritative

Gossard Corset Styles

for Spring *and* Summer 1916

Happily the freakish and generally unbecoming tendencies of the mode are past. In the natural lines and beautiful fabrics of the new models, here pictured, is reflected the growing demand of Fashion for a simpler style which depends upon beauty of line, correct design and exquisiteness of material for its charm.

Wherever Gossards are sold, you may see these new corsets, obtain a living model booklet comprehensively illustrating and describing the new Gossard corsets and brassieres, or you may write direct to The H. W. Gossard Co., Chicago, U. S. A., for this booklet—Canadian address, The Canadian H. W. Gossard Co., Limited, Toronto, Canada.

World Wide Sale

Gossard corsets are sold in Paris, London, Buenos Aires, Australia, South America, South Africa—the world throughout. The couturiers in these fashion centers accept Gossards as the standard of corset styles. They use them as the foundation over which are created the model gowns that are copied the world over. Society leaders and famous actresses wear them in preference to all others; to the athletic woman and to the business woman they are indispensable because of the correct body support and absolute freedom of movement they give the wearer. Gossard corsets are universal. **Gossard corsets are for every woman.**

Are Priced as Low as $2.00

Watch for the Gossard announcement in your newspaper, and do not fail to visit the nearest store selling these Gossard Front Lacing Corsets.

Now that the barrier of price has been removed, *every woman* should have a Gossard corset. They are offered at $2.00, $2.50, $3.50, $5.00, $6.50, $7.50, $8.50, $10.00, up to $60.00.

At any price you are buying Gossard quality, and that assures you a better figure and absolute corset satisfaction. In every genuine Gossard Front Lacing Corset you will find the name "Gossard" sewn in the garment. Look for the name.

To save your time, turn to your telephone now and call your principal dealers to learn where Gossard corsets are sold, and watch for their Gossard advertising.

CHICAGO **The H. W. Gossard Co.** U. S. A.

Largest Makers of Fine Corsets

Gossard Retail Stores

CHICAGO
37 South State Street
64 East Madison Street
310 South Michigan Avenue

KANSAS CITY
16 East 11th Street

BUENOS AIRES
The H. W. Gossard Co.
Florida 601

NEW YORK
Abraham & Straus, Brooklyn
Best & Co.
Bonwit Teller & Co.
Gimbel Bros.
James McCreery & Co.
James McCutcheon & Co.
Olmstead Corset Co.
Franklin Simon & Co.
Stern Bros.

LONDON
Marshall & Snelgrove, Ltd.

PARIS
Aux Trois Quartiers

SYDNEY, Australia
Farmer & Co., Ltd.

JOHANNESBURG, South Africa
The Ries-Gossard Store

AND THOUSANDS OF OTHER DEALERS

Ideal Curved Back Figure
Correctly corseted in one of the many Gossard corsets, especially designed for this figure. Price $3.50.
Other models from $2.00 up.

Ideal Short Waisted Figure
Correctly corseted in one of the many Gossard corsets, especially designed for this figure. Price $5.00.
Other models from $2.00 up.

Copyrighted 1916, The H. W. Gossard Co.

VOGUE'S SCHOOL DIRECTORY

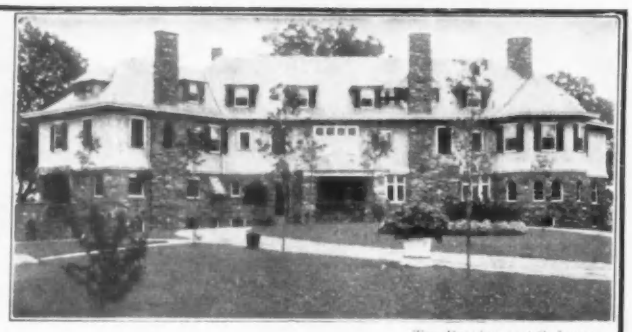
Each school represented below is recommended to the patronage of our readers

New York

OAKSMERE

Mrs. Merrill's School for Girls

Orienta Point **Mamaroneck, N. Y.**



The Residence at Oaksmere

Situated in a most beautiful part of Westchester County, Oaksmere offers a complete college preparatory and finishing course. Magnificent grounds with all outdoor advantages. One-tenth of a mile fronting on Long Island Sound. Special training in advanced English, literature, art, history and the languages, as well as a thorough training for grace and ease of manner. Catalogue giving complete information, and showing many views of this unique school, may be obtained upon application. Address

OAKSMERE

Mrs. Merrill's School for Girls, Orienta Point, Mamaroneck-on-the-Sound, N.Y.

Telephone, 906-Mamaroneck

The Tewksbury School for Girls

SCARSDALE, N. Y.

Occupying the Eugene Reynal Estate on the Mamaroneck Road to White Plains.
Fifty-four acres of land in the most picturesque section of Westchester County.
Forty minutes from New York.

THE MISSES TEWKSBURY, Principals

MASSEE COUNTRY SCHOOL

Individual attention. Rapid preparation for college. 2 years' work in one. 15 miles from New York. New Gym. and dormitories. All sports. Manual training. Junior Department for young boys 6 years up. Unusually successful record. Address W. W. MASSEE, Ph.D., BOX 900, BRONXVILLE, N. Y.

New York

Mrs. Dow's School For Girls

For circular address
Mrs. Mary E. Dow, Principal,
Briarcliff Manor, N.Y.

FLANNADRIGH

A school for special students. Teachers of Music and Art optional. The Languages, English Diction, Political Economy, elective courses in Literature, History and Philosophy. Every opportunity under careful guidance for Metropolitan advantages.

Mary Winston Flannery, A. M. **520 West End Avenue, New York City**

New York

Miss C. E. Mason's Suburban School for Girls. "The Castle,"

TARRYTOWN-ON-HUDSON, N. Y.

Only 40 minutes from N. Y. City. Upper School for girls 13 to 25; Lower School for girls 7 to 13. All departments, including graduating and special courses. **Vocational.** Special courses in Art, Music, Literature, Languages. Certificate admits to leading colleges. Illustrated catalog.

Miss C. E. Mason, LL.M., Lock Box 731

SCOVILLE SCHOOL FOR GIRLS, 2042 Fifth Ave., New York City

Resident and Day pupils. Regular or special courses, with languages. Art, Music, Dancing. Home care, social life. Travel classes. Practical courses. Recreation grounds. Summer and winter sports. Week-end trips.

MRS. HELEN M. SCOVILLE, Prin. **MISS ROSA B. CHISMAN, Ass. Prin.**

THE SCUDDER SCHOOL FOR GIRLS

322 West 72nd Street at Riverside Drive

Resident and Day. Founded 1895. A Finishing School. Also prepares private secretaries, course including modern languages, English, Library and Office Methods, Social Service and Welfare, Current Topics, Commercial Geography, Social Amenities, etc., Athletics, Dancing, Dramatics. MYRON T. SCUDDER, President.

MARYMOUNT

Tarrytown-on-Hudson, New York

HIGH CLASS SCHOOL FOR YOUNG LADIES

Conducted by the **Religious of the Sacred Heart of Mary**
Magnificently situated on the Hudson
40 minutes from New York City

PREPARATORY, ACADEMIC AND TWO YEARS' COLLEGIATE COURSES

European Advantages. French Conversation with Native Teachers. Gymnasium, Physical Culture, Tennis, Skating, Riding

For Catalogue, Address The Reverend Mother

NEW YORK, Troy.

Emma Willard School

For Girls. 103d year. On the hills, 300 feet above the city. Four new fireproof buildings, the gift of Mrs. Russell Sage. Preparatory, General and Special Courses. Certificate privileges. Music, Art, Elocution, Domestic Science. Gymnasium with swimming pool. Catalogue on request. MISS ELIZA KELLAS, Ph.B., Principal

THE BROOKLYN MASTER SCHOOL OF MUSIC

Vocal Department — *Twelfth Year*

Madame Melanie Guttman-Rice — Mr. Edward Falck
Associate Principals

Assisted by R. HUNTINGTON WOODMAN and Faculty of Experts on

VOICE TRAINING AND SINGING

DICTION, LANGUAGES, THEORY, HISTORY OF MUSIC

Write for Catalogue — Voice Trials by Appointment — 96 CLINTON STREET, BROOKLYN, N. Y.

MISS BANGS AND MISS WHITON--1890-1916

The Only Country School for Girls in New York City

Small enough to be a real home, large enough to be a "Real School." Full enjoyment of the cultural influences of New York City with outdoor advantages of the country. **Pupils enter college upon its own certificate.** Twenty-sixth year. Boarding and Day School.
Riverdale Avenue near 252nd Street, West, New York City.

Art Training

Interior Decoration, Illustrated Advertising, Costume Design, Etc. Cultural & Vocational

NEW YORK SCHOOL OF FINE AND APPLIED ART

Send for Catalog

FRANK ALVAH PARSONS, Pres.
Susan F. Bissell, Sec. — **2239 BROADWAY, NEW YORK CITY**

Siennese Art Studios

Italian and French Gilding. Painting in "Tempera". Illuminations on Parchment. Courses of Elementary Drawing. Private lessons or in class.

C. SCAPECCHI — 77 IRVING PLACE, N. Y.

National School of Arts & Crafts

Resident and Correspondence Instruction

The Art of making Perfumery — distilling perfumes of flowers—Preserving flowers and plants—Compressing flowers into beads, etc. Address National School of Arts and Crafts, 163 Lexington Ave., N.Y.

DEVERELL SCHOOL FOR GIRLS

9 RUE DE CHAILLOT, PARIS, FRANCE

High-class French School **held in New York City** until close of war. French, English, Literature, Music, Art, Domestic Science, etc., taught in a manner typical of the best Continental Schools.

57 East 74th Street — Day Students Received — **New York City**

NEW YORK SCHOOL OF MUSIC AND ARTS

Central Park West, cor. 95th St., New York City — **RALFE LEECH STERNER, Director**

A Real Home for Music Students. New York's modern, up-to-date Music School. All Branches of Music and the Arts taught from the beginning to the highest artistic finish by a faculty composed of

America's Most Eminent Teachers — **Dormitories in School Buildings and Proper Chaperonage**

Open the Entire Year — TERMS including Tuition, Board, Practicing, etc., on application *SEND FOR BOOKLET* — Pupils May Enter Any Day

The French School for Girls

(Miss McClellan and Miss William's School)
24 East 94th Street, New York City

All Courses in French — Resident and Day Pupils

The GARDNER SCHOOL FOR GIRLS

607 FIFTH AVENUE, NEW YORK

A school that provides a delightful home for girls, where they can enjoy all the advantages of the city. Regular and advanced special courses. Unexcelled opportunities for the study of music. Riding, skating, tennis, swimming, dancing, etc. **Miss Sittinge and Miss Masland, Principals.**

VOGUE'S SCHOOL DIRECTORY

Each school represented below is recommended to the patronage of our readers

New York

Helene Maigille
American School *of* Bel Canto
Science of Vocal Art
A School of Singing which sets the Standard of Vocal Art
It is not a school, conservatory, or school of music, but a thorough course of singing *in the true methods of the Italian School for the voice*, where voice placing, diction, opera, oratorio and lieder are personally taught by Madame Maigille.
Studios HOTEL MAJESTIC
Central Park West at Seventy-second Street, New York City

OUTDOOR SCHOOL OF NATURAL EDUCATION
Intermediate, Primary and Kindergarten for children 3 to 10 years. Healthful outdoor activities with the stimulus of select companionship coupled with individual attention and the advantages of private tutoring. An ideal location directly adjacent to Manhattan Square and Central Park.
ANNA E. CHAIRES, Principal, 115 W. 79th St., New York City

THE ELINOR COMSTOCK SCHOOL OF MUSIC
(Endorsed by Leschetizky, Paderewski, Gabrilowitsch, Goodson)
A school with a name and a reputation. An exclusive home where a limited number of girls, duly chaperoned, may secure a thorough musical education, and enjoy the privilege of associating with world's foremost artists. Delightful location, one block from Fifth Ave. and Central Park. Piano taught by certified pupils of Leschetizky. French spoken in the house. Courses in Harmony, Literature, Classic Dancing. Also riding and out-door sports if desired.
Miss Elinor Comstock, Principal, 41 E. 80th St., New York City

Designing, Dresscutting, Dressmaking
The S. T. Taylor System of Dresscutting was invented in 1848, and has been successfully taught since that date. Pupils make dresses for themselves while learning. Call or write for full information to
S. T. TAYLOR CO., Dept. V., 13-15 W. 34th St., New York City

Private Secretaryship, Stenography, Typewriting, Accounting
DAY and NIGHT
MILLER SCHOOL
FIFTH NATIONAL BANK BLDG., LEXINGTON AVE AT 23d ST.
Booklet V. sent free upon request

Miss Conklin's SECRETARIAL SCHOOL
ENGLISH STENOGRAPHY TYPEWRITING
Removed from 7 West 42d Street to Commercial Engineers' Building
37 WEST 39th STREET -:- :- NEW YORK

ALVIENE SCHOOLS—Est. 20 Years
The Acknowledged Authority on
DRAMATIC STAGE PHOTO-PLAY AND DANCE ARTS
Each department a large school in itself. Academic, Technical and Practical Training. Students' School, Theatre and Stock Co. Afford New York Appearances. For catalogue, write
N. C. IRWIN, Secretary
Mentioning Study Desired
225 West 57th Street, near Broadway, New York

AMERICAN ACADEMY OF DRAMATIC ARTS
FOUNDED IN 1884
Connected with Mr. Charles Frohman's Empire Theatre and Companies
FRANKLIN H. SARGENT
President
For Catalogue and Information, apply to
THE SECRETARY, ROOM 162, CARNEGIE HALL, NEW YORK

Connecticut

Ridge School for Young Boys
A home and school in the country for very small boys.
MRS. WM. GOLD BRINSMADE
Washington, Conn.

Massachusetts

Miss Hall's
SCHOOL FOR GIRLS
In the Berkshire Hills, on the Holmes Road to Lenox. Forty-five acres. One thousand feet above the sea level.
Miss MIRA H. HALL, Principal
Pittsfield, Mass.

Miss Guild and Miss Evans' School
29 Fairfield St. and 200 Commonwealth Ave., Boston
35th year. New commodious school building. Gymnasium. Domestic Science. Languages—native teachers. Music. Art. College preparatory and general courses. Advanced courses for high-school graduates.

MASSACHUSETTS, Norton. (40 minutes from Boston.)
HOUSE IN THE PINES
A school for girls. Intermediate and academic courses. Languages—native teachers. Music, Household Arts. Every attention, not only to habits of study, but to each girl's health and happiness.
MISS GERTRUDE E. CORNISH, Principal.

Pennsylvania

AN OPEN AIR SCHOOL FOR LITTLE CHILDREN
An ideal HOME and School in a beautiful suburb of Philadelphia, Pennsylvania. While the standards of instruction are thorough, equal importance is attached to the health, enjoyment and general well being of the children. Limited number. Entrance at any time. Charges moderate.
CYNWYD HOUSE, Cynwyd, Pennsylvania.

Pennsylvania, Jenkintown, Box 412.
Beechwood School (Inc.) FOR YOUNG WOMEN; A Cultural and Practical School. Fits for any vocation. Preparatory; College Departments; Conservatory of Music; Art, Oratory, Domestic Arts and Sciences, Secretaryship, Gymnastics, Normal Kindergarten. Swimming pool.
M. H. REASER, Ph. D., President. D. R. KERR, D. D., Associate.

Camps

Sargent Camps For Girls

PETERBORO, N. H. Dr. D. A. SARGENT, President
Two distinct camps. Seniors 14 to 24; Juniors, 8-13
Finest plant and equipment in America. 1100 feet above the sea level. All field and water sports. Tramping, nature study, arts and crafts. The safety and health of our campers are the first consideration. For illustrated booklet address
The Secretary, 18 Everett Street, Cambridge, Mass.

CAMP BEAU RIVAGE—Little Harbor, N.H.
Exclusive French camp for girls on beautiful country estate. Swimming, canoeing, golf, tennis, horseback riding, nature study, etc. Bungalow with sleeping porches. For booklet write
MISS WIMBERLY, SECRETARY, 57 EAST 74th STREET, NEW YORK, (up to June 1st).

QUANSET The Cape Cod Camp for Girls.
Est. 1905. *Swimming, canoeing, sailing—safest conditions, expert instruction;* land sports, pageantry, musical comedy, riding. Exceptional equipment and location. Separate camp for little girls. Unusual results in health and vigor. MRS. E. A. W. HAMMATT, 792 Commonwealth Ave., Newton Center, Mass.

CAMP NAMASCHAUG
For Catholic Boys, from 8 to 16. All Camp Activities. Freedom from Mosquitoes, Malaria and Hay Fever. For Booklet address Rev. Dr. J. J. GRIFFIN, Brookland, Washington, D. C.
SPOFFORD, N. H.

District of Columbia

The Colonial School For Girls

Offers unexcelled advantages for study in the NATIONAL CAPITAL, for those whose plan to study in EUROPEAN CAPITALS is delayed by the present war conditions. Modern Languages. Music, Art. Art History, Travel Class. Expression. Domestic Science. Secretarial. High School, College Preparatory, and Collegiate courses of study. Three years' advance work of college grade for High School and Seminary graduates in English, History, Languages and Sciences. Out-of-Door Study Hall. Basketball. Golf. Tennis. Horseback riding. Swimming. Certificate admits to College. Catalogue.
Miss CHARLOTTE CRITTENDEN EVERETT, Principal
1539 18th St., Washington, D. C.

From Kindergarten to College
Paul Institute
2107 S Street, N.W.
Washington, D.C.
Science Literature Music Art Languages
Mrs. NANETTE B. PAUL, LL.B., President
Author of "Paul's Parliamentary Law" and the "Heart of Blackstone"
A Boarding and Day School for Girls. Journalism. Short Story Course. Principles of Common Law. Rhythmic Physical Training. Vocational Training
Address: Mrs. Paul Hamill, Principal

SCHOOL OF SINGING—LAMPERTI METHOD
Madame Lucia Borderi, diploma-graduate, and formerly assistant to Lamperti (teacher of Sembrich), has opened a School of Singing at 1628 S Street N. W., Washington, D. C. Unequaled opportunity for young ladies to obtain foreign musical instruction at home. For further information and unexcelled references send for booklet.

North Carolina

CONTENTNEA. Chapel Hill, N. C.
Home school for eight little girls from six to fourteen years of age. Situated in an old University town in the up-country portion of North Carolina. Circulars. Address Miss ALICE EDWARDS JONES, A. M., Principal.

California

Los Angeles School of Art and Design
Fine and Commercial Arts—Individual Criticism daily—Lecture Courses—Ideally situated, in the ideal climate—European and Eastern trained instructors. *Catalogue*
West Lake Park, Los Angeles. L. E. G. Macleod, Dir.

"Costume Design" *De Luxe*
Correspondence and Resident Courses. "Parisian Method." Design for the best Trade. Art in Fashions. Draping, Pattern Drafting and cutting as used by Creative Designers for wearable designs. Unexcelled Results and References.
BROWN'S SALON STUDIO
Scottish Rite Temple, Van Ness Avenue and Sutter St., San Francisco, Cal.

Missouri

LENOX HALL
"A school of ideals and an ideal school."
College preparatory and Cultural Courses. Excellent music department. Two years of College work. Mrs. M. Louise Thomas, President, University City, St. Louis, Mo.

Paris

MADAME CANIVET
receives in her home, near the Bois de Boulogne, a few young girls wishing to PERFECT THEIR FRENCH AND ART STUDIES. Paris, 10 Avenue Jules Janin

DO YOU PREFER STYLE AT THE EXPENSE OF HEALTH?

Women, nowadays, are beginning to realize that style is necessary to beauty and *health* is indispensable to both. If you neglect your health, you cannot expect to keep your natural beauty—and the solution rests, so says an eminent Boston specialist, entirely with the kind of corset you wear. The designers of Modart corsets have aimed to produce a garment that is stylish and at the same time, healthful. The result is a front laced corset that has met the combined approval of women of fashion as well as recognized physicians.

Among front lace corset designers none has won greater fame than L. T. Jennings, the designer of Modart Front Laced Corsets. His style-genius and study of the human anatomy and bone structure has enabled him to bring Modart designs to as near perfection as is possible. The wearing of a Modart Front Laced Corset will—if adopted in time—overcome and entirely correct the faults that have been induced by ill-fitting, improperly designed corsets.

Go to your favorite shop—ask to see the assortment of Modart corsets. Try one on and note the comfort—the poise—the freedom that Jennings science has given Modart corsets. Naturally Modart corsets are of higher quality than most corsets—both in design and in material. Their cost, too, is often slightly higher.

But surely it is penny wisdom and pound foolishness to seek a slight saving in the price of your corset when you will ultimately have to pay a far greater price in injured health, lost beauty and shortened life. The better stores in nearly every town of 10,000 and upwards find Modart Front Laced Corsets the favorites of their discriminating patrons. Most models are priced at $5 to $10. Some designs at $3.50.

Modart Corsets
Front Laced

Jennings—What Does This Name Mean To You?

Nothing perhaps. Yet it should mean a great deal. For you are interested in properly corseting yourself. And in the world of corsetry no name is better known than that of Jennings. He is accounted the foremost designer of fine corsets.

Jennings creates Modart corsets—and only Modarts. In them he gives shape to his marvelous instinct for beautiful, shapely design—to his complete anatomical knowledge—to his perception of the corset requirements that best co-operate with the coming fashion trends.

So if you seek to improve your figure—if you seek to gain new grace of carriage—if you seek to promote your health and comfort and at the same time conform with prevailing styles—then we urge you to have a Modart fitting.

At the better stores throughout the country you will find Modart models. Some $5 to $10. Some $3.50. Silk Corsets $8.50 to $50.

Boston - Wm. Filene's Sons Co.
New York, John Wanamaker, Saks & Co.
Washington, D.C., Woodward & Lothrop
Pittsburgh - Joseph Horne Co.
Cleveland - Wm. Taylor, Son & Co.
Detroit - - - J. L. Hudson Co.
Chicago - Marshall Field & Co.
St. Louis - The Famous & Barr Co.
Kansas City, John Taylor Dry Goods Co.
San Francisco - Raphael Weill & Co.

Modart Corset Co.

NEW YORK OFFICE
555 Fifth Avenue

STUDIO AND SHOPS
Saginaw, Mich.

Which of these men should she marry?

ONE is domestic in his tastes—a hard headed, high-principled business man. One is a professional man—literary and artistic. Either of these two would make her happy. The third would make her wretched, he would spend his time on Broadway and would never get enough of high living. Her lifelong happiness depends on her choice. A mistake will never be rectified—because divorce brings back no lost years. Which should she choose? How can she tell? How can any woman tell? And yet every woman can decide right—every woman can know men and women from their outward appearance at once, now that Dr. Katherine Blackford has written her new, 480 page, illustrated book.

"Analyzing Character"

The New Science of Judging Men; Misfits in Business, the Home, and Social Life

This new book is founded upon the science of Character Analysis. It is based upon the discoveries of the world's foremost scientists. For 15 years the science of Character Analysis has been mercilessly tested by repeated use in actual business and has met every requirement. Big business men have paid much for it because they saw big results. Many of Dr. Blackford's graduates are now earning good salaries using it in the selection of men and women employees for big corporations. Among those who have profited by the knowledge she has taught them are prominent bankers, the owner of one of the greatest newspapers in the world, the Governor of one of the States, social leaders, women prominent in new movements, doctors, clergymen, and other men and women who carry heavy responsibilities. Soon the man or woman who does not use this science will be as hopelessly outclassed as a physician without knowledge of hygiene.

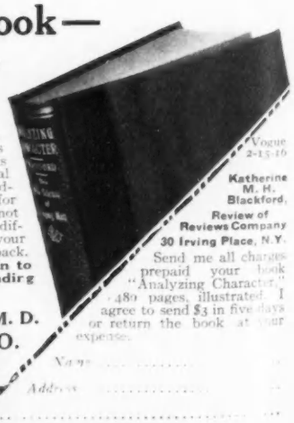
A Few Chapter Heads

Why Every Man and Woman Needs this Book
Causes of Misfits.
Elements of Success.
Classes of Misfits.
The Physically Frail.
The Fat Man.
The Man of Bone and Muscle.
Slaves of Machinery.
The Impractical Man.
Hunger for Fame.
Waste of Talent in the Professions.
Women's Work.
Special Forms of Unfitness.
The Cost of Unscientific Selection.
The Selection of Executives.
Results of Scientific Employment.
Ideal Employment Conditions.
How to Sell Goods—A Complete Mail Order Course in 5 Chapters.
The Psychology of Persuasion.
Securing Favorable Attention.
Arousing Interest and Creating Desire.
Inducing Decision and Action.
Efficient and Satisfactory Service.
The Scientific Basis of Character Analysis.
How to Learn and Apply the Science of Character Analysis.
Uses of Character Analysis

For Social Ease

The woman who understands people is a social success. She knows how to appeal to each one, how to make each her follower or her friend. A successful business man came to Dr. Blackford. He was attractive, well-informed, but so shy that associating with people was almost insufferable. She told him this: "You are ill at ease with other people because you do not understand them. You are afraid of some incomprehensible grandeur in them, some fancied superiority and social experience. If you can just realize that they are all just 'folks' like yourself, that each of them has weaknesses and desires, and that none ask anything of you except that you be simple and natural, you will get over your shyness at once." She gave him the ability of Analyzing Character, and his trouble sifted away almost at once. And so it is with women. No social leader can disturb your poise when you can read her soul in her face. The most important man will be easy to handle if when you can judge at once that he likes nothing so much as to do all the talking himself. When you know the foibles and weaknesses of the people you meet, as described in this new book, you make yourself, by that knowledge, their superior. In that lies our power of Analyzing Character.

This Book—Send No Money



As long as this first edition lasts you can have this work for a special low price. The advance demand for this work almost takes up the edition. If you do not find in this book matter that will make important difference to you in your work, in your health, in your success, in your social relations, send the book back. But don't wait. **Don't drift any longer—begin to steer your life to a definite goal. Begin by sending this coupon now.**

KATHERINE M. H. BLACKFORD, M. D.
THE REVIEW OF REVIEWS CO.
30 Irving Place, New York

Vogue 2-15-16

Katherine M. H. Blackford,
Review of Reviews Company
30 Irving Place, N.Y.

Send me all charges prepaid your book "Analyzing Character," 480 pages, illustrated. I agree to send $3 in five days or return the book at your expense.

Name .....
Address .....
.....

Awning-stripe hats—

a novelty in gay colors, introduced exclusively by Rawak.

THE READERS OF VOGUE—

have shown their appreciation of Rawak hats in the most expressive way—

by wearing them.

To women of good taste the Rawak name stands for very original color and clever design.

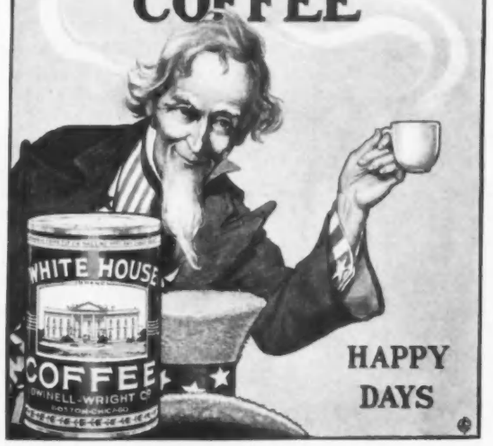
At any of the more exclusive establishments you may now choose from a wide variety of our earliest Spring models.

PARIS RAWAK LONDON

48 West 38th Street, New York

Watch our Vogue space for new ideas

WHITE HOUSE COFFEE



Here's to the cup that lends to sumptuous repast its chiefest zest. Without it, not a table—at morn or noon or night—is at its best.

BERTHE MAY'S

MATERNITY

CORSET

Only corset of this kind made for its own purpose. Worn at any time. Dress as usual. Normal appearance preserved. Simple and exclusive system of enlargement

Price $5 and Upwards

Mail orders filled with complete satisfaction.

Corsets for ordinary wear on the same lines of comfort and abdominal support. Dress corset, high or low bust; corset for young girls; corset for invalids and stout women; corset for dancing and for sports.

Call at my parlors or write for **Booklet No. 14,** sent free under plain envelope.

BERTHE MAY, 10 East 46th St., New York

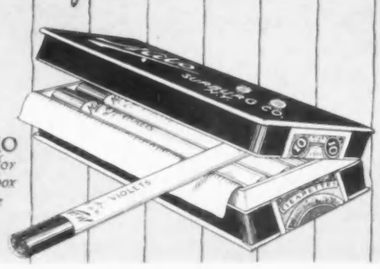
Opposite the Ritz-Carlton

Milo VIOLETS

(GOLD TIPPED)
DELICATELY SCENTED

To make your smart luncheon, dinner or bridge party complete, serve Milo Violets

"They are adorable"



25¢ *for* 10
$2.25 *for* 100 *in box de Luxe*

If your dealer cannot supply you, write Dept. MV., 5th Floor 1000 Bdwy. New York

A De Luxe Magazine for De Luxe People

Country Life in America

The March Gardening Annual

of Country Life in America will have, as one of its features, some remarkable colored illustrations of roses, reproduced from autochrome photographs. They represent, in color photography and engraving, the highly skilled and patient work of three years, and are so successful in reproducing the delicate tints that they will stand placing an actual rose alongside for comparison. These unusual pictures illustrate an article on "The New Roses," by the leading American authority on the subject, Mr. George C. Thomas, Jr.

A Special Offer

To new subscribers we will send the next five issues of Country Life in America, beginning with the March Gardening Annual, for $1.00.

Please Use Coupon.

Vog. 3-16

Coupon

Country Life in America, Garden City, N. Y.

Gentlemen:
Enclosed please find $1.00 for which send the next five issues of Country Life in America, beginning with the current issue.

Name .....

Address .....

.....

DANCER AND GAZELLES THE SPIRIT OF NIGHT (Above) A GARDEN SUN DIAL

SOME OF THE RECENT SCULPTURE OF PAUL MANSHIP

THIS is an interesting magazine page for TWO reasons. First, because it shows the newest work of Mr. Manship, who is admittedly the most successful of the younger American sculptors; and, second, because it is printed here in Vogue frankly as an advertisement—an advertisement of Vanity Fair, a magazine in the March issue of which the original of this page appears. Vanity Fair is by all odds the most successful of the newer magazines. Indeed its success has been little short of phenomenal. It is a mirror of the cultivated and entertaining side of life in New York. It devotes a great deal of attention to the arts, music, opera, books, humor, dancing, fashion, sculpture, and the drama. Nobody can make any pretense of knowing what is really going on in fashionable or artistic New York, who does not keep in month-to-month contact with Vanity Fair. It is a magazine which is growing to be more and more a social necessity. Just try the experiment of buying a single copy on a newsstand—for 25c—or of subscribing to it for an entire year—for $3. Address Vanity Fair, 449 Fourth Avenue, New York City.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

One year, (24 issues) payable with order	$70.00
One year, (24 issues) payable monthly in advance	80.00
Six months, (12 issues) payable with order	40.00
Six months, (12 issues) payable monthly in advance	44.00
Four insertions, (minimum order) payable with order	15.00

Shoppers' and Buyers' Guide, Vogue, 443 Fourth Ave., New York.

Andirons & Door Porters

BRASS AND COPPER ANTIQUES, Russian samovars, candlesticks, andirons, doorknockers. Many unique gifts $1 up. Call or write for particulars. Russian Antique Shop, 1 E. 28 St., N.Y.

Antiques

RARE ANTIQUES—Furniture (Chippendale, Sheraton, Empire), China, Glass, Brasses, mirrors, Stencilled chairs, trays, etc. List. Mrs. Charlotte E. Page, Atwater Ter., Springfield, Mass.

BIRNS'S ANTIQUE SHOP, 101 W. 37th St. A few choice examples of real antiques together with some very good copies, hand made of Old Woods, at our shop. Repairs of all kinds.

ORIGINAL ANTIQUES. Furniture, Silver, China Paintings. Many reproductions. Washington Mirrors, Carved Sconces, etc.—greatly reduced. Ginsburg & Levy, 441 4th Ave., N. Y.

ANTIQUES THAT ARE ANTIQUES. Miss J. M. Wise, Greenfield, Mass. Rare Chippendale museum pieces furniture. Specialty china & glass. I collect for you same as for myself.

WILLIAM SMITH, expert cabinet-maker. Repairing and Refinishing of Antique and Modern Furniture. Furniture made-to-order a specialty. 19 W. 64th St., N. Y. Col. 2311.

Arts & Crafts

GIFTS with real distinction, by the best American craftsmen in metal work, jewelry, wood, pottery, glass, etc. Booklet sent. Society of Arts & Crafts, 9 Park St., Boston, Mass.

Art Galleries

UNUSUAL LINENS, not to be found elsewhere in New York. Men's Corded Pure Linen Handkerchiefs at $3 per doz. The Little Gallery, Inc. 15 East 40th Street, New York City.

RARE OPPORTUNITY to secure famous paintings, reprod. by prom. foreign artist, at mod. prices. Charming for panels. Write for description. J. R. Bremner Co., 680 Mad. Av., N. Y.

Art Jewelry and Silverware

ATELIER—J. P. CLARY von CARLSBERG, Master of Art Applique, Westerly, R. I. Designer & maker of most exquisite, original Jewelry & Silver for the refined. No catalogs.

Auction Bridge

LILLIAN SHERMAN RICE, 231 W. 96th St., N. Y., author of "Bridge in a Nutshell." Classes in bridge & auction. Game taught in 6 lessons, private instruction. Also by mail. Tel. Riv. 1464.

Automobiles

STEWART AUTOMOBILE SCHOOL, 225 West 57th Street, N. Y. C. Have you noticed how many ladies drive their own cars? We taught them. Full course $55. Booklet.

Baby's Apparel

HAND MADE baby garments by French needlework artists. Fine materials. Dainty, exquisite. Domestic prices. Inf. to 3 yrs. On approval. Conway's, 1021 Soniat St., New Orleans.

ARNOLD KNIT Baby Clothes, everything from pinning band to nightdrawers, at all good stores or direct. Write for illustrated catalog. Novelty Knitting Co., Dept. A., Cohoes, N. Y.

BABY'S FIRST STEPS. Safe & Sure in "Little Chick" Non-Slip Shoes. Each pair in dainty gift bag. Sizes 1 to 5, $1.50. Booklet. Little Chick Shoe Co., Dept. V, 130 N. 5th Av., Chicago

Beauty Culture

MME. ANITA OF PARIS is introducing a beauty cream of scientific properties, removes wrinkles, freckles & tan. Sample 10c. 50c & $1.00 jars. 200 W. 109th St., N. Y.

LEISURE ASTRINGENT LOTION—highly beneficial to all skins; contracts large pores, removes tan & sunburn, prevents wrinkles. Pp'd. $1. Booklet. Louise Vogler, 4246 B'way, N.Y.

NATURA PREPARATIONS. Creme Blanc, a cleansing cream, soft, effective & a truly scientific preparation. 1 oz. jar 30c. Complexion Treatments $2. Natura Co., 461-5th Ave., N.Y.

FLORENCE A. WOODLEY—European facial treatment for relaxed muscles, coarse pores & deep lines. Nazma toilet preparations. Wrinkle cream $5. 47 W. 34th St. Tel. Greeley 3132.

NON-ALKALINE—Special Face Soap containing no animal fats; recommended for delicate skins, infants, chapped hands. $1 jar. Mme. Henderson, Beauty Specialist, 58 W. 72 St., N.Y.

Beauty Culture—Cont.

FACIAL MUSCLES REBUILT. Ferrol System of restoring facial contour by Swedish Method of Treatment. Face Pack also used. Est. for 20 yrs. Ferrol, 200 W. 72d St., N. Y.

THE "SAN-NETTOY" WAY—knitted tooth brushes—Cleanses the teeth and mouth. Recommended by dentists & doctors. Postpaid. 50c per box. J. B. Nesper, P. O. Box 386, Phila., Pa.

Blouses

THE GAY SHOP—CHICAGO (Avis Gay, Anne Gay). Designers of exquisite blouses and outing shirts. Hand work only. 1025 Marshall Field Annex Bldg., 25 E. Washington St.

NO BLOUSES
Can be more attractive than those at
Belle Bryce Gemmel's
344 Boylston Street Boston, Mass.

Boas, Feathers, etc.

MME. BLOCK, Willow or Ostrich Plumes made into a French Plume Novelty Collarette or Boa. Paradise aigrettes cleaned, remodeled. Ostrich fans repaired. 36 W. 36th St., N. Y.

EVERYTHING IN FEATHERS—Old feathers made into beautiful Boas, Plumes, etc. Remarkable line of new feather effects. Prompt mail service. H. Methot, 29 W. 34th St., N. Y.

Books and Prints

THE BIBELOT—Anthology of Poetry & Prose for book lovers, 21 vols. complete. Special rates to Vogue readers on deferred payments. T. B. Mosher, 54 Exchange St., Portland, Me.

SOME BOOKS you've always wanted and the best magazines, at surprising prices. Your valued request brings attractive illustrated catalog. Eugene Dunbar, 15 Rowena St., Boston.

Candies

LORD'S DOLLAR CHOCOLATES in 1, 2, 3 and 5 pound boxes delivered postpaid anywhere in the United States, $1 per pound. J. F. Lord & Son, 486 Congress St., Portland, Me.

JUMBO SALTED NUTS are deliciously fresh. Extra large. Peanuts, 80c lb. Almonds, $1.25 lb. Assorted, $1.10 lb. Prepaid.
Viola V. N. Woodruff, 338 B'way, Flushing, N. Y.

QUALITY and **PREMIERE CHOCOLATES** contain so much real value that each piece is an advertisement in itself. To be had only at the better stores at

60c—80c—& $1 PER POUND. If your dealer does not carry them we would be pleased to supply you direct by parcel post. H. D. Foss & Co., Boston, N.Y. Office 41 Union Sq.

Children's Clothes

CHILDREN'S WEAR from infancy to 12 yrs. Garments made to order, smocked and exclusive models. Boys' dresses, 1-6 yrs., specialty. Beebe & Shaddle, 69 W. 46th St. Bryant 5676.

IMPORTED Hand-Made Smocked **FROCKS.** Sizes 6 mos. to 15 yrs. Frocks sent on approval, exclusive designs. Circular on request. Vogue patterns copied. Mrs. J. B. McCoy, Jamestown, Va.

BABY GARMENTS. Attractively hand-made, infants to two years. Assortments sent for selection. Send stamp for booklet. Mrs. J. A. McMillan, 303 Ashton Bldg, Grand Rapids, Mich.

DISTINCTIVE APPAREL for girls of all ages; boys up to 8. Grace & simplicity of line, unusual materials, subtle & harmonious color schemes. Anne Harmon, 10 E. 46th St., N. Y.

THE BABY'S BAZAAR, 248 Boylston St., Boston. Our fine hand-made layettes include everything a baby will need at birth. Send for layette catalogue.

VOGUE MODELS A SPECIALTY. Attractive frocks & smocks, sizes 4-12 yrs., made at short notice. School dresses, best linens: $6.50 to $10. Sketches & samples. Box 23, Sta. F., N.Y. P.O.

Children's Clothes—Cont.

AU PRINTEMPS, 16 West 37th St., N. Y.
Original designs in
Misses and Children's Clothes
No catalogue. Phone 2271 Greeley.

MISS GYVES, now at 16 West 45th Street. Misses' and children's fine dresses and coats to order. Special attention given to debutantes' dresses, wedding gowns, veils, etc. Tel. Bry. 3903.

Children's Furniture

CHILDREN'S FURNITURE for nursery & playroom. Original designs & decorations. Dining-room sets. Nursery gates, etc. E. & G. Quackenbush, 100-5th Ave., N. Y. No catalog.

BABY FURNITURE—Everything made of wood for layette or nursing. "The Better Things." Free Booklet. Frank M. Sawyer, 3512-14 Independence Ave., Kansas City, Mo.

Cigarettes

FROM THE ORIENT, Harem Ruby Turkish Cigarettes, Flor de Shirza flavor. $1 box; Ambree, 50c box; plain Turkish Cigarettes, 25c box. Vicomtesse Alma Surok, 500-5th Ave., N. Y. C.

SPECIALISTS in hand-made aromatic Mild Turkish Cigarettes in beautiful Humidor Boxes. 100, $2.50. With initial monograms, 500, $11. Anglo-American Tobacco Co., 79-5th Ave., N. Y.

HAIDEE PERFUMED CIGARETTE—Ornamental Boudoir Box; gold tips. Real Turkish tobacco, delicately scented. Send $1.25 for 50, to Chalkiadi & Co., 503 Fifth Ave., N. Y.

China and Glassware

GEORGE L. EMERSON, IMPORTER, Boston's most interesting China Shop. Unusual selections for city, shore, and country homes. Circulars. 420 Boylston St., Boston. Rooms 200-516.

GEORGE L. EMERSON, IMPORTER. Satisfied customers note the fact that purchases arrive in perfect condition and at the right price. Circulars. 420 Boylston St., Boston.

EASTER WEDDING CHINA in soft yellow opalescent luster with gold bands, handles, etc. "Coffee & Rolls for Two." $20. Tete-a-tete tea-sets, $15. Furness Studio, Carnegie Hall, N. Y.

Chiropody

DR. E. N. COGSWELL, Surgeon Chiropodist. Foot Tonic to use after the dance, $1. Foot Ointments, 50c. Toilet Powder, 25c. Expert manicuring. 501 Fifth Ave., New York.

FOR CHILBLAINS and all **FOOT TROUBLES.** Go to Dr. W. J. Trusty, Surgeon Chiropodist, 27 W. 46th St., N.Y. Phone Bryant 9734. Send 50c for full-sized box of "Foot Comfort."

Cleaning and Dyeing

LEWANDOS CLEANERS and DYERS
New York Shops:
348 Madison Avenue
801 Madison Avenue

LEWANDOS, 75 N. Pearl St., Albany
1633 Chestnut Street, Philadelphia
1118 G Street, N. W., Washington
New Haven, Bridgeport, Waterbury, Hartford.

LEWANDOS: Providence, Newport, Fall River, Fitchburg, Springfield, Worcester, Salem, Lynn, Lowell, Portland, Cambridge, Brookline, Roxbury, Waltham, Watertown, Malden.

LEWANDOS Boston Shops
17 Temple Place 284 Boylston Street
248 Huntington Avenue
Cleaners and Dyers

KNICKERBOCKER CLEANING CO.
High-class cleaners and dyers of New York. Main office, 402 East 31st St., Murray Hill 6618
Branch offices, telephone connections.

SCHWARZ & FORGER, CLEANERS of fine gowns. Kid Gloves, all lengths, cleaned at 5c per pair. Address 619-5th Ave. (near 50th St.), or see N. Y. Phone Book.

Cleaning and Dyeing—Cont.

REES AND REES, Cleaners, Dyers. We guarantee our work, so when you want the best, send to 541 Fifth Avenue, New York City. Phone 6781 Murray Hill

REES AND REES. Evening & Walking Dresses, Lingerie, Automobile Suits, Dancing Dresses, cleaned and returned "Like New." Send by Parcel Post or Express to 541 Fifth Avenue.

REES AND REES clean your Gloves and Gaiters perfectly. No shrinkage and no odor. Send a trial order and be convinced. 541 Fifth Avenue, New York City.

REES AND REES, Cleaners, 28 stores in New York, Boston, B'klyn, Phila., Hartford, Worcester, Lakewood, Brookline, Greenwich, Atlantic City, etc. 541 5th Av., 4 doors above Delmonico's.

Corsets

MME. S. SCHWARTZ
Corsetiere.
11 East 47th Street, New York.
Telephone 1552 Murray Hill.

MME. ROSE LILLI, Corsetiere
Models which accurately forecast the "Trend of Fashion." Custom made only.
15 W. 45th St., N. Y. Tel. 2818 Bryant

GOSSARD FRONTLACED CORSETS Fitted by experienced corsetieres, $2 up; retail only; brassieres fitted; corsets to order. Olmstead Corset Co., 179 Madison Ave., at 34th St., N.Y.

MME. BARCLAY MODART FRONT-LACE
Corsets.
553 Fifth Avenue, New York.
Tel. 4474 M. H.—Also (See Modart Display ad)

PEETZ FRONT LACE CORSET, $5.50 to $30 Custom made; ready to wear. Corsets made to order in 24 hours. Ready to wear models always on hand. 45 W. 37th St., N.Y. Tel. Greeley 4786.

THE GILLETTE CORSET—Custom made. Originated in Paris, but made in U. S. A., sold by exclusive representatives only. Write for particulars. The Gillette Co., 500-5th Av., N.Y.

BERTHE MAY'S MATERNITY CORSET Special for purpose. Dress as usual. Uninterrupted comfort. Mail orders. Write for booklet 29, or call at 10 East 46th Street, New York.

LOUISE GREENWOOD, Corsetiere, 500-5th Ave., N.Y. (4th fl.); Bryant 5121. Made to order & Ready to Wear. Prices most reasonable. Corsets copied, repaired. Measurement blank on request.

ZUGSCHWERT — Good Corsets. Have a corset made for your particular requirements. We are experienced originators and designers. 404 Tower Bldg., Chicago.

REDFERN CORSET SHOP—Ready to wear Redfern Corsets (back and front lace) and Antoinette Brassieres fitted by trained experts. $3 to $25. 510 Fifth Ave., N. Y.

VIAU'S FRENCH CORSETS—Corsets for slender figures with undeveloped bust. Also reducing. Special corset for deformed figures. B'klet. Viau Corset, 39 W. 34 St., 9th floor, N.Y.

AMO CORSETIERE
Custom made corsets from $10 up.
Experienced fitter sent to home upon request.
10 E. 43d St., N. Y. Tel. Murray Hill 3199.

R. & B. O'CONNELL Corsets made to order. Corsets copied. Old ones made new. Mail orders solicited. Phone Plaza 7265.
880 Lexington Ave., near 66th St., N. Y.

GROSSMAN—For that new Spring gown—A new French Corset or your own model, perfectly copied. Also special skating model. Brassieres to order. 2060 Bry. 2 W. 47th St., N. Y.

Corset Hospital

ALONSO'S CORSET HOSPITAL
500 Fifth Av., N.Y., cor. 42d St. Corsets cleaned, repaired, or altered. Exact or modified copies of foreign or domestic corsets. Moderate cost.

Cross-stitch Patterns

ATTRACTIVELY COLORED, 4 sheets, quaint orig. designs. $1. Spec. prices to shops. Exclu. & indiv. designs, monograms, kalograms to order. Edith Allen Hall, Stamford, Conn.

Cushions

ARTISTIC CUSHIONS including wool embroidery so in vogue. New in design & execution. Cushions made to order. Call or write. Sessers Studio, 82 Washington Pl., N. Y. (Spg. 1076.)

Dancing

The A. ALBERT SAATO Academies of Dancing, B'way, 86-87 Sts., N.Y. Schuyler 6435. The modern dances taught priv. Children & adults' classes now form. Teachers course. B'klet sent.

LOUIS H. CHALIF, Grad. Russian Imperial Ballet School, personally teaches Interpretive, Simplified, Classic, National and Standardized Ballroom Dances. 7 W. 42d St., N. Y. C.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Dancing—Cont.

NORMAL COURSE—MODERN DANCES. There is an ever growing demand for capable modern dance teachers. Our course prepares you for paying positions. Direct supervision of

MR. G. HEPBURN WILSON, M. B., American Authority on Modern Dances. Write, phone or call Fifth Ave., N. Y., Thorley Bldg., N. W. cor. 46th St., Bryant 6321, for rates.

BOURNIQUE'S, CHICAGO, 624 South Michigan Ave., adjoining the Blackstone. Latest Ballroom Dances. The BILLY BURKE, the most elegant & attractive dance of the day.

J. DIMANT, late principal Russian Imperial Ballet School, personally instructs all Modern, Classical and Stage Dances. Classes now open. 19 East 49th St., Phone 7468 Plaza.

THE OSCAR DURYEA SCHOOLS 47 West 72nd St., 555 & 557 West 182nd St., N. Y. C. Tuition in Aesthetics, Modern Dances, Deportment.

CASTLE SCHOOL OF DANCING. Classes & private lessons. Normal Course throughout year. Latest Ball Room dances. Evelyn Hubbell, Prin., 24 E. 46th St., N. Y.

DANCING INSTRUCTION. Well-known specialists for each branch, thoroughness, perfection in technique; artistic finish assured. Castle School, Opp. Ritz-Carlton, N. Y. (M. H. 947).

DANCING FOR CHILDREN. Classes and Private Lessons. Rosetta O'Neill, 766 Madison Ave., N. Y. C., & 2 Prospect St., New Rochelle, N. Y. Tel. Plaza 3290 & New Rochelle 197.

LOUISE MORGAN'S STUDIOS are now located at 251 West End Ave., nr. 72nd Street. Private and class instruction in Modern, Artistic and Interpretive Dancing. Phone 367 Col.

MANSFIELD STUDIOS. Est. 1904. 33 W. 44th St., N.Y. Bryant 4674. All dances taught. Absolute privacy, each pupil has private room with instructor. Terms reas. Circulars mailed.

ALICE MARTIN, Cours de Danse, Studio Building, Taylor Avenue and Olive Street, Saint Louis, Missouri. Telephone Forest 7310.

ALVIENE—DANCE ARTS (20th year). Classic, Interpretive, Ballet, Technique, Pantomime (Society or Stage) also Teachers' Normal Course. 225½ W. 57th St., Catalogue.

The SCHOOL of CLASSIC DANCING. Classic, Interpretive, Ballet—for society or stage. Correct Technique, Pantomime. Anna McAuliffe & Edmund Makalif, 259 W. 126 St. Tel. Morn. 494.

PERRIN, CHICAGO, 79 Auditorium Bldg., offers expert instruction, preparatory & advanced, in dancing as an art or pastime. Special teachers' course. Tel. Wabash 3297.

Decorating and Furnishing

MRS. BARNEWALL, 19 E. 48th St., N. Y. C. Antique Italian furniture at reasonable prices. Exclusive Imported Fabrics. Murray Hill 8317.

MISS SWORDS, INC. Interior Furnishings. 18 East 48th St. New York City. Murray Hill 6745.

HOMES FURNISHED with individuality. Unusual chintzes, Sunfast stuffs, rare silks, lamps, painted furniture, exquisite novelties to order. Graham & Little, 8 E. 37th St., N.Y., M.H. 6325.

WARD & ROME. Painted furniture designed for country houses, unusual screens, desk sets, parchment and Chinese lacquered lamp shades. 14 E. 48th St., N. Y. Tel. Murray Hill 1303.

MILDRED RICHARDSON KELLY invites you to an exhibit of imported art tiles, mirrors, suitable for decorative color schemes, to be held during March at her studios, 42 W. 39 St., N.Y.

AMY FERRIS 6 East 37th Street, N. Y. Wallpapers, Hangings Rugs and Furniture Original Designs in Lamp Shades

MISS McBURNEY & MISS UNDERWOOD. Chintzes, Printed Linens, Sunfasts. Simple Painted Furniture for Country Houses. 42 West 39th St., N.Y.C. Greeley 2808.

CURTAIN MATERIALS by the yard. Voiles, Marquisettes, 15c to 35c. Batistes 50c, lace nets 45c to $1. English Veivets, $1.45, $2.25. Send for samples. Herbert B. Kerlin, 452-5th Ave., N. Y.

MRS. CUTTING, INTERIOR Decorator, has an unusual display of furniture and draperies at the Craftsman. 6 East 39th Street, N. Y. C. Tel. Murray Hill 6071.

ART TRAINING for HOME DECORATION Private instructions in small classes. Robert Paul Gray, 111 East 62nd Street, New York City.

His "HOUSE OF THREE GABLES" is practically a sample home where you may see illustrated—decorating, furnishing & building designed & executed under the personal direction

Of G. BOVARD MACBRIDE, 3 E. 52 St., N. Y. See the odd collection of moderate priced painted furniture, frames, vases, chintzes, lamps, parchment screens, etc., on ground floor.

GLENWOOD STUDIO—Lamps, Tiles & China to order to match any color submitted. Fired samples made for approval. Correspondence Invited. 814 E. 35th St., Brooklyn, New York.

Decorating and Furnishing (*Continued*)

MARY COGGESHALL—Distinctive furnishings and decorations. Novel gifts and lamp shades. 14 E. 48th Street, New York City. Tel. Murray Hill 9345.

FRANCES BARKER TRACY STUDIO—Library & guest room desk sets a specialty. Unusual scrap baskets. Tooled Leather. Wedding Gifts. The Parsonage, 241 Mad. Ave., N. Y.

Decorating and Furnishing (*Continued*)

THE REED SHOP, INC. 8 East 37th St., N. Y. Reed Furniture of all descriptions. Novel and attractive chintzes, Cretonnes and Furnishings.

DECORATIVE ARTISTS Emily Lucas Stratton, Charis Johns, Inc. Specialists in Interior Decorating & Artistic Lighting. 4 W. 40th St., N. Y. Tel. 3679 Bryant.

"DISCOVERING" AN OCCUPATION

UNTIL two or three years ago Jane Clark had no particular occupation. Then, as she herself says, "I did what any girl does who decides to support herself—I just 'discovered' something to do."

Her shop is at 9 East Forty-third Street. The occupation which she chose for herself consists in making the most delightful and original neckwear. The work, besides being decorative, has the added distinction of being practical, for Miss Clark believes (and why not?) that one's neckwear should match one's gown.

Women of taste and a knowledge of such things best appreciate the quality of Miss Clark's needlework and the originality of her designs. Realizing the necessity of reaching the greatest number of such women, she put an advertisement in the Shoppers' & Buyers' Guide. Then she waited—and watched. And after a year of watching (and very little waiting), she sat down and wrote us this letter:

JANE CLARK
GOWNS AND NECKWEAR
9 EAST 43rd STREET

The Vogue Company,
443 Fourth Avenue.

Gentlemen:

The quantity of orders I have received from my card in Vogue is only equalled by the quality of the patrons themselves.

In nearly every case they have proved most satisfactory customers, and a striking example of the high type of women who depend on Vogue to guide them in their shopping.

Frequently old friends of boarding-school days, living in remote places, have seen my card in the Shoppers' & Buyers' Guide and when coming to New York have looked me up. So that in this way it serves as a Social Register and brings about many pleasant memories as well as profitable sales.

Very truly yours,

(Signed) Jane Clark

FINE IMPORTED CLOCKS Distinctive period designs in grandfather and mantel clocks. Expert repairing. All work guaranteed. Harris & Harrington, 12 W. 45 St., N.Y.

CHARLES H. KOCH, Connoisseur, Broker. Oriental Rugs and Artistic Furnishings sold direct from the wholesaler. 347 5th Av., N. Y. C. Opposite Waldorf-Astoria. Tel. Mur. Hill 3570.

ORIENTAL RUGS not to be found elsewhere; distinctive in character and moderate in price. Handbook on request. A. U. Dilley, Architects' Building, 101 Park Ave., N. Y.

MRS. MUCHMORE Consulting Decorator Architects' Building 101 Park Ave. at Fortieth Street, New York.

ANNABELLE FARMER Interior Decorations. Decorative Furnishings. 101 Park Ave., N. Y. C. Murray Hill 7181.

MANY BEAUTIFUL HOMES lack atmosphere. I will rearrange your furniture and give your home the atmosphere of your personality. Mrs. Serrell, Studio, 122 E. 17 St., N.Y. Stuy. 5487

ORIENTAL RUGS direct from reliable Wholesalers at great saving. I make every selection personally. Let me advise you. T. E. Whitbread, 501 Fifth Avenue, New York.

INTERIOR DECORATIONS. Unusual, Distinctive. Dining-room appointments a feature. Orig. designs in lamps & shades. Circ. Interior Craft Studios, 625 Clyde St., Pittsburgh, Pa.

THE HOME FROM ATTIC TO CELLAR decorated and furnished. For expert advice consult Miss Elsa Oppenheimer, 549 West 113th St., N. Y. Morningside 3569.

FOR SMALL COST Advertisers can reach big buyers by placing announcements here.

Delicacies

ROYAL BLACK Fruit Cake. Finest imported candied fruits, citron, nuts, etc. 2 lbs., $1.60; Royal Plum Pudding, 2 lbs., $1. All ppd. Hoenshel & Emery, Dept. E., Lincoln, Neb.

LUSCIOUS GLACE FRUITS—3lbs, $2.70; 5lbs, $4.20. Superb combination Fruits, Nuts, Glaces, 12 lbs., $4.90. Supreme Assortment $9.65. Express ppd. Alhambra Fruiterie, Alhambra, Cal.

DURING THE FIRST SIX MONTHS of 1915, we sold 150,000 packages of our Teas, Coffees and Cocoa. We are prepared to double this output—

AND WILL BE GLAD to send you copies of letters from all over the country endorsing our goods. Lotos Tea Concern, Inc. 57th St. and Lexington Ave., N. Y.

VANILLA BOUQUET—Delicious pure extract from Mexican vanilla beans. Used by private patrons, clubs, Blackstone Hotel, Chic. 30c & 50c per bot., ppd. The Cary Co., Newark, N. J.

HOMADE SALTED NUTS—Roasted in Pure Olive Oil. Jumbo Peanuts 65c lb. Almonds, Pecans, $1.10. Brazils (whole meats) $1.50 prepaid. Chas. A. Ketcham, Middletown, N. Y.

CARDANI'S ICE CREAMS, Fancy Ices. Dainty Salads and Entrees can be ordered at all Cushman stores or at Main office, Sixth Ave., at 53rd St. Tel. Circle 205, 1571, 1572.

HOMECRAFT SWEETS. Six individual jars, 3 marmalade, one jelly, one jam, one conserve, in dainty well-packed box, $1.25 postpaid. Price list. Mary's Garden, Wakefield, Mass.

Detective Service

DRUMMOND'S DETECTIVE AGENCY Est. 1888. Experienced men furnished for investigations and for social functions. Write 1 Park Row, N. Y.; or Phone Cortlandt 2825.

Dolls

DOLLS—DOLLS—DOLLS—We dress dolls in the latest styles. All hand work. Prices $5.00 up. Burton Grant Co., 22 Madison Bldg., Montclair, N. J.

SEND YOUR DOLLS to us to be dressed in the latest styles. All hand work. Best materials. Prices $5.00 up, according to style. Burton Grant Co., 22 Madison Bldg., Montclair, N. J.

"THE DOLLS' DRESSMAKER" will make to order complete outfits for new or old dollies. Samples shown; write. Misses Stanbrook & Bettis, 119 E. 29th St., N.Y.C. Tel. 1881 Mad. Sq.

PAPER-DOLLS of indestructible paper, hand-painted. Send $1.00 for sample doll with three frocks. Circular. Mlle. Jean. Room 614. 334-5th Ave., New York.

Dress Shields

"EVER READY" Ventilated Dress Shields; soft, light, cool. Guaranteed. Just slip on. No pins, no buckles. All sizes 50c prepaid. Benedict Co., 591 Mission St., San Francisco.

Dress Goods

GERMAN DYE BLUE SERGE, Guaranteed. $2 a yd. Value $3.25—54 in. wide—12-14 oz. 4½ yds. for Lady's Suit, 3 yds. for Man's Suit. Billy, the Serge King, 7103 Arch St., Phila.

HOMESPUNS—Fabrics for outing wear. All wool, hand spun, hand woven in the good old-fashioned way. Various coloring & mixtures. Sendforsamples. Dove & Distaff, Peace Dale, R. I.

Educational

"COSTUME DESIGN" by correspondence course. "Parisian Method." Design for the trade. Dress and Hat ideas sold. Brown's Studio. 1290 Sutter St., San Francisco, Cal.

HUNDREDS OF LADIES in New York drive their own automobiles. They were taught how at The Stewart Auto School, 225 W. 57th St., N. Y. C. Full course $55. Booklet.

DRAMATIC EXPRESSION, Cultured English Diction taught for professional social use. Foreigners instructed. Write for terms & interview. Marguerite Robertson, 42 Bank St., N. Y.

LINGO, the new game that teaches conversational French or Spanish. Combines great fun and real instruction. Send $1 for Lingo. Centaphrase Society, 623 Heed Bldg., Phila. Pa.

COLLEGE and High School Graduates who have specialized in a course at the Scudder School for Secretaries, 322 W. 72d St., at Riverside Drive, N. Y. C. Telephone Columbus 4779.

Electrical Appliances

BOHN ELECTRIC SHOP—all electrical work for the home. We make a specialty of wiring houses. Also, vacuum cleaners & latest electrical heating & cooking devices. 820-6th Ave., N.Y.C.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Embroidery

EMMA LOUISE ART SHOP
Write for New 1916 catalogue free, of art needlework and novelties.
Emma Louise Art Shop, Belmar, N. J., Dept. D.

WINGENDORFF EMBROIDERIES
Special attention given to Trousseaux. Monograms in drawn work, a specialty.
718 Amsterdam Ave., 731 Lexington Ave., N. Y.

"ARACNE" Studio of Italian Needlework. Novel & orig. gifts in light & heavy Italian linens with Etruscan Embroidery, also Italian Laces. Emb'd towels. Catalog. 392-5th Av. N.Y

EVERYTHING in crochet & embroidery made for you, including unique silk or crochet pillows, luncheon & bridge sets, towels. Write Mary Jayne, 1827 Railway Exc. Bldg., St. Louis, Mo.

THE NEEDLE LOVERS' SHOP, 131 So. 13th St., Phila., Pa. Trousseaux, Household Linens, etc., hand embroidered to order. Mail orders receive personal attention. Prices upon applicat'n.

Employment Agencies

MISS BRINKLEY, 507 Fifth Ave., N. Y. Tel. 2414 Murray Hill. Housekeepers, governesses, nurses & household servants. Houses opened & renovated under our personal supervision.

MISS SHEA'S Employment Agency, 30 E. 42d St. The 42d St. Building. Supplies first-class servants, male & female, in all capacities for city & country. References carefully investigated.

MRS. TABER
Agency for Efficient Servants.
Tel. 4961 Plaza.
773 Lexington Ave., N. Y.

MISS G. H. WHITE, agency, 7 W. 45th St., New York. Phone 7789 Bryant. Visiting housekeeper, secretary. Houses opened. First-class help of all kinds. Hours, 10-4. Sat., 10-12.

THE SOCIAL SECRETARIES, INC.
Servants of all kinds & nationalities.
Tel. 7947 Plaza.
5 West 58th St., N. Y.

MRS. EMILY E. MASON
of London and New York. For efficient servants, male and female, call, write or tel. Bryant 5633. 131 W. 42d St., N. Y.

Entertainment

FAVORS—Dainty & original, moderate prices. Children's parties conducted with simplicity. Appointments and mail orders. Rosemary, 291 Quincy St., Brooklyn, N. Y. Decatur 883.

MABEL POILLON—Original Entertainments. Pageants. Children's parties. Plays rehearsed. Costumes. Entertainers of unique ability furnished. 125 East 70th Street, N. Y. Tel. Len. 2621.

CARDANI'S CATERING for all occasions is distinctive. Estimates for weddings, receptions & bridge parties furnished on request. Cardani, 6 Ave. at 53 St., N.Y. Tel. Circle 205, 1571, 1572.

LINGO, a new game for smart parties. Fun and instruction in either French or Spanish. Send $1 for Lingo. Centaphrase Society, 623 Heed Bldg., Philadelphia, Pa.

Fancy Dress and Costumes

MAURICE HERRMANN, costumer to the most celebrated artists. Exclu. costumes for hire, sale, or to order. Accurate historical costumes a specialty. 166 W. 48th St., N. Y. Bry't 1250.

PAUL ARLINGTON, INC.
Costumers to the Smart Set. Exclusive designs to order. For sale or rent.
109 W. 48th St., N. Y. Tel. Bryant 2548.

A. KOEHLER & CO. Oldest and finest costume business in New York. Historical, national & fancy costumes. New costumes for rent, to measure & design. 9 E. 22 St. Gram. 5271.

MASQUERADE COSTUMES. Any period, made to measure. To rent or for sale. New ideas for fancy dress balls. Broadway Costuming Co., 150 W. 48th St., N.Y. Bryant 3440.

SCHMIDT Costume & Wig Shop, 920 N. Clark St., Chicago, Ill. Wigs & Costumes, adults' or children's sizes. All occasions, rent or sell reasonable. Mail orders prompt attention.

Fireplace Accessories

FRIZZLER—The "New-Old" Fixture in real hand-forged wrought iron for roasting, toasting or broiling anything over a log fire. Booklet. Irving Iron Works Co., Long Island City, N. Y.

Flesh Reduction

USED EXTENSIVELY in social & professional circles. An invigorating & healthful adjunct to the bath. Results wonderful. Address E. Bishop, 133 East 56th Street, New York City.

OBESITY REDUCTION. Rheumatism benefited by scientific method. Thermo-electric medium, Swedish gymnastics & massage. No diet. Miss Frye, 233 W. 107 St., N. Y. Tel. 6556 Riv.

Flesh Reduction—Cont.

REDUCING MADE EASY and safe by a new and ingenious machine which rolls fat off any part of the body without labor or diet. Inspection invited. 56 W. 45th St., 4th floor.

"REDUCED 30 LBS. SINCE MARCH and still losing." Can do the same for you. Booklet. Phone Bryant 8172. Morris Topel, Phys. Dir., Berkeley Lyceum Gym., 21 W. 44th St., N. Y.

REDUCING MADE EASY, certain and safe: at home with a new mechano-therapeutic apparatus endorsed by med. prof. No dieting. Ring Rollers, 421; 47 W. 42 St., N.Y. Agts. wanted.

Florists

WHEN YOU THINK OF FLOWERS
Think of Stumpp.
"New York's Favorite Flower Shop."
58th St. & 5th Ave. Phone Plaza 8190.

WHEN YOU WANT YOUR GIFT to be especially pleasing, make it an arrangement of flowers by Kottmiller—426 Madison Ave., M. H. 783—Hotel Vanderbilt, M. H. 1808 N.Y.

SEND A FLOWERGRAM. Delivered anywhere in the United States for $5. Charles Henry Fox at "The Sign of the Rose," Philadelphia.

MAX SCHLING'S Cut Flowers and Plants shipped everywhere. Excellent service to Vogue Patrons in past years recommends Schling. 22 W. 59th St., N. Y. Phones, Plaza 1241, 2022.

MAX SCHLING, 22 W. 59th St., New York, is charter member of International Flower Telegraph Delivery Association. Your order filled in any city on 2 hours' notice.

MAX SCHLING, 22 W. 59th St., New York City, sells his flowers at lowest market prices and gives you his art and individuality without charge.

MAX SCHLING, 22 West 59th St.,
The most progressive florist in New York, can fill any order.
Try him!

For Children

THE MATERNAL INSTINCT is dominant when the child plays with a Doll natural in expression & dressed exactly as baby brother is. Bklet. Woman's Exch. & Children's Shop, Santa Barbara, Cal.

GIVE BABY A BUNNY KUDDLE
for Easter, made of cloth and soft as down. Price 60 cents. Effie Archer Archer, 1269 Broadway, New York City.

Fresh Eggs

FRESH EGGS, guaranteed not over three days old, delivered at very moderate prices. Orders accepted, large or small. Springside Farms, 639 Madison Ave., N.Y., Plaza 5940.

Furniture

LEAVENS' FURNITURE. Simple, straight line—unfinished, stained, enameled, ornamented. Illus. Free. Confer with decorators, or Wm. Leavens & Co., Mfrs.—Finishers, Boston.

COLONIAL REPRODUCTION of solid mahogany chair, arm or rocker. Price $15. Book't. Estimate on all branches of interior decorations. F. F. Ahern & Son, 124 E. 41st St., N. Y. C.

Furs

FUR REMODELING AND REPAIRING. Expert workmanship; reasonable prices. Chas. Horwitz, Furrier since 1892. 41 E. 8th St., N.Y. (2 blocks west of Wanamaker's). Tel. 137 Stuy.

FUR REMODELING. Specialty of Renovating old Fur Garments. Prices as low as consistent with good workmanship. A. H. Green & Son, 25 West 23rd St., N. Y., Phone 62 Grmcy.

RELIABLE FURS REDUCED. Buy **FURS** now! We retail at wholesale prices. You never saw such values! We specialize in remodeling. Siede's Furs, Est. 1851. 43 W. 46th St., N.Y.

JOSEPH SCHONLEBEN, 73 W. 46th St., N.Y.
Furs obtained of us will be found of the highest quality, perfect in fit and smartness (see next card).

JOSEPH SCHONLEBEN—
Good judges of quality in fur know that our furs are far superior to others that are much higher in price.

HAVE YOUR FURS stored and repaired during the summer. Safety guaranteed in storage & competent furriers do repairs. Write or call. Hirshfield Mfg. Co., 6 E. 41 St., N.Y. M.H. 1589.

BUY FURS NOW
At present prices they are an investment, not a luxury. Write for our discount and catalog.
Herman Reel, Milwaukee, Wis.

WHEN YOU PLAN YOUR SHOPPING
Tour consult this Guide. Cut out ads that interest you and pin them to your shopping list.

Garden Furniture

THE GARDEN GATEWAY, 31 E. 48th St., N. Y. Everything to attract birds to the garden. Fountains, Garden Furniture. Bronzes, lead figures. Baskets & garden tools. Tel. M. H. 717.

Golf

A GOLF COURSE at home. Can be played on any rug. Set includes, scientific hole discs, tee mat, putter, mashie, ball, bunker, etc. $5. After Dinner Golf Co., 1123 B'way, New York.

Gowns Bought

MME. NAFTAL, pays highest cash value for fine misfit or slightly used evening, street and dinner costumes, furs, diamonds, silverware, jewelry. 69 W. 45th St., New York, Bry. 670.

WE PAY CASH for ladies' misfit, slightly used or discarded clothing of any description. Oldest, most reliable & pay best. Write, phone or send. Mme. Furman, 103 W. 47th St., Bry. 1376.

MME. FURMAN. New York's most unique shop of its kind. We pay highest cash prices for Evening, Street, & Dancing Frocks, Furs, Diamonds, & Jewelry. 103 W. 47th St., Bryant 1376.

WARDROBE KEEPER (for moving Pictures) will pay more than dealers for gowns, wraps, waists & men's apparel. Write, send, or phone Aarons, Universal Exch., 744-6th Av. 4765 Bry.

Gowns and Waists
Made to Order

ARTISTIC DRESSES
Made from your own material.
Unusual Remodeling. Reasonable prices.
Homer, 11½ W. 37th St., N.Y. Tel. 5265 Greeley.

REBUILDING OF GOWNS—All your last season's frocks can be successfully rebuilt after the fashions shown in this issue of Vogue.
Homer, 11½ W. 37th St., N. Y.

BEFORE DISCARDING YOUR GOWNS, suits & wraps, send them to us for an estimate. Our prices for remodeling are within your means. Your own material used for new gowns. Come to

MRS. GORDON, 51 W. 37th ST., N. Y., when you want a gown, suit, or wrap. Gowns of all kinds. Finest materials used. Latest French styles. Workmanship faultless. Prices moderate.

VICTORINE—REBUILDER OF GOWNS—Old gowns of every kind remodeled equal to new, Evening gowns a specialty.
160 West 84th Street, New York.

THE MISSES CURRAN will make your street and evening gowns and waists for all occasions, and also do remodeling at reasonable prices. 134 Lex'ton Av. (29th St.) N.Y. Mad. Squ. 8188.

GOWNS REMODELED—MME. ROSE
Mme. Rose, one of the foremost designers of Gowns, gives this branch of the business her personal attention. Why not

UTILIZE your old Gowns and have Mme. Rose rebuild them into stunning creations? Bring or send your material to us to be made up. We do such an enormous business

BECAUSE our customers keep on recommending us. Prices very reasonable.
Mme. Rose.
Tel. 2771 Greeley, 11 & 13 W. 39th St., N. Y.

MME. BROWN, 677 Lexington Av., N.Y., cor. 56th St. I make and remodel gowns to your individual taste at most reas. prices. Work guaranteed. Satisfaction assured. Tel. 4928 Plaza.

KATHARIN CASEY
Gowns for All Occasions
Fancy Tailoring. Remodeling also done.
36 E. 35th St., N.Y. Tel. 1033 Murray Hill.

MME. PITOT EXCELS in Remodeling Old gowns into newest Parisian styles. Also gowns to order. Customers' own material used. Moderate prices. 12 W. 47 St., N.Y., Tel. Bry. 5538.

TAFEL, 44th ST., opp. Astor Hotel, N. Y. Gowns that are "different," made on short notice for all occasions. Our designers will co-operate with you. Prices moderate.

THE MENDING SHOP! Have your gowns & Suits remodeled into this season's best style. Shop waists & gowns refitted. H. Redding Coughlin, 17 E. 48th St., N. Y. Tel. M. H. 5052.

HANNAH GILKES does dressmaking by mail. Fitted linings required. Your own materials used. Remodeling. Estimates cheerfully given. 60 West 10th St., New York City.

SMART GOWNS AND SUITS
Made to order
Distinctive remodeling.
Mme. Zara. 625 Lexington Ave., N. Y.

S. E. BROMLEY-SHEPARD. Gowns made to order, fancy Suits, Waists, Hats, Corsets. 149 Tremont St., Boston. 417 Fifth Ave., N. Y. 22 Central St., Lowell, Mass.

DO YOU FAIL TO ATTRACT? Is your soul coloriess? Let dress help you to express yourself. Are your gowns youthful and simple? Have they the right "look"? Is the embroidery

SMART AND FRENCHY, or—does it suggest dollies? Tell me about yourself—the sort of gown you need first! I'll tell you what I can do. Mlle. Blanche, R. 965, 200 Fifth Ave., N. Y.

Gowns and Waists—Cont.
Made to Order

MME. PAULINE MARKS—11 W. 46 St. Gowns made to order for all occasions. Dainty French blouses, ready to wear frocks for afternoon & evening. Remodeling. Tel. Bry. 3378.

RENFREW WOOD, 67 W. 46th St., N. Y.
Gowns—Blouses
Special Order Gowns in Georgette and Taffeta. Moderate Prices. Remodeling.

MIND YOUR MENDING! This little shop will keep your apparel in repair, do hemming, darning, or any miscellaneous needlework, at nominal rates by the hour. 22 E. 30th St., N. Y.

LILLIAN, 174 St. Nicholas Ave., N. Y.
Makes Street & Evening Gowns from your own material, $15 up. Also estimates. Work guaranteed; satisfaction assured. Morningside 3314.

BLAINE, Inc.—Formerly with **THURN.**
Tailored Frocks—Gowns. Contemporary Paris fashions and own originations.
1 East 53d St., New York.

MADAME HAMAD—GOWNS $30 up. For all occasions. Modiste of 18 years' experience. Imports faithfully copied. Also unusual remodeling. 72 W. 98th St. Tel. Riv. 1969.

LINGERIE GOWNS of grace and distinction for morning, afternoon and evening wear.
Mrs. Copeland,
334 Fifth Avenue, New York.

GRIMM & ANDERSON, 400 Boylston St., Boston, Mass. Makers of artistic gowns and blouses for all occasions. Tailored costumes, corsets. Reasonable prices. Tel. connections.

J. D. McKENNEY, 344 BOYLSTON ST., Boston. Evening and Dinner Gowns, Dancing Frocks a specialty. Tailored Suits, Blouses and Wraps. Trousseaus. Tel. Back Bay 5974.

MRS. A. VESPER. Smart and exclusive gowns and coats. Evening gowns a specialty. Imported models copied. Materials taken.
148 West 82nd St., N. Y. Tel. Schuyler 5297.

MME. ELISE—Parisian Dressmaker. Our dresses and coats are distinctive, yet in tasteful style. Made for all occasions. Evening gowns that are "different." 66 W. 71 St. Col. 3975. N.Y.

JOSEPHINE.
We satisfy the most exclusive class of customers. Gowns and Suits.
93 Lex. Ave. Mad. Sq. 855

A BLOUSE TO MATCH your new gown! Color & style to harmonize with spring suit. A specialist in Blouses & Simple Gowns. Lillian H. Shaw, 41 W. 37 St., N.Y. Greeley 625.

A NEW IDEA by a Phila.-N. Y. woman with an unusual talent for dressing others. Will write a weekly or monthly letter with frequent sketches. Write Betty, Box 209, Haverford, Pa.

"THE WARDROBE"
A sewing shop where women's clothes will be designed and executed.
24 East Tenth Street, New York City.

MME. BLAIR'S Artistic Remodeling Service offers to successfully remodel all your last season's gowns, coats, suits & wraps. Finished they will look more chic than ever. 132 W. 91st St., N.Y.

MADE FROM MEASUREMENTS—Exclusive & Artistic Gowns, $35 to $150; Blouses, $12 to $40. Pers. atten. to details. M. Belle Dubuc, Suite 407, Hume-Mansur Bldg., Indianapolis, Ind.

I. JACOBS & CO., Importers, Dressmakers and Ladies' Tailors, are now located at 49 W. 46th Street, N. Y. Formerly 7 W. 31st Street. Models for Immediate Delivery.

M. ELINOR FALK, 107 W. 47th St., N. Y. Original gowns made to order. Remodeling a specialty. Materials accepted. Moderate prices. I also make fitted linings. Tel. 376 Bryant.

FAUCHER AND GOLDEN—Gowns, Suits, Waists, French Models, Vogue styles copied. Striking creations, expert remodeling. Satisfaction and perfect fit assured. 2 W. 47 St., N. Y.

KIEFERLE PHILADELPHIA.
2005 Walnut Street
Distinctive—Fashionable Gowns.
Tailored Suits, Top Coats, Wraps, Blouses.

SMART FRENCH DESIGNS copied by Parisian dressmaker. Evening gowns, tailored suits and afternoon frocks at moderate prices. Mme. Lavalle, 590 Fifth Ave., New York City.

GRACE M. LONGMATE—153 W. 97th St. Simple wash dresses $7.00 up. Beautiful handmade gowns at moderate prices. Also tailored street dresses. Riverside 4587.

MME. OATES, 153 West 57th St., N. Y.
Has great success remodeling old gowns into latest Parisian styles. Gowns to order. Moderate prices. Tel. 271 Columbus.

ALLOUISE, 19 E. 48 St., N.Y. Copies of imported models from the best houses, in hats, gowns, tailored suits, evening wraps, & blouses. Made to order & remodeling a specialty.

AFTERNOON AND EVENING GOWNS
Individual Designs—Chic Styles.
Mme. Anthony,
226 W. 75th St., cor. B'way. Tel. Colum. 5110.

Gowns and Waists
Ready to Wear

MAXON—MODEL GOWNS (Establ. 1899). If you can wear model sizes you can buy your gowns and suits at one-half their real value. Chic and Frenchy. 1587 B'way, N. Y., at 48 St.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Gowns and Waists—Cont.

Ready to Wear

MARJORIE WORTH & RUTH ROBERTS Hats, Gowns, Blouses. 12 East 48th Street, New York. Telephone Murray Hill 6521

ANNA B. McCULLOUGH, 76 W. 48th St. Models for Southern wear in Jersey cloth, Georgette and novelty chiffon, from $18.50 upward. Sport Shirts $5 upward. Phone Bry. 753.

"WHITE," 46 West 46th Stree , N. Y. Individual—exclusive. Afternoon Gowns in Serge and Charmeuse, also Dancing Frocks; $25 and upwards. Bryant 2346.

GOWNS—$18.95—$50.00. Advance Spring styles for street, afternoon, evening wear. Your inspection invited. Arthur Lindau, 500 Fifth Ave. (at 42d St.).

"THE SHOP OF BLACK." Gowns, Blouses and Millinery. Also Mourning Accessories. Telephone Riverside 2696. Calder & Co., 2643 B'way, bet. 100th & 101st Sts., N. Y.

RIXON Distinctive Waists and Hats. New Address 21 East 48th St., New York.

THE REX SHOP, 22 West 46th Street Afternoon Gowns and Evening Frocks in serge or charmeuse, from $25 up. Hand-made blouses. Catalogue on request.

SARA EFROS & CO., 11 East 45th St. Fascinating modes of marked distinction. Gowns, frocks, hats, blouses of striking individuality. Mail service with satisfaction assured.

Greeting and Place Cards

COPLEY CRAFT EASTER CARDS on approval. Hand-colored on imported, deckle-edged stock. Both words & designs distinctive. Jessie H. McNicol, 18 Huntington Ave., Boston.

THE ANNE ABBOTT hand illumined Easter, birthday and friendship cards. Envelope of 12 carefully chosen sent on receipt of $1. 22 East 34th Street, New York City.

EASTER & VALENTINE CARDS that are different—dainty and refined. Engraved, hand colored, also cards for hand coloring. Catalog. Little Art Shop, 1421 F. St., N. W. Wash., D. C.

Hair Goods & Hair Dressing

MRS. P. MORGAN. Fine human hair goods. Invisible transformations, switches, etc. Hairdressing. Marcel waving, face & scalp massage. 846½-6th Av.; near 48th St., N.Y. Bryant 2671.

LEHNERT & HUTLI, formerly Lehnert & Alexander. Specialists in the permanent wave. Latest ideas in transformation. 13 E. 49th St., N. Y. C. Phone Plaza 4658.

THE LARGE consignment of hair in stock enables matching of delicate shades & texture for transformations, wigs, toupes & coiffures, all designs. Dultz & Costello, 16 W. 47th St., N.Y.

JOSEPH, 1 W. 34th, saves you 40% to 50% on all hair goods. Elimination of ground-floor rent permits this. Comparison invited with 5th Ave. prices, styles and materials. Greeley 1819

CLUZELLE BROS., Fashionable Hair Goods; Hair Dressing—Massaging—Manicuring, facial & scalp treatment. Feather-weight Transformation our specialty. 12-14 W. 37th St., N. Y.

ADA DANBY, 379 FIFTH AVE. Shampooing—Hairdressing. Our method of drying hair by hand will suit you. Try our hairdresser, who studies every individual.

BENJAMIN ALEXANDER Late of Lehnert & Alexander. Ladies' Hair Dresser & Designer of Human Hair goods. 8 E. 47th St., N. Y. Tel. 8939 Murray Hill.

MILLIUS—Parisian hair dresser. The shop that caters to all the requisites of beauty. 13 W. 38th St., Tel. 6193 Greeley. Also Hotel Plaza, Tel. Plaza 540.

SPIRO'S; EST. 40 YEARS. Hair Specialist. Hair goods & Toilet articles; permanent waving beauty shop, 45 expert attendants. Send for Bklt. "Hair & Its Care," 26 W. 38th St., N. Y.

FRENCH HENNA D'OREAL Shampoo Powder tones scalp, giving faded or premature gray hair a marvelous natural gloss & bright tint, $1. Sent, or applied by B. Paul, 38 W. 38th St., N.Y.

WILLIAMS—27 W. 46th St. Specialist in permanent hair-waving. Guaranteed lasting and harmless. Expert operators only. Latest ideas in transformations. Tel. Bryant 6209.

GENUINE VENIDA—Sanitary Human Hair Nets. Cap or Auto shape, $1.25 a doz. At your dealers or by mail. Enclose few hair strands for color. The Rieser Co., Makers, 112 E. 19 St. N.Y.

MARCEL PERMANENT HAIR WAVING. Entirely new process producing a deep and smooth Marcel Wave. F. Lucien. 507 Fifth Ave., N. Y. Murray Hill 9779.

Hair & Scalp Treatment

SCALP SPECIALIST AND NERVE MASseuse. Miss Taylor massages your head, neck & spine quieting nerves & helping nature to restore your hair. 11 E. 43 St. Tel. 7393 Mur. Hill.

Hair & Scalp Treatment

(Continued)

PARKER'S method of Hair treatment cleanses scalp of imperfections, promotes healthy hair; personal consultation. Write for book "V." "Healthy Hair," 51 W. 37, N. Y. Greeley 202.

ENGLISH HENNA SHAMPOO Powders tone scalp, giving faded or graying hair a marvelous gloss and bright tint, $1. Directions sent. Henna Specialties Co., 509-5th Ave., N.Y.

ENGLISH SHAMPOO, the genuine product of Dr. Evan-Williams, London, is sold in the U. S. and applied at the new & enlarged offices of Henna Specialtie Co., 508 Fifth Ave., N. Y.

POMADE HAIR GROWER will fill in the bald spots on your temples and thicken poor, weak hair; $1 per jar. Trial size 25c. Henna Specialties Co., 509-5th Ave., N.Y.

WALDEYER & BETTS, SWEDISH SCALP Specialists. Treatment consists of thoroughly cleansing hair and scalp without washing, promotes new growth of hair. 315-5th Ave., N. Y.

Health Resorts

CONDITIONING HOUSE for women, scientific treatment for obesity and nervous disease. Exclusive patronage. Write for particulars. The White House, Brown's Mills-in-the-Pines, N. J.

Hemstitching & Plaiting

HEMSTITCHING, Accordion&Side Plaitings, Pinking, Ruching, Buttons covered, all styles. Fancy dyeing of nets, chiffons, etc. Mail orders. G. M. Sadleir, 38A W. 34th St., N. Y.

Hotels and Resorts

HOMESTEAD HALL, Greenwich, Conn. Overlooking L. I. Sound, 45 min. from N.Y. All mod. conv. & garage. Home cooking. Exclu. patronage. Mrs. E. P. Lovejoy. Tel. Greenwich 1175.

"A NEEDLE IN A HAYSTACK"

THIS simile has stood the test of time because it is apt, facile, and expressive. Could you think of a more staggering task than that of trying to locate a No. 12 needle in a huge stack of hay?

The nearest approach we can offer is the hopeless search for some certain article, of just a certain kind, at just a certain price, in a great city like New York.

It would take a year for one person to canvass *every* store in New York. But the Shoppers' & Buyers' Guide presents only the best of the shops to you. It guides you in the right direction and transforms the haystack into an orderly and well-regulated needle case.

BY APPOINTMENT AMANDA HASTAD Aeolian Hall: Tel. Bryant 2969. Scalp Treatment; Facial Massage; Manicuring. I positively guar'tee to stop Falling Hair & promote growth.

SCIENTIFIC treatments of scalp and skin. My marvelous soapless shampoo prevents darkening of blonde hair. Price $1. Other preparations. Prof. A. C. Manganiello, 2231 B'way, N.Y.

SCALP CARE MEANS HEALTHY HAIR Swedish scalp specialist, 501-5th Ave. Room 201. Phone, Murray Hill 7890. Tonic by mail $1.00 prepaid. Manicuring. Chiropody.

EURELLE—Scalp & complexion scientifically treated. Ladies & gentlemen. Sulphur Dandruff Creme, 75c; Zuleika Cerat, $1. By appoint. Lincoln Trust Bldg., Entrance 200 W. 72d St.

MISS HUBER—Hairdressing, Shampooing, Hair Goods, Manicuring, Scalp Treatment. Miss Carney—Chiropodist. 8 W. 40th St. (Opp. Public Library) Bry. 1020.

Hats

FRENCH STYLES, $5 to $10 and up. Copies of late Paris models at half what this quality usually costs. Famous actresses wear them. London Feather Co., 21 W. 34th St., N. Y.

ADJUSTABLE Fancy Hat Bands. Wick fancy bands & silk puggaree scarfs in a great variety of color combinations; fit any size hat; club colors to order. Wick Narrow Fabric Co., Phila.

HATS OF QUALITY AND FASHION. Striking conceptions with the "atmosphere" of exclusiveness. Attentive mail service. Sara Efros & Co., 11 E. 45th St., New York.

OUT OF TOWN READERS OF VOGUE while shopping in New York should use this Guide as their shopping directory.

THE STERLING QUALITY of these shops is attested by their presence in this Guide.

Hotels in New York

HOTEL MARTHA WASHINGTON, 29 East 29th St. For women. Rooms $1.50 a day upwards. Meals a la carte; also table d'hote. Luncheon 40c. Dinner 50c. Booklet free.

HOTEL MAJESTIC—Fronting Central Park at West 72nd St. Accessible to all lines of traffic, but away from the noise of the all-night district. R'ms, $2 day up. Copeland Townsend, Mng. Dir.

HOTEL ALGONQUIN, 59-65 W. 44th St., The Club Block of New York. Every room with bath. Rates from two dollars. Frank Case.

THE COLBORNE, 79 Washington Pl. For Women, quiet, mod. rates. Most accessible to shopping district. Especially adapted for women traveling alone. Miss Ha Johnson. Tel. Spring 8620

Household Necessities

MODERN TOWEL RACK: smart for kitchens adds to bathroom comfort. Closed projects 2 in. Cypress or Enamelled White Wood, $2.50. The Hard Wood Fixture Co., Upper Montclair, N. J.

Jewelry and Silverware

THE BLUE BOOK OF JEWELRY free upon request. 10,000 gift suggestions in diamonds, jewelry, silverware, & ivory. Wholesale prices. Chas. L. Trout & Co., 170 B'way, N. Y.

SILVERSMITH, Gebelein, 79 Chestnut St., Boston. Specialist in the design & execution of made to order presents. Copies and duplications. Old silver utilized. Estimates furnished.

Jewelry & Silverware Bought

DIAMONDS, OLD GOLD AND SILVER Wornout gold, platinum, silver bought. Also diamonds, pearls. Difficult antiques, bags, jewelry repaired. Calmann, appraiser, 27 W. 37 St., N.Y.

JOHN DALEY PAYS CASH for Platinum, Gold, Silver, Pearls, Diamonds, Antiques; entire contents of houses. Appointments made. 654 Sixth Ave., Corner 38th St., New York City.

WHY BE BURDENED LOOKING AFTER your old discarded Jewelry and Silver. We specialize in purchasing Family Jewels and Silver, Diamonds,

Pearls, Emeralds, etc., at absolutely Highest Cash Prices, because of the ready sale we have for them. Send us your valuables for an offer.

S. Wyler, 6 East 46th St., New York New York Bank references. Telephone Murray Hill 6175. Correspondence treated in absolute confidence.

WE PURCHASE fine jewelry, etc., at full value, even tho already pledged. Service is discriminating & intelligent. Call or write. L. Bergman, Times Bldg., N. Y. Bryant 2973.

27 YEARS' EXPERIENCE will guar. our reliability. We pay highest cash value for diamonds, jewelry, silverware. Call, write or telephone M. Naftal, 69 W.45 St., N.Y. Tel. Bryant 670.

MRS. T. LYNCH'S SON, Inc., pays highest prices for Diamonds, Pearls, Old Gold, Jewelry & Silverware. House founded 1844. 229 W. 42d St., near B'way, N.Y. Bryant 1686.

A. S. BORG buys diamonds, pearls, old gold, silver, platinum, antiques, artificial teeth and pawn tickets; highest prices paid for Provident pawn tickets. 162 W. 23rd Street.

CASH For any discarded jewelry. For any watches or diamonds. For any discarded false teeth.

SEND us any diamonds, watches, old gold, platinum or silver jewelry, new or broken, false teeth with or without gold, dental fillings, painters' gold leaf cotton, or auto magneto points. Nothing

TOO large or too small. We send value in cash on receipt of goods. Goods returned at our expense should offer be refused in 10 days. Est. 1899. Liberty Refining Co., 431A Liberty Ave., Pittsburgh, Pa.

TRIGGER, 813-6th Ave., N. Y., S. W. cor 46th. Pay full value, diamonds, jewelry, old silver, laces, furs, gold, platinum, cameras, binoculars, guns, golf outfits, and valuables.

REALIZE MONEY ON YOUR JEWELRY, silver, bric-a-brac, bronzes. We buy them at full value. We also buy your equity on any already pledged.

Or will advance more money and hold same for you. Business strictly confidential. Berger, 204 W. 42nd St., N. Y. Times Sq. Call, write or tel. Bryant 1555.

Lace Novelties

EXCLUSIVE Holiday Novelties. Original real lace mosaic. Antique fans, candle-shades, napkins, table-sets, bed spreads & handkerchiefs. Laces cleaned & mended. Zallio, 561-5th Av. N.Y.

CHINESE Hand-Made Goods; Laces, Lace Scarfs, Lace Doilies, Pongees, plain & colored. Pongee & Linen Drawn Work. High grade & reasonable. Oriental Art Shop, Easton, Pa.

Ladies' Tailors

TAILORED GOWNS REMODELED to prevailing styles. 19 years' experience. Tailored suits from $65 up. J. H. Comstock, 286 Fifth Ave. (30th St.), N. Y. Tel. 158 Madison Sq.

SHOTZ & CO., INC. Tailored Suits—Afternoon and Evening gowns —Rich Furs. Special facilities for out-of-town orders. 471 Fifth Ave., N. Y.

ANTHONY, 16 West 46th St., N. Y. Tailors to Fashionable Women. Styles Exclusive. Materials the Finest.

HURWITZ & POSTEN, 14 E. 46th St., N. Y. (Formerly with Stein & Blaine.) Creators of ladies' suits and wraps. Only finest fabrics used. Suits from $65.00 up. Opposite the Ritz.

R. BRAUER, 67 WEST 46TH STREET Early Spring Fashions of unusual charm. Tailored Suits from $40 to $85.

THE AIM OF THIS GUIDE is to help Vogue readers to purchase both useful and unusual articles from the Best Shops in America.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Ladies' Tailors—Cont.

EXPERTS WILL REMODEL your suits,copying any style, or your own ideas. New suits made $50 up. Linen skirts, 3 for $20. Fusco & Coppola, 69 West 46th Street, N. Y. C.

M. BERKOWITZ, 56 West 37th St., N. Y. Tailor & Importer, is showing a Smart Collection of Advance Spring Models at unusually low prices.

KENNER—385 MADISON AVE. (Opp. Ritz-Carlton) Formerly with Redfern in London & Paris. Tailor-made suits of imported cloth, $45 up. Est'd 12 years. Tel. M. H. 516.

MOURADIAN, 33 E. 29th St., N. Y. C. Assurance for style and faultless workmanship. Special facilities for out of town orders. Reasonable prices.

I. JACOBS & CO., Importers, Dressmakers and Ladies' Tailors, are now located at 49 W. 46th Street, N. Y. Formerly 7 W. 31st Street. Models for immediate delivery.

J. TUZZOLI, tailor of original designs. The utmost skill goes into the making of my tailored suits & furs. Spring models now on exhibition. 15 West 45th St., N. Y. Tel. Bryant 4740.

S. NUSSBAUM. Exclusive styles. Skilled Workmanship. Moderate prices. Special attention given to out-of-town patrons. Est. for 21 years. 400-404 Columbus Ave., Schuyler 7492.

LOUIS FOX. All the imported models duplicated in the best materials. Moderate Prices. 1966–98 Broadway. Near 66 St., N. Y. Col. 1361.

J. MARCUS. Exclusive models for Spring and Summer. Suits from $40 up. Street and Evening gowns from $30 up. Finest materials used. Tel. 1010 Lenox, 1072 Lex. Av., N. Y., nr. 76 St.

Ladies' Printed Stationery

FOR INFORMAL CORRESPONDENCE—name and address neatly printed on 125 envelopes & 200 sheets Japan Bond $1. Correct style & size. P'pd. Parcel Post Press, Peru, Ind.

Lamps & Candleshades

LA BOTTEGA—THE ITALIAN SHOP, announces the opening of its new studio in the O'Hara Bldg., 20 E. 49th St. There you will find late importations of Lamps, Screens,

ITALIAN FURNITURE, etc., artistically arranged. The shop will continue at the present address to handle the same unique assortment of shades & novelties. 424 Mad. Av., Tel. 6485 Mur. H.

Linens

THE PORTO RICO STORE, 402 Madison Ave., N.Y. Exclusive importers of wonderful Porto Rican Filet Tiré household & bridal linens. Monograms. Approval shipments. Leaflet.

OLIVIA Cross-stitched Linens & Designs. Something new in old-fashioned patchwork. Hand-quilted silk crib & bed puffs. Lists sent. Olivia, 2375 A Fairfield Ave., Bridgeport, Conn.

R. P. FAIRLAMB, Household Linens of character. Novelty Bath sets, 6 large white Turkish towels, 6 wash cloths & mat; round or sq. initial, any color, $9 complete. 561 Madison Ave., N.Y.

ASCHER-LEVIN—Imported Art Bed and Table Linens; French Waists and Neckwear; ladies' and gentlemen's handkerchiefs; monogram work our specialty. 561-5th Ave., N. Y.

ROYAL IRISH LINEN damask towels and table sets. Exclusive patterns. Will call at your residence and show samples upon request. Shaun Gillmartin, 54 E. 129th Street New York.

Lingerie

SILK UNDERWEAR and **Negligees** to individual order. Exclusive styles, refined taste. Hand embr'd in artistically shaded colors. Mme. Paula, 622 W. 137 St., N.Y. Tel. Audubon 8692.

MISS GODFREY, 11 W. 46th St., N. Y. Negligees and silk underwear at most attractive prices. Goods sent on approval. Telephone 3378 Bryant.

DRESDEN UNDERWEAR & Negligees; washable satin, silk, & batiste. Latest flesh tints. Hand embroidered. To order or ready to mail. Jeannette, 100 W. 105 St., N.Y. City. River 4720.

FINE FRENCH LINGERIE, Hand-Made, to individual order. For women and children. Correspondence solicited. Tel. Gram. 863. Marie Hogenkamp, 244 East 23d St., N. Y.

ARTISTIC DESIGNS, exclusive styles, superior quality; negligees, tea-gowns, hand-made blouses, lingerie & infants' wear. Sketches submitted. Boudoir Shop, Colorado Springs.

Literary Work

STORIES, plays, poems, scenarios revised, criticized by university graduates. Practical help. No correspondence courses. Send for circ. Manuscript Shop, 129 Church St., N. H., Conn.

Literary Work—Cont.

MANUSCRIPTS UNIVERSAL, Society of Writers, Inc., Acts as Literary Agents to writers of reputation. Sales for plays, photoplays, fiction & all Literary Material. 220-5th Ave., N.Y.

EXPERIENCED ASSISTANCE offered in the writing of Club Papers, Club Programs, etc. Please state the length desired. Frances Thomas, 411 Union St., Eau Claire, Wis.

Maids' Uniforms

DIX-MADE UNIFORMS for Nurses and Maids, and Morning Dresses, are quality garments. Sold everywhere. H. A. Dix & Sons Co., Dept. T., Dix Bldg., N.Y.

NURSES' OUTFITTING ASS'N—Uniform for Nurses and Maids for house and street. Aprons, Collars, Caps, Coats, Bonnets, Catalog V. 450-5th Ave. (at 40th St.), New York.

Massage

DANISH INSTITUTE—116 W. 55th St., N.Y. Electric Therapeutics & Electric Light. Baths, Authentic Oil Massage. Hot Salt Rubs. Trained Nurses as attendants. Tel. 1439 Circle.

Milliners

LOUISE SHEPPARD, 14 W. 47th Street. Exclusive Shop for High Class Millinery. Correct Mourning Wear to suit the individual. Tel. Bry. 7717.

GERHARDT & CO., 12 East 46th St., N. Y. opposite the Ritz-Carlton. Originators and Importers of Exclusive Millinery. Moderate Prices.

RIXON Ladies' Hats and Waists New Address 21 East 48th Street New York.

THEODORA Original Hats Artistic Different 8 East 48th Street, New York.

SPORT HATS of distinction Unusual and appropriate styles for every sort of out-door wear. Stern, 448 Fifth Ave., New York.

BESSE BERKHEIMER, St. Paul, Minnesota Individual Hats of a better kind, for all occasions. Model Hats for the Trade.

HATS FOR THE INDIVIDUAL Distinctive and personal. Early showing of Spring models from $7.50 up. Ida L. Weber, 66 West 39th St., Greeley 4474.

"MARTHE," FRENCH MILLINER Importer and Creator. Hats to harmonize with gowns a specialty. Moderate prices. 38 West 65th Street. New York City.

VERA, 6 East 46th St., N. Y. A wonderful Collection of Stunning Hats—Original French Models—also my own creation moderately priced.

LYDIA MARSHALL, Hat and Gown Shop. A shop where personal attention is accorded in selecting the correct hat and gown for the customer. 308 Boylston St., Boston.

THE FANNETTE SHOP. It is our pleasure to show and design hats that blend modishly with the personality of the wearer. 7 Temple Place, Boston, Mass.

Millinery

LADIES' Straw Hats **REMODELED** into latest styles or copied from "Vogue"; cleaned or colored. Hats trimmed. Ostrich repaired. Flowers. Price list. Neuman, 24 E. 4th St., N.Y.

LOIE Hat Patterns, complete directions to make stylish hats; includes a millinery lesson. All materials at low prices. Send 2c stamp now for Spring Catalog. 11 E. 35th St., N. Y. C.

Miscellaneous

PATTERNS CUT TO MEASURE from illustrations, description or model. Fit guaranteed. Special attention to mail orders. Mrs. W. S. Weisz, 41 West 35th St., New York.

COATS-OF-ARMS—EMBLAZONED. Correspondence requested. Annie Foote Smith—"The Berkshires" Lee, Massachusetts.

Monograms

JANON CO.—MONOGRAMS. Fine hand-embroidered monograms & initials on linens, hdkfs., lingerie, etc., 5c and up each. Small or large orders. Delivery in 1 to 3 days. 34 W. 39 St.

WINGENDORFF. Artistic designs for monograms in drawn work, cross-stitch, eyelet, & cut work. 718 Amsterdam Ave., 731 Lexington Ave., New York.

Musical

OVIDE MUSIN'S Belgian School of Violin, 51 West 76th Street, New York City. Write for History of Belgian School. Enclose 2c stamp. Address Registrar.

Neckwear

JANE CLARK—NECKWEAR made to order to suit any costume at ready-to-wear prices. Attractive gowns for southern wear. Children's frocks. 9 E. 43d Street, N. Y.

Perfumes

EIMIRAH PERFUME, a delightful Eastern blend full of Orientalism. Sample 50c. Bosphora, made at Sarah Bernhardt's request. Spl. 50c. Booklet. Natura Co., 461-5th Ave., N. Y.

PERFUMES—YASARA (Pleasant) Extract Toilet Water and Face Powder. Jacquinette (Quaint and Delightful) at all good shops. Tanty, Perfumer, 140 W. 34th Street, N. Y.

Pets

FEED THE WILD BIRDS—Suet grain cakes, 2 lbs. 50c; 1 lb. 25c. Winter bird food (grains) 10-lb. bags $1. Postage & express extra. Maplewood Biological Laboratory, Stamford, Conn.

SHAMPOO YOUR DOG with Foaming Shampoo specially prepared for Dogs. Superior to Soaps. 50c mailed. The French Remedy Co., 236 Md. Bldg., Washington, D. C.

Photography

BEST DEVELOPING, Any Size Roll, 10c. 6 prints free with first roll; or send 6 negatives, any size, & 10c for 6 prints. 8x10 enlargements 25c each. Roanoke Cycle Co., Roanoke, Va.

Portraits

MARY DALE CLARKE Photographer of Individuality and Character Children's Portraits a specialty. Also—

COLOR PORTRAITS, Lumiere Process By appointment only 665 Fifth Avenue, Plaza 1492. New York.

CLEVER PASTEL PORTRAIT SKETCHES made from Photographs by poster artist of established reputation. Size 9x12, $10. Partic. on request. Elizabeth Brewer, 500 5th Ave., N.Y.

Pianos

KNABE MIGNONETTE GRAND. Length only 5 ft. 2 in. The attainment of perfection in tone. Endorsed by the World's greatest Artists. Write for booklet. 439-5th Ave., N. Y., Dept. A.

Puzzles and Games

Y. W. C. A. (Central Branch), 14 W. 45th St., N. Y. Picture puzzles exchanged for 50c; also for sale. Each puzzle sterilized. Call, write or telephone. Bryant 5763.

Quilts

WILKINSON Hand-Made art quilts. From shop to home. To order only. Copyr'ed designs, superb workmanship. A trousseau specialty. Deserp. bklt free. Wilkinson Quilt Co., Albany St., Ligonier, Ind.

ROSE OF SHARON quilts, cut, basted, ready for buttonholing or whipping. Finest French gingham or long cloth. Create an heirloom by easy work. $8. Dinah Moore, Sta. E, Louisville, Ky.

Rugs

CHINESE, PERSIAN & ASIA MINOR Rugs in exclusive designs. Jones & Brindisi, Direct Importers. Craftsman Bldg., 6 E. 39th St., N.Y. "The Maximum Value at Minimum Price."

RUGS of exclusive style and colors. This firm has enjoyed the patronage and confidence of the leading people in the country for 14 years. H. Michaelyan, 4 W. 37th St., N. Y.

Rooms & Apartments

THE ADRIENNE, 319 W. 57th St., N. Y. Up-to-date pension. Large light dining-room. Tel. on every floor, private baths, good table. Winter arrangements. Apply to Miss Proudfoot

13-15 EAST 54TH ST., N. Y. Boarding-place of exceptional advantages, where home comforts are enjoyed by its guests. The cuisine and location unexcelled. Moderate prices. References.

Rooms & Apartments—Cont.

37 EAST 53D ST., N. Y. Pension, centrally located, comfortable rooms. Parlor floor dining-room, separate tables. Permanent arrangements, also tourists. Tel. 3637 Plaza. Mrs. F. V. Hart.

NO. 16 WEST 49TH ST. Central location. Comfortable rooms, parlor floor dining room, small tables. Permanent, transient. References. Tel. 3846 Bryant. Mrs. M. H. St. John.

THE GRAYCOURT, 124 W. 82d St., N. Y. An unusual and attractive pension with large parlors, tea-room and lounge. Steam heat, private telephones; booklet on request.

Service Bureau

GENERAL EMERGENCY SERVICE. World Bldg., N. Y. Tel. Beekman 2257. Your every want supplied, be it domestic or clerical help the purchasing of any article made or grown.

IN FACT all emergencies met by splendid, reliable men and women in our service. Nothing too humble or pretentious. Circular.

Shopping Commissions

MRS. H. GOODALE ABERNATHY Shopping Commissions. No charge. 37 Madison Ave., N. Y.; 75 Boundary Road, London, N. W.; 12 Rue Rennequin, Paris.

MRS. E. F. BASSETT will shop for or with you, furnish your house; suggest costumes. Goods on approval. No charge. 145 W. 105 St., New York. Tel. 4452 Riverside.

MRS. SARAH BOOTH DARLING Purchasing Agent. Accompanying out-of-town patrons. No charge. References. Chaperoning. Write for circular. 112 W. 11th St., N. Y.

HELEN CURTIS, 96 Fifth Avenue, N. Y. Your friend in New York. General Shopping. No charge. Bank references. Tel. 3286 Chelsea.

MRS. S. D. JOHNSON—Opp. Waldorf-Astoria. Intelligent shopping. No charge. Special references. 347 Fifth Ave., N. Y. Tel. 2070 Murray Hill.

MRS. C. B. WILLIAMS, New York Shopping. Will shop with you or send anything on approval. Services free. Send for White Sales Bulletin. 366 Fifth Avenue, New York.

MISS HOLLIDAY WELLS, NEW YORK shopping. Will accompany out-of-town patrons. No charge. References required. 11 E. 41st St., N. Y. Tel. Murray Hill 7051.

MRS. EDGENA BROWN TIPS, 503-5th Av., N. Y., shops for or with you without charge. A specialty of purchasing all articles of wearing apparel, etc., featured in Vogue. Mur. Hill 1731.

MRS. CAROLINE PLOWS. Experience has taught me that certain shops excel in certain lines. I will shop for or with you. No charge. Goods sent on approval. 7 W. 92d St., N. Y.

ELIZABETH C. MALADY—A personal acquaintance with New York's shops enables me to buy with taste & discrimination. Prompt service. Goods on approval. 33 Convent Ave., N.Y.

BEAUTIFUL THINGS I SEE—Write for this free weekly letter with list of bargains Shopping free. Anything on approval. Irene Stephens, 334-5th Av., N.Y. 8389 Mad. Sq.

MRS. HELEN ROBERTS, 156-5th Av., N.Y., shops for or with you, no charge. Early Spring styles procurable now, prices low. Private school orders a specialty. Tel. 1290 Fordham.

BLANCHE BOSTWICK. My expert service saves time, bother, money. No charge. Gifts, apparel, furnishings. 2 W. 47th St., N. Y. Tel. 8982 Bryant.

MRS. GEORGETTE DUNBAR EVANS will keep you in touch with N. Y.'s advanced modes. Will shop for or with you, gratis. Chaperoning. References & booklet. 311 W. 95th St., N. Y.

KATE R. PETTIT, formerly of New Orleans, purchases wearing apparel, house furnishings and gifts. Services free. Accompanies patrons. References. 60 W. 94 St., N. Y. Tel. 5254 River.

IRMA KORY, 21 W. 46th St., New York. Write me to keep you posted on bargains in N. Y.'s smartest shops. Services free. Goods on approval. References, Smart gowns a specialty.

MRS. EDWIN McCALLA DAVIS, 606 West 116th St., N. Y., will do all kinds of shopping for you. Services free. Specializing wallpapers, chintzes, rugs and artistic furnishings.

LOUISE R. ALLEN. Shopping Specialist. Entrust your commissions to the woman who knows. Articles featured in Vogue purchased. Ref. No charge. Chaperoning. 567 W. 121 St., N.Y.

MISS EMILY L. VETTER. Registered purchaser; will buy tastefully for or with you. No charge. References. Advice on interior furnishing. 65 Central Park W., N.Y. Tel. Col. 5962.

CHICAGO SHOPPING Harriet Tuthill will shop for or with you. Write for particulars. References required. 1142 Judson Ave., Evanston, Ill.

Mrs. Hunter Wilson, **"EVERYTHING"** 300 W. 109th St., N. Y. C. Interior Decorations—Wholesale & Retail buyer, Schools, Music, Art—Apt's secured.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Shopping Commissions
(Continued)

MAISON CHIC—21 W. 46th St., will shop for or with you. No charge. Money saved. Can buy wh'sale & retail everything of the latest. Also for dressmakers, milliners & men. Ref'nces.

Social Etiquette

ETIQUETTE taught by Society Secretary. All questions answered free with 10 lessons for $1. Complete course $10. Best authority. Mlle. Louise, 118 West 57th Street, New York.

SOCIAL SECRETARY of best authority answers all questions free with $1 course of 15 lessons. Complete course with penmanship, $5. Carroll, 514 Portage Ave., Three Rivers, Mich.

Social Secretaries

LET US ADDRESS YOUR ENVELOPES, arrange your wedding receptions & supervise your household accounts. The Social Secretaries, Inc., 5 W. 58th St., N.Y.C. Tel.Plaza 7947.

WHY BE LONELY? Who has not found lonely hours? Versatile, companionable woman at your service day or evening with escort. Duenna, 22 E. 45 St., N.Y. Tel. Mur. Hill 7083.

Social Stationery

MONOGRAM & engraved stationery for correspondence. Prices from $1. Designs, Samples & Booklet free on request. Estampe Co., 132 W. 23rd St., N. Y. C.

COAT OF ARMS—Note Paper or Correspondence Cards, Colored, Plain Envelopes—One Quire, Boxed $2.50, any registered name. Dept. A. John Frick Jewelry Co., 18 Maiden Lane, N. Y.

MONOGRAMS, Autographs & Woven Names for marking Linens. Emboss your own Stationery. Circulars & samples free. Read "Money in Goats." W.S.Bull,206 Ashland Av.,Buffalo,N.Y.

Special Costumes

SCHNEIDER-ANDERSON CO.
16-18 West 46th Street
New York City
Tel. Bryant 8450.

Specialty Shops

1 SO MANY HAVE ASKED US (See 2)
—How to pronounce Glebeas Adoration
—The name is pronounced Glee-Bay—
Glebeas Importation Co., 4 E. 30th St., N. Y.

2 A RUSSIAN NOBLEWOMAN,—SAID
"Your Glebeas Adoration reminds me of my country—it's divine—I love it for it has such distingue individuality."

3 GLEBEAS INSPIRATION (See 4)
In that nouveau odor Adoration lends that indefinable something which mutely bespeaks refinement (vraiment).

4 SEND TO US 15 CENTS (Stamps)
For a charming petite bottle
(Enough for two weeks).
Glebeas Importation Co., 4 E. 30th St., N. Y.

JAPANESE EMBROIDERY Scissors—Quaint practical & harmonious in color; 50c pr. Many new things for gift shops. "Studio Shop of Things Beautiful." Studio 20; 96-5th Ave., N.Y.

THE LIGHTHOUSE WEAVERS make most charming bags for every purpose, baskets, cushions, rugs and hand-woven novelties. The New York Association for the Blind, 111 E. 59th St.

FLUTTERING BUTTERFLIES, Natural colors, mounted on steel wire and wooden peg to insert in flowerpot, fern dish or bouquet. C. J. Dierckx, Importer, 34 W. 36th St., N. Y.

THE 72ND ST. GIFT—Useful & beautiful gifts. Lingerie, boudoir caps, negligees, hand-painted hats. Lessons given in pen painting. 134 West 72nd St., New York City.

MISS MOORE—SPECIALTY SHOP, 4438 B'way, Chicago. Many new features added to our specialties for children. Send for catalog. Dancing frocks for Misses & Young Girls.

HAND-MADE Lingerie underwear,distinctive designs in silk & cotton crêpe. Negligee garments, cotton, silk,corduroy. Approval pkgs. to individ. &Spec.Shops. Katho Shop, North Adams, Mass.

GIFT BOOKS in delightful formats. Mosher editions, art books. Louise Brigham Box furniture. Send for catalog. Tel. Spring 9791. Washington Sq. Book Shop, 137 Macdougal St., N. Y.

BERTHA LOBIG. Specializes in knitted and crocheted Silk or Wool Sweaters, Afghans, Skating-Caps and Scarfs. Lessons given. Also Materials, monograms, stamping. 8 W. 37th St.,N.Y.

MISS MOORE. We have added many new features to our specialties for children. Send for catalog. Attractive dancing frocks for Misses and Young Girls.547 Boylston St.,Boston.

SPECIAL ORDERS SHOP
Interior Decorating—Novelties—Gifts, Trousseau Accessories—Bridge Prizes.
20 W. 39th St. New York. Phone Greeley 2410.

Stenciling

STENCIL CRAFT STUDIO, 309½ 5th Ave. Our own exclusive designs stenciled on sport hats and dresses. Furnishings for Shore and Country homes.

Studios to Let

MRS. H. V. FURNESS will rent her suite in Carnegie Studios for small recitals, lectures, etc., at moderate rates. Conveniently located. Call or write for particulars.

Tea Rooms

COLONIA TEA ROOM—379 **5th Avenue**
Breakfast
Luncheon
Afternoon Tea

THE TALLY-HO, 20 E. 34 St., opp. Altman's. Luncheon 65c. Afternoon Tea 35c. Southern Dinner 85c. "Picturesque, novel experience." N. Y. Herald.

CHARMING AS THE TEA ROOM itself, is a new booklet, sent without cost, describing the many good things from The Rose Garden, 36 Central Park, South. New York.

THE CLOVER TEA SHOP makes an appeal of simple refinement. It combines moderate charges with thoroughly pleasing surroundings. Northwest corner of 59th St. & Madison Ave.

THE PICCADILLY TEA ROOM
The last word in tea dainties, tempting luncheons and dinners. Open Sundays.
172 W. 72nd St., near Broadway.

WHITE SWAN TEA HOUSE
bids thee welcome at 28 West 46th St.
Luncheon—afternoon tea—dinner.
Chinese delicacies.

THE YELLOW ASTER DINING-ROOM
17 West 35th Street. Opp. McCreery's
Highest Class Home Cooking
Luncheon 60c. Tea Dinner 85c.

THE YELLOW ASTER
Dinner 6 to 8. Tel. 2023 Greeley.
Wed.—Chicken Maryland, Corn Fritters.
Sat.—Broiled Spring Chicken, Hot Waffles.

THE ROOFTREE INN where the lover of the picturesque can enjoy both the cookery and the quaintness of a typical English tea room. 5 West 28th Street.

AN ADVENTURE! A visit to the 57th Street Restaurant, Shop & Gallery where will be found many of the good things of life. 24 West 57th Street, N. Y.

Toilet Preparations

PRIMA VERA MASSAGE CREAM eradicates signs of "passing time." Unequalled in restoring delicate contour and natural complexion. Jar 75c p'pd.Anna J.Ryan,2896 B'way,N.Y.

GERBAULET LAIT Antiphilque, an excellent bleach & astringent. Price $1.00; at leading stores or direct from Gerbaulet Institute, 500-5th Ave.,N.Y. Visit or corresp'd'ce invited.

THE CONNOISSEUR & beauty-loving man or woman is never without Buena Tonic, the skin astringent lotion. Any toilet dept. or ppd. $1. Jean Wallace Butler, 422 S. Hoyne Av., Chic.

CLEAN TEETH, healthy gums are assured users of the Rolling Tooth Brush. Every dentist prescribes it. Your druggist; 40c by mail. Booklet. Rolling Company, Box 173, Boston.

PATE GRISE, for aging & ugly hands. "Friend of middle-age." Banishes tell-tale "crepiness," restores beauty. P'pd $2. Aurora Specialties Co., Dept. B., Lowell, Mass. Booklet.

GARDENIA CREAM unlike any other, gives immediate pearly whiteness, yet permanently beautifies skin. P'pd $2. Aurora Specialties Co., Dept. B., Lowell, Mass. Booklet.

DAMASK Rose Tinting Powder for refined women. Not "make-up." Justifiable as white powder; gives cheeks "soupçon" or color. Ppd. $1. Aurora Spec'sCo.,Lowell,Mass,D'pt.B.B'let.

PLEXO EVENING WHITE gives throat, shoulders & arms that soft, creamy look. Does not rub off. 35c a tube at Macy's, McCreery's, Altman's, Riker-Hegeman's & drug & dept. sto.

WRINKLE REMOVER: immediate action; invisible, harmless, a wonderful scientific skin preparation, $1.00. Sample 15 cents. Mercedes Cosmetic Co., 501 Fifth Ave., New York.

AMERICAN DUCHESSE FACE POWDER—New, wonderful shades $1 box, sample 10c. Skin food & astringent, $2 each. Valuable premium, free. Yung Tung Toilet Goods, 339 E. 32d St.

CHARMANT FACE POWDER—refreshing, beautifying, invisible. White, Flesh, Pink or Rachel. 25c & 50c per box. Ppd. Charmant Specialty Co., 136 B. Liberty St., N. Y. C.

EXORA Face Powder, Cold Cream, & Rouge produce wonderful results. Sold at Macy's & all large drug & dry goods shops. Send 5c for free samples. Charles Meyer, 107 W. 13 St., N.Y.

WHEN YOU PLAN YOUR SHOPPING
Tour, consult this Guide. Cut out ads that interest you and pin them to your shopping list.

Toilet Preparations—Cont.

INDISPENSABLE for the Hand-Bag, Attar Tropical Face Powder, all shades, pure & velvety. With chamois powder-puff. Sizes 50c&$1. The Theo. Ricksecker Co., 131 Lafayette St., N.Y.

JABON CURATIVO de BARRIE, a pure, white complexion soap of the highest quality, scented with famous Spanish perfume. Send 2c stamp for sample. Barrie, 21 Pearl St., N. Y.

FLORAL QUEEN FACE CHARM & powder used alternately, beautifies & permanently benefits. Exquisite, adhering preparations. 50c each. Bklt. Mme.Gejee,66 Brooklyn Av.,Bklyn.,N.Y.

BLUSH OF INNOCENCE face powder. Light, more adhesive than French powders. Odor exquisite. White, brunette, flesh & rose. Box $2. S'ple 25c. By mail.V. E. Schratz, Detroit, Mich.

BAYBERRIE BALM—Waxy, wonderfully soothing. Wards off colds & grip. Cold weather comfort for chapped lips & skin. Agreeably aseptic; 50c. Sign of the Pine, So. Wellfleet, Mass.

Toys

THE "STERLING TOYS"; Playroom Equipment, and unique Construction Materials are exhibited at The Children's Gift Shop. Write for Catalog "V" to 7 West 45th St., N. Y.

WOODEN TOYS & Children's furniture. Gardens & playgrounds planned and equipped. Send 25c for a plant stick and illustrated catalog. Woodcraft Shops, Inc., Morristown, N. J.

Traveling Accessories

JOYFUL TRAVELING IRON & BOARD, absolute traveling necessity, fits any suit case. Circular free. O. F. Hildebrandt, 537-39th St., Rock Island, Ill.

Trousseaux

WEDDING VEILS and wreaths to order from $15 up. Write for sketches and particulars. Mail orders a specialty. Miss Allen, 9 East 43rd Street, New York. With Quiller.

ORIGINAL WEDDING GOWNS now so much in vogue, made to your individual idea and order. Write or call.
Homer, 11½ W. 37th St., N. Y. Greeley 5265.

Unusual Gifts

WILE-AWAY BOX, for convalescence, birthdays or journeys. Each absolutely individual and to order. For grown-ups and children.

FILLED WITH DELIGHTFUL SURPRISES
Prices $5, $6, $7.50, $10 and up.
Elizabeth H. Pusey,
16 East 48th St., New York City.

GIFT SHOPS, Art Stores, Florists, etc., may now have the opportunity of seeing Carbone's interesting potteries, china, glass and basketry. Salesman now on road. 342 Boylston St., Boston.

UNUSUAL GIFTS from the Orient. Many new to America. Booklet "V" on request. Shopping in Chinatown my Specialty. Bertha Tanzer, 20 West 30th St., N. Y.

GIFT SHOPS carry
Ernest Dudley Chase's
Practical Gifts and
dainty cards. Boston.

HAMILTON INDIAN BLANKETS, the gift DeLuxe. Radiant colors for home and den. Modest shades for motor robes. Book free. Shuler & Benninghofen,Dept.17,Hamilton,Ohio.

CANDLESTICK, in shape of anchor, antique green with bayberry or red candle, 75c p'pd. subject to approval. Entire profit for wounded in France. H. H. Willcox, Newtonville, Mass.

J. DABISSI announces removal of The Florentine Art Shop from 5 E. 47th St. to 16 W. 57th St. Inspection of our Alabaster Marble, Italian Pottery, etc., is cordially invited.

ART WARES MFG. CO., Indianapolis. Manufacturers, designers, & decorators of art wares from all the rare woods—featuring hand-decorated wares, including Aquariums and Stands.

SEND FOR BOOKLET—Art objects from the Far East. Unusual gifts & Interior Decorations. Visitors welcome at 323-5th Ave., near 33d St., N. Y. Long Sang Ti Chinese Curio Co.

CAPE COD FIRE LIGHTERS in polished brass, $3.50, Wrought Iron $7.50, Hammered Brass $10, Hammered Copper $10. Booklet—on request. Cape Cod Shop, 320-5th Ave., N. Y.

QUAINT, hand-made Knitting Baskets: beautifully lacquered & decorated. Ample for sweater materials, $3.75. Hanging Fern Baskets, $1.85. Hilltop Studio,717 Woodland Av.,Duluth,Minn.

TELESCOPING TOASTING FORK of English brass, 30 in. long, $2. Attractive gift portfolio on request. Bleazby Shop of Gifts, Fine Arts Bldg., Detroit, Mich.

BEAUTIFY YOUR HOME Real butterflies & flowers in woven trays & coasters—or vases & baskets woven any color to match room. Illus. Cat. Squantum Spec. Shop, Squantum, Mass.

Unusual Gifts—Cont.

ALWAYS A SURPRISE: unique & attractive potteries, metal goods, embroideries, etc., from Spain, Denmark, Hungary & Korea. Mod.prices Call or write.Art Store, 25 W.8St.(nr.5Av.) N.Y.

Upholstery

BIRNS' SHOP—103 West 37th St., Alterations on Furniture, Hangings, etc., as well as making special pieces at our shop. Mattresses made for comfort and durability.

Wedding Stationery

WEDDING STATIONERY SAMPLES and "Wedding Suggestions," an interesting and authoritative booklet, sent on request. The Crowell Co., 97 Orleans St., Springfield, Mass.

100 WEDDING ANNOUNCEMENTS $6.75 or Invitations, hand-engraved, 2 sets of envelopes, 100 Calling Cards, $1.25. Write for samples. V. Ott Engraving Co., 1027 Chestnut St., Phila.

"THE WEDDING"—a brochure on wedding stationery & correct usage; other features of wedding interest. Mailed free. Jaccard Jewelry Co., 1018 Walnut St., Kansas City, Mo.

Wholesale Gift Shops

DAY CRAFT NOVELTIES for Gift Shops & Art Needlework Depts. We sell dealers only. For illus. folder and price sheet, send to N. S. Day, Springfield, Mass. Samples at 225-5th Av.,N.Y.

ANNETA VILLARI CO., 402 Madison Ave., New York. The wonderful Porto Rico Filet Tiré Linens sold and sent on memo. to responsible parties. Write for terms.

EASTER CARDS AND BIRTHDAY CARDS
Dainty children and formal designs engraved and hand painted.
H. L. Woehler, 116 E. 13th Street, New York.

"TINY TOTS" (Pats. pending). Pencils, knitting needles, etc., baby heads. For grown-ups & children. Exclus. designs of E. & G. Quackenbush. "Story Book Toys," 100-5th Ave., N. Y.

DISTINCTIVE GIFT SHOP LINES—
Lacquered tin, wood, etc. Door porters, Charles Hall, The Hall Bldg., Springfield, Mass. New York Office, Fifth Ave. Bldg., Madison Sq.

ABSOLUTE NOVELTIES of Artistic Design suitable for all seasons & occasions. Our line can be purchased by the trade only from the Black Lion Novelty Shop, 607 Boylston St., Boston.

BUTTERWORTH & GARDNER
Gift and novelty buyers for 1916 will find a most interesting display of varied and attractive articles at our display rooms. Pottery of

UNIVERSAL value, unique wood novelties, leather crafts & gift lines of varied nature. We especially solicit inspection for spring & summer business. 225 Fifth Ave. Phone Mad. Sq. 1247.

ARTS & CRAFTS NOVELTIES at popular prices. A profitable line for resort shops. Catalogue to retailers only. The Craftsman Studios, 3420 Avenue D., Brooklyn, N. Y.

SEE NEVIUS, 217 East 38th St., N. Y., for Easter things. Black Glass Sweet Pea and Bud Vases, Flower Bowls and Blocks—black and colored glass Real China Birds and Butterflies.

NEVIUS HAS THE MOST BEAUTIFUL—
Water Lilies—lilies that float—Garden sticks—aluminum, china and wood. Sure sellers for summer shops.

ASK NEVIUS ABOUT THE JOLLIKENS
The Monk, Puritan, the Dutch Girl and others. Yours for service—protected. Durable, decorative. Delightfully demure—meet them.

BUNNY RABBITS FOR EASTER—
Leopolds—iron and wood for stormy days. Bright plumage birds for sunshiny days. Alice for always.

NEVIUS FOR TOYS—Rocking, Bowling, Balancing, Floating, Music Balls, Bugville, Games, Beanbags, Ducks, Window Wedges, Stilts, OOh Family—but what's the use—come, see—

ASK NEVIUS FOR THE PROFIT FINDERS
Parsons Nut Bowls—"The bowl with the hammer." The Cape Cod Fire Lighter with tray. Philippine Baskets in great variety.

ASK NEVIUS FOR NOVELTIES—this year's successes. Don't ask Nevius to copy or imitate or retail. Everything for the trade—nothing at second hand.John H.C.Nevius,217 E.38 St.,N.Y.

ATTRACTIVE and **UNIQUE ARTICLES** suitable for Easter business. Wholesale only. If stock is low write for catalog. The Little Workshop, 443 Clermont Ave., Brooklyn, N. Y.

MANUFACTURERS selling wholesale only, direct to Gift Shops, twine holders, door porters, engagement pads, book ends, breakfast trays, baskets, etc. Ellis Studios, 145 E. 23rd St., N. Y.

Willow Furniture

McHUGHWILLOW FURNITURE for
town and country houses.
Joseph P. McHugh & Son,
9 West 42nd St., New York, N. Y.

REDUCE YOUR FLESH

The safe and quick way is to use

DR. JEANNE WALTER'S FAMOUS RUBBER GARMENTS

Corsage Reducer (Fig. 4) $20.00

This garment may be worn comfortably under the corset—reduces bust, hips and thighs. Illustration also shows neck and chin reducer, price $3.00.

Bust Reducer (Fig. 14) $5.00

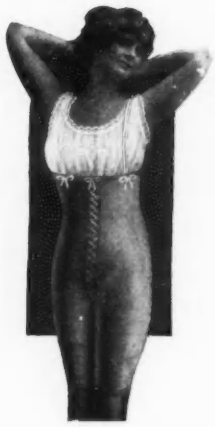
Similar to Brassiere Fig. No. 15 but covers the bust only. Front is made of reducing rubber, back and shoulder straps are of coutil with dainty lace edging.

Abdominal Reducer (Fig. 10) $6.00

Reduces the abdomen and that portion of the body which covers the stomach above the waist line.

Brassiere (Fig. 15) $6.00

Covers the bust and under the bust where, in many cases, superfluous fat has accumulated. Similar to Bust Reducer but covers more surface.



Girdle Pants (Fig. 2) $25.00

These reduce the limbs, hips, waist, abdomen and as far above the waist line as desired.

THESE garments are made to cover the entire body or any part. The results from their use are quick and they are absolutely harmless, being endorsed by leading physicians. The Corsage and Girdle Pants shown in the above illustrations can be worn under your corset all day without slightest discomfort. *Neck and Chin Reducer $3.00; Chin Reducer only $2.00; Frown Band and Wrinkle Eradicator $2.00.*

Send for Illustrated Literature

DR. JEANNE B. WALTER *Inventor and Patentee* **353 FIFTH AVE., NEW YORK (corner 34th St., third door east).**

Philadelphia Representative: Mrs. Kammerer, 1029 Walnut St.

O'Connor & Goldberg
Republic Bldg., Chicago

OFFER THEIR PATRONS BY MAIL

ANOTHER FAULTLESS

O-G

EXCLUSIVE BOOT

The

Eglantine

$10

This exquisite and graceful boot makes a perfect clinging fit throughout. The specially selected combination of materials are: patent leather or superb black glazed kid with imported ivory kid or pearl gray kid tops. The height of upper is ten inches from the ground, the soles are turned and the wood heels are of Louis design. A stunning combination and ONE OF OUR ADVANCE SPRING STYLES.

THE QUANTITY IS STRICTLY LIMITED

CHARMING CHAPEAUX

FASCINATING FROCKS

COSTUME ACCESSORIES

The Latest Models, Donated by New York's Leading Style Creators, Will Be Offered for Inspection and Sale at the Second Annual

FASHION AUCTION

GIVEN FOR THE BENEFIT OF

the Save-a-Home Fund of The Evening Mail

in the WALDORF-ASTORIA BALLROOM

Monday and Tuesday, March Sixth and Seventh

From Nine-thirty Until Five-thirty Each Day.

Prominent Actresses Will Assist as Auctioneers and Mannikins

ADMISSION FEE, - - TWENTY-FIVE CENTS

Tickets may be obtained at
R. H. Macy & Co.'s Public Service Bureau
John Wanamaker's Ticket Bureau (Old Building)
or by mail from the Fashion Editor, The Evening Mail, 203 Broadway

See The Evening Mail for Names of Patronesses, Contributors and Actresses Participating in This Unique Affair

Soieries de Luxe

MANUFACTURED IN LYON

Our distinctive fabrics — in exclusive designs and beautiful colorings can be seen at leading dressmakers

BIANCHINI, FÉRIER
SILK MANUFACTURERS
LYON - - - PARIS
366 Fifth Avenue

NEW YORK

Crocker

MOURNING SPECIALTY HOUSE

Hats, Gowns, Waists, Veils, Neckwear, Furs

The Only House in New York Catering Exclusively to This Class of Trade

Strictly high class. No competition, as our designs are our own, and materials our own importation.

We have in stock, at all times, Black or White Hats that are not mourning

Crocker Building, 375 Fifth Ave., at 35th St., New York

New Boston Address: The Crocker Bldg., Copley Square

"B.B." Laces

Hand-made and "B.B." Laces shown side by side

Our Trade Mark divides them—Which is Which?

Seeing is Believing

GO to your favorite shop and ask to see the **"B.B."** Laces mounted on a card side by side with **Hand-made Laces,** of which they are reproductions; also examples of a **"B.B."** Valenciennes and Cluny washed 100 times. You can beautify the most beautiful Gown or exquisite Lingerie with these wonderful **"B.B."** Laces—and this is why they are so extensively used by exclusive Stores in all the Capitals of the World.

ASK FOR "B.B." BOOKLET

BIRKIN & CO., 73, 5TH AVENUE, NEW YORK

KITTY GORDON, in addition to being an artist of international reputation, is one of the greatest beauties on the stage. Her new appearance will be on the screen. She is now finishing "As In a Looking-glass," and will start another film, "Panthea."

Knox Millinery

For Every Occasion
Formal and Informal

452 Fifth Avenue, New York

Cultivate Beauty

It Is Valuable To You
We Can Help

Make You Attractive

—make the outline of your face, neck and chin graceful—erase facial blemishes—make your skin clear and soft—brighten your eyes—make your hair glossy and abundant—your hands smooth and white—your feet comfortable—through definite instructions for ***your*** particular needs.

The lessons are given by mail with explicit directions profusely illustrated. They are individualized so that ***you*** will get just what ***you*** need to prevent or correct wrinkles—sagging muscles—bad skin—faults of hair or of hands and feet. A few minutes a day devoted to exercises for your face will do more than any outward application.

Write us just what you wish to accomplish and we will go into your needs carefully. We will be glad to send a free booklet giving many valuable hints. Write for it.

Grace-Mildred Culture Course

624 So. Michigan Blvd. Dept. 1 Chicago

A Branch of Susanna Cocroft's Physical Culture Work

What problem is worrying you?

THE summer home question? Well, we expected it—for it's bothering everybody at this time of year. That is why our Where To Live Department is so busy,—telephones constantly ajingle—mail pouring in—everybody asking for advice and information about country homes. And we're glad they come to us, for we are in touch with the choicest properties for rent and sale.

Why don't you ask us to help you? We'll be glad to—

"WHERE TO LIVE"

449 Fourth Avenue Vanity Fair New York City

Modiste

No need to reduce your figure to meet fashion's decree—our clothes will reduce your apparent-size, without sacrificing style.

25 West 38 St. N.Y.

Spring and Advance Summer Models for

Extra-Size or Stout Figures

(35½ to 58 bust—30 to 49 waist)

The entire store floor is devoted to as large and complete a showing of **Ultra-fashionable Apparel**, in extra sizes, as you would expect to find elsewhere in regular sizes. Every trend of fashion is portrayed in

Suits Coats Dresses Blouses
Skirts Sweaters Bathing Suits
Negligees Corsets Underwear

with lines and trimmings cleverly manipulated to give slender lines, grace and poise, and to *fit* you *from stock*.

WRITE TODAY to Dept. 5—for free copy of "Modos," showing photographic illustrations of *every item* of apparel in *extra sizes*

Lane Bryant 25 West 38th St., N.Y.

Kenyon

Bogey Coats

Stylish - Attractive - Reliable

Style No. 903-6, light weight Jersey Knitted Wool; made in cloths No. 537, Rose; No. 538, Corn; and No. 540, Belgian Blue; at $15.00.

Style No. 955-6, light weight Flannel; made in cloths No. 18873, Navy Blue; No. 804, Black and White check with faint brown, green and red overplaid; and No. 805, Black and White check with faint blue and green overplaid; at $8.00.

Style No. 1936-6, light weight Velour; made in cloths No. 5633, Oxford; No. 5634, Green; and No. 5635, Green and Brown mixed; at $17.50.

If your Dealer has not received these new Kenyon styles, and will not get what you require, order direct from Vogue Shopping Service, No. 441 Fourth Avenue, New York.

Kenyon Sport and Motor Coats, Overcoats and Raincoats, Palm Beach and Tropical Suits, are made in a large variety of light, medium and heavy-weight fabrics, for men and women.

C. Kenyon Company

5th Avenue Building, 5th Avenue and 23d Street
NEW YORK

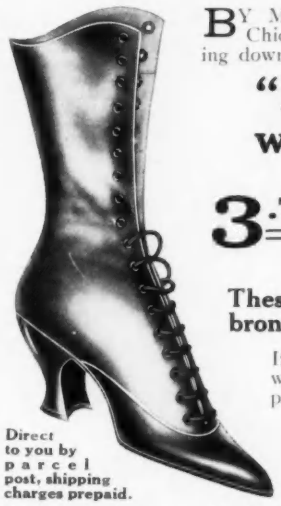
Chicago: Congress and Franklin Streets

Millinery
EXCLUSIVELY

Mme Pauline

106 W. 118TH ST.
NEW YORK CITY

Mail-order, metropolitan shopping service with unique possibilities



Direct to you by parcel post, shipping charges prepaid.

BY MAIL from Mandel Brothers', one of Chicago's greatest stores—easier than "going downtown for them"—you can get the new

"Hi-cut" shoes — with 9-inch tops

3.75 —they are "the rage," the snappiest, most up-to-date footwear on the market—spring's most popular shoe for smart dressers—wear them on the street or at formal functions—in every case they give to woman an extra charm. The style just as pictured here.

These shoes in dark (negre) brown, bronze or black; lace or button.

If you have seen such shoes elsewhere, you probably were told their price was $5. Order shoe No. 895, at $3.75.

WHEN sending your order for the shoes, mention that you would like to enter your name for a year's

free subscription to Mandel's Magazine

This famous periodical will bring you the opportunity to be the best-dressed woman in your set, and for less money than you might pay for "just ordinary mail-order merchandise."

Mandel's Magazine free to women who write

Department K

Mandel Brothers, Chicago

"Style" is told in the Silhouette

The accepted Nineteen Sixteen Silhouette has no rigidity, no sharp lines. It shows only bouffant draperies, rippling peplums, puffed sleeves and widely distended skirts. And to produce it—Witchtex, the Crushless, Resilient lining is necessary

Witchtex underneath any material gives to it the texture of a self-distending fabric—that's just it—Witchtex gives stability of texture without any suggestion of rigidity, because Witchtex is perfectly resilient. When crushed it springs immediately back into form.

For perfection in the bouffant Nineteen Sixteen Silhouette use

Witchtex
TRADE MARK
The Crushless, Resilient Lining

Though entirely new, it's already sold by:

John Wanamaker	New York
James McCreery & Co.	New York
Gimbel Brothers	New York
James A. Hearn & Son	New York
Bloomingdale Brothers	New York
L. E. Levy & Co	New York
E. Callan	New York
Abraham & Straus	Brooklyn
H. Batterman Co.	Brooklyn
A. I. Namm & Son	Brooklyn
Price & Rosenbaum	Brooklyn
John Wanamaker	Philadelphia
Strawbridge & Clothier	Philadelphia
Lit Brothers	Philadelphia
Gimbel Brothers	Philadelphia
Hochschild Kohn & Co	Baltimore
Hutzler Brothers	Baltimore
Boggs & Buhl	Pittsburgh
The Rosenbaum Co	Pittsburgh
Joseph Horne Co	Pittsburgh
McCreery & Co	Pittsburgh
Kaufman & Baer Co	Pittsburgh
Mandel Brothers	Chicago
Siegel Cooper & Co	Chicago
Horton Fleming Co	Chicago
Haskett & Co	Chicago
Jordan Marsh & Co	Boston
R. H. White & Co	Boston
Shepard Norwell & Co	Boston
Gilchrist & Co	Boston
T. H. Whittemore Co	Boston
W. & A. Bacon Co	Boston
Houghton & Dutton	Boston
Tremont Stores	Boston
Woodward & Lothrop	Washington
M. Goldenberg	Washington
Henry King, Jr	Washington
S Kann Sons & Co	Washington
Landsburgh & Brother	Washington
The Famous & Barr Co	St. Louis
Stix Bear & Fuller D. G. Co	St. Louis

J. W. Goddard & Sons, Incorporated
Sole Selling Agent
92, 94 and 96 Bleecker Street
New York City

And by leading shops everywhere

Thurn

HATS - GOWNS
TAILORED COSTUMES

Particular Attention to
BRIDES' *and* BRIDESMAIDS'
DRESSES

15 EAST 52ND STREET
NEW YORK

The Gorham Triumvirate

STERLING SILVERWARE
SILVER PLATED WARE
GOLDWARE

In this age of specialization, few people can do three things well. The Gorham Triumvirate, however, are branches of the same tree. The parent stem is Artifice in Precious Metals. Gorham Sterling Silverware flourished first. Next came Gorham Plated Ware. Third, came Gorham Goldware.

Born in the same soil, nurtured by the same experience, sunned by the same art, tended by the same hands, each in its particular field attests and sustains the life-long leadership of Gorham for integrity of manufacture and originality of design.

Gorham Sterling Silverware - a Name and an Art which are inseparable and interchangeable terms!

STERLING

Gorham Plated Ware - recently shown by U.S. Government assay to lead for the thickness of its silver plating.

GMCo E P

Gorham Goldware - simply a richer medium in which to express and exploit the fertility of Gorham design.

FOR SALE BY LEADING JEWELERS EVERYWHERE

THE GORHAM COMPANY

SILVERSMITHS *and* GOLDSMITHS

NEW YORK

Works ~ Providence and New York

COPYRIGHT 1916

MAR -9 1916
©CLB357007

CONTENTS

Remember the

VOGUE PATTERN CATALOGUE

and order it now

The next Vogue will be the

PARIS OPENINGS NUMBER

On Sale March 8

MARCH 1, 1916

VOL. 47. NO. 5
WHOLE NO. 1042

Don't wonder how to make your spring gown; trust Vogue to know, and see how you come out. Vogue has in this last few weeks put all the energies of its fashion staff to work to perfect its patterns, three hundred of which are shown in this issue—the finest, the widest—how true!—the best-selected collection made of the varied tendencies in the spring mode. "The first purpose of Clothes," wrote Carlyle in *Sartor Resartus*, "is not warmth or decency, but ornament." Some patterns overlook that wise comment of the philosopher—but Vogue's patterns do not.

VOGUE'S VERSATILITY

Though primarily a fashion magazine, Vogue is by no means wholly one. In addition to an unequaled fashion service, it has splendidly edited departments of Society, Literature, Art, Music, and the Drama, and during the year touches more or less intimately upon every subject of interest to people of culture and refinement.

And withal, there is a certain timeliness about Vogue that enhances its appeal. When spring is in the air, Vogue blossoms forth in refreshing loveliness. When the summer winds are blowing, Vogue seems to catch the spirit of all outdoors. Autumn colors are reflected in the pages of this comprehensive journal, and in winter,—but every one knows Vogue's Christmas issues. The spirit of the season invariably suggests a treatment that colors the entire issue.

WHO NEEDS VOGUE?

Nearly everybody needs Vogue. For the smartly dressed woman of wealth and the girl of more moderate means; for the hostess with her problems of entertaining; for those who desire the last word on social usages; for mothers, home builders, book buyers, playgoers; for those interested in art; for people in every fashionable set; for people in small cities as well as in large; for out-of-town shoppers; for yourself and for nearly every single person of your acquaintance, there is something of vital interest within the covers of every issue of Vogue. And right here it is timely to remark that one can not always find Vogue at the news-stand; it is often sold out. The safe way is to order it in advance.

CHANGES OF ADDRESS

When you move—and spring is the time when affections and families wander—give Vogue three weeks' warning. Or, if you don't have that much warning yourself, remember that you will have to suffer for it by not having your next Vogue promptly at your new address. All Vogue's subscribers are migratory; were there only a few addresses to change, now and then, these might be done overnight. But there are hundreds, even thousands, to make every month. Therefore, remember to send Vogue a postal-card giving the old and the new address, about three weeks before you expect Vogue at your new address.

Cover Design by Helen Dryden
Sales and Exchanges – – – – – – – – – – – – – – – – 16
Mrs. Marshall Field—Photograph – – – – – – – – Frontispiece
The Warp and Woof of Spring—Illustrated – – – – – – 32a–32d
Paris Fetes the Soldiers and Prepares the Mode—Illustrated 33–39
The "City of Beautiful Nonsense"—Illustrated – – – – – 40–43
A Sadder and a Wiser Monte Carlo—Illustrated – – – – 44–45
The Worth of Worth Proved—Illustrations – – – – – – – 46
The Parisienne in the Boudoir—Illustrated – – – – – – – 47
To Look at These Blouses Is to Know—Illustrations – – – – 48
Heads and the Man—Illustrated – – – – – – – – – – – – 49
Miss Helen Morgan Hamilton—Photograph – – – – – – – – 50
A Defense of Second Childhood—Editorial – – – – – – – – 51
The London Residence of Lady Randolph Churchill—Illustrated – 52–54
As Seen by Him – 55
Spring Song—Verse – – – – – – – – – – – – – – – – – – – 55
Nature's Fruit on Fashion's Table—Illustrated – – – – – – 56
Three Gowns from Three Period Plays—Illustrated – – – – 57
Seen on the Stage—Illustrated – – – – – – – – – – – – – 58–59
In the Interest of the Lace Workers of France—Illustrated – – 60
Consistency, Thou Art in Jewels—Illustrated – – – – – – – 61
Hats That Climb the Heights and Plumb the Depths—Illustrations – 62
Three Answers to the Belt Question—Illustrations – – – – – 63
Four French Artists Interpret the Spring—Illustrations – – – 64
Frocks of Spring—Illustrations – – – – – – – – – – – – – 65
Smart Fashions for Limited Incomes—Illustrated – – – – – – 66
The Younger Generation—Illustrations – – – – – – – – – 67
The Sales of March—Illustrated – – – – – – – – – – – 68–69
Seen in the Shops—Illustrated – – – – – – – – – – – – 70–71
Trimming the Edges of Fashion—Illustrated – – – – – – – – – 72
Vogue Pattern Service – – – – – – – – – – – – – – – – 73–96
What They Read – – – – – – – – – – – – – – – – – – – 98–104
For the Hostess – – – – – – – – – – – – – – – – – – – 106
Motor Notes – 108
On Her Dressing-table—Illustrated – – – – – – – – – – – – 110
Laces from French Colonies—Illustrated – – – – – – – – – 118–120
Society – 126
Art—Illustrated – – – – – – – – – – – – – – – – – – – 130–132
Music—Illustrated – – – – – – – – – – – – – – – – – – 134–136
Answers to Correspondents – – – – – – – – – – – – – – – – 140
The Secret of the Flare—Illustrated – – – – – – – – – – – 142
Around the World, and Around – – – – – – – – – – – – – 144
A Street of Painted Women – – – – – – – – – – – – – – – 146
A Dancer Manager—Illustrated – – – – – – – – – – – – – 150

Copyright, 1916, by The Vogue Company.
Registered in the U. S. Patent Office.

VOGUE is published on the first and fifteenth of every month, by The Vogue Company, 443 Fourth Avenue, New York; Condé Nast, President; Barrett Andrews, Vice-President; George von Utassy, Treasurer; Edna Woolman Chase, Editor.

Manuscripts must be accompanied by postage for their return if unavailable. Vogue assumes no responsibility for unsolicited contributions except to accord them courteous attention and ordinary care. Vogue does not accept or pay duty on drawings submitted by foreign artists, unless the drawings are sent at the order of Vogue or by arrangement with its New York office.

Subscriptions for the United States, Mexico, Cuba, Porto Rico, Hawaii, and the Philippines, $4 a year in advance. For Canadian delivery, postage must be added at the rate of $1.25 per year. For all other countries, postage $2 a year extra. Remit by check, draft, or postal or express money order. Other remittances at sender's risk. Single copies, 25 cents.

Change of Address.—The address of subscribers can be changed as often as desired. In ordering a change please give both the new address, and the name and address exactly as it appeared on the wrapper of the last copy received. Three weeks' notice required, either for changing an address or for starting a new subscription.

Entered as second-class matter February 16, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1879. Cable Address: Vonork.

In the rue de la Paix there is the whiff of spring breezes and the return of the golden sun of Paris; and the French couturiers are resting content, for they have launched a new mode. Think how the world is helpless against the inexorable decrees of a handful of Paris couturiers! They propose and dispose, both.

THE PARIS OPENINGS

Every spring and every autumn, every woman waits breathlessly for the Paris openings to see what she will wear. Her first impulse, of course, is to buy Vogue and to get an authentic and intelligent report, authentically and intelligently illustrated.

As always in its nearly twenty-five years of history, Vogue will bring to you this year a complete expression of the new spring mode. Vogue's Paris office has put all its staff to double time, and the result has been cabled to us just as this goes to press. There will be some four-score models from the openings in the next, the March 15, Vogue; Worth, Paquin, Dœuillet, Premet, Jenny, Georgette, Martial et Armand, Redfern, Maupas, Buzenet, Groult, Lelong—a dozen makers, six dozen models—so complete and concise a showing, coming as it does direct from the hands of Vogue's own Paris staff, will not be equaled anywhere in America. Vogue is rightly the one fashion authority in America to turn to for authentic information—and inspiration.

PHOTOGRAPHED TID-BITS

It is not like Vogue to omit from its pages appreciations of the fine arts. Music and art lovers will be gratified by the many good things Vogue has gathered for the next issue. There will be a page devoted to some of the operas that have had their premières this season, and to our first Spanish prima donna, Mme. Barrientos. Art will receive more than its usual attention, and the stage, its gowns and its not too much gowns, will have several pages.

But Vogue in all its adherence to fashion, music, the drama, and such great fields of art never forgets practical every-day things. It is a matter hardly worth dispute that the kitchen is the most practical and every-day thing imaginable. Vogue in the next issue is going to devote three pages to such homely and necessary things as kitchen step-ladders and dustcloths and a really good paring knife; with dozens of other articles shining and new to delight the heart of the chatelaine.

AH, THE SPRING HATS!

Have you seen the spring hats? You saw them, no doubt, in the last Vogue. We ask you: in all your life, did you ever see such utterly adorable and delightful creations? They made one feel light-hearted even to look at them. What woman but would forget the sleet underfoot, and walk unscathed through legions of grippe germs, if supported by one of them? There are others of the same sort fresh from Paris in the next issue.

MRS. MARSHALL FIELD

Mrs. Field has lived a great deal in Paris and in London, where she was presented at Court two years ago. Her beauty has frequently attracted the attention of artists; this charcoal study, by John Sargent, was made last year, when she was in London. Mrs. Field was Miss Evelyn Marshall, daughter of Mrs. Charles H. Marshall of New York; her marriage took place about a year ago. Mr. and Mrs. Field have recently taken a house at Aiken, South Carolina, and will pass the rest of the winter there

VOGUE

THE WARP AND WOOF OF SPRING

France is Producing Some of Most Interesting Fabrics Which Ever Came from Her Looms, and America Comes Forward with Some Prodigies of Her Infant Industry—So Shops Overflow with Silks and the Stuff of Suits and Sports Clothes

FROM bits of the materials woven in the various countries during the different ages, even those uninitiated in the study of textiles can read an intelligible story. The busy shuttle, as it plunges in and out of the long warp threads on the loom, weaves not merely gay stuffs to make beautiful women more beautiful or sturdier textures to bring comfort and beauty into the home; it weaves the history of each age. Beneath the tinsel of vanity which embroiders many of the more decorative materials is written in the language of weft and warp the tale of national progress. Among the colorful motifs with which old materials are ornamented may be discovered the emblems of kings and nations which have long ceased to exist, and also the first strivings for new principles of design long since become an accepted part of the great theory of decoration.

The materials which to-day are scattered over the counters in the shops of Fifth Avenue or which hang on the little brass hooks in the pretty salons of the dressmakers, are all part of this great story in textiles, and they, like like the materials of long ago, speak of things more important than their own beauty or charm. This gay silk which a vivacious matron has just chosen for an evening frock will, a thousand years from now—should by any chance some thread of it remain—give mute testimony to the fortitude of France under the stress of a great war; that soft stuff which a brown-haired débutante has just decided upon for a new skating costume may prove to some bespectacled student in the future that in the year 1916 there was at least one mill in America which wove wool materials as fine as any in the world.

It is not beyond the range of fancy to imagine a group of serious students of history assembled about a bit of cross-barred taffeta which they have just succeeded in dating as this year's, and deducting from its crispness that at this time skirts were full and stood out a trifle and that "probably they were short." Or perhaps a specimen of lovely gossamer "will-o'-the-wisp" may come under the eyes of costume historians of the future, who may sagely conjecture as to whether it was used by the women of to-day for veils or dresses, in ignorance of the surprising fact that great quantities of this filmy stuff are now used for lingerie.

However, the matter of how the materials which have just come from the looms will impress the distant future is not of such pressing importance as the question of how they will be regarded by the woman of to-day, for whom they were woven. This modern woman is likely to look with favor upon the new things which are being offered her, for, taken as a whole, they are quite as attractive as any collection of materials which has ever awaited her judgment at the opening of a season. France, in the face of discouraging conditions, has come forward with some of the

There is no occasion to fear lest any reflex of the war may rob this year's Easter promenade of its brilliancy

most interesting textiles her looms have ever woven, materials not only exquisite in quality and design but exceedingly novel in character; and America, which has been making rapid strides in the manufacture of textiles during the past few seasons, has produced not a few very creditable materials, materials that are all her own. Fabrics from both of these sources are described and pictured in this article—accurately and exactly described but somewhat imaginatively pictured. In all these sketches the spirit of the new Spring materials has been interpreted more or less freely by the artists, in colors often different from these used by the weavers of the fabric—but that is artistic license.

THE PICTURESQUE PRINTS

A most picturesque phase of the present fabric situation is the revival of printed stuffs, and this is seen alike in American textiles and in the French importations. Quaint medallions and bouquets and prim little baskets of flowers are scattered over the surface of soft silks; variously toned rings of color, irregularly shaped and concentric, are dropped at widely spaced intervals over other silks, such as that used for the costume of the lady with the parasol, sketched on the preceding page; and on still others, highly decorative allover patterns are used.

One of the most delightful of the scattered patterns is shown in the sketch at the lower left on this page. It is printed on a crêpe of Japanese type and seems to be a quaint interpretation of the pond lily. The flowers are strewn carelessly over the surface of the material and the result is charming. The remainder of the frock is made of a bright plain material of the same weave.

In the sketch at the upper left on the opposite page, the skirt is made of a pongee silk printed in a bold but effective design. Silks of this rough type seem destined for considerable popularity during the coming season, and never have more attractive varieties of them been shown. The coat in this sketch is made of a cashmere coating as soft and delicate as thistledown but surprisingly warm for all that.

FOR LOUIS SEIZE FROCKS

Of a more lustrous surface than these, yet by no means a lustrous silk, is that used in the gown sketched at the lower right on this page. A wavy stripe and a flowered band alternate to form the pattern of this material. The front of this silk frock is made of tucked Georgette crêpe in soft warm color, for there seems to be no diminution in the popularity of this preeminently practical, but delightfully delicate, material.

A formal frock for evening wear, shown at the bottom of the opposite page, is made of a beautifully brocaded gros de Londres, the design of which is in silver. Where metal thread is employed in the silks for spring, silver continues to be smarter than gold, but, of

The often-promised revival of foulards seems likely to "materialize" this season. Foulard silk has a quaintness as well as a softness in keeping with these new modes, and there are many delightful new interpretations—among them the "Chippendale prints," such as this

In both French and American fabrics, patterned materials are much in evidence, and the patterns are as picturesque as the spring modes. At left, charming use is made of a material resembling Japanese silk crêpe, which is patterned with a modernist flower

A wavy stripe and a flower patterned band make up a silk which, while modernist in design, is of a dainty frivolity well suited to Louis Seize modes. In frock at right, it is combined with Georgette crêpe and flowers like its flower stripe

Considerable favor is foretold for rough weave silks such as pongee and shantung, and they, in preparation, have taken to themselves such bold new patterns as this. The coat is of cashmere coating, soft as thistledown,—but warmer

course, such formal materials as the metal brocades will not be used so extensively as during the winter season. With the brocaded gros de Londres is combined a most effective net lace of a type which will be much in use during the coming season. This silk and the printed silks in the three frocks just described are from the spring importations of B. Altman & Company.

THE PREDICTED RETURN OF FOULARDS

The revival of foulards, which is rumored for nearly every summer season, seems now about to prove a certainty. Not only have charming patterns in the old-fashioned material of this name been imported, but there are also new and similar textiles that equal it in charm. Among the most pleasing of these new foulards are the so-called "Chippendale prints" such as that shown in the sketch at the top of the opposite page. The design of this is very unusual, and the combinations of color are most effective. A second costume made from a Chippendale print is sketched at the upper right on page 66. In this, the material has a white ground patterned in midnight blue. Somewhat on the order of Japanese silks are the new "mikado" prints, which, like the Chippendale prints, are sponsored by Haas Brothers. A delightful frock fashioned of one of these prints in a new plaid-dot design is shown at the upper right on this page. The gown has sleeves of will-o'-the-wisp and a tucked vest of the same material. Little taffeta ruches stand out crisply about the neck and the hips, and the girdle, which is of the plain taffeta, is embroidered with a pattern in tiny beads, for beads are very smart.

A MODE OF PRINTS AND BUCKLES

Printed stuffs of every sort abound in the fabrics shown by the smart importers. The lovely Georgette crêpe with baskets of flowers scattered over it, which is shown in the sketch at the top of the following page, is among the importations of E. L. Brady and Company. From this firm are the charming printed crêpe at the top of the group on that page, the quaint dot-and-square silk at the bottom of the first page of this article, and the dashing taffeta at the left of it, which is not dotted as evenly as it appears, but is daubed with spots of color with irregular edges, as though they were put on by the brush of a painter. At the same importer's was seen the buckle shown at the bottom of the sketch at the left on the following page. This buckle which is very like one used by Jenny at the belt of one of her smartest new coats. There is to be observed in the spring modes a distinct vogue for buckles, a fashion doubtless derived from the modes of

This gown makes wise use of the softness of a supple silk of oriental weave. It is made in novel fashion with circles which seem cut at random from plaid material. The sleeves are of filmy material appropriately known as will-o'-the-wisp

Though such formal materials as the tinsel-brocaded heavy silks will, of course, be less in evidence during the summer, they will still find such limited use as is made of "gros de Londres," silver-brocaded, on this formal evening gown. The net lace used for the skirt is among the leading spring laces

that great age of buckles,—the period of Louis Seize. One sees them not only on shoes and on hats, but on frocks and coats as well, and in all kinds of attractive guises.

In accord with the fashion for rough silks previously mentioned is the striped material shown in the sketch at the top of this page. This is a very smart shantung-like textile called khaki-kool, which comes in the approved soft colorings of the season. The bodice of the little frock shown in the same sketch is of pussy willow taffeta in one of the new silhouette dot patterns, and the little figure which stands second from the left at the top of the opening page shows a new design in pussy willow taffeta. The hat in this sketch, and in fact the hats on several of the little figures on that page, invite attention to the fact that this is notably a fabric season in millinery. Many novel things in the way of head-wear have been fashioned of the new printed stuffs, and yet more delightful ones are promised for the mid-summer.

No mode ever gathered together a greater wealth of beautiful materials than the mode of the days of Marie Antoinette, and now, when the mode turns to Louis Seize fashions for inspiration, the manufacturers both see their duty and do it

make the skirts stand out, and usually they are of the same color as the material on which they are used.

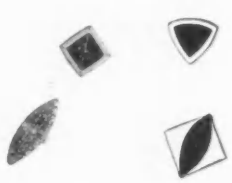
Jersey cloth is the fabric sensation of the season, and all types and varieties of it are smart. A rather unusual example of a silk Jersey material called "panasilco" in zig-zag pattern is pictured next to the top in the group at the lower right on this page. "La Jerz," which is somewhat like a jersey cloth but not so elastic, is the material of the coat at the lower left on the opening page. This fabric is a great success as a material for sports clothes, and is shown in this instance in a combination of a plain white and a colored stripe.

THE NEW COAT MATERIALS

Suède-finished materials, and soft cashmere coatings of this character, one of which is shown in detail at the upper left in the square on page 148, and which is used for the coat at the upper left on the preceding page, are seen in many of the new loose, high-belted coats which have been sent over by the Paris couturiers. It is greatly to the credit of the American textile industry that some of these very cloths have come from American looms. So exquisite are the productions of the Forstmann and Huffmann mills which wove this material, that for a number of years their textiles have been exported to Europe.

Not all the materials employed for sports coats are soft and smooth. Some of them are rougher as to surface, like "poilu," quaintly named,

(*Continued on page 148*)



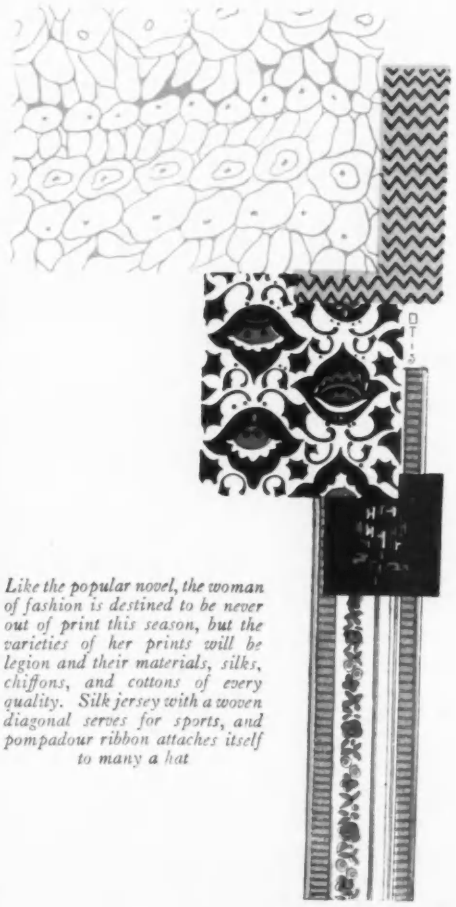
This will, of course, be a season of buckles, for the Louis Seize mode was the mode of modes for buckles. Buttons, also, will be numerous on coats and will find a lesser use on frocks; while another penchant of the mode is for bead motifs, such as the two at the top of this group

Brocaded materials, which are not unlike the new printed stuffs of the season in the quaint and widely spaced type of their patterns, are among the creations of the French house of Bianchini, Férier. An example of this type of material is shown on the little figure which is the second from the right at the top of the opening page. This material is a fine taffeta broché which combines crispness and softness in just the right degree for the 1916 frock, and the design which ornaments it is a little flower which, while it never grew on sea or land, is none the less most pleasing.

BROCADES AND NOVEL PRINTS

The material which is used as trimming on the frock of the little figure in the middle of the sketch at the top of the opening page is also from Bianchini, Férier, and it is made up of one double stripe of satin, and one band of alternating faille and taffeta stripes. It may be most attractively combined with plain taffetas as is shown in the drawing. Other lovely materials made by this firm are "broché Venitien," which has a design in soft rich colors upon a sheer ground and is sumptuously brocaded in gold in the likeness of rare old Venetian brocades, and "broché Byzantin," a material of similar character ornamented with Byzantine motifs. It is interesting to know that the production of French materials of this exceedingly fine type has not been greatly curtailed by the war, for only the most expert worker can be trusted with so delicate a task and, as a rule, those who have acquired so high a degree of skill are of an age to be exempt them from military service.

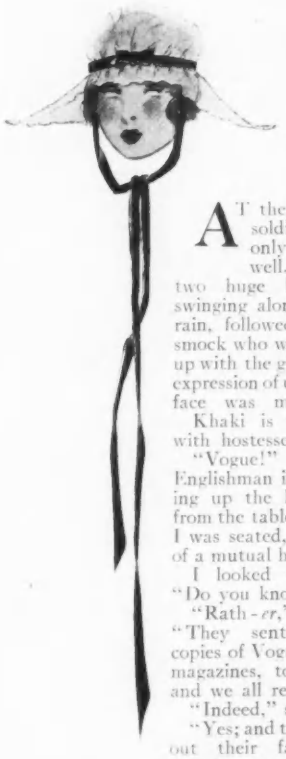
Ribbons are extensively used on both spring hats and frocks. For hats, most of them are narrow and in plain color, with picot edges, but some fancy ribbons are seen, on the order of the quaint pompadour ribbon sketched in the narrow panel at the lower right on this page, imported by Aitken. Wider ribbons, almost all plain and usually of either faille or moire, are employed on frocks. As a rule they are applied in horizontal bands to the skirts of frocks of Georgette crêpe or of the new jersey cloth, in order to



Like the popular novel, the woman of fashion is destined to be never out of print this season, but the varieties of her prints will be legion and their materials, silks, chiffons, and cottons of every quality. Silk jersey with a woven diagonal serves for sports, and pompadour ribbon attaches itself to many a hat

PARIS FÊTES *the* SOLDIERS *and* PREPARES *the* MODE

Though the Parisienne Is in Love with Louis Seize and Has Adopted a Peach Pink Complexion to Harmonize with the Frocks of His Day, She Can Not Be Blind to the Picturesqueness of Highland Heroes or Forget the War Garb of Her Soldiers



Two points, a puff, and two long long black velvet streamers,—that makes a bonnet

AT the moment Paris is full of soldiers *en permission*—not only French but English as well. A few days ago, I saw two huge bare-kneed Highlanders swinging along the boulevard in the rain, followed by a small boy in a smock who was obliged to run to keep up with the giant Scotchmen; and the expression of unmixed awe on the boy's face was most amusing.

Khaki is very popular with hostesses.

"Vogue!" said a young Englishman in khaki, picking up the latest number from the table beside which I was seated, at the house of a mutual hostess.

I looked up curiously. "Do you know Vogue?"

"Rath-*er*," said he. "They sent us several copies of Vogue, with other magazines, to the front—and we all read Vogue."

"Indeed," said I.

"Yes; and the men picked out their favorites—the sketches, you know, and the photographs—and tacked them up. Each man had his Vogue lady."

"And were there enough to go round?"

"No, some of them had to be satisfied with the lightly clad and the advertisements, but it didn't matter. Oh yes, we all know Vogue." And he turned the pages with interest.

Not since the early days of the war has there been so much cheering in the streets of Paris as greeted the *Fusiliers Marins*, those heroes of Dixmude, Steenstraate, and La Grande Dune, on the occasion of their recent visit to Paris. Shout after shout, cheer after cheer—a veritable roar of welcome went up from the boulevards as they marched past in shabby battle-stained uniforms, heads erect, shoulders squared proudly, hands always at the salute. And the crowd pressed close to see of what stuff French heroes were made, and cheered again in approbation. These are the soldiers which the enemy, astonished at their youth, christened in derision, "*les demoiselles au pompon rouge*"—a name which was quickly changed, when their fighting qualities became known, to "*les oiseaux noirs*," and "*les tirailleurs bleus*."

A CHANGE OF COMPLEXION

The streets were wet and slippery on an unfortunate recent day, but the taxi started at a brisk pace, and we took every corner from the park Monceau to the place Vendôme on two wheels. The chauffeur was either insane or intoxicated, and just as I had made up my mind that he was both, those two wheels slipped too far on the wet pavement; the taxi struggled for a second, then turned over flat on its side.

It was not until I had been lifted out of the wreck by the long arms of a friendly gendarme that I realized that I was still alive and practically uninjured. Something worse had happened to the chauffeur, but I was in no mood then to offer first aid to the injured; so, gathering up my belongings, I fled; but not far. Not having the knack of being wrecked and finding myself somewhat unsteady, I wobbled into a convenient tea-room and asked for tea; and while waiting for the cheering cup, I fell to watching the visitors who entered and drifted up the staircase or seated themselves at tables round about. Pretty girls and plain—if a Parisienne can ever be called plain—soldiers in blue and khaki, young men, elderly ladies, and a group of young Americans with shapeless hats and lean faces—they were all there.

The pretty girls with their rosy faces passed and repassed for some time before I realized that, one and all, they wore exactly the same shade of rose, or rather pink—a bland, peachy sort of pink with almost a tinge of salmon. Could this be a new "complexion"? I sat up, forgetting my faintness, while peach pink face after peach pink face came and went.

Two days later on l'avenue du Bois de Boulogne I encountered the same coloring—every face "rouged," so to speak, with the same brush. One little Parisienne wore a close low turban of peach pink satin, quite untrimmed, which exactly matched her complexion. The effect was very odd, and quite different from that of some seasons ago, when the oriental idea reigned supreme. Now, instead of the "houri," we have the Sèvres statuette to go with the new gowns.

The new pink in fabrics shows the same yellowish mellow tinge, without a trace of magenta or blue in its composition. It is the old-time pink, rather flat and the least bit feeble, but oh, so smart.

SANCTIONED BY LANVIN

Mme. Lanvin in war or peace never stops making delightful, deliciously youthful frocks for girls. Sketched on the following page are some of her very newest models. The small tot at the bottom of the page wears the sheerest, daintiest little flower of a frock imaginable, lightly trimmed with beads and ornamented with a flower; the young girl is frocked in black tulle and jet—not much jet, but billowing clouds of tulle. The wide skirt is made still wider by great wings of tulle on each side, and the transparent tulle sleeves are enormous. Mme. Lanvin is using much taffeta,—the new "taffeta glacé" made by Bianchini,—tulle, and alpaca, and serge in a new shade called "grain de poudre."

The Highland frock sketched on this page is entirely of serge; the jacket is blue with a collar of citron cashmere, and the plaited skirt is of Scotch plaid. The skirt, although it falls in closely pressed plaits, is extremely wide and very very short.

Lately Mme. Lanvin has devoted much attention to *robes d'intérieur*, and her creations are the daintiest things possible. Several of her latest models are sketched on pages 36 and 37.

THE OPENINGS OF BEER AND LELONG

The first of the openings—those of Beer and Lelong—confirmed the predictions of both 1830 and Louis Seize modes, and established definitely, as far as those houses were concerned, both the hoop and the pannier.

At the Maison Beer, the tailored models favor close-fitting jackets of

LANVIN

The kilts are coming! This one, allowed to attain its full growth, is topped by an embroidered blue serge coat, touched with citron cashmere. The black straw beret bears, not the blue bell of Scotland, but the pink rose of Paris

hip-length, which flare decidedly from waist to hip. Semi-fitting flaring, three-quarter coats are also seen at this house, and there are many loose manteaux of taffeta. Skirts at this house, whether on frocks or suits, are short and flaring, and are either plaited or gathered exceedingly full. They are flat in front and usually in the back also, but many of them are distended by hoops on the hips or at the hem, and some have hoops extending from the sides around the back. The waist-line of last season is retained, and trains on skirts, as well as capes on coats, are rare.

Taffeta is the chosen stuff for afternoon frocks and there are many quaint patterns of stripes and flowers and many fetching trimmings of taffeta puffs and ribbons. In general, the influence of the 1830 modes is much in evidence here, bringing with it sloping shoulders, leg-o'-mutton sleeves and the tiny, short, puffed sleeves. The Louis Seize mode is not overlooked, however, and some delightful models demonstrate its possibilities.

In the salons of Lelong, also, the 1830 mode is strong. Taffeta—everywhere there is taffeta!—checked, striped, flowered, or plain, is fashioned into exquisite afternoon and evening frocks which permit engaging glimpses of two or three inches of tulle or embroidered muslin petticoats. The skirts at this house come to the ankle and are prodigiously wide at the hips, but often grow narrower at the hem. In some models a similar effect is obtained by panniers and petticoat. The sloping shoulder and puffed sleeves are also noticeable at the house of Lelong, and there is a marked tendency to tight bodices and to sleeves which emphasize the puff at the elbow. Muslin cape collars form a fitting accompaniment to sloping shoulders on many of the forcks. The tailored models shown by Lelong are very plain, sports coats are loose, and there are many loose taffeta manteaux of the fashion of 1830.

Martial et Armand have just completed the pretty pink taffeta frock shown at the upper left on page 35, for Mme. Gabrielle Robinne of the Comédie Française. This, aside from the color, presents many interesting features. It has a tight bodice—not pointed, however—panniers, and an open-fronted skirt showing a pink mousseline-de-soie petticoat. The taffeta is the new taffeta glacé, and the trimming consists of beaded bands and clusters of Fragonard blue marguerites.

LANVIN

A few frills of green taffeta and a puff or so of white tulle—that's the frock. The hat is a little white bird and a little green taffeta

LANVIN

When one is very young indeed, one's white tulle frock is as broad as it is short; when one is a bit less young, one's black tulle frock is as broad as it is long. The white tulle frock sparkles with beads, and the black tulle one glistens with jet

LANVIN

Fitted and flared in about equal proportions is a black taffeta suit lined with gray, with files of gray-edged black buttons marching up and down the skirt and fastening the coat

MARTIAL ET ARMAND

In "L'Ami des Femmes," Mme. Robinne wears a frock of salmon mousseline and shimmering taffeta, with iridescent beads and clusters of blue flowers

SOEBER FRÈRES

A white organdy collar flaring about the face, is fitted close to the throat, and trimmed with bands of pink organdy

MARTIAL ET ARMAND

Mme. Robinne wears this frock, too. It is tulle and lace, mostly lace, founded on white pongee, and it has a white moire girdle and two pink roses

BERTHE-HERMANCE

Puffed below the hips and puffed again at the hem is this black gros de Londres frock, with a demure collar of white organdy and a not so demure jet ornament

Another frock, made by Martial et Armand for the same actress and play, and shown at the upper right on this page, shows the influence of the modes of 1830. It is made of tulle, craquelé lace, and guipure, and has a draped girdle of white moire.

Some exceedingly pretty frocks are being made by Berthe-Hermance. One of her latest creations is sketched at the bottom of this page. It is of black gros de Londres, and the skirt is puffed out in huge panniers and is given a puffed effect again at the bottom, where the taffeta is loosely turned up and attached to a short narrow underskirt. The simple bodice is effectively and simply collared with white organdy.

Up on l'avenue des Champs Elysées, not far from where the *mitrailleuses* point their noses skyward from the top of the Arc de Triomphe, has been established recently the "Thé des Alliés"—one of the most unassuming and, at the same time, most distinguished tea-rooms in Paris. All the great "Allied" names are to be found on the list of the patrons of this tea-room—among them the Duchess de Vendôme, Lady Bertie, wife of the ambassador of Great Britain, Mme. Iswolsky, wife of the Russian ambassador, Mme. Vesnitch of the Serbian legation, Mme. Tittoni of the Italian embassy, and other members of the diplomatic corps, as well as many of the society women of Paris—Countess René de Béarn, the Countess Tyszkiewicz, the Princess Murat, and many others whose names are equally familiar. King Manuel of Portugal had tea at "Les Alliés" when he last visited Paris, and the popular Japanese aviator, Captain Do-Hu, is a frequent visitor.

Not devoted to frivolity is this tea-room, where, under the able administration of the Baroness de Vogelsang, a number of young society women in white blouses, tailored skirts, and white or many-colored aprons serve tea to their friends and chat with them quietly across the teacups, exchanging

One's hair is brushed smoothly back, then without warning appear three fat little curls, and the whole is named—ours not to reason why!—"Dorothy"

In the middle is "Mignonne," that soft, carefully casual swirling of the hair and that introduction, at the critical moment, of a narrow black velvet band

A Cucerville coiffure, composed of a part in the middle, a few large loose waves, a handful of curls, and a carefully poised top-knot, dates itself 1830

LANVIN

A soft shimmering negligée is of palest rose mousseline crêpée, with line after line of crystal beads. It is dotted with bead roses and their leaves and girdled in blue

LANVIN

This is Lanvin's newest inspiration, and it is a great privilege to catch a glimpse of it. It is green crêpe above black crêpe, with gold embroidery and green ribbons

bits of news from the front, where husbands, sweethearts, and sons are fighting—and falling.

As to the other tea-rooms of Paris, there is always the Ritz, to which Parisians are devoted, and the tea-room there is crowded every afternoon. Rumpelmayer's is again packed at the tea-hour; "everybody" now goes to Rumpelmayer's. Then there are Ciro's, the Café de Paris, Les Ambassadeurs, and any number of small and busy places of the inexpensive variety.

By this time New Yorkers will have seen the Ballet Russe,—reveled in the color of the "*Soleil de Nuit*" and "Schéhérazade," and have been enchanted with the "*Oiseau de Feu.*" In Paris, which has been so saddened by the war, it was a most amazing performance, and the Paris Opéra was crowded as it has not been for many moons.

Glancing at the vast audience and scrutinizing the occupants of the loges, I was impressed again by the changes wrought by the war. A few seasons ago, in Gabriel Astruc's charming opera house in l'avenue Montaigne, one could tell almost before entering the house on the night of the Ballet Russe just what faces one would see in the loges—the best and most distinguished of French society, with here and there a well-known American. The circle was complete and was always the same.

Since the war, a new set of people has been thrown into prominence. The Allied ambassadors, the various ministers, secretaries, and their wives, with distinguished visitors from the Allied countries, fill the grand tier. The Americans have vanished, save for the embassy group; and the loges are filled with strange new faces. It might be called a "war society."

It was so at the Ballet Russe—this new war society occupied the principal loges in the great "horseshoe." There were, of course, Lord and Lady Bertie of Thame, and there were the Italian, Russian, and Belgian ambassadors and their wives, with the Prince of Monaco, Paul Deschanel, the president of the Chamber of Deputies, and Pierre Loti; the Honorable Mrs. Yarde Buller, Lady Michelham, the Princess Dolgorouky, and Mme. Vesnitch. One of the busiest people on the executive committee—and by the way, the matinée was given for the British Red Cross—was the Countess Greffulhe.

LANVIN

"Negligée," to Lanvin, means soft mousseline crêpée, in palest rose, with crystal beads to trim it and a pale blue ribbon, with bouquets of colored bead roses, to girdle it

LANVIN

Again rose mousseline, again beads—not so many, this time—again a blue girdle; but in this negligée Lanvin varies her beloved design by introducing rose taffeta roses

"Moderne" is the name of the coiffure shown at the top. It consists mainly of a quartet of curls, two posed demurely at each side, and the rest demurely plain

In the middle is sketched a coiffure from Cotreau, with not even a name, but with three flat little curls at each side, two not so flat, in back, and a velvet band

At the bottom is shown a high and mighty affair, complacently calling itself "The Fan." The hair is drawn softly back, and puffs preside over the top

We missed, on the stage, the "winged god" Nijinsky, who is at the present moment in a concentration camp in Austria, having tried in vain to interest the King of Spain in his behalf.

GOLDFISH—TO MATCH HER HAIR

She had eyes of *pervenche* blue and hair like ripest corn, and she was buying goldfish in a little shop not far from the Madeleine. The *vendeuse* was scooping them out of the great bowl for her with a little net. Three little shapes of palest gold and three small vivid dashes of flame were safely transferred to a smaller bowl and the *vendeuse* poised the net over a seventh, which was darting in terror round and round.

"Not that one,"—cried the blue-eyed creature on the brink—"*le rouge et noir!*" The net swooped deftly and the seventh added its flicker of color to the small bowl. The eyes of *pervenche* blue regarded them critically. "*Bien,*" said their owner finally, and an attendant carried them carefully to a waiting limousine, and was followed leisurely by the lady of the corn colored hair and periwinkle eyes, who was followed, in her turn, by the eyes of every one in the shop.

Who was she? I turned an inquiring eye to my neighbor, who responded volubly—somewhat to my surprise. "That is Mlle. de N——," she said. "She is always buying goldfish,—buys them to match her hair."

"To match—?" I stammered.

"Yes—the color effect. Then when she leans over the bowl with that hair of hers and a green gown—." The voice ended in a smile.

"*Quelle idée!*"

"Not at all. It is the new idea, *n'est-ce-pas?* She receives her visitors in an all gray salon with no furniture but that absolutely required; and there is a great window hung with a huge black curtain—*velours noir, madame*—and a great bowl of the so pretty goldfish; and she wears a blue and green gown and on the floor there is one black cushion and one red one——"

"*Que desirez-vous, madame?*"

It was the *vendeuse* who spoke, and the gossipy little Frenchwomen turned to her purchases,—and she bought goldfish!

It is worth thinking about—this new idea. It is in the air. It is not confined to stage-settings and decoration, but is creeping into the home,

WHETHER IT BE OF THE LOUIS SEIZE OR THE WATTEAU PERIOD, LEWIS INSISTS THAT EVERY HAT BEAR THE SIGN OF THE ROSE

IT IS IMPORTANT, OF COURSE, TO SUIT THE COIFFURE TO THE HAT ABOVE; IT IS VITAL TO SUIT IT TO THE FACE BELOW

A black straw hat—even of silk straw—is not such a very original thing. But if Lewis embroiders it in blue, circles it with pink roses, drops a veil of black Spanish lace over all of it, ties it up with blue ribbons and a blue "bride"—then no other hat is like it

In the middle above is a Watteau shape of pink satin, banked with pink roses and faced with black straw éponge. Fluttering from the back of the crown are loops of Nattier blue ribbon, and beneath the curve of the brim are tucked loops of black velvet

HATS FROM LEWIS

Just above is a Louis Seize hat of black tulle, with two frills making the high crown. A band of Nattier blue ribbon is tied about the crown, full blown pink roses are pose sedately on the ribbon, and one unruly little pink rosebud almost tumbles off the brim

At the left is an 1830 bonnet of palest rose crin, with only a plaited band of Nattier blue ribbon to indicate where the crown stops and the brim begins. From beneath the brim, at the back, peep pink roses, and from the ribbon hangs a cloud of filmy black veil

The Watteau hat is with us—so with us, too, must be the Watteau coiffure. Cuverville adapted this one from the days of Louis Seize, modifying towering masses to two or three soft puffs and reducing heavy curls to tiny ringlets

The hair is brushed till it shines again, then drawn smoothly—oh, so smoothly! —back. At the very top, poised a little toward the front, is a cluster of small smooth puffs. There, messieurs et mesdames, is the coiffure "Fragonard"

"Lamballe," this coiffure is called—what else could it be? A puff toward the back, a pair of curls—these are not important. All interest centers in the wreath of flowers, that absurdly charming wreath, and the pert knot of black velvet

Brush the tresses back, fitting th closely to the head, then pause a mom and take serious thought before pos the pin, for it is its position that ma or mars the coiffure. Its name? Sure you have guessed it—"Simplici

where it lends itself to a thousand interpretations. Formerly a salon and the other rooms of a house were properly decorated, in this style or that, with furniture properly of the period—*fauteuils*, tables, cushions, lamps, and hangings in harmonious style. But under the new idea, all this is declared banal—anything like studied decoration or "period" influence is not considered for a moment. Instead, first of all, the attention is directed toward the lighting of the room by day and by night. Hangings are employed sparingly but effectively to produce color effects, certain judiciously balanced reflections, and an agreeable diffusion of light. By day or night a luminous atmosphere is somehow created which may be toned down—a trick of stage-craft, this—to any degree of somberness, mellowed to any desired warmth, or cooled until it is as pure and cold as dawn.

Obvious furniture is done away with. The necessary chairs are neutral in color and shape. In fact, chairs are seldom employed. A bench with cushions or a dais heaped with pillows in monotone does away with the commonplace chair, and is more in accord with the new idea of interiors. There may be a piano in a sheltered nook, or if the possessor of this retreat is musical, the piano may be made, with reason, the most conspicuous object in the room. But always—and this is the key-note of the new scheme—everything in the room must be influenced by or designed to enhance the personality and beauty of the woman, who in this subtly neutral setting shines like a star. Artificial—yes; but it is the spirit of the age. In the rush of modern life, Arcady has been left very very far behind.

A. S.

ROYANT

A suit of marron gabardine, flared wherever it is possible, is the proud bearer of row after row of stitching, and a sextet of buttons on its coat

ROYANT

The frock is of black taffeta bound with black cloth. The blouse is of black tulle covering gold lace, which, in turn, covers pale rose tulle

BUZENET

She's shown with her eyes modestly cast down—as they really should be, you know—in her petticoat of black taffeta with a Chantilly ruffle, dotted with wreathes of pink and blue roses tied with pale blue ribbons

FOUILLET

Sapphire blue taffeta is trimmed with black tulle and glistening blue paillettes. The corsage of black Chantilly comes straight to the point with more blue paillettes

ARNOLD

Shades of hipless yesterdays pale at the heights to which the hoop has risen. It distends the frock of black taffeta and blue ribbons in the manner of the farthingale

Junior League Photographs by Pach Bros.

MISS AUDREY NEILSON OSBORN

The annual entertainment by the Junior League was this year the most brilliant of all their entertainments; it was a gay carnival, the "City of Beautiful Nonsense," and made of the great ballroom at the Waldorf-Astoria a veritable fairyland. It was given on the three days following January 23, and netted over thirty thousand dollars toward the charity fund of the League. Quaintest of all things in the entertainment were the porcelain figurines, clad in wide wide eighteen-forty costumes, unmistakably hooped—ah, but let us not laugh at the hoop! The wearers walked in the quaint old mincing way, and the hoops seemed to be riding on wheels. Miss Audrey Osborn was one of these charming figurines, and she and her gown set each other off to a degree

Mrs. J. Victor Onativia led the dance of the Brittany peasants just as you see her here. Her troupe is shown on the third page following

THE "CITY OF BEAUTIFUL NONSENSE"

That Was the Name of the Most Remarkable of All the Entertainments Held by the Junior League, an Organization Which Does as Much for the Débutante as the Débutante Does for It

THE débutante in a simple white frock, a simple string of pearls for ornament, and with a few pretty accomplishments, is decidedly an institution of the past. To-day the girl who is to make her bow to society is generally an all-round athlete, she has taken up some art with the ardor and thoroughness of a professional, and she has acquired a sense of the responsibilities toward her country and toward mankind which her birth entails. Indeed, her interest in and knowledge of civic affairs is often worthy of a politician. The débutante of this season is not less simple and charming in her manner than the little girl of a decade ago; but she is, happily, less simple in her knowledge of people, events, and current thought.

More, perhaps, than they themselves realize it, the Junior League has been responsible for this development of the débutante. Fifteen years ago, Miss Mary Harriman, now Mrs. Charles Cary Rumsey, and a small group of débutantes were moved by the work of the College Settlement and its needs to raise money to help it. They gave a play, and the few hundred dollars it netted were devoted to this work. From this small beginning has grown a New York league with an enrolled membersh p of eight hundred. Also, there are now seventeen other branches of the league in this country, and even some more branches across the seas, in Holland. More than this, the Junior League is growing with great rapidity, and many letters come from other cities asking for details of the League and making applications for membership.

According to the constitution of the League, its aim is "to foster among its members interest in the social, economic, and educational conditions in New York, and to bring them in touch with what is done along these lines." Its primary object is thus, in a wide sense, educational—unselfish, too, for much real misery and need are alleviated by the work of the League. Thus the League opens to its members a place in the life

The porcelain figurines, in eighteen-forty costumes, were led by Miss Angelica Brown; the figurines were Miss Mary Alexander, Mr. André Lord, Miss Edith Morgan, Mr. John Elliot, and Miss Audrey Osborn

of the community by finding for them many opportunities for volunteer social service. Thus, while the work they do has its intrinsic value, it is also, so to speak, a preparation for an initiation into useful citizenship. That this principle has been conscientiously followed is proved by the work accomplished in the last fifteen years and by the position the League holds among serious thinking people. To-day it is actively connected with nine settlements, with the work of the public schools, with the hospital social service departments, with the work of the district nurses in the poorer sections of the city, with the relief societies, and, as is peculiarly fitting, with various forms of work for girls, such as the Girls' Protective League, the Manhattan Trade School, and that most interesting experiment, a working girls' hotel on a business basis, the Junior League House. Besides all this, the League gives an entertainment each year, the increasing importance of which may be shown by the fact that, while the first entertainment in 1900 cleared one thousand five hundred dollars, last year the sum was over twenty-two thousand dollars, and this winter's brilliant affair is said to have netted well over thirty thousand dollars.

WHAT THE DÉBUTANTE DOES FOR THE LEAGUE

It is the ambition of every débutante to be at once elected to membership. When her name is enrolled she enters into the privileges of the League, but is not required to do any active work except that of taking part in the entertainments. After this year of probation, as it were, these débutantes are admitted to the full activities of the League, and from their membership are elected a chairman, a secretary, and a treasurer. The Junior League chairmen in charge of the various branches of work attend the meetings of this body, explain their work to the débutantes, and the new members are allowed to choose which work they will undertake. Once they have accomplished this, the duty of their chairman and secretary is to follow up their work and see that it is efficiently performed. For five years these young girls are expected to render efficient enthusiastic social service, and then, if they like, they may retire; but they seldom do, so eager to help others have they become.

THE LEAGUE AT WORK

The varieties of work from which the members may choose are many. There is the clerical work at the office of the League in Thirty-ninth Street. This is presided over by a secretary and requires faithful attendance, accuracy, and efficiency, for it is the basis of all the activities of the League.

The Charity Organization Society is one of the channels through which the League does excellent work. The members of the League direct sewing classes, which have been most successful.

Another work of the League is the maintenance of "friendly

© Pach Bros.

As leader of the porcelain figurines in their quaint steps, Miss Angelica Brown, above, was the quaintest Dresden shepherdess imaginable. Her gown was a lovely thing, gold cloth looped over gold lace, and caught with pale blue knots and pink roses; and her hair was flaxen gold She made a charming picture

One of the dances was the "Viking Offering," in which Miss Irene Gibson, left, who had charge of the dance, was a priestess, dancing with the goddess Freya; for the sages of the northland were threatened, Valhalla was in danger, and it was Freya and Freya alone who could avert the catastrophe

This brilliant carnival of the Junior League had so many separate parts of interest, a person must attend each of the three days to appreciate them to the full. The ballroom was like a fairground, with booths around the sides. Miss Rosalie Bloodgood, right, took part in the dance of the Brittany peasants

visitors" to the needy families of the poorer districts, and a dietitian who helps the families with their budget and their buying. Then about forty-two Junior League members help in various ways to carry on the work of thirteen settlement houses. This service is given in answer to the appeal from the settlements for volunteers to teach the children dancing and sewing, to play games with them, to coach those children who are backward in their school lessons, to do the clerical work of the office, and to render such little services as taking sick children to the hospitals for medical care.

Four visiting nurses are supported by the Hospital and District Nursing Committee of the League. The Public School Committee pays two visiting teachers to work with the children who are not making satisfactory progress in the public schools. Many of the League members volunteer to tutor these children under the direction of the visiting teacher. Others take children to museums and parks, and entertainments are provided by the League "traveling troupe" at the various settlements. A Flower Committee sends flowers to the poor and to the sick in settlements and hospitals.

THE "CITY OF BEAUTIFUL NONSENSE"

It is a temptation to go on indefinitely, the subject is such a worthy one, but we can only speak of the remarkable entertainment given this season at the Waldorf-Astoria when the "City of Beautiful Nonsense" was produced. The most notable thing about the affair was that every detail of the business and of the production itself was managed by the League. No professional could have produced a performance more perfect in detail, for it was carried out without a hitch, without a suggestion of the amateur. The ballroom was converted into a fairyland, with booths at which flowers, soda water, souvenirs, and photographs were presided over by members who, though they looked most charming in their picturesque costumes, never forgot to be business-like.

A large and one of the most representative audiences in New York applauded as the creamy curtains parted to show a moving picture screen on which were thrown pictures of the members of the League who, under the personal supervision of Mr. William P. S. Earle, had acted in a moving picture play, a real thriller of a melodrama entitled, "The Flame of Kapur," the scenario of which was by one of the League members, Miss Grace Henry. This part of the program was most amusing, as those in the cast were all well-known. The play which followed was called the "Wonder Shop," and in it was introduced some remarkable dancing —a Zouave dance followed by a Greek Frieze dance, a group dance of the Brittany peasants, and then other pantomimes called the "Viking Offering," "Porcelain Figurines," "Poissons d'Or," and a "Ballet Perse." This second act was composed and arranged by Miss Inga Sontum, to whom great credit is due. The Junior League has added much to its renown this year, and has completely won the favor of the public by the efficiency of its work.

As a Persian dancer, Miss Maud Kahn, above, contributed to a ballet in which were twenty Junior Leaguers. Among the Brittany peasant dancers (below) the men, from left to right, are Mr. John Hatton, Mr. Raymond Hoagland, Mr. Joseph Mardonough, Mr. Vivian Palmieri, Mr. William Emerson, Mr. André Lord, and Mr. Stanley Rumbough

The girls who danced in the Brittany peasant dance were, from left to right, beginning at the bottom row, Miss Margaret Montgomery, Miss Ethel Potter, Miss Mary Hartshorne, Miss Anstiss de Veau, Mrs. J. Victor Onativia; second row, Miss Florence Lincoln, Miss Marion Dinsmore, Miss Rosalie Bloodgood, and Miss Geraldine Adee

A SADDER AND A WISER MONTE CARLO

Monte Carlo, Heart and Soul with the Allies, Subdues Its Colors, and Gives Itself, Denizens and Guests, to the Relief of the War Sufferers

A black faille manteau, worn at the Casino, had a deep collar and shallow under-sleeves of white embroidered muslin. The Louis Seize hat was of black tulle, beginning with one frill and ending with another, with a white lace frill for facing

MONTE CARLO has had its share of the storms which have swept France this winter. There has been much rain and many dull days, and the mistral has made it impossible to walk or sit on the terrace, or to have tea anywhere but indoors. The high winds have torn the climbing roses and heliotrope from the garden walls, and the geraniums (and how the geraniums bloom in Monte Carlo!) have been blackened by rude frosts.

To one accustomed to think of Monte Carlo on its "rock beloved by the gods" as a charmed spot, always joyous, always sunny, always free from unsightly things, it is a bit shocking to realize that even this tiny sheltered corner, this "doll" principality, can not be spared the ravages of the elements—that it can not remain untouched by the war. But the war or the storms, or both, have taken the bloom, as it were, off the cheek of Monte Carlo. Not even the sunshine of the last few days, during which the sun has shone with that bewildering brilliance which is connected inseparably with the Côte d' Azur and the sky has taken on that deep marvelous blue which gives to the south coast its name,—not even that glorious sunshine can rehabilitate the neglected gardens, nor restore the old time luster to this Pearl of the Coast.

Monte Carlo has changed, and the change is much more apparent than it was last winter. Then we had the English officers and the *chasseurs Alpins*, the nurses in their white uniforms, and the hovering devoted wives and mothers of the convalescents. This year, the Bersaglieri, with their plumed hats, striking uniforms, and pardonable swagger, together with the Serbian and Montenegrin contingent, intensify the military atmosphere of the little state, which is apparently armed to the teeth.

The principality is heart and soul for the Allies. Prince Louis of Monaco, who has entered the French army as a volunteer with the rank of captain, for the duration of the war, has recently been decorated with the *Croix de Guerre avec palme*—in recognition of his gallant service at the front; and all Monte Carlo wears that cross in the person of the Prince!

FOR SERBIA

Formerly, Monte Carlo was crowded during the season with visitors from the two Americas, and Germans were tucked into every nook and cranny not occupied by the English. This year, oddly enough, while there are many visitors from the South American republics, Americans from the United States are comparatively few. There are many Russians, some French, and, lately, many refugees from that most unhappy little country, Serbia. Every town on the Blue Coast has its pathetic little group of Serbians, who are being cared for in most thorough fashion by the people of the coast.

Deeply interested in the relief of the Serbians is the Princess Danilo of Montenegro, who has been visiting her parents, General and Mme. Constantinovitch, in their home on the Promenade des Anglais, at Nice, and who spends much of her time in Monte Carlo. At the charity tea organized by Mme. Ernesta Stern at the Hôtel de Paris, the Prince and Princess of Montenegro were greeted on their entrance with the national hymns of Serbia and Montenegro, rendered by the orchestra of the Monte Carlo opera. The great *salle empire* was crowded with visitors from all parts of the coast. In fact, the entire Riviera responded to the summons, "Come over to Monte Carlo and help us"; and the money collected at the tea, which was given to the Princess for her people, proved a much greater sum than was anticipated.

Visitors come and go, here at Monte Carlo. Mme. and Mlle. Vesnitch came down from Paris to assist at Mme. Stern's tea. The Princess Michel Murat, who vibrates between the Villa

Monte Carlo has given its approval to jersey cloth and its sanction to capes; therefore, this white suit trimmed with green is doubly smart. The green straw hat has a band and an ornament of black faille ribbon, a "cocarde" as military as the cape

Nothing could be more demure than this brown taffeta frock with a girdle of blue velvet and a knot of flowers—unless it is the rose-encircled blue crin hat, which was far too bashful to venture forth without the protection of its modest black lace veil

The most effective evening wrap seen at Monte Carlo—could there be higher praise?—was of rose faille lined with blue. One end of the collar became a rose chiffon scarf weighted with chiffon roses, and roses dripped from chiffon at the wrists

At Mme. Stern's tea was this skirt of blue and white striped voile, crossed by two blue lace ruches so small as to be scarcely visible. The dark blue faille coat, apparently fastened with a pink rose, has white muslin undersleeves, and the hat is composed of a tilt, a rose, and a knot of velvet

© Underwood & Underwood

A pretty Parisienne wore a Premet frock of taupe velvet, high-waisted, with frills of silk pretending to be a bolero. Please, please notice her umbrella, that short stubby affair dangling like a sabre from her wrist

No one knew what manner of bodice came above her white muslin skirt, for she kept on her 1830 coat of green faille, frilled all about with narrow ruffles. Her black satin Directoire bonnet was trimmed with roses and tied with ribbons. The stick was topped with malachite

In a season somber and subdued, this evening frock stood out in brilliant relief. First there was white tulle and lace, then black tulle, then a bit of blue ribbon, then more black tulle, then a hoop, and finally a cascade of blue ribbon ruffles

Masséna and the French capital, took just enough time from her relief work to go up to Paris for the Ballet Russe.

The Hôtel de Paris, at Beaulieu, recently sheltered the Maharaja of Karpurthala and his suite, and the Prince's famous smile was seen daily in Monte Carlo. The Maharaja is now safe at Port Said; but it is said that his suite and all his jewels went down when the *Persia* was torpedoed. Without difficulty, the Maharaja can provide himself with a new suite—but those jewels!

IN AND OUT OF MONTE CARLO

The Grand Duchess Anastasia of Russia arrived at Nice early in December, and has recently spent much time in Monte Carlo. She is devoted to the Côte d'Azur, and of late years has spent the greater part of each winter on the sunny coast, where she is much beloved. Everywhere the Grand Duchess is treated with the greatest respect. No card of admission is demanded of her at the Casino. Doors open before her as if by magic. The principality is hers. I saw her standing on the steps of the Hôtel de Paris some days ago, and it was amusing to see the way in which liveried attachés of the hotel manœuvred to keep passing visitors to the hotel from venturing too near the distinguished Russian. As long as she chose to stand there, the steps were hers absolutely.

Lady Sarah Wilson, dressed in the quiet fashion affected by society in war time, lunched a few days ago at the Hôtel de Paris, but her visit to "Monte" was very brief.

Mrs. William B. Leeds and Mme. Emilie Yznaga are stopping at the Villa Primavera, and one sees them almost every day, strolling on the terrace. Mrs. C. N. Williamson has returned to Monte Carlo for the winter, and Mr. James Gordon Bennett spends part of his time at Namouna Cottage, Beaulieu; so in spite of the war, and

(Continued on page 152)

A blue taffeta wrap was collared with a frill. At the back a heavy tassel fell below the waist, pulling the frill down after it. The wrap was not so long as the gown, but it was every bit as wide

BY THE ARTLESSNESS OF PINK LINON, BY THE SOPHISTICATION OF BLUE CHIFFON, BY THE SEVERITY OF BROWN CLOTH—BY THESE THREE TESTS DOES MLLE. BARTET PROVE THE WORTH OF WORTH

A frock of blue chiffon, with cream lace sleeves and a generous glimpse of cream lace down the front, was made for Mlle. Bartet. The skirt is but a simple thing, in front, but an overskirt complicates matters by rippling down the sides and covering the back. The frock is touched with blue embroidery wherever Worth deems it most effective

Of brown cloth to the tips of its collar is the second of the three frocks made by Worth for Mlle. Bartet, of the Comédie Française. Militarism is in the long procession of brown braid ornaments, and there is something soldierly, too, in the black sash twisted about the waist, knotted at the side, and weighed down by thick silk fringe

Linon, flushed the faintest possible shade of pink and embroidered in its own color in a pattern of tiny circles and tinier scallops almost all over, makes this most unsophisticated of frocks. The neck is ingenuously low, the sleeves modestly short. As for the sash—well, could we spare that master-stroke of the black and white striped sash?

THOUGH THE WORLD SEES THE PARISIENNE SOBERLY CLAD, THE BOUDOIR VIEWS HER AS HER OWN TRUE SELF

The wide, transparent, standing collar at which Paris has hinted before is the crowning touch on a negligée of soft and dainty taffeta, mousseline, and lace (left). Two absurd little buttons appear to fasten this equally absurd collar to the lace sleeves, wide bands of lace emphasize the flare of the skirt, and a negligently knotted girdle refuses even the least attention to the waist-line

It may be a little garment, the combination, and doomed to do the most of its blushing unseen, but not the most captious critic could accuse it of being behind the mode. This little affair of wide cream lace and pink crêpe de Chine has the hall-mark of the newest mode in its pointed bodice cunningly draped, and its wide flaring skirt with the fulness duly concentrated on the hips

If it hasn't a Watteau plait in the back, it assuredly should have, for every line and fold of it, and even the pale blueness of its taffeta, the filmy whiteness of its petticoat of lace-trimmed chiffon, the billowy lace about the edges and sleeves, and the roses which serve as a fastening, all recall those wonderful super-feminine creations who played away many a sunny day beneath the trees at St. Cloud

If one feels in that sort of mood, one may begin the day in "Folie," a breakfast jacket of pale rose chiffon, slashed into countless points at collar, cuffs, and waist, each point having a picot edge of its own, and tied, now and then, with black velvet ribbon

The date of 1830 would have fitted this pink chiffon blouse. The cravat is blue satin and the three-tiered cape of white chiffon is not so attached to the waist that one can not leave it at home, should one choose

Of bright green satin, embroidered with chenille in black and shades of green, is a most unusual blouse, named "Moujik." The collar, to maintain the high standard of originality set by the rest of the blouse, is a straight unbending thing, fastened at the sides

At the left, below, is a white tulle blouse, also of the 1830 period. Rows and rows of shirring distinguish it, and black velvet is drawn through it to pass as a cravat

At the right is a blouse christened "Serb." It is of citron yellow silk embroidered with bars of green and a thread of gold, and from its cravat hangs a tasseled ring of jade

TO LOOK AT THESE BLOUSES IS TO KNOW THEY'RE FRENCH; TO HEAR THEY COME FROM "FLEUR DE LYS" IS TO KNOW THEY'RE PARISIAN

HEADS AND THE MAN

On the Quiver of an Aigret, the Poise of a Wreath, the Glitter of a Jewel, Hangs the Destiny of a Woman

A clever woman—oh, a very clever woman!—she was, to emphasize the slant of her green eyes by the poise of her bronze aigrets, and by their tint to accentuate the brown of her hair

She piles her joyously flaming locks high on her head and wreathes them with pale frosty roses and clusters of purple wine-laden grapes—and behold, she is Autumn herself! Coiffures designed by Helen Dryden

A jeweled golden band is bound close about her head; gold jewel-tipped aigrets quiver at the back; and to make her still more regal, heavy golden ornaments fall from the tips of her ears.

THOUGH the Bayles-Hewitt town house was an excellent example of modern architectural mésalliance,—patterned after the tastes of three or four kings and queens who, having been born a century or so apart, were presumably not on speaking terms,—yet undeniably Caroline Bayles-Hewitt could and did entertain, instead of causing one to yawn behind a fan.

This being the case, there were few critics of her Francis the First and Henry the Somethingth gold room, and, as usual, it was comfortably filled with the exact number of those invited—which meant about all the people one wanted to know, whether one's taste ran to the scintillatingly celebrated, or the fascinatingly unknown.

Mrs. Bayles-Hewitt followed that modern method of allowing her guests to dispose of themselves exactly as they pleased. Thus she spared herself the tedium of making arrangements which might turn out to be disarrangements, and secured the short rest her real age demanded by leaning back in the thick shadow of a palm, listening inattentively to the compliments of an elderly ambassador.

The becomingly lighted room showed the worth of each woman there,—judged, of course, from the amount and degree of the masculine attention laid at her trim-slippered feet. Alas that it should be so? Shameful that we have progressed no farther? Well, possibly. But women whose value could be judged by these standards are the women who have made history.

Little groups, composed of six or seven black coats, were gathered around this or that feminine magnet, whose attention was apparently all on the artists but whose charm, for all that, robbed wistful damsels of even the one cavalier due them.

She brushed her shining tresses close to her little Greek head, knotted them at the classic point, banded them with jewels, and made youth apparent by veiling it with tulle

See the slim satanic horns of twinkling jet sprouting from her white forehead, then see her pale, saintly face—no wonder her jet earrings took the form of exclamation points!

She tops a cap of tiny jeweled chains with a red red mandarin button, and, to add to her oriental mystery, allows a myriad of aigret question-marks to spring forth

Should you be the least inclined to look like a bit of Dresden china, by all means heighten the resemblance by wreaths of pale posies and a beckoning blue ribbon

Redmond, who painted smart women, adored charming women, and attracted all women, leaned in the doorway and puzzled over this old-age problem.

"What is it that gives one woman in twenty the come-hither quality? Why are the other nineteen utterly devoid of it?" mused he, and turning, voiced his thoughts to Paula. Paula? Why, just Paula, the ambassador's niece—that clever, sallow-faced girl who could wind two yards of country store muslin around her slender body and create a furore of a new fashion.

Paula shook her charming head slowly, till her crimson eardrops swayed against the olive of her cheeks.

"Their heads are wrong," she diagnosed, as if she were speaking of a bad drawing. She darted a sidelong glance at his puzzled face and then, out of the goodness of her heart, enlightened him.

"You wish boudoir secrets? I will be kind and show you the inner shrine of Vanity. Neglected women are just their dull selves,—no masquerading, no mystery, no illusion. If they are anything, they are just pretty—and to be just pretty is about the stupidest thing imaginable. Nowadays, every one has frocks that express the yearnings of her soul, just as every one has nightmarish sofa cushions—the smart shops don't keep any other kind. With the last ruffle disappearing ten inches upward, the shoe must give the lie to an ugly foot. Remains, to express the real woman, only the head—and the head is everything."

"I see before me seven chignons of black, of brown, of mouse color, arranged, with the utmost correctness, exactly alike.

(Continued on page 128)

Photograph by Arnold Genthe

MISS HELEN MORGAN HAMILTON

Miss Hamilton is one of the untiring spirits behind the many social and charitable activities of the New York younger set. The success of the Black and White Ball given at Sherry's on January 11—the first New York ball of its kind—was due largely to Miss Hamilton, who directed the original snowflake gavotte with which the ball opened. Miss Hamilton is the daughter of Mr. William Pierson Hamilton, and the granddaughter of the late J. Pierpont Morgan

A DEFENSE OF SECOND CHILDHOOD

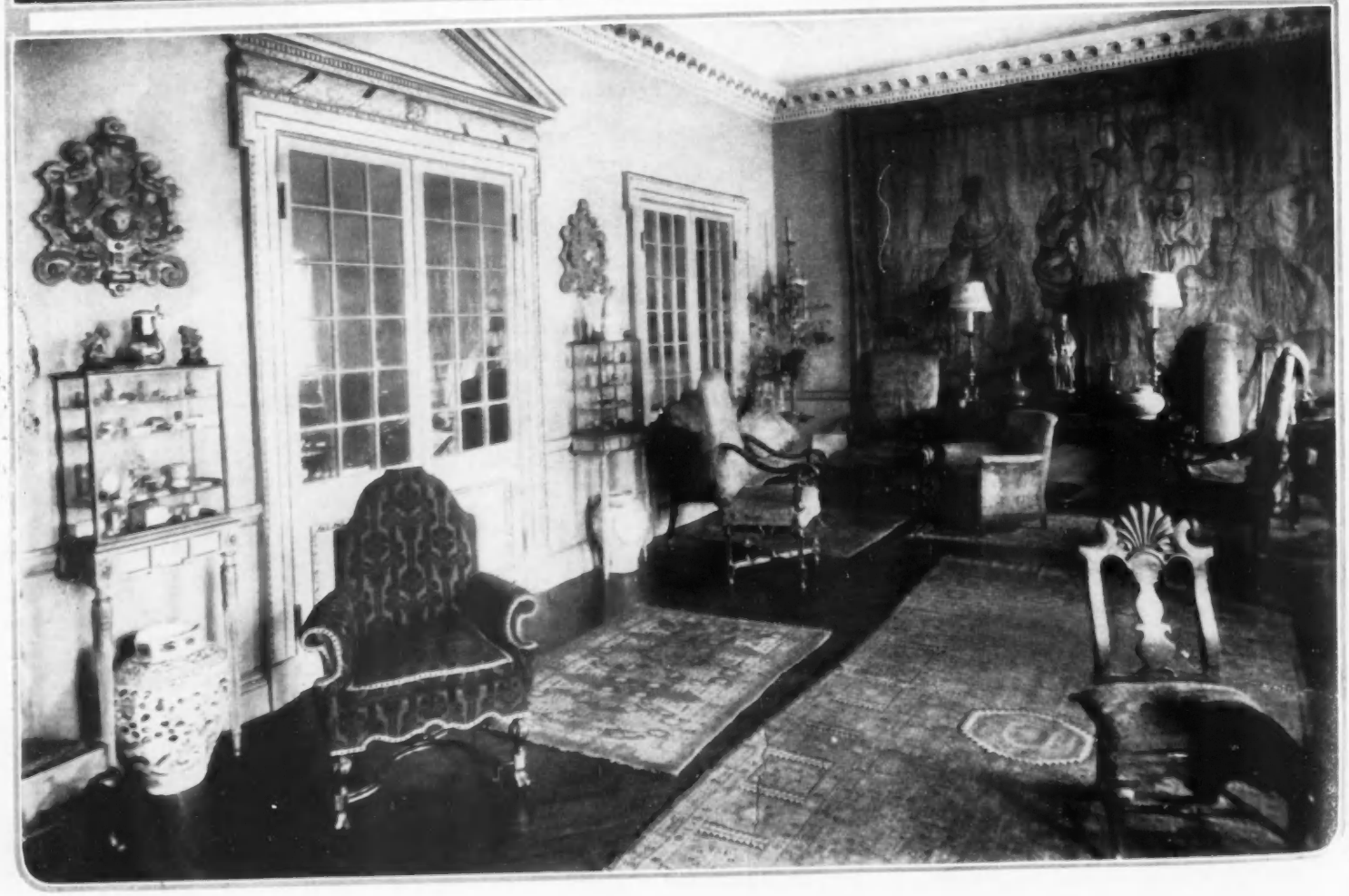
Grown Past the Evil of Maturity Some Few Become Again Prophets and Children—Clear-headed, Careless of Self, Close to Realities; and We, the Careful Middle-aged, Laugh and Say, "Second Childhood"

CHILDREN are the inarticulate geniuses of every generation. Those who grow up remain inarticulate; those who grow articulate remain children. The concept that "a little child shall lead them" need not refer only to children who are children merely in years. Certainly childhood is more an attitude of mind than a condition of mentality. Who among us has not seen perfectly genuine children who were far more capable of the realities than their parents, though their parents supported them, ruled them, and, sadly enough, controlled the progress of their characters? Between these fettered children and their more effective elders, the chief difference seems generally to be that the children are clear-minded, fearless, and unpractical, while their parents are muddle-headed, conservative, and practical. Yet even in these cases it is necessary that the parent should rule, for these children are, even more than other children, incapable of caring for themselves. Caring for oneself is a condition that we grow to in maturity, and few of us are fortunate enough to avoid it. It is an ugly condition from most points of view,—a damnable one from that of every great religious teacher. But most of the world is so thoroughly imbued with this idea that it actually becomes proud of this possession; and when some one does not measure up to the standard, they call him a fool, a nincompoop, or a charlatan.

BUT the majority of us, from our twentieth year, pride ourselves on meeting this standard. At a late age some few recover from the evil of maturity and start on the road to leadership. Unfortunately, they seldom become childlike enough to succeed. But at least there drops from them the mist of materialism that has been gathered about them ever since they have come of age. These older folk begin again to view life as it really is; to consider the true inherent values, to examine it without prejudice, without scorn, without rancor. Having nothing left to lose or gain, they are unafraid of all the petty stupidities that make cowards of the middle-aged. And of these rare ancient spirits we speak as if their minds were feeble, instead of free.

THERE is a hardening process continually at work upon human nature. It takes the soft imaginative minds of boys and girls and transforms them into the flat stony mental contrivances of the middle-aged. They are not sufficiently encouraged to think freely and independently. They are forced to master one particular limited process so that they shall become capable of going through that again and again and again in order to earn a livelihood by it; and a blank wall of discouragement is offered by modern life to those who attempt to achieve breadth of vision and to introduce new currents of thought. Reactionaries, these are called, and they are not allowed to succeed if the conservatives can help it. The stolidity of maturity must be obvious to any one; yet we go on turning glorified children into practical men and women.

EXCEPT in childhood, when do we ever achieve that quality of genius which is, in brief, the power to look at things for themselves, without the thousand prejudices that cloud our vision and our understanding? Never, most of us, except perhaps late in life, when the desire for struggle and worldly accomplishment has passed away. And then we are told that we are ready for the asylum of the grave.



IN AN ENVIRONMENT OF HER OWN MAKING, LADY CHURCHILL PRACTISES THE ART OF BEING ONE OF THE MOST CHARMING HOSTESSES IN LONDON

LADY Randolph Churchill, who has more talent than a beautiful woman is popularly believed to be entitled to, is widely known through her literary work and her activities in English social, political, and court life. Among Lady Churchill's clevernesses which are less known to the public than to her friends, however, is a gift for composing delightful houses.

In Lady Churchill's London home, the whole house is touched by an understanding art—the art that provides a smoking equipment just where one would be most likely to sigh for a cigarette; that places a perfectly equipped writing table at the entire convenience of the ever-exigeant "note"; that combines comfortable chairs and couches in a way to invite the sympathetic

Photographs by H. N. King

Though it is but two minutes from Bond Street, the garden (opposite) has that air of seclusion and honorable old age of which all old-world gardens know the secret. The armillary sphere announces that not even London fog and city lights can discourage interest in the stars

The drawing-room (opposite, below) is rich in nooks which encourage conversation. Walls and woodwork are in soft green touched with gold, the hangings are of the same tone, and the upholstery is in wine red and a most unusual old-blue. The lights are concealed

The reception room (above), which dates from 1720, is paneled in cedar, richly carved and of exquisite surface, old-blue brocade in hangings and upholstery is wonderful with the gray-brown cedar, and color is in rare needlework and eighteenth-century portraits

The serene dignity of the dining-room is attained by the use of plain colors—sunlight yellow on walls and wood-brown on floor—and by the distinction of the black and gold lacquer furniture. The white cock in English porcelain has but one duplicate, Queen Alexandra's

"group"; and, with equal guile, foresees the corner, screened from draughts and invaders, that shall lure the book-lover.

Looking along Brook Street, one very readily notices a tall narrow façade of sober red brick with square-paned windows and quaint entrance door. It is here that Lady Churchill gives her famous Little Dinners to Big People, and otherwise exercises her art of being one of the most charming hostesses in London.

The windows giving directly on the street are hung with coarse blue net against the glass, and over them are brocade curtains, in the same soft blue, looped well back. When one enters the small hall, with its stone floor and eighteenth-century mirrors and touches of Persian color, the blue-curtained windows are discovered to belong to a delightful little reception room shown at the upper right on the preceding page. When Lady Churchill took the house, the handsome cedar paneling had been entirely painted over; it has now been restored to its original beautiful state. Every room in the house is full of sunlight from long French windows, and old grilled balconies look out upon the garden on the north side.

A timely and very clever note in this well-run establishment is the war-time livery of the maids. Here, as in many West End houses, there are no longer any men servants, so Lady Churchill's maids pay sartorial tribute to their memory; their costume, "for the duration of the war," consists of a severely tailored black skirt and an Eton-like black jacket with a red waistcoat, mannish white linen collar, and black tie, and, as the saving feminine touch, a smart little black linen cap.

The dressing-room carries the colors of the adjoining bedroom, azure blue and gold, with walls of a delicate indescribable tone, more gray than green, and more blue than gray, which is like an ethereal sort of robin's egg blue. Old prints, excellent in framing and arrangement, relieve the plain walls, and dainty porcelain figurines deck the mantel

In the study above, rare editions, fine bindings, and handsome old prints bespeak the interests of the owner. Above the mantel is a portrait of Lady Randolph Churchill by Charles Mezzara, and against the books at the right side of the room is Sargent's charcoal drawing of the Countess of Essex, formerly Miss Adela Grant

In Lady Churchill's bedroom, the draperies harmonize with the delicate robin's egg blue of the walls and the color accents are touches of azure blue and gold. The bed of Empire design and the chairs are painted to match the wall, with a mat finish, and touched with gold

AS SEEN *by* HIM

In the Spring a Well Man's Fancy Rightly Turns to Thoughts of Building—with a Shudder for Time-tables and an Eager Eye for the New Seed Catalogues

I AM going the way of all New Yorkers. Here I am en route to the frozen north, leaving the southland just when it is in the full of the spring. I shall undoubtedly arrive in town in the midst of a blizzard, catch the grippe, and have to return south again when the south is too hot to return to comfortably.

At present I am resting by the roadside at a semi-southern watering-place. When taking a turn in the great lounge after dinner, I hear the summons, "Last call for the eight forty-five!" and I know, as a man should know at—well, call it middle age—that in a night or two, by the force of suggestion, I shall follow that call and shall breakfast in New York the next morning. It is so foolish of me, and just like a New Yorker, too, to leave; for this is an ideal place, a spa open at all seasons, but just now a little between one and the other; it is much pleasanter here than at the regular cure, where one sees nothing but invalids and hears nothing but aches and pains and ailments and dieting. Here there are people enough, and golf and walks and drives. It is never dull, yet everything spells "rest." The hotel is very roomy; one can be alone and be quiet, and be up-to-date and metropolitan at the same time—such an unusual combination it is. Of course—but I try to ignore it—there is dancing, but even that is of a mild sort, for which I am grateful.

WHEN I BUILD AGAIN

When I build again—and nothing delights me more than pulling down one house and putting up another with all its et-ceteras—I am going to build myself a house on the plan of this hotel; "rest" shall be the key-note. Here, there are no tapestries, no glaring colors, no violent contrasts, no "period rooms," no hint of anything disturbing. It shuts one about like the still gray fog of an early spring day. I could adapt the idea to a retreat near town within an hour's motoring distance of the Plaza. Of course I shall have motors, but mostly I shall ride and drive—and walk, that lost art of exercise. Golf and tennis shall be my most exciting diversions. There is a vast difference between dulness and restfulness, and I hope I shall strike the right note when I next go to build. And there shall be only the mildest kind of dancing in my new house, such as suits a man of—middle age.

POOR NEW YORK!

Perhaps it is the war, perhaps it is just a New Yorkism, but in New York a real New Yorker is forever "on the go." Our traditional restlessness has become abnormal. Everybody who could get away by January left the town to the dancing débutantes. We even went "west"; and when has a New Yorker gone "west," before, except on business? We have taken up polo (polo for us, baseball for the millions), and aeroplaning, and militarism. We want to be up and doing, and there is nothing to be done. Hence we spend the off seasons carrying our restlessness from one "cure" to another, all equally equipped with energetic pastimes. All this is what a European calls "Rest à la mode d'Amérique." He shrugs his shoulders as he hears the dance music and smiles as he passes the arcade and calls your attention to the resting financiers hanging over the ticker. (However, I will say for America that every place has its amusements, and I have never found a spa in Europe without its little horses and its gambling tables and all the rest of it. The ticker is at least legitimate.)

When I really think of New York I feel that I may never catch the eight forty-five. Spring in New York is just a dirty drizzling fog, with piercing cold in the air, and evenings of sleet and snow. I am more than a bit weary of charity performances, more than bored with bridge, and—I admit it—tired of the opera. To go back to town, to Lent and lectures (to which I never go) and church (to which I go but in moderation); to return to Easter gifts for the débutantes, and brides, and confetti—these things it seems to me I can not do. It makes me wish there were something new somewhere. There are miles of beautiful shops in New York, but they will have just the same things to sell that they have always sold. The plays will be on their last legs—and at that there were only a few that were really worth anything this winter. I went to the "Great Lover," which was clever, but theatrical; to "Our Mrs. McChesney," because it is a duty to look in on Ethel Barrymore; to the Hippodrome for the skating; and once to the Russian Ballet—that Hamlet without the Prince of Denmark. Of course the Washington Square Players are doing remarkable things, and Emanuel Reicher gave us an unusual treat in "The Weavers"; but the Washington Square Players change their bill infrequently, and "The Weavers" has made me a temporary socialist, which is most discomfortable. On the other hand, if I stay away from town I shall miss Maude Adams. She and Barrie are such delightful perennials.

Even books I have given up reading. They all flavor of the war or of town, and deal with high finance and beautiful women, both exotics. For myself, I am reading the seed catalogue. I delight in launching a specialty each year, and I was undecided until the other day whether I would go in for strawberries or melons; I have compromised on making a home for Uncle George.

BUILDING UP UNCLE GEORGE

You see, to be frank, the old philosopher has just a comfortable income. One can just barely get about these days on fifteen thousand a year; but he has not even this sum, and naturally he considers himself in starvation and utter misery. He is tired of town as a place of habitual residence. Uncle George is undoubtedly getting elderly, and even if you have ever so many friends and are a good talker and play a fair hand at bridge and can still one-step with fat dowagers and slender elderly maidens, society is not going to look after you now as it was wont to do last century. You are only a card in the pack with a certain face value, and everything depends upon the trump make. Some make it money and some make it marriage; in any event one must be a commercial factor. An ancient name counts little, and the old game of helping people break into society is about played out. The tactics of "breaking into society" to-day are based on those of war; one must be a submarine or a Krupp gun. Thus a superannuated gentleman like Uncle George has a lonely time of it. He grows tired of the club, where he spends evening after evening dining alone or with a crony or two, with perhaps a quiet game to wind up the evening. Nor can he depend as before on invitations; they come less frequently each winter, and his week-end invitations in the summer are less frequent than in his salad days, nor can he always afford to accept them when they come. Of course he should have married. But it is rather late now, and he has not much to offer.

NOT THAT COUNTRY LIVING IS ECONOMICAL!

Therefore I think that for him a good investment would be a small place of his own, not in a residential park, which is neither city nor country, but in some good neighborhood, such as this I am now in, with just a few pleasant people around. Here he could be a person of some slight consequence; and in the season, as he can be near a fashionable hunt and a smart club, he can ask a few friends out, and thus reestablish his social credit. With a moderate-priced car he can live on his domain quite comfortably and within his means for at least ten months in the year, reserving two months for New York, the south, or the Pacific coast—or the Riveria, if we ever have it again.

I am not going to pretend for a moment that suburban life is an economic measure, at least the kind of suburban life which we live in the vicinity of New York. You must have either an Italian villa with a formal garden in front, or an English manse, or a colonial establishment. If you have more than four acres you must have your own putting-green; and if you have over seven acres there must be an individual polo field.

Even our pleasant family retainers and "God bless you, Sir" country servants are giving place to a most disconcerting well-to-do class. One is never sure that his servants are not noblemen seeing the country incognito or college graduates investigating the conditions of the rich. I told my man recently to give some discarded clothing to an undergardener who looked forlorn and shabby. The recipient of this most modest bounty was a Russian, and he embarrassed me greatly by waylaying me, and plumping himself down on his knees and kissing my hand in true feudal fashion. I learned the next day that he owned three houses and was the proprietor of a motion-picture theatre.

(*Continued on page 112*)

SPRING SONG

A garden is a costly thing, God wot.
Who says it isn't, doesn't know what's what.

Before the snow is fairly off the ground,
Burpee and Henderson send books around.
Rashly we order bulbs and plants and seed,
More than we want, and far more than we need.
But some weeks later, on receipt of bill,
We get a jolt that nearly makes us ill.

And then, when growth is fairly on the way,
The busy bug appears—he's come to stay.
Hellebore and Paris Green our gardener buys,
And Bordeaux Mixture lavishly applies.
And so it goes; each day a woman spends,
Her purse is empty when the summer ends.

ENVOI

But if a woman wants a bill that will surprise her,
Just let her send an order in for fertilizer!

MARY K. FORD.

NATURE'S FRUIT ON FASHION'S TABLE

An Old Fashion Is Returned and Fruit Sends Flowers to Second Place on Tables

THE troubled hostess who can not find just the flowers to harmonize with the setting of a particular dinner might turn her energies to the combining of fruits for a centerpiece. The clear-cut outline of fruits, their beauty of coloring, and the impression they give of the bounty of nature make the dish of fruit one of the most satisfactory of table decorations. Even when flowers are used also, as on the table in the small photograph at the extreme right of the page, fruits now form an important detail in the setting of a well-appointed table.

To set off the dish of fruit suitably, many reproductions of old dishes are being manufactured, and many new designs are being made. A very distinctive and odd piece is that shown on the small luncheon table at the extreme right of the page. This is of Sheffield plate in a Dutch design and is flanked by flower vases of the same character. This is a very smart and original setting. Black pottery, also, is particularly effective for fruits, and there are small single-blossom vases of the same ware to harmonize. A method by which this ware can be used to colorful advantage is shown on the table below.

As a complete contrast to these smartly somber-hued dishes, the crystal service is often combined with them. The all-crystal table gives a very elaborate effect, especially when the service is in the rich English rock crystal, a pattern of which is used in the crystal setting these tables. When glassware is used the service must, of course, harmonize,—wine glasses, decanters, place plates, and all the other appointments.

The tables shown above and below are set for luncheon, and show how charmingly fruit may be used instead of flowers for decoration. The table above illustrates a prevailing fashion, that of using an old silver piece, here a hexagonal Dutch tankard, for a centerpiece, with high silver dishes filled with fruit to give color. The table below is set with fruit dishes of black pottery, offset by tawny oranges, ruddy apples, and green and purple grapes. Candles are used in pairs of two, four, or six; these are of Jacobean design to match the silver fruit dishes

The tilting top of a Sheraton luncheon table accommodates it to a small room. The linen is of reticella needlepoint, and an old Sheffield plate dish and vases, both Dutch in design, give both fruit and flowers place on the table

In the services on this page—the table (above) is from the Tiffany Studios; linen from the Grande Maison de Blanc; English rock crystal from Gilman Collamore; Dutch tankard, the pieces of Sheffield plate, and the black pottery from Ovington Brothers; flat silver on the two large tables, and silver candlesticks and silver fruit dishes, from Reed and Barton; flat silver on the table above from Oneida Community, Limited

TO JUDGE BY RECENT PLAYS, THE INFLUENCE WHICH HAS TURNED THE MODE TO THE DAYS OF CRINOLINE AND PANNIERS TURNED THE STAGE IN THE SAME DIRECTION

Photograph by White

Most familiar of all period gowns is the "before the war" costume—this costume Blanche Yurka has been wearing this season in the revival of "Lord Dundreary." Miss Yurka played the rôle which Laura Keene played when Lincoln was shot in Ford's Theatre

Two photographs by Ira L. Hill

When Alexandra Carlisle appeared as Ida Ingot in "David Garrick," her gown seemed but a daring model of the present modes, for the petticoat, panniers, and pointed bodice of Louis Quinze, which so well suited her 1748 play, are all in the fashions of to-day

During the brief interval when "Bunny" graced—we say it advisedly—the New York stage, Gypsy O'Brien added to its grace, in a costume of the eighteen-forty days when the crinoline was just appearing over the horizon and the poke-bonnet was in its glory (below)

BY an odd coincidence, in this season when the mode turns so decidedly to period fashions, an unusual number of period plays have appeared upon both the French and the American stage. Many of these plays illustrate the periods which are most prominent in the fashions of to-day, and from among these we have selected three characteristic costumes, two of crinoline days and one from the petticoat and pannier mode of Louis Quinze. These, their wearers have amiably consented to describe for us, each after her own fancy. We shall begin by reporting what Alexandra Carlisle says of the gown, shown at the upper right, in which Ida Ingot meets David Garrick. The gown speaks:

"I had been shut in Cedar Chest No. 1748, all scented with lavender, for many a day. Occasionally, some one lifted the lid and tried to extract a part of me to use in conjunction with some other frock. As I have always prided myself, however, on my unfailing conquests when used complete in myself, I firmly resisted their efforts, secretly hoping that the cedar lid would entrap their fingers in just punishment for trying to dismember me and perpetrate such sacrilege as using the glorious plait down my back with a frock the box number of which was 1916.

"One day I realized the lock of my box was again being tampered with, and I held my breath and waited. I heard a conversation being carried on, and in such a matter of life and death, I confess, I listened.

"We will use it, just as nearly as we can, as it used to be—the same plaits, flounces, petticoats, roses, laces, and all rest."

"Before I could express my joy at being allowed to appear as my own true self, the lid was raised and I was lifted out and donned. Knowing that all depended on me, I shook myself so that my stiff silk should show all its glory. Never before had my pale pink roses in their golden baskets blossomed so wonderfully against their pale blue ground. You see, the whole back, skirt, bodice, and overskirt of me are all of soft blue, wonderfully patterned. My petticoat is of gold lace and cloth of gold; it glistened gorgeously.

(*Continued on page 122*)

SEEN *on the* STAGE

A Slice of Life among Pennsylvania Dutch, the Best of All "Cinderella" Plays, and a Play Effective But Untrue

By CLAYTON HAMILTON

Three photographs by White

George Arliss will soon be in New York in "Paganini," in which he will be the famous violinist; Marjorie Maude, Cyril Maude's daughter, will play second fiddle

Mary Nash has left Grace George's company to shine in lone splendor as star of "The Ohio Lady," a new play written by Booth Tarkington and Julian Street

Photograph by Ira L. Hill

Otis Skinner is undisputed "Cock o' the Walk" in Henry Arthur Jones's new play, in which he appears as an old actor, famous as "Othello" (circle above)

To address her by her full name, on stage or off, is equivalent to a proposal. In "Very Good Eddie" she is dear Elsie Darling; at home she is dear Alice Dovey

ONE reason for the regrettable divorce between American literature and American drama is that our leading novelists and our leading playwrights live in different worlds and rarely meet each other. In France, where every playwright is a man of letters and every man of letters understands the theatre, it would be impossible for a leading dramatist, like the late Paul Hervieu, not to know a literary leader, like M. Anatole France. It may safely be assumed, without inquiry, that M. Brieux and M. Paul Bourget are acquainted with each other, and that each of them appreciates the other's art. But, in America, it may just as safely be assumed that Mr. George M. Cohan has never met Mr. William Dean Howells and that Mr. George Broadhurst is not personally acquainted with Mrs. Edith Wharton. Our leading literary writers do not understand the theatre, and several of our most successful playwrights are unfamiliar with our literature. They live, as has been said, in different worlds.

The world of our American novelists is immeasurably broader and deeper than the world of our American playwrights. In the entire history of our theatre, there is no dramatist who has at all approached the world-significance of Hawthorne, or Mark Twain, or Mr. Henry James. If America can make great literature, if it can give to the world a Walt Whitman and a Bret Harte, why should it be impossible for America to make great drama? The answer is that our men of the theatre have not yet learned to live as sanely and to work as honestly as have our men of letters.

BROADWAY VS. AMERICA AT LARGE

It is a curious and interesting fact that, whereas nine tenths of all our leading playwrights live in New York and write about Times Square for the entertainment of the metropolis, the majority of our novelists live elsewhere and write about some little section of America for the edification of America at large. The main reason why our literature is better than our drama is that art must be planted in the soil and grow up as a miracle of nature bursting into flower and fruit, and that there isn't any soil in Times Square, but only paving-stones. Our American literature has discovered America, in all its variety and multiplicity. Our novelists have written faithful and illuminating records of life in Maine and Massachusetts, in Georgia, Tennessee, and Louisiana, in Illinois and Indiana, in Arizona and California; but our playwrights, for the most part, have written records of America only as America is seen from the point of view of Broadway and Forty-second Street. Our drama is metropolitan, and therefore un-American; for what do they know of America who only know Broadway?

Many years ago, Mr. Augustus Thomas started out with the adventurous idea of writing a series of plays that should be localized in different states; but, after having dealt with Alabama, Missouri, Arizona, and Colorado, he "discovered" the philosophy of Bishop Berkeley and renounced his self-appointed task of observation to embark upon the mystic seas of abstract speculation. Just for a handful of culture he left us; and no successor has arisen to strive earnestly to make the map of our American drama coextensive with the map of our American literature.

THE DEARTH OF AMERICAN GENRE PLAYS

The average American novelist who attains distinction lives for many years in the locality where he was born, studies the people about him, and interprets their peculiarities to the world at large. His work is alive because it is local, and—despite the paradox—it is national because it is provincial. But the average American playwright who attains distinction moves to New York in his early twenties, becomes associated with the theatre, and thereafter interprets only the thoughts and feelings of Broadway to the public of Broadway. He ceases to be national by becoming metropolitan; he ceases to see over the footlights into the illimitable domain of life.

This is the reason why our American drama shows such a paucity of genre studies, although the intimate depiction of localities has always been a strong point in our American literature. Our

novelists, who study life, know nothing of our theatre; and our playwrights, who study the theatre, know nothing of our life. This antithesis may overstate the facts, but it is based upon a sound distinction. Hawthorne, who could not make a play, was so familiar with the little town of Salem, Massachusetts, that when he wrote about it in "The Scarlet Letter" he achieved a contribution to the literature of the world; but Mr. William Gillette, who can make plays, has never studied any aspect of American life as thoroughly as Hawthorne studied the life of colonial New England.

When we try to make a genre play in America, we usually have to call into collaboration two different artists who do not really understand each other—a novelist, who understands the life to be depicted, and a dramatist, who understands the exigencies of the stage. The first supplies the material, and the second supplies the method, of the play. The result is a hybrid product which, though ceasing to be literature, has not attained the dignity of drama. It is as if the material for "Hindle Wakes" had been supplied by a novelist from Manchester and the play had been built and written by a London dramatist who had never been to Lancashire. If ever we are to have a real drama of New Orleans, it must be written at first hand by a playwright as familiar with life among the creoles as Mr. George W. Cable: it must not be dramatized from one of Mr. Cable's stories by a playwright who has never ventured south of Philadelphia. If we could bring all our novelists to New York and put them through a practical course in theatrical construction, and if, at the same time, we could exile all our playwrights from New York and put them through a practical course in living and in observation, we might eventually bring about a marriage between American literature and American drama, and create a real and true dramatic literature.

"ERSTWHILE SUSAN"

IN her stories of life among the Pennsylvania Dutch, Mrs. Helen R. Martin has made a notable contribution to our contemporary literature; and it seems a pity that the rich material that she has gathered should not be made into a really good play. But Mrs. Martin, by reason of the very fact that she has lived so long in the rural counties of Pennsylvania, knows nothing of the technic of the theatre; and, on the other hand, it may safely be assumed that none of our really skilful playwrights knows anything about life among the Pennsylvania Dutch. Hence a field which might afford many interesting genre studies to our stage is left, perforce, untilled.

"Erstwhile Susan," which was dramatized by Miss Marian de Forest from Mrs. Martin's novel entitled "Barnabetta," is not a good play. The characters are true to life, the local atmosphere is admirably rendered, but the incidents are novelistic, not dramatic, and the piece is constructed very badly.

The most interesting thing about the Pennsylvania Dutch is the fact that, though they have lived in America for a century and a half, they have preserved among themselves the customs and habits which were current in Germany at the time of their original emigration. One of the amiable customs which they have inherited from their Teutonic fatherland is the habit of the male members of the community to bully and to thrash their women-folk. Barnaby Dreary, in this play, has already buried two wives, worn out with overwork. He is extremely parsimonious; and, though he has accumulated a fortune which amounts to nearly a million dollars, he refuses to hire a servant and makes his seventeen year old daughter, Barnabetta, do all the household work for himself and his two sons. He keeps her drudging night and day, refuses to allow her any time for recreation and treats her so cruelly that the poor child is goaded almost to the point of suicide.

Two photographs by Ira L. Hill

Emerging from "Under Cover," Phoebe Foster passed "Under Fire" unscathed, and came from "Back Home" to play in "The Cinderella Man," hailed as successor to "Peg o' My Heart"

Speaking of "Peg o' My Heart," Laurette Taylor (circle above) will play "The Harp of Life," a play written by her favorite dramatist and warm admirer—her husband, J. Hartley Manners

Barnaby dreads the day when his daughter may get married, because he will be left without an unpaid housekeeper; and, as a sort of insurance against the future, he advertises for a third wife. His advertisement is answered by a forty year old elocution teacher from Cedar Center, Iowa, named Juliet Miller (for the sake of euphony, for her name was erstwhile Susan). Miss Miller marries Barnaby, settles down in Reinhartz Station, and proceeds, like Lona Hessel in Ibsen's "Pillars of Society," to let the fresh air into the stuffy community that she has come to. She is economically independent of her husband; and she has brought from Iowa a strong dislike of being bullied. Before long she is managing her husband and his sons; and, instead of waiting on them, she obliges them to wait on her.

The climax of the play comes when Barnaby, incensed against his daughter, picks up a horsewhip to thrash the helpless girl. The heroine snatches the whip from her husband's hands and throws it crashing through a window. "You damn Dutchman!" she cries; and the curtain falls. The trouble with this incident is that it does not really solve the argument, but merely begs the question. In actual life, there would be no curtain to ring down, and it is highly likely that, the next moment, "the damn Dutchman" would hurl his wife through the window after the horsewhip. In the play, however, the curtain cuts off any further casualties; and, at the outset of the next act, we are told that Barnaby has been dead for several months. The dramatist is so unskilful that, in this last act, she introduces four new characters who have no necessary hand in the business of the play.

The piece is made worth seeing, however, by the admirable character acting that is exhibited in nearly all the parts. The heroine is played by Mrs. Fiske, and Barnaby is played by Mr. John W. Cope; but even the less noted members of the company afford performances that are richly human and obviously true.

"THE CINDERELLA MAN"

AN excellent way to make a modern play is to take a famous fairy story and to dramatize it in terms of contemporary life. By employing this process, the author may be certain that his fundamental pattern is essentially sound; for all the familiar fairy stories are great stories. "You can't fool all the people all the time"; and when a story has been passed down, by word of mouth, through generation after generation, we may be certain that it tallies with the great realities of life and satisfies the soul. No fiction can survive unless it tells the truth. The tale of "Cinderella," for example—fantastic as it is—is continually happening in actuality; and what is more important, it seems evermore about to happen in all the dreams of all the poor and the neglected of this world.

"Cinderella" has been often dramatized, but never more charmingly than by Mr. Edward Childs Carpenter in "The Cinderella Man." The irresistible appeal of this play arises mainly from the fact that all of its ingredients are so familiar. We meet the young man of genius who is starving in a garret while he writes the great opera which will eventually win him a prize of ten thousand dollars; we meet the poor little rich girl who, with her mother dead and her millionaire father too busy to try to get acquainted with her, longs for some one to love her and to love; and we know that these two have been destined for each other since before the dawn of time.

The poet's boarding-house stands adjacent to the palace of the princess; so she climbs out over the roof and flits in through the window of his garret. She brings him food, and brews him tea; she becomes his fairy-godmother and

(*Continued on page 114*)

IN THE INTEREST OF THE LACE-WORKERS OF FRANCE, AN EXHIBITION OF LACES IS PRESENTED IN NEW YORK UNDER DISTINGUISHED PATRONAGE

SCATTERED far and wide throughout the country of France, in every little village and hamlet, are countless women who, before the war, earned a modest livelihood by the making of the beautiful laces which Frenchwomen love. In the case of such laces as the *crochet de Venise* shown on this page, the design is usually determined by the head of a lace-making establishment in Paris. Having selected the design, he separates the motifs which compose it and sends one of them to each of his many groups of workers in the far-away villages. Each worker confines her work to a single motif—rose, scroll, or conventional design, as may be—making that one over and over in increasing perfection. After a certain interval, the various motifs, hundreds from each worker, are collected and sent to Paris, where they are assembled in accordance with the design, to make the finished lace.

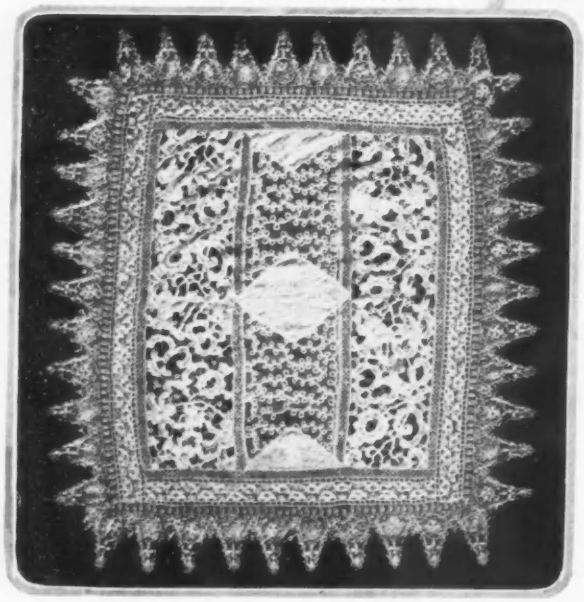
(*Continued on page 122*)

Excellent use is made of the Venetian crochet lace on the large and small cushions above, both covered with a hand-woven silk which is shown in yellow but may be ordered in any desired color. The lace is entirely hand-made of linen thread, and that on the large cushion is of a cream color; large cushion, $36; small cushion, $20

In France even the window shade is a thing of beauty. That above is of linon embroidered in a rose design and trimmed with entre-deux of linen "crochet de Venise," in rose pattern. "Crochet de Venise" edges the sides, and the end is finished with knotted linen fringe, 138 by 72½ inches; $107.50

Only an artist could create such a graceful curtain as that above. Botticelli-like figures are hand-embroidered on tulle, and the rest of the curtain is of embroidered linon and Venetian crochet with a deep knotted fringe of linen; embroidered tulle may replace the linon; 124 by 60 inches; $4[illegible]

Exquisite fineness of workmanship and beauty of design bespeak favor for a richly elaborated bedspread made entirely by hand. The central motif and the two triangular motifs at the bottom are embroidered tulle. The rest is of embroidered linon and "crochet de Venise"; full size; $675



A table cover which recalls the lace-loving days of Van Dyck shows what variety may be attained in "crochet de Venise." The middle panel is embroidered tulle and linon, but the side panels, the entre-deux, and the edge are "crochet de Venise"; 50 by 57 inches; $97.50

All made of fine and varied "crochet de Venise" with just a bit of embroidered linon which is itself inset with motifs in Venetian crochet, this table cover (right) gives further idea of the immense variety of designs to be obtained in this fine hand-made linen lace; 55½ inches square; $175

CONSISTENCY, THOU ART IN JEWELS

Take the Personality, the Gown, and the Occasion, Add to These Perfect Taste, and One's Jewels Will Be What Jewels Should Be

By
LILLIAN PURDY GOLDSBOROUGH

With a diamond corsage brooch for the main ornament, a bandeau and earrings of diamonds and softly lustrous pearls complete the picture. Such a bandeau and simple coiffure suit the youthful face. Coiffure by Pierre

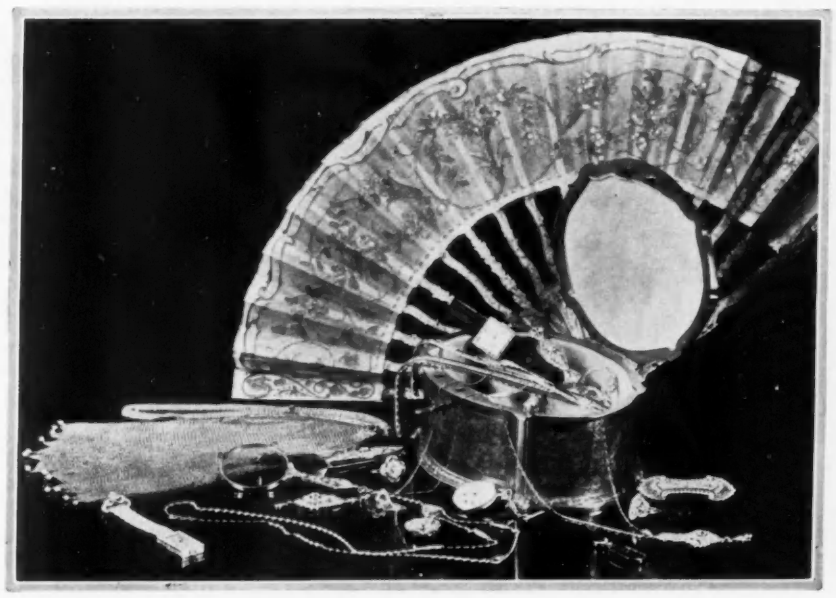
With the simple street costume may be worn a diamond brooch and a watch, while sapphires in ring and bag give color. Hat and gowns, Maison Maurice

Diamonds are first favorites for evening; worn with a brooch is a single-diamond ring and a hair ornament of great luster, while emeralds in the bracelet repeat the green in the gown. Evening jewels from Dreicer

THE modern woman has come to realize that jewelry and the gown are inseparable. She knows that her jewels, while they serve as high lights for her costume, to accentuate certain features of fashion and interest, are primarily for ornamentation of the gown itself; therefore they are considered in relation to the color and texture of the material, to the lines of the gown, and to its trimming. The simplicity or elaborateness of the costume and its general style, therefore, determine the quantity of jewelry to be worn, its prevailing colors, and the design that it should follow; or, conversely, the gown is plain or ornate according to the jewels that are to grace it. The gown is really a background, and it therefore stands to reason that its jewels show off to best advantage when entirely consistent with their setting. Jewels should suggest the tone motive of the gown, and intensify the quality of its lines and concept.

COMBINING GOWN, JEWEL, AND PERSONALITY

To attain the happiest combination of gown, jewel, and personality is indeed an art. It calls for the cooperation of jeweler, couturier, and the wearer herself. For while a woman wishes to express her individuality in her jewels and gowning, she knows that her jewels must be artistically sincere and of perfect workmanship, and that they must conform to fashion. As a rule, however, it is the simplest foundation that gives this coveted perfection. In dress, as in all things, the simple effects are always the most pleasing.



Fan and lorgnon are for coquetry. The rectangular watch is studded, face and fob, with diamonds. Jewelry above and below, Theodore B. Starr, Inc.

The rules that apply to correct gowning apply equally to the wearing of jewels. Of these rules appropriateness is first. The correct jewel must be appropriate, and the appropriate jewel will conform in every particular to the costume with which it is worn. It will follow the trend of style, and at the same time be perfectly and uniquely adapted to the gown and to the woman who wears it.

The woman of fashion to-day appreciates the effective value of the well-chosen jewel, and strives for its appropriate application. Lately the desire for this harmony has grown tremendously. As one might surmise, the idea originated in Paris, where originates almost everything artistic relating to dress. The famous Lalique, and later Cartier, also, designed for women of wealth and distinction jewelry that was suited to the personality, that emphasized in its line or color scheme certain characteristics of face, figure, or coloring. These pieces illustrated the French freedom in art and French originality. The gown was built around them,—and the result was perfect harmony and becomingness.

HOW HARMONY IS GAINED

American women, who have the reputation of wearing more jewelry than European women, have to some extent adopted this method of procedure in acquiring their pieces of jewelry, and certain jewelers, though not many, are making a point of such cooperation. It is, of course, common for a woman who possesses fine jewels to confer with her gown designer

(*Continued on page 116*)

HATS THAT CLIMB THE HEIGHTS AND PLUMB THE DEPTHS OF ORIGINALITY, AND A PILLOW WHEREIN A BATHING-SUIT MAY SPEND ITS HOURS OF EASE

By its very oddity, this hat endows its wearer with originality. The three-tiered, galley-shaped crown is of Chinese red grosgrain ribbon. Of course, the ornament that trims it must needs be odd, too, so this one of dark pearls was chosen. The brim—which no one but its wearer knows is faced with citron colored satin—is of red porcupine straw

Of all the glad new hats the maddest, merriest hat is this one. Cherry red, it is, as if flushed by its own audacity. Soaring to a dizzy height it describes a loop while in mid-air, and then volplanes perilously low. Black taffeta faces it, a black jet pin is thrust through it, and a black taffeta bow springs up in back regardless of consequences

For the beach is this tiny hat of rose-embroidered gray "peau de pêche," a leather, with two bands of yellow straw and a circle of yellow silk. The pillow is of the same materials, and also has no dread of the water; it has a hiding-place for the not over-large bathing-suit

The little helmet at the right is mostly of Copenhagen blue porcupine straw, the rough front of it is a torrent of blue ribbon frills. Peacock feathers—it defies those pretended magnets of misfortune—trim its sides, and a pert blue bow perches audaciously at the very top

A hat with an expansive sweep of brim is covered with gaily striped linen. The broad stripes are blue, and then, in quick succession, come stripes of red, yellow, and green. The cord and the tassels at its ends are blue and white. Hats on this page from Rawak

AS TO THE SPRING SUIT, IT MAY BE BELTED ALL THE WAY, BELTED HALF-WAY, OR NOT BELTED AT ALL, ACCORDING TO ONE'S VIEWS ON THE BELT QUESTION

Navy blue taffeta makes this Polifeme suit, with a belt which reaches only across the front and drops into pockets at the sides. A white batiste collar edged with lace is worn, for becomingness, over the blue taffeta one. The hat is of green lisèré straw, faced with brown crêpe and trimmed—just by way of proving there's something new under the sun—with clusters of iridescent chiffon raisins and their leaves

Black silk braid faithfully follows the coat of this blue serge suit as far as the waist, outlines the loops that fasten it there, aided by green braid, trims the collar and cuffs, and makes a V the length of the skirt. The high brimless hat is of black milan, trimmed at the front with the feathers of the gray gentle goose. This suit and the one in the middle from B. Schulich, Inc.; all hats from Jonas

The snowiest of sports suits—though not designed for snowy sports—is this one. It is of white basket-weave material, with an unusual box-plaited belt and a black satin collar. The milan straw hat has a white crown and a blue double brim, and it really takes two people to describe the bow which trims it, for though from the front it is blue, dotted with white, from the back it is white, dotted with blue

MARCELLE DEMAY, LEWIS, BERTHE-HERMANCE, AND CHANEL INTERPRET THE SPRING IN WIDELY DIFFERENT TERMS

Black tulle, embroidered again and again with white, makes this Lewis hat; white lace makes the underbrim and the little frill which is newest of the new; and pink roses guard the beginning and the end of the loop of blue ribbon which calls itself a "bride"

Marcelle Demay started with a blue taffeta crown, thought hard for a moment, then added a pink satin brim, dropped therefrom the merest suggestion of a blue tulle veil, perched tiny flat blue bows here and there on it, and called the result "Marie Louise"

The smallest hat of spring is this Lewis model,—brimless, yet unashamed. It is of palest rose crin, with roses a shade deeper, above glossy green leaves. Four taffeta streamers float down the back—two palest pink, like the crin, and two deeper pink, for love of the roses

She who must have colors to match her various moods may wear this taffeta wrap at the left at any and all times and still be true to her temperament, for its color is chameleon. The sleeves are of guipure, in the tone of old metal; wrap from Berthe-Hermance

Jersey cloth, that prime favorite of spring, is used by Chanel to make an entire suit. The foundation of the suit is white, but the success of it is the broad green band that goes all the way around the coat. The pockets are marked by narrow strips of green

THE FROCKS OF SPRING ARE MADE OF SILKS, SATINS, AND NETS SO NEW THAT NAMES HAD TO BE INVENTED FOR THEM

A black cloud of Callot net is the frock below, but a cloud with the proverbial lining, for beneath the frills and ripples of the net is cloth of silver. Appliqué ornaments of shining jet are sprinkled over the frock, its cord and tassels are of jet, and heading its final frill is a band of jet. This gown is a Bulloz model

Its life is just one ruffle after another, this frock of gray poult faillette. Poult faillette? Why, it's silk, rather like finely ribbed grosgrain. The frock, which is a Charlotte model, is collared and cuffed with white satin, each ruffle is edged with gray cording, and, at the sides, gray silk tassels lurk in ambush

"Chippendale print," an ultra-modern satin calls itself, and in the frock above, a Charlotte model, it is shown in white, with the tortuous Chinese pattern printed in midnight blue. The frock starts with a white satin stock, adds epaulets, cuffs, and skirt bands of blue chiffon, and a chiffon vest

SMART FASHIONS *for* LIMITED INCOMES

When a Woman Remembers the Winds of March, the Tempers of April, and the Caprices of May, She Chooses a Top-coat, a Suit, and a Frock for All Weathers, and a Negligée to Keep Her Temper

COMPROMISE should be the key-note for fashions in the mid-seasons, and the woman of limited wardrobe must choose wisely and well that she may find herself equipped for every climatic caprice from now until the end of May. The suit at the lower right cleverly avoids a too-definite suggestion of any particular trend of fashion, yet includes them all. And if the materials for it were wisely chosen, it would answer for as many differing occasions as climates.

For the south, white tricoserge with orange and black faille collar and cuffs, especially if the suit were worn with a sports hat to match, would be very smart for it. The combination of a Jenny plaid with taffeta or faillette collar and cuffs to match would make this suit one of real dignity, and one suitable for town wear. If silk—faille or taffeta—were chosen for it, the suit could be worn comfortably all through the summer.

The coat at the upper left could be adapted from a winter garment by removing the interlining and by gathering the coat to a cord at the waist in Russian blouse effect. Narrow bands of satin or soutache would emphasize the new cut, and washable leather collar and cuffs could be edged with the satin or soutache, as seen in the illustration. If the coat were made entirely new, mole gray broadcloth with dark green leather collar and cuffs and gray stitching on pockets and breast should prove an excellent combination.

The model illustrated at the upper right would make a charming costume for north or for south. Navy blue serge with blue or black silk collar and trimmings of yellow green satin with orange piping would make it a dress for service; or white serge or a black and white or blue and white check would adapt it for luncheon and informal afternoon wear.

A very beautiful and artistic house gown or formal negligée is shown at the lower left. It could be made of blue or plaid Georgette crêpe, with a velvet chin-chin collar. The panel would be stately in embroidered satin (most of us have remnants of this sort), or in cloth of gold or silver, or in chiffon embroidered with silks. The beauty of line and simplicity of cut in this negligée insure it widespread appreciation by women of limited means.

A coat of the winter could be transformed for spring into the coat above by removing the interlining, gathering the coat on a cord at the waist, and giving it washable leather collar and cuffs

The oddly collared one-piece frock above could be made to answer a dozen needs of morning, luncheon, and early afternoon wear by the cleverness with which its material is selected

A formal negligée or house gown of navy blue chiffon could have straight panels of some fine remnant of embroidery or satin, or be of cloth of silver or of the chiffon embroidered in gay silks

This suit is one of those happy mediums for the between-season suit; it is not of one dominant style, but of all. White serge or dark silk would suit it to different climates and uses

THE FEMININE HALF OF THE YOUNGER GENERATION DRESSES FOR THE PARTY, AND THE MASCULINE HALF FOR THE BUSINESS OF BEING A BOY

She can't wait to get to the party in this white silk frock with brown stitches finishing the top of its hem and the edges of its jacket. More brown stitches, shading to tan, run around the net collar and underlleeves and, for gayer color, there are embroidered roses to fill out the corners

She holds her flowers aside so you may have a better view of her hand-embroidered muslin frock and the girdle which is the pride of her heart,—four strands of soft pink ribbon, braided, and two bead tassels. Frocks and suits from Anne Harman

Even if one is very much inclined to be shy, nothing gives one greater confidence than a finely striped dimity frock, with soft mull collar, cuffs, and sash edged with stitches of palest pink cotton, and sash-tabs embroidered with roses and forget-me-nots in their true-to-nature colors

Shown above is a suit for that schoolboy who is just big enough to leave behind the Oliver Twist and who is just self-conscious enough to balk at the Eton. The trousers are brown corduroy, and the belted coat is brown linen to wear with a white collar

At this time of year, it is really most important that one call on all one's friends to see how many of their Christmas toys are still intact; and a play suit with green corduroy trousers and green linen coat has been found just the thing to call in

Even the most conservative of our young men about town (between the ages of four and eight) indorse, for all the more formal social events, this suit of blue velvet with cream satin binding its coat. The shirt is of cream linen with deep blue edges, and a row of dull silver buttons fastens it

Assisted by a capable puppy, one can attend to really important affairs without worrying about clothes—if one wears trousers of mulberry corduroy and a mulberry linen blouse. The belt is suède, and the white linen collar and cuffs are finished with mulberry colored stitches

THE SALES OF MARCH

To Each Month Its Appointed Sale—In March, China and Glassware Reach Their Lowest Price

A successful version of the ubiquitous black and white combination is surprisingly inexpensive; 50-piece dinner set, $9

Colored to have the effect of Wedgwood ware is this American porcelain country house set; fifty pieces in all; price, $10.50

A Copeland dinner set is unique in coloring, design, and shape, and eminently suited to the country house; breakfast plates, $4.50 a dozen; teapot, $2.85; cups and saucers, $6.75 a dozen; dinner plates, $5 a dozen

DURING March many of the larger shops hold sales of glass and china and other similar articles, — sometimes lamps, sometimes pottery. Consequently, at this season of the year the eyes of the buying public are upon glass and china, whether it be on special sales or on the interesting novelties that are brought out in these lines at this time. Some of the pieces illustrated with this article are selections made from the various sales of the month, and others are novelties recently introduced.

PIECING TOGETHER CHINA VALUES

China for the unpretentious country house is constantly being shown, and each year in prettier and gayer patterns in which combinations of color play an important part. Gay colors, especially if made in old-fashioned designs, are coming very largely into vogue in china, and the quaint old designs, such as that in the upper middle of the page, are being reproduced from our grandmothers' patterns. Illustrated in the upper middle of the page are several pieces taken from a Copeland earthenware dinner set. This set is not only attractively old-fashioned in pattern, but is delightful in coloring as well. Not quite so gay as the pattern of this set and more on the Wedgwood design is the American porcelain set illustrated at the upper right. Within a conventional border there is a floral decoration in natural colors.

It is seldom that one sees black and white so successful in inexpensive porcelain dishes as it is in the set shown at the upper left. This set, like both of those just described, is kept in open stock. Both this dinner set and the one at the upper right are sold in 50-piece sets for a table for six persons.

In the lower left-hand corner of the page are two designs also suitable for the country house. The plate which is shown complete is a hexagonal design in blue and yellow on porcelain; these definite borders in delicate colors give always a very orderly and cheerful appearance to a table. The plate below this one, the one shown only in part, has a design in bold gay colors that is particularly appropriate for the country house. Both of these plates belong to 108-piece sets, and are of unusual value.

FOR COUNTRY OR TOWN HOUSE

In better ware than these informal country house sets is the china set illustrated in the lower right-hand corner. This shows one of the newest and smartest decorations that have recently appeared. The design is in well-blended reds and blues with a little touch of gold, and it is done on Haviland china. This plate and cup and saucer belong to a 100-piece set, but the pieces may be bought separately. For instance, the dinner plates are $10 a dozen, the cups and saucers are $15 a dozen, and other pieces are priced accordingly.

Another example of these most interesting of the March values is shown in the individual breakfast set illustrated at the bottom of the page. Here porcelain is decorated with a very pleasing and gay design of flowers in natural colors. Such breakfast sets are a delight and a necessity in the country house, where tired city guests come for week-ends, and breakfasts in the room are pleasant

From sets for country homes are these plates, the upper in blue and yellow, the lower in bolder colors; 108-piece sets, $12 each

An individual breakfast set of porcelain bears an old-fashioned design of flowers. A mahogany-finished tray accompanies it; complete, $5.50

For the country house guest-room, the finished touch of hospitality is a night set (middle above) with cheery flowers and blue rims; $3.98

Of especial smartness is this Haviland china set, with a most original design in reds and blues with touches of gold; 100 pieces, $94.55

A set of crystal, etched in a delicate and unusual Greek key design, will be particularly low in price during March; 60 pieces, $11

In the middle above is a three-sided pinched whiskey bottle of novel design. It is of blown glass, etched near the top; $2.50

A set of etched glass obligingly lowers its price for March; goblets, $1.80 a dozen; tumblers, $1; champagne glasses, $1; cocktail glasses, $1.80; sherbet glasses, $1.80; other glasses in accordance

beginnings to days of outdoor interests. The set is sold with a little plain mahogany-finished tray.

For the comfort of the guest is the old-fashioned night-set illustrated in the middle of the page, above the breakfast set just described. This is finished with a rim of brilliant blue and a flower design.

THE TINKLE OF GLASS SALES

Just as interesting, and equally artistic and practical, as the new china is the new glassware, whether in complete services or individual pieces. Illustrated in the upper middle of the page is one of the newest and most interesting examples of glassware that have been shown this season. It is a very fine Jacobean pattern. The complete service is of 96 pieces, but in individual sets the goblets are $15 a dozen, the tall cocktail glasses are $12 a dozen, finger-bowls are $18 a dozen, finger-bowl plates are the same price, and other pieces are priced accordingly.

Less expensive services more suitable for the country house are illustrated at the upper right and left of the page. The set at the upper right is an attractive pattern of etched glass which will be sold very reasonably during March; that at the upper left is crystal etched in an unusual Greek key pattern. A service of 60 pieces consists of one dozen goblets and a dozen each of champagne, claret, cocktail, and cordial glasses.

At the top of the page is illustrated an interesting individual piece of glassware, a new novelty in a three-sided pinched whiskey bottle. It is of blown glass with just a little engraving at the top. The two other individual pieces that would be most attractive or the country house are the three-piece cut glass mayonnaise bowl and the three-piece cut glass preserve jar in the lower middle of the page.

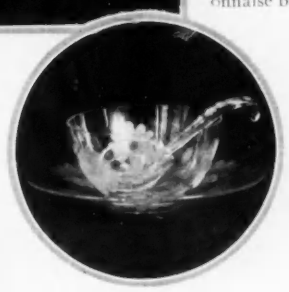
For tea or breakfast service is the odd-shaped roll or sandwich basket at the lower right.

TO HOLD THE SPRING

Spring invariably brings forth attractive bowls and dishes for flowers. Two of the loveliest of these are shown at the lower left and in the lower middle of the page. The first is a very large flat dish of glass in a marvelously clear, brilliant, dark blue, called "Belgian blue."

A bit newer is the other, the standard bowl above, of pottery in soft colorings, as blues, greens, and others. To hold the flowers in such a bowl, there are glazed earthenware birds carefully modeled to be true to life. In this case the bird i a bullfinch in natural colors.

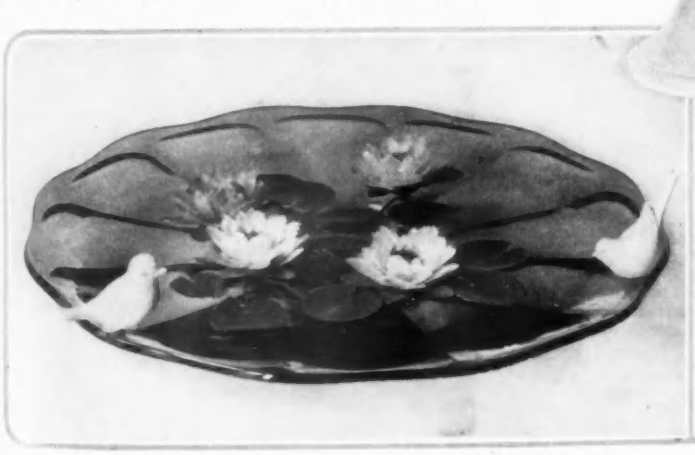
A three-piece cut glass set has but one mission in life, and that's to hold marmalade or other conserves; $1



Particularly appropriate for use on the country house table is a three-piece ut glass mayonnaise set; $1

A most distinguished set of glassware, pure Jacobean in design, is shown, middle above; 96-piece set; $98

The pottery bowl (left) comes in various soft shades, with an earthenware bird; bowl, $5; bird, $1.50



A bit of cool and marvelously clear color is this flat dish of "Belgian blue" glass. Pert china birds perched on its very edge mount guard over the flowers within it; bowl, 18 inches in diameter, $10; birds, $1.50 each

To appear at breakfast or tea, as you please, is a tray for rolls or sandwiches. It is of blue willow porcelain, in a wicker frame enameled in green, brown, ivory or white; 12½ inches long, $2; 15 inches, $2.50

SEEN *in the* SHOPS

The Shops Begin with Suits and Blouses for the Morning, Continue with Frocks for the Afternoon, Add an Evening Gown, and Finish with a Negligée for In-between Times

Jersey cloth is more popular than ever for country suits; the one above comes in various smart contrasts of color. The hat is covered with Georgette crêpe, dotted with straw rings; suit, $30.50; hat, $8.75

FOUR of the early spring suits are those shown on this page, and of these, the suit at the upper right of the page is a most modish one. It depends for its unusually youthful style upon the combination of materials used. It is developed in a particularly good quality of navy blue serge, and by way of effective contrast with the blue, color is introduced by a collar and belt of scarlet leather. The scarlet buttons are stitched with dark blue thread. The skirt is simply box plaited, and the collar of the coat may be worn either close to the throat, as illustrated, or opened out into revers. All these points recommend the suit as an excellent one for a young girl to wear.

With it is worn a little black liséré hat with jet cherries and a facing to the brim of old-rose straw; but the important part of the hat is the black net-edged veil which is attached firmly to the hat.

Very often in the early spring one needs more than anything a suit for wear in the country. Clothing for the country is daily growing more important, usurping a large part of the wardrobe. At the right, below, is sketched a suit of dark blue velours de laine with a soft collar of white velours and with white bone buttons. The coat is cut somewhat on a Norfolk line. There is a wide applied band on the skirt, and just hidden by the coat are two big pockets.

SOMETHING NEW IN HATS

The hat worn with this suit is new in the line of its brim. It is made much as though one had taken a close-fitting "cloche" model and applied an extra and upstanding brim of straw as a trimming. The hat is made of brown milan hemp, and the top facing of the applied brim is of brown taffeta. It is trimmed with a curling feather fancy.

A second charming country suit is shown at the upper left. It is of jersey cloth, which seems to be the fad of the moment for country clothes. Two tones of jersey cloth are used in effective contrast in this suit; in one combination blue jersey cloth is trimmed with old-gold jersey cloth; in another, white is trimmed with Wedgwood green or navy blue; one unusual combination is of yellow jersey cloth trimmed with navy blue. The soft crushed collar, the smart sleeves, the deep armholes, and the very unusual belt all contribute to the distinctiveness of appearance of the suit.

What would have been a plain hat of white Georgette crêpe (worn with this suit) is made a very odd little hat by being trimmed with dots or straw rings of varicolored hemp on the upper portion of the brim and in a band to finish the crown at one side.

The question of small checks, checks as in the suit at the lower left, is a most interesting one. In black and white they originally came into fashion very late last spring, but evidently their success was so decided that this season they appear in less hackneyed color combinations. This suit comes either in a plain blue gabardine or in a very smart light tan velours de laine checked in black. The skirt is a belted model, shirred across the back and finished with two pockets. The close-fitting hat is a particularly suitable model to wear with tailored clothes. It is of pearl gray faille laid in soft folds about the shape, and it is trimmed only with steel loops and buttons.

THE NEWEST TOP-COAT

An excellent top-coat for early spring, particularly in the country, is illustrated in the middle at the bottom of the page.

Particularly youthful is this blue serge suit, collared and belted with scarlet leather. The black straw hat is faced with rose, and the most important part of it, the veil, is attached to it; suit, $34.50; hat, $25

A suit of light tan velours de laine checked with black is severely smart; it may also be had in plain blue gabardine. The gray faille hat is most appropriate for wear with it; suit, $32.50; hat, $16

The top-coat, so necessary for spring, is here developed in golflex. It comes in heather mixtures or in plain colors. The blue hemp hat is trimmed with ribbon apparently waxed; coat, $30; hat, $12

For town or country wear is a blue velours suit with a white collar and white buttons wherever there is room for them. The brown hemp hat has a highly original brim; suit, $29.50; hat, $25

It is made of "golflex," and it comes in plain colors, many of which are gay and brilliant, and in heather mixtures. The yoke and sleeves of the coat are lined; and the coat, while in no way unusual, is an example of the really smart and well-tailored serviceable coat.

The navy blue hemp sailor worn with this coat has a very distinctive trimming. Navy blue ribbon is treated so that it has the appearance of being waxed, and below bands of this are buttons of the hemp, one green, the next one yellow, alternately, about the crown.

It is difficult, nowadays, to recognize the one-piece blue serge frock. In fact, there is just enough blue serge in a frock to give it an excuse for the name. At the lower left on page 7 is a frock which, while it is essentially conservative, is one of the best one-piece dresses shown in the shops this spring. In this frock, serge is combined with black satin in panels on waist and skirt. This apron

The grace of this crêpe de Chine negligée is out of all proportion to its cost. There is a jacket effect at the back, and tassels weigh down the sleeves; in pink, blue, or white silk crêpe; $0.75

Most of this afternoon frock is midnight blue Georgette crêpe, and the rest of it is charmeuse, an embroidered design, a bit of cream lace to finish the waist, and a soft crushed sash; $50

Like an old-time portrait is a gown of rose gros de Londres, puffed over a lace-trimmed net petticoat, with blue satin around the top of the bodice and French posies here and there; $59

A veritable Watteau frock is this blue taffeta one, with puffy tunic and pointed bodice. The black hat, with one white aigret and one black, comes in straw or satin; dress, $25; hat, $14.50

Conservative, perhaps, but certainly effective, is a street frock of blue serge with black satin panels. The hat is of alternate rows of blue and red straw with scarlet quills; frock, $39.50; hat, $12.75

style is one of the smart types of the new spring frock. A very fine little corded and tucked chemisette of white batiste lightens the frock. Black stitching—the smart stitching of the season—becomes an actual trimming in this case. Made of alternating rows of scarlet and blue hemp, the gay little hat worn with it is topped by two very thin scarlet quills,—a fitting accompaniment to so quiet a frock.

Of another type is the frock at the lower right. The dark blue gabardine in this frock is combined with a very lovely shade of dark taupe satin, so that the gabardine is used merely as a panel for the front of the skirt, and to make the jacket effect of the little bodice and the lower portion of the unique sleeves. The wide tucks seem to accentuate the fulness of the skirt, but this fulness is so very cleverly worked into a hip yoke finished by a cord that there is no fulness around the waist. The little chemisette that finishes the frock is of white Georgette crêpe bound with white satin. Tiny steel buckles finish the narrow belt, and steel buttons fasten the dress in front and button the tight sleeves.

The straight-brimmed hat worn with this frock has a brim of French crêpe with a rough chrysanthemum-braid facing. The crown is entirely covered with tiny silk roses, and the base of the crown is banked with dark green leaves. A stiffened bow of ribbon tops the crown and appears again underneath the brim at the back. The hat comes in many colors.

Of midnight blue taffeta is the dress at the upper right, with sleeves and tiny hem of dark blue chiffon. The skirt may be said to give quite the effect to the uninitiated that it is put on the wrong way. The very puffy full tunic runs to a deep point in the front and ends off very short at each side of the back. The Watteau fashions, which have come in with the spring, are thus adapted in a very original way. Here we have also the pointed bodice, tight-fitting almost front and back, with its fulness held in at the front by three bands of taffeta finished with bright red buckles. A white Georgette crêpe collar finishes the neck.

The hat which is worn with the blue taffeta dress is a model which has become very smart, so much so that it is developed both in black satin, as shown, and in straw. The brim rises a trifle on the right side and considerably more on the left side, where are posed two ornaments, one white and one black, like aigrets.

A softer type of afternoon frock is shown second from the upper left. The skirt is of midnight blue Georgette crêpe finished with a wide tuck, and midnight blue charmeuse appears in a skirt yoke, a sash, in a band on the bottom edge of the skirt, and in a band on the bodice which crosses below the bust and disappears under the Georgette crêpe at the sides. The yoke and the band on the bodice are both embroidered in a conventional

(Continued on page 124)

Note.—Addresses of the shops will be furnished on request, or The Shopping Department of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 443 Fourth Ave., N. Y.

Dark blue gabardine makes the panel, overbodice, and lower sleeves of this dark taupe satin frock. The hat is of crêpe, faced with straw and crowned with a mass of flowers; dress, $49.50; hat, $30

TRIMMING *the* EDGES *of* FASHION

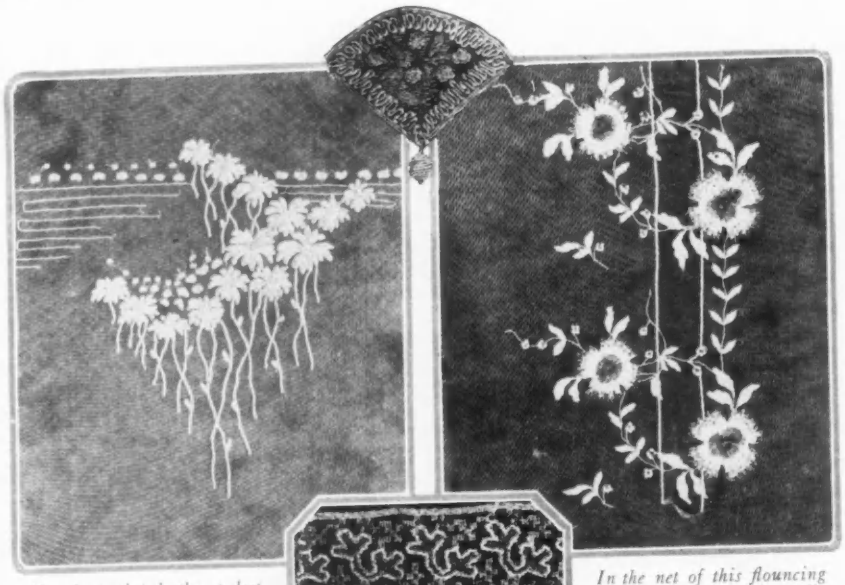
SO great is the complication of design in most of the new frocks that trimmings can not play a very important part in the spring fashions. With ruchings, ruffles, and puffs so much in evidence, and with the combination of two or more materials which is so widely used, elaboration in the way of trimmings is superfluous. This condition of affairs, however, does not apply to laces, which are extensively employed. They form flounces at the bottom of skirts, and fashion entire petticoats under quaint old-fashioned panniers; and are also used, to a more limited extent, on sleeves and bodices.

Other than laces, the smartest trimmings for spring are those which are fashioned by the clever fingers of the needle-women—such as tiny ornaments and the decorative stitching seen on so many of the model costumes. The latter mode of elaboration has added interest for us in that it is, no doubt, the result of an effort on the part of the Paris couturiers to give work to the little sewing girls. This stitching is used in bands on the skirt and about the bodice, and finishes every available edge with an effective line of color. Sometimes it consists of the old-fashioned chain stitch, and sometimes it is simply a long and short stitch, exceedingly simple but none the less decorative. It is done in floss, in wool, and, very frequently, in tinsel thread, of which silver is preferred. A delicate black tulle dress, for instance, made over a silver cloth slip, has its skirt, sleeves, and bodice all tucked in rather wide tucks, each headed with a trailing line of silver stitching.

Next in importance to stitching, in the ornamentation of the spring frocks, are the new bead trimmings, as shown in color on the first pages of this magazine. Beads are the whim of the moment, and they are used in every possible and probable way. Usually, in fact almost invariably, they are seedlike in size and show charming combinations of color. Occasionally beads are made into entire motifs, and at other times they are sewed directly to the material of the costume; tassels and little drop ornaments are made of them and bead fringes drip from the edges of laces and embroidery.

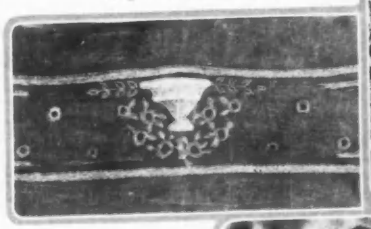
At the extreme top of the page there is a characteristic ornament of just this sort. It is made of a heavy linen thread and a linen écru cord, enlivened by flowers of turquoise blue beads; the drop at the bottom is also of blue beads.

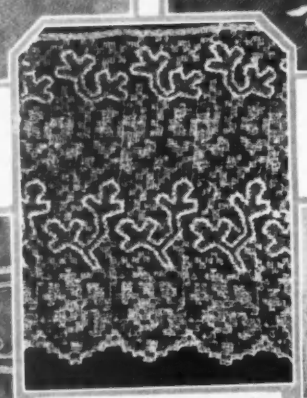
(*Continued on page 138*)



Net lace tinted the palest possible shade of blue, so faint that it is called "spray," has a straggling design of long-stemmed écru flowers

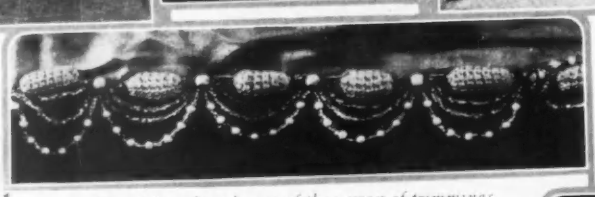
In the net of this flouncing (the pattern runs horizontally on the net) is set gray-blue chiffon, and écru and white flowers with dark blue centers





Silver lace is to be extremely popular for spring gowns. In the middle above is a very soft silver flouncing with threads of black

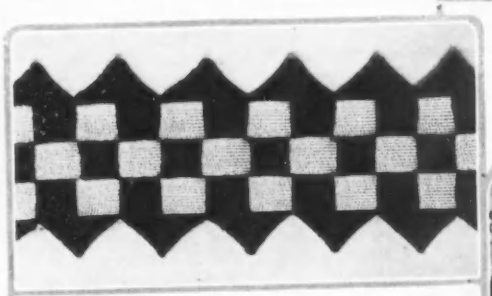
A white crêpe (above) is delicately embroidered in white, with coral colored flower centers, and a tracery of tiniest white beads



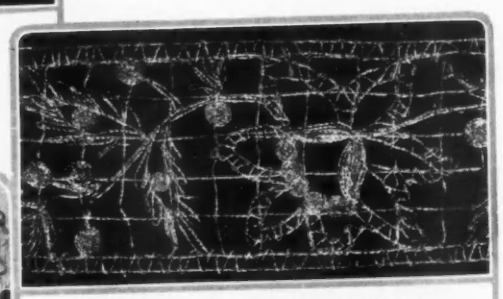
The edging above is one of the newest of trimmings, of crocheted ornaments with festoons of white beads and with occasional threads of color. The four samples at the extreme left and right of the page from Harry Angelo

Perhaps the smartest flouncing imported for the spring is this above of black net, embroidered with tarnished silver beads in key design

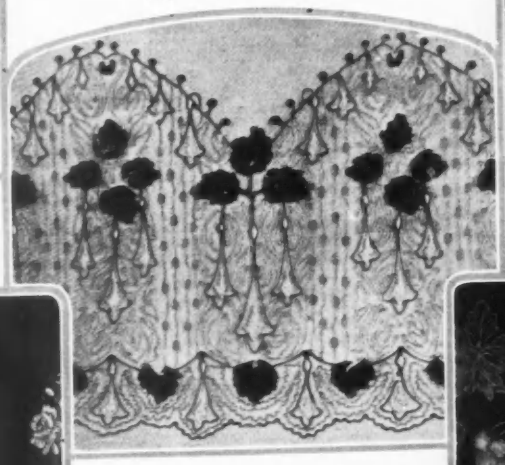
At the top of the page is an ornament of écru linen thread, with flowers and pendant of turquoise blue beads to give a touch of color

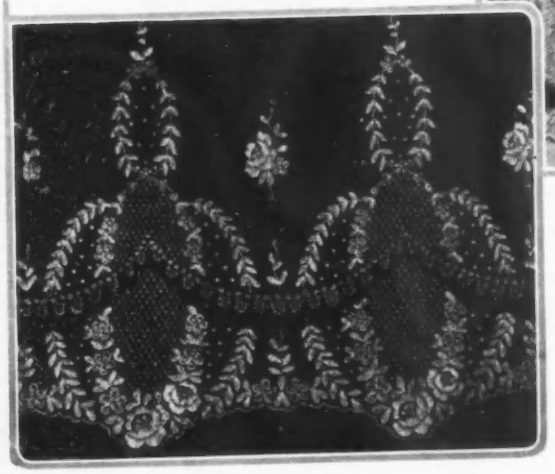


Braid, though not extensively used as yet, plans to have everything its own way later on. The black and white braid above is braids woven together



Bands of open meshed silver thread lace, like this shown above, are extremely effective when used beneath sheer drapings of tulle or chiffon





Net lace is shown above in black, with silver tracery and blue leaves. This, and seven samples at the top of the page, from E. L. Brady & Co.

At the left is a novel white net lace, with white and écru beads woven in it, and a scalloping of dull gold

The lace shown at the right is white, with the grapes of its design worked in a peculiar sort of ratine braid

VOGUE PATTERN SERVICE

The patterns illustrated on this and the following pattern pages are in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 51 inches hip measure, unless otherwise specified. They are 50 cents each for suit coat, waist, skirt, child's, or lingerie pattern; $1 for patterns of separate coats, negligées, and one-piece frocks, unless otherwise specified. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, corner 30th Street, New York City. If more convenient, Vogue patterns may be bought in BOSTON, MASS., at 149 Tremont Street; or in PHILADELPHIA, PA., at Room 304, Empire Building, 13th and Walnut Streets; or in SAN FRANCISCO, CAL., at Ye Gift and Favour Shop, 162 Post Street; or in BALTIMORE, MD., at The Flower House Studio, Charles and Hamilton Streets; or in MONTREAL, CANADA, at The Children's Shop, 15 McGill College Ave., or in LONDON, E. C. England, at Rolls House, Breams Building

Waist No. 113270; skirt No. 113271. Over the hips the one-piece skirt of this gown is draped attractively low

Coat No. 113330; skirt No. 113331. A new spring suit with its wide cape collar is adapted to cloth or silk

Coat No. 113302; skirt No. 113303. The coat of this very smartest of spring suits is oddly belted at the waist-line

Waist No. 113304; skirt No. 113305. A frock of violet taffeta has side plaited sections of violet and white silk

Coat No. 113368; skirt No. 113369. Tucked godets are set into coat and skirt of a rose colored rough cheviot suit

Waist No. 113323; skirt No. 113324. A shaped circular flounce is applied to an already full foundation skirt

Coat No. 113358; skirt No. 113359. A tan suit boasts a short, full peplum, a turnover collar, and a shoulder cape

Waist No. 113355; skirt No. 113356. For an afternoon frock of faille, this model with its draped skirt is unusual

Waist No. 113328; skirt No. 113329. A taffeta street gown has a skirt with deep draped sides edged with frillings

EVERY MOOD OF FASHION IS EXPRESSED IN THIS SEASON'S FROCKS FOR THE STREET

Patterns are in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, unless otherwise specified, and are 50 cents each for waist, suit coat, or skirt; $1 for one-piece dresses

Waist No. 113216; skirt No. 113217. A surplice basque, flowing sleeves, and a full skirt tucked across the wide front breadth

Waist No. 113029; skirt No. 113030. Two sections of a full skirt give a smartly wide appearance below a little bolero jacket

Waist No. 113326; skirt No. 113327. A bodice that is almost a jacket is made in one piece with a wide skirt. It has pointed pockets

Waist No. 113249; skirt No. 113250. A plaited skirt is set off by a fitted bodice in solid color and attractively plain in cut

Waist No. 113070; skirt No. 113071. Great charm is given to an afternoon frock by a fitted skirt yoke and front panel in one

Waist No. 112875; skirt No. 112876 (above). Sand colored chiffon and taffeta form a gown of most modern lines and properly of two materials

Waist No. 113176; skirt No. 113177 (above). A waistcoat and front gore of contrasting material add smartness to an afternoon frock

Waist No. 113192; skirt No. 113193 (right). Draping is the key-note of bodice and skirt in a frock of wistaria taffeta with low square neck

Waist No. 112776; skirt No. 112777 (above). Over moire-striped satin, the overdress, oddly one-sided, may be of plain satin in the same shade

Waist No. 112955; skirt No. 112956 (above). Trig and smart is a frock made with a pointed overskirt and slightly braided on the overblouse

Waist No. 112780; skirt No. No. 112781 (left). Faille would be charming for this frock which has all the smartness of extreme simplicity

IN NINE DIFFERENT WAYS THE AFTERNOON FROCK USES FOR ITS PURPOSE TAFFETA OR FAILLE, CHIFFON OR CRÊPE

Waist No. 113366; skirt No. 113367. Both wide and narrow bands of taffeta are applied to a chiffon foundation, making an afternoon frock which is cool, smart, and serviceable

No. 113340. Stripes and plain material combine in an afternoon gown trimmed with rows of ribbon quilling

Waist No. 113122; skirt No. 113123. A one-piece waist and a two-piece skirt combine two materials

Waist No. 112931; skirt No. 112932. A separate coatee and skirt of rajah, and a blouse of batiste or crêpe, spell smartness. The coatee and underblouse are included in one pattern

Waist No. 113343; skirt No. 113344. Graduated rows of rose colored velvet mounted on chiffon of the same shade constitute the trimming for a gown of modish spring lines

Waist No. 113258; skirt No. 113259. The basis of both waist and skirt is an attractively shaped section which adds chic to the costume

Dress No. 113156. A princesse frock cut in three pieces is made of green Jersey cloth finished with bronze cord and nickel buttons; pattern, $1

Dress No. 113268. A skirt of black faille opens over a strip of Nattier blue silk, and a blue silk bodice is braided with silver; pattern, $1

Dress No. 113245. Wide tucks and a braided pattern trim a smart dress of serge. A tiny gilet of net is accented by a black bow; pattern, $1

Waist No. 113118; skirt No. 113119. For a frock of Wedgwood green linen trimmed with piqué bands on collar and sash

Waist No. 113218; skirt No. 113219. For one of the new printed silks, with an outline of braid for trimming

Waist No. 113190; skirt No. 113191. No trimming is needed for a frock in which two materials are cleverly blended

Waist No. 113247; skirt No. 113248. Sizes 16 and 18 years, 34 and 36 inches bust measure. A braided Russian blouse

Dress No. 113182. Every hall-mark of fashion appears upon a smartly cut gown of the new jersey cloth; pattern, $1

Waist No. 113221; skirt No. 113222. Blue gabardine, braided, makes a street gown that gives the effect of a suit

FOR THE FASHIONING OF THE SMART AFTERNOON FROCK

TRIBUTE IS PAID TO THE CHARM OF BRAID AND BUTTONS

Waist No. 113213; skirt No. 113214 (above). Pockets and a flat collar of flesh colored satin are the essential features of this striped street gown

Dress No. 113175 (above). A smart one-piece frock has all the grace and youthfulness of the princesse line and displays a sheer vestee; pattern, $1

Waist No. 113237; skirt No. 113238 (left above). The simplest of taffeta frocks is trimmed with bronze buttons and loops, pointed tabs lightly braided, and bronze tassels hanging loose

Dress No. 113163 (right above). The fulness of a sand colored gabardine frock is attached to a smartly cut panel trimmed with buttons and braid and fastened to the throat; pattern, $1

Dress No. 113242 (left). Couching in rows of red and yellow silk threads forms the trimming for a gown of blue serge fastened with steel buttons; the collar is of white organdy; pattern, $1

Waist No. 113316; skirt No. 113317 (right). From the belt of a frock of sage green taffeta extend pointed ends marked by black braid and flat silk-covered buttons and braid loops

IN THESE NINE VARIED MODELS THE WAY OF THE SPRING SUIT IN ITS LENGTH AND BREADTH IS MADE KNOWN

Coat No. 113134; skirt No. 113135. A smart little flaring suit shows a high collar line, and a new way of applying the peplum

Coat No. 112953; skirt No. 112954. A semi-tailored silk suit is made with a short flaring coat, turnover collar and cuffs, and full skirt

Coat No. 112850; skirt No. 112851. The coat of gloveskin check is fitted as far as the waist-line, and the peplum flares over the hips

Coat No. 112858; skirt No. 112859. A blue serge suit with coat flaring from the shoulders has bell-shaped sleeves

Coat No. 112825; skirt No. 112826. A serviceable spring suit is trimmed with rows of buttons, and the coat has a large supply of pockets

Coat No. 112803; skirt No. 112804. A pattern of bronze braid is applied as trimming on a spring suit of modish lines and odd peplum

Coat No. 112867; skirt No. 112868. The overskirt is draped over a plaited foundation and shows a lining of striped silk

Coat No. 113312; skirt No. 113313. A bloused and belted coat may or may not be buttoned close under the chin. The skirt is gathered at a raised waist-line

Coat No. 113291; skirt No. 113292. A short chic jacket has sections of fulness at the waist-line in front. The back is slashed in two places to the high waist

Coat No. 113350; skirt No. 113351. A Norfolk suit with distinctly modern lines is made of the new jersey cloth

Coat No. 112979; skirt No. 112980. A light semi-fitted coat for spring boasts of a brightly patterned waist-coat

Coat No. 113130; skirt No. 113131. Inserted godets give the proper flare to a coat with a smartly cut shoulder cape

Coat No. 113204; skirt No. 113295. The new cape effect is given in this suit by a deep circular yoke front and back

Coat No. 113132; skirt No. 113133. Strictly and smartly up-to-date are the fastenings of coat, collar, and pockets

C at No. 113310; skirt No. 113311. A smartly flaring peplum gives decided style to a snugly fitting coat, and a wide skirt with a smart yoke completes the effect

Coat No. 113128; skirt No. 113129. A tailored suit of serge is marked by the novel s aming of the coat

Coat No 113308; skirt No. 113309. Either gabardine or rough surfaced silk will make a smart suit

Coat No. 112912; skirt No. 112913. The shoulder cape is a new note, while the skirt is wide and full

Coat No. 13319; skirt No. 113320. One of the newest models is made up in twilled serge. It has an unusual collar and skirt

Patterns on this page, sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, are 50 cents each for coat or skirt. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th St., New York City. If more convenient, Vogue patterns may be bought at 140 Tremont Street, Boston, Mass.; Stevens Building, 17-25 North State Street, Chicago, Ill.; Room 304, Empire Building, 13th and Walnut Streets, Philadelphia, Pa.; The Children's Shop, 15 McGill Coll ge Ave., Montreal, Canada, and Rolls House, Breams Building, London, E. C., England.

FOR THE NEW SPRING SUITS, COATS, SKIRTS, AND SOMETIMES COLLARS ARE SUBJECT TO A FLARE

No. 112669. A well-hung kimono-cut coat is universally becoming and serviceable, yet simple to make; pattern, $1

Coat No. 113126; skirt No. 113127. A strictly tailored suit, is a suitable model for tweed; coat or skirt, 50 cents

Coat No. 113203; skirt No. 113204. This three-quarters-length coat covers a yoked skirt; coat or skirt, 50 cents

Coat No. 113188; skirt No. 113189. This coat may do duty over frocks as well as its own skirt; coat or skirt, 50 cents

No. 113152. This length coat with rolling collar will accomplish a three-piece costume of distinction; pattern, $1

No. 113157. Grège Shantung, silver buttons, and collar and cuffs of velvet are suggested for this coat; pattern, $1

THE LONG COAT COMPLETES THE STREET SUIT, OR AT TIMES IT COVERS A DRESS

No. 112924 (above). A coat to do duty for many occasions is this with crushed belt and collar fastenings; pattern, $1

No. 113345. A top-coat of silk or wool jersey cloth is indispensable for the summer wardrobe; pattern, 50 cents

No. 113299 (right). Buttoned closely to the chin or with collar rolled low; coat flares at back; pattern, $1

No. 112918. The separate coat of faille is desirable; pattern, 50 cents

No. 113348. A spring wrap of soft taffeta lined with printed silk is scalloped and bound for trimming; pattern, $1

No. 113318 (above). The cape of this full-length coat may be trimmed with a band of the lining material; pattern, $1

THE SEASON DEVELOPS NEW MODES FOR EVENING GOWNS AND FOR WRAPS TO WEAR OVER THEM

Waist No. 113281; skirt No. 113282. Chiffon and strips of ribbon in graduated widths form a frock which is draped over a satin and lace foundation

Waist No. 113277; skirt No. 113278 (below). Two velvet bows hold in place the fulness of a rose faille gown, giving to it a panier effect

Waist No. 113279; skirt No. 113280. A bouffant skirt of yellow taffeta has its overskirt and sleeves held in place by bunches of pink rosebuds

Waist No. 113353; skirt No. 113354. Lace ruffles from ankles to waist are partially obscured by a satin overdress

Coat No. 113207. A flaring coat cut kimono-fashion crosses at front and ties at the waist in the back; pattern, $1

Waist No. 113364; skirt No. 113365 (above). A taffeta skirt billows over a frilled underskirt of lace showing only at the sides. The bodice, buttoned in front, has a new rolling collar

Waist No. 113161; skirt No. 113162 (above). The front of the bodice and the back bow are cut in one piece and the charmingly draped skirt forms a double cascade on the sides

Coat No. 113377 (right). A smartly cut evening coat is given flare by a shaped piece at the bottom. The collar buttons high at the throat; pattern, $1

Coat No. 113347 (left). An evening wrap with full flared skirt, kimono sleeves, and new neck collar-scarf has all the elements of fashion; pattern, $1

Dress No. 113223. Over a skirt of yellow mousseline is puffed and draped a brilliant orange taffeta dress which is girdled by a silver cord. Diaphanous white tulle forms the brief sleeves; pattern, $1

Dress No. 113352. Cut in one piece, a taffeta frock crosses gracefully in front and tucks under the sides. The tiny shirred guimpe is of tulle edged with a frill and a line of velvet ribbon; pattern, $1

Waist No. 112691; skirt No. 112692. Rose colored satin, when fashioned after this model, with tulle or chiffon sleeves and folds, make an unusual dinner gown. The skirt may be lined with silver brocade

Waist No. 113231; skirt No. 113232. A dance frock is charmingly simple in cut and line, and shows the tightly fitting bodice and full one-piece draped skirt. A wing of tulle stands high on one shoulder

Waist No. 113205; skirt No. 113206. A frock of ivory colored satin and a bodice of silver lace has the bodice veiled in front by a sash of silver tulle looped in the back

Dress No. 113207. A frock of violet silver brocade cut in one piece is untrimmed save for a bit of silver net for sleeves; pattern, $1

Waist No. 112593; skirt No. 112594. A frock of gray-green faille may well have the underskirt flounce made of silver threaded lace

Waist No. 112835; skirt No. 112836. Barred mousseline makes a charming summer gown. The underskirt and sleeves are lace

Waist No. 113194; skirt No. 113195. A frock of flowered taffeta has the one-piece skirt cut with its length on the width of the material and gracefully draped

FOR THE NEW EVENING GOWNS, FITTED BODICES

TOP SKIRTS THAT ADAPT IN GRACEFUL LINES

THE DRAPING QUALITIES OF THEIR FABRICS

TWELVE NEW AND SMART PHASES OF THE SEPARATE BLOUSE FOR THE SPRING

Patterns, in sizes 34 to 40 inches bust measure and 24 to 30 inches waist measure, are 50 cents each. An illustration, directions, and material requirements are given given with each pattern

No. 113230
Soft tub taffeta makes a charming blouse corded about the pointed cuffs and collar and across the shoulders

No. 113215
The sleeves are full, and plaited sections are fastened to yokes front and back with plain sections cut in one

No. 112920
The back of this blouse runs up into the collar, and the front does likewise. It is trimmed with insertion

No. 113141
Tucked inserted panels trim the front of the blouse, which is shirred at the shoulder to the narrow shoulder yoke

No. 113335 (left)
A blouse is gathered to front, collar, and outer sleeve top cut in one piece

No. 113290
Popularity is spelled by the plaited jabot and collar so becoming on waists worn with summer suits

No. 112880 (right)
A becoming neck-line is achieved by a collar and front cut in one; collar and cuffs are hemstitched

No. 112786
A snug basque blouse of tub satin relies for trimming upon its rows of satin-covered buttons and hemstitched seams.

No. 113142
A collar and yoke cut in one are found to be generally becoming. The pointed, flaring cuffs fall gracefully down over the hands

No. 112782
A blouse of taffeta may have separate sleeves of chiffon or crêpe. The collar is open at front and stands high at back

No. 113220
Smocking holds the sleeves into cuffs and the blouse into a collar line, while the pointed sides of the front open over a full vest

No. 113330
Over a becomingly shaped chemisette and collar, buttons a waist with a squarely cut front section edged with band

TWELVE WAYS TO MAKE A BLOUSE SMART—EACH WAY A NEW WAY

No. 112882
A ruffled jabot trims the new suit blouse for spring. The neck ribbon is run under the collar and through eyelets

No. 112483
A blouse of sheer yellow handkerchief linen is hemstitched and boasts a vest of white. The sleeves are frilled

No. 112919
With a separate coatee made of striped rajah comes the pattern for an underblouse which may be of batiste

No. 113350
A new rolled collar and high cuffs are made of contrasting material. Sections of the blouse are hemstitched together

No. 113207
The new cape effect is here portrayed by a deep yoke and round turnover collar finished with a black ribbon

No. 113235
A jerkin of heavy rajah silk made with chiffon sleeves and open neck is an economical addition to the wardrobe

No. 113208
The full raglan sleeves of a pale pink taffeta blouse are smocked at the shoulders. The revers are braided

No. 113227
One of the new striped silks makes an interesting blouse with dropped shoulders, deep round yoke, and high slim cuffs

No. 113349
Cut in one piece, this blouse may be slipped on over the head and worn over other yokes, or even over blouses

No. 113202
Tucked chiffon undersleeves and revers trim a taffeta blouse with flowing oversleeves and pointed collar

No. 112768
For this blouse, cut with yoke and sleeves in one, tub silk, crêpe, taffeta, or fine linen in any color is suggested

No. 113201
Porcelain blue chiffon and taffeta are combined most attractively for an afternoon blouse of smart new lines

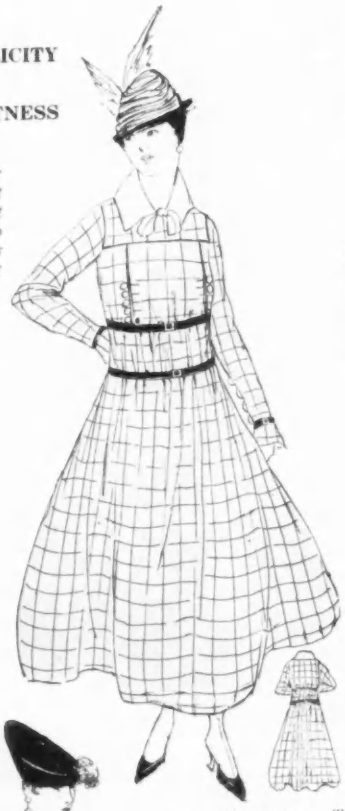
FOR MORNING WEAR, SIMPLICITY IS THE KEY-NOTE OF SMARTNESS

The patterns illustrated on these pages, sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, are priced at 50 cents each for waist or skirt, and $1 for one-piece dresses

Dress No. 113228. A one-piece dress of taffeta is adequately full. The bodice simulates an Eton jacket; pattern $1

Waist No. 113233; skirt No. 113234. A serge frock is trimmed with rows of couching in colored woolen threads

Waist No. 113021; skirt No. 113022. Braid trimming is cleverly applied



Dress No. 113155. The one-piece dress is never superseded. Here two belts give it both line and grace; pattern, $1

Waist No. 112981; skirt No. 112982. A sand colored satin vest in a frock of green and blue gloveskin check

Waist No. 112947; skirt No. 112948 (right). A frock of silk has a panel front and a double tiered circular skirt

Waist No. 113225; skirt No. 113226 (left). Printed soft taffeta relies in this frock upon the beauty of line and cut

Waist No. 112793; skirt No. 112794 (left). In approved bolero style, the front of the blouse swings free over the high silk girdle

Dress No. 113001 (left). The one-piece frock of serge, wool, or silk faille is favored this season; pattern, $1

Dress No. 103376. A coat-dress of blue gabardine boasts a shoulder cape and a band of taffeta at the hem; pattern, $1

Waist No. 112969; skirt No. 112970 (right). A frock of brown faille has revers and vest of ocher satin

Waist No. 113262; skirt No. 113263. Hay colored gabardine is used for this gown made with a waist which buttons loosely

THE NEW MANNER OF THE THREE-PIECE COSTUME

Waist No. 113165; skirt No. 113166. A skirt with flounces is an appropriate model for taffeta. Overblouse and underblouse are included in one pattern

Waist No. 112819; skirt No. 112820. With a coatee of black satin, the skirt may be of Nattier blue Georgette crêpe made in the new wide, tiered fashion

Waist No. 113288; skirt No. 113289. Silvery gray serge and taffeta of the same tone are used for this smart frock

Waist No. 113180; skirt No. 113181. The redingote, favored by smart women, is of satin, the gathered skirt is of chiffon, and the standing collar is of satin

Waist No. 112871; skirt No. 112872. For afternoon wear, a snug bodice and a satin striped rajah silk skirt, all of sand color to match, are most effective

Waist No. 113184; skirt No. 113185. A skirt of striped linen has a solid colored linen waist to match and is held with a second linen belt

Waist No. 113230; skirt No. 113240 (left). Over a dress of satin in stripes is worn a girdle elaborated by shoulder straps and a peplum

No. 113241. The skirt is draped over the bodice in front and back and the frock is trimmed with braid. There is a rolled collar

Waist No. 113314; skirt No. 113315. For a combination of materials, no model is prettier than this of plain and of striped lavender silk

Waist No. 113340; skirt No. 113341 (right). For informal happenings, a box plaited skirt and a surplice bodice with underblouse

FROCKS TO FIT HER FOR GOLF OR FOR TENNIS

Waist No. 112869; skirt No. 112870. A costume is composed of striped linen skirt with buttoned yoke and a simple blouse with plaited front

Waist No. 112754; skirt No. 112755. A frock made of flowered taffeta has a separate coatee, with which is included the pattern of the underblouse; complete waist pattern, 50 cents

Waist No. 112828; skirt No. 112829. The line of the vest matches the skirt lines

Waist No. 112697; skirt No. 112698. A tweed skirt and a well-tailored blouse of silk

No. 1132282 A Russian blouse in silk or linen is most useful for summer sports wear

No. 112900 A blouse of Norfolk jacket tendencies is designed for summer sports wear and tear

No. 113333 A tailored waist with every new and approved line has cuffs flaring over the hands

No. 113040 A sweater of silk or wool jersey cloth is now a necessity in every summer wardrobe

Coat No. 112992; skirt No. 112993 (right). Tweed or jersey cloth will make a satisfactory suit

Waist No. 112873; skirt No. 112874 (left). An uncommonly becoming convertible collar, and a yoked skirt

SPORT BLOUSES AND SKIRTS FOR A STROLL OR A SAIL

Waist No. 112498; skirt No. 112499. A frock of striped linen has collar and cuffs of organdy. The pockets are trimmed with buttons

Waist No. 113260; skirt No. 113261. Well-cut stitched yokes on skirt and waist add effective details to a morning gown. The collar and cuffs are made of contrasting material

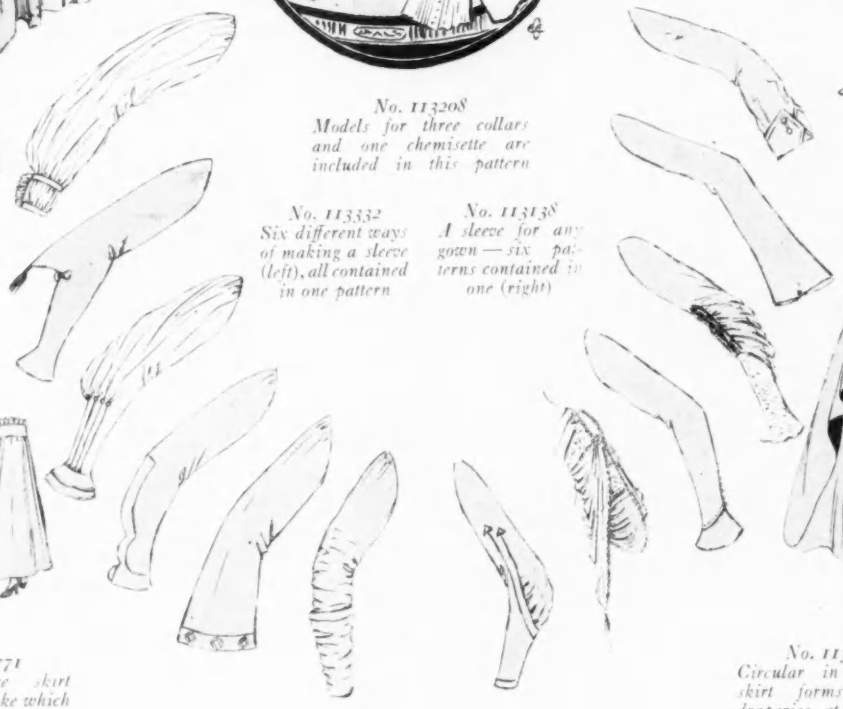
SMOCKS, SKIRTS, SLEEVES—IN OTHER WORDS, ESSENTIALS OF THE WARDROBE

Patterns, sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, are 50 cents each for waist or skirt. Sleeve patterns are 50 cents each. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, New York City

No. 113334
A garden smock with sleeves set in at the normal armhole is laced to facilitate its slipping over the head

No. 113208
Models for three collars and one chemisette are included in this pattern

No. 113001
A garden smock of linen is useful and comfortable for morning wear. This one has raglan sleeves



No. 113332
Six different ways of making a sleeve (left), all contained in one pattern

No. 113138
A sleeve for any gown — six patterns contained in one (right)

No. 112798
The pattern of a circular skirt cut in two pieces, is excellent for summer wash skirts

No. 112771
A three-piece skirt attached to a yoke which starts at either side of the front breadth

No. 113257
Circular in cut, this skirt forms cascade draperies at the sides which are faced

No. 113253
In a blue serge skirt, a circular section is set on a deep yoke to give ample hem width

No. 113154
For tweed, a skirt with hip yoke ending in a front panel has the newest lines

No. 113252
A skirt that achieves the greatest width is flat on the hips by reason of a yoke

No. 113041
A hip yoke and panel in back makes a skirt of plain or patterned serge

No. 112998
A skirt of cotton corduroy is gathered on to a fitted yoke that buttons in front

No. 113140
A pattern for a rough tweed skirt with attached belt and shaped side pieces

No. 113255
In cotton gabardine a gored skirt develops most attractively with stitched pockets

No. 112756
Linen or serge is suited for this model which launders most satisfactorily

Waist No. 112965; skirt No. 112966. Stripes running across combined with plain material is effective

Waist No. 113037; skirt No. 113038. This frock was designed for tub silk, and it possesses real individuality

Waist No. 112961; skirt No. 112962. Faille and chiffon make an afternoon dress; the girdle is of brocade

Waist No. 112860; skirt No. 112861. One of the new basques is draped, and buttoned over a vest of soft white net

Waist No. 113016; skirt No. 113017. A tunic cut with the back of the waist is the feature of this frock

Waist No. 112929; skirt No. 112930. Striped linen is here most effectively used for skirt and long blouse

SIMPLE FROCKS FOR INFORMAL OCCASIONS

Patterns, sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, are 50 cents each for waist or skirt, $1 for a complete costume. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Ave., cor. 30th Street, New York City

Waist No. 112854; skirt No. 112855. The front panel of waist and the sash are cut in one and the frock is trimmed with plain satin

Waist No. 113196; skirt No. 113197. One of the new serge frocks is smocked with black and trimmed with smoked pearl buttons

Waist No. 112943; skirt No. 112944. Here the front of the waist and the girdle are cut in but one piece, which makes for simplicity

Dress No. 112973; voile is smocked at waist-line and at neck to make a charming afternoon frock. The collar is of white organdy

Waist No. 113027; skirt No. 113028. The overblouse and skirt are effective made of green taffeta and the underblouse of sand chiffon

DAME FASHION DECREES A COMBINATION OF FABRICS

THIRTEEN DIFFERENT WAYS TO ACCOMPLISH FASHION'S ENDS

Waist No. 113173; skirt No. 113174. An afternoon frock of striped green and white rajah is trimmed with belt and pockets of plain green satin

Waist No. 112945; skirt No. 112946 (right). One charming way to make a waist in surplice style and a novel way to treat the fulness of the skirt

Waist No. 113124; skirt No. 113125 (left). A taffeta frock is bound with silk braid and buttoned with pearl buttons

Waist No. 113306; skirt No. 113307 (right). Nattier blue silk lines the cascade of a smart black taffeta frock

Waist No. 113120; skirt No. 113121 (above). A heavy corded edge is effective on a frock of summer silk

Waist No. 112949; skirt No. 112950. An afternoon frock combined of plain and striped materials in the same colors is simply designed

Waist No. 112959; skirt No. 112960 (left). A silk frock may be attractively trimmed with beaded motifs and worn with a tiny chiffon guimpe

Dress No. 113224. Made from one of the new printed silks, one-piece, pocketed; pattern, $1

Waist No. 113178; skirt No. 113179. Portions of bodice and skirt may be of Georgette crêpe

Waist No. 112005; skirt No. 112006. The sleeve and the overskirt recommend this model

Waist No. 113198; skirt No. 113199. Ocher satin is bordered with bands of seal brown satin

Dress No. 113321. Simulated pockets are the most attractive feature of this frock; pattern, $1

Waist No. 113169; skirt No. 113170. A striped rajah frock with a defined normal waist-line

WAYS AND MEANS TO ACHIEVE THE UNCOMMON IN FROCKS FOR SUMMER

Waist No. 112951; skirt No. 112952. An afternoon dress in two pieces has the effect of coat and skirt

Waist No. 112907; skirt No. 112908. For afternoon wear a frock of three shades of chiffon is marked for success

Waist No. 113229; skirt No. 113230. A new model features the basque and uses for trimming strips of braiding

Waist No. 113158; skirt No. 113159. A coat dress vested with striped material is one of the new fashions, as are the slit pockets

Waist No. 113004; skirt No. 113005. This dress is made in one piece so that it can be slipped on over the head

Dress No. 113104. Frock of chiffon with underdress of silk has satin panels and bretelles of satin; pattern, $1

Waist No. 113180; skirt No. 113187. The effect is of a princesse frock; the gown has a separate waist

Waist No. 113047; skirt No. 113048. The skirt of this afternoon frock has two straight panels

Waist No. 112999; skirt No. 113000. A frock is cut with front, back, and sash ends in one piece

Waist No. 113035; skirt No. 113036. Cords applied in scallops are the unique trimming

Waist No. 112886; skirt No. 112887. A frock of serge depends for style largely upon its cut

Waist No. 112693; skirt No. 112694 (left). At front, becoming surplice lines; at back, a jacket effect; at bottom, the flared hem

Waist No. 112941; skirt No. 112942 (right). Taffeta and embroidery compose a summery frock which is made with the overskirt pointed.

Coat No. 112706; skirt No. 112707. Sizes 14, 16, and 18 years. All prescribed fashion lines

Waist No. 113101; skirt No. 113102. Sizes 16 and 18 years. A dance frock of taffeta, ruffled

Waist No. 112830; skirt No. 112831. Sizes 16 and 18 years, and 34 and 36 inches bust measure

Dress No. 113251. Sizes 16 and 18 years, and 34 and 36 inches bust measure. Showing the new cape

Coat No. 113090; skirt No. 113097. Sizes 16 and 18 years, and 34 and 36 inches bust measure

Waist No. 113264; skirt No. 113265. Sizes 16 and 18 years, and 34 and 36 inches bust measure

Dress No. 113103. Sizes 16 and 18 years, 34 and 36 inches bust measure. Of striped and plain linen

MISSES' COSTUMES TO MEET THE NEEDS OF MORNING, NOON, AND NIGHT

The patterns illustrated on this page are 50 cents each for waist or skirt, or $1 for the complete costume and one-piece dresses. Order from Vogue Pattern Service, 443 Fourth Avenue, corner 30th Street, New York City; 149 Tremont Street, Boston, Mass.; Room 304, Empire Bldg., 13th and Walnut Streets, Philadelphia, Pa.; Ye Gift and Favour Shop, 162 Post Street, San Francisco, Cal.; The Flower House Studio, Charles and Hamilton Sts., Baltimore, Md.; The Children's Shop, 15 McGill College Ave., Montreal, Can., and Rolls House, Breams Bldg., London, E. C., England

Waist No. 113283; skirt No. 113284. Sizes 16 and 18 years, 34 and 36 inches bust measure. In the manner of her elder sister's imported gowns, an overskirt of taffeta puffs out over a lace underskirt

Waist No. 113104; skirt No. 113105. Sizes 16 and 18 years, 34 and 36 inches bust measure

Waist No. 113280; skirt No. 113287. Sizes 16 and 18 years, 34 to 40 inches bust measure

Waist No. 112850; skirt No. 112857. Sizes 14, 16, and 18 years. For gay striped silk

Dress No. 113243. Sizes 16 and 18 years, 34 and 36 inches bust measure. For rose crêpe

Coat No. 113302; skirt No. 113303. Sizes 16 and 18 years. A new spring suit of serge

Waist No. 112837; skirt No. 112838. Sizes 14, 16, and 18 years. Afternoon dress of crêpe

Waist No. 113275; skirt No. 113276. Sizes 16 and 18 years, 34 and 36 inches bust measure. Deep geranium pink faille is draped over rose colored tulle for a frock of graceful and youthful lines

No. 113147
Under a brocaded silk overdress is an underdress of clinging chiffon to make a house gown

No. 113150
A room gown cut in one piece has cascade draperies for sleeves, and is ruffled with fine lace

No. 113212
A two-piece bath robe frilled all around the edge crosses in front and loops over in the back

No. 112816
A one-piece negligée cut with the fold on the shoulders has its drapery gracefully accomplished

No. 113203
A graceful negligée is lined with a printed silk and has a cascade drapery at the side

No. 113375
A negligée is embroidered on the shoulders and attached to a shaped panel and yoke

FEW SEAMS AND FEWER PIECES

IN NEGLIGÉES LONG AND SHORT

Patterns are 50 cents for short negligée patterns, and $1 for long negligées. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, corner 30th Street, New York City.

No. 113100
A jacket charmingly draped is cut in one piece and finished with a wide frill of lace

No. 113200
A train falling from the shoulders forms the back of a simply cut negligée belted in front by an embroidered band

No. 112701
A surplice negligée may be made of flowered crêpe with a double-corded frill for trimming

No. 113149
The graceful underdress is of gold satin; the overdress is of gold net and gold threaded lace

No. 113296
A robe d' intérieur trimmed with old-blue braid is made of rose colored silk duvetyn and lined with blue charmeuse

No. 113285
Simplicity of cut signifies a negligée of blue crêpe de Chine with flowing silver lace sleeves and an edge of lace insertion

No. 112810
Surplice corset cover fastened in back in brassière effect is combined with drawers

No. 112010
A two-piece combination of chemise and knickerbockers has only two underarm seams

No. 112800
An envelope chemise is cut in one piece and has but two seams. A lace frilling trims the edges

No. 112218
A combination of semi-fitted corset cover and knickerbockers opens in the front and is beltless

No. 113060
An envelope chemise is cut with the lower edge on a fold and trimmed with frills of fine lace

No. 112586
A French combination is cut on straight lines and has hemstitched hems for trimming

No. 113151 (second figure above). An envelope combination cut in one piece has but two seams and two clusters of tucks

No. 113148 (second figure above). A one-piece combination is cut on the fold of the width of the material, very simply

PATTERNS OF LINGERIE WITH A MAXIMUM OF SMARTNESS AND A MINIMUM OF SEAMS

The patterns illustrated on this page are priced at 50 cents each. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York City. If more convenient, Vogue patterns may be bought at 149 Tremont Street, Boston, Mass.; Room 304, Empire Bldg., 13th and Walnut Streets, Philadelphia, Pa.; Ye Gift and Favour Shop, 162 Post Street, San Francisco, Cal.; The Flower House Studio, Charles and Hamilton Streets, Baltimore, Md.

No. 112700
A copy of a French brassière is trimmed with wide bands and an edge of Cluny lace

No. 112523
An envelope chemise is finished with ribbon shoulder-straps and a band of lace

No. 112532
A surplice brassière that is an excellent model for a full figure, and is lace-edged

No. 113167–113168
An Italian silk brassière and a circular taffeta petticoat to be worn with a tailored suit

No. 113301
A combination of corset cover and drawers has only ribbon bands tied over the shoulders

No. 112581
A brassière is cut in one piece, scalloped and fastened with but one button in the back

No. 112890
A brassière for thin batiste is made on a simple pattern, and fitted with darts in front

No. 113272
An envelope chemise is cut in three pieces, the back and front panels being cut in one piece

No. 113360
An underdress of full petticoat and corset cover to be worn as a slip under thin dresses

No. 112525
A kimono-cut nightgown made to slip on over the head is belted in Empire fashion

No. 113114
Pajamas that are held with casings and ribbon at the ankles and ends of the sleeves

No. 112799
Empire nightgown made with raglan sleeves and high waistline held by a ribbon girdle

No. 113145
A nightgown smocked at the shoulders, in front, and under the arms is of crêpe de Chine

No. 112703
A nainsook nightgown is made to look much like a kimono, and opens at the front

No. 113342
Full Turkish trousers cut on the fold of the width of the goods complete in original design

NINE NEW WAYS TO MAKE NIGHT CLOTHES, AND SIX FOR PRACTICAL PLAY FROCKS

Lingerie patterns and patterns for children's clothes are priced at 50 cents each. These patterns are cut in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure; children's sizes are given under the illustrations. An illustration, directions, and material requirements are given with each pattern

No. 113301 (right)
This nightgown may be made of crêpe de Chine or nainsook, smocked about the waist and neck

No. 113140
A simple nightgown to be made of crêpe de Chine is scalloped at neck and armholes

No. 112702 (left)
Two-piece nightgown with kimono sleeves is trimmed at neck and sleeves with bands of lace

No. 112637
Sizes 4 to 12 years. The frock is of linen trimmed with white piqué

No. 112642
Sizes 2 to 12 years. A batiste party frock is trimmed with lace

No. 112634
Sizes 4 to 12 years. Four side plaits for fulness, and a blue linen belt

No. 113092
Sizes 2 to 6 years. A hand-embroidered smocked frock in one piece

No. 112845
Sizes 2, 4, and 6 years. A linen artist's smock makes a fine play suit

No. 113100
Sizes 6 to 10 years. Trimmed with a collar and belt cut in one piece

SMOCKING AND FROCKING

THE YOUNGER GENERATION

The patterns illustrated on this and the following pages are priced at 50 cents each. The sizes are given under each illustration. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York City. If more convenient, Vogue patterns may be bought at 149 Tremont Street, Boston, Mass.; Room 304, Empire Bldg., 13th and Walnut Streets, Philadelphia, Pa.; Ye Gift and Favour Shop, 162 Post Street, San Francisco, Cal.; The Flower House Studio, Charles and Hamilton Streets, Baltimore, Md.

No. 113088
Sizes 6 to 12 years. A frock favored because of the approved flare of its plaited skirt

No. 113093
Sizes 6 to 10 years. Bound buttonholes close a school frock trimmed with pique

No. 113336
Sizes 6 and 8 years. Two materials cleverly combined make a charming little frock

No. 113077
Sizes 8 to 12 years. A double breasted school suit has collar and vest of sheer white lawn

No. 113099 (left)
Sizes 8 to 12 years. A separate sleeveless guimpe makes a frock practical for school

No. 113069 (left)
Sizes 6 to 14 years. The thin smocked frock for summer is almost a necessity

No. 113076
Sizes 2 to 8 years. The collar and belt are cut in a single piece

No. 113108 (right)
Sizes 8 to 12 years. Grown-up pockets and a flared skirt please a very small girl

No. 113209 (right)
Sizes 10 and 12 years. A coat with plaits and pockets has a narrow belt of bright leather

No. 113266
Sizes 6 to 10 years. A pattern for a smart top-coat with one of the new shoulder capes

No. 113274
Sizes 6 and 8 years. A dress of colored linen is trimmed with close rows of stitching

No. 113067
Sizes 6 to 12 years. For a linen frock the belts are cut in one with the front and back

No. 113074
Sizes 4 to 8 years. Hand-embroidery and hand-smocking suit a simple party frock

No. 113300
Sizes 6 to 10 years. A two-piece smocked frock hangs loosely from the shoulders

No. 113117
Sizes 6 to 12 years. A new top-coat flares becomingly out from the shoulder

CAREFUL AND PRACTICAL WAYS TO CLOTHE THE YOUNGER GENERATION

Patterns on this page are 50 cents each; sizes are under each illustration. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Ave., N. Y.

No. 112420
Sizes 6 to 12 years. A long-waisted dress is embroidered, and divided by a sash

No. 113011
Sizes 2 to 8 years. A small boy's aid to play is this romper suit for blue chambray

No. 112536
Pieces of an infant's layette—coat, sack, kimono, two dresses, and a cap—provide a garment for every occasion; patterns for six pieces, 50 cents complete

No. 113075
Sizes 2 to 8 years. Copy of an English carter's cross-stitched smock, designed for a child

No. 112182
Sizes 2 to 6 years. A one-piece smocked dress makes any small lady look charming

No. 113273
Sizes 1 and 2 years. Child's blue gingham romper dress buttoned over the shoulders

No. 113083
Sizes 8 to 12 years. A frock with kilted skirt has everything to fit it for service

No. 112612
Sizes 2 to 12 years. Kimono coat made with rolling collar of contrasting material

No. 112535
Sizes 6 to 12 years. A frock of linen is worn with a sheer, white guimpe

No. 113073
Sizes 2 to 6 years. A playtime smock makes the art of playing look most attractive

No. 112044
Sizes 2 to 8 years. A boy's suit consisting of three pieces is strictly up to date

No. 112461
Sizes 2 to 8 years. A simple smock of linen slips without effort over the head

No. 113080
An infant's layette consisting of seven garments is designed to be finished with hand scalloping and embroidery; patterns of seven garments, 50 cents complete

No. 112460
Sizes 2 to 8 years. A David Copperfield suit with flaring collar and cuffs of piqué

No. 112045
Sizes 2 to 8 years. A kimono dress which may be laid out flat when laundered

The Goodnight Cream

Bedtime is the time to beautify; to smooth out the day's worry and laughing lines; to soften the skin with *Palmolive Cold Cream.* So delightful to use—snowy white; velvet smooth; faintly fragrant. Pat in a generous quantity after washing the face—all will absorb before morning. You will wake with a complexion both refreshed and rejuvenated if, every night, you remember to apply

PALMOLIVE CREAM

Palmolive Cold Cream is most effective used in connection with *Palmolive Soap,* the famous Palm and Olive Oil cleanser.
In addition, you may now procure Palmolive Vanishing Cream for daytime use; either cream 50 cents.

If your dealer has not yet secured his stock, write us direct, enclosing price. Address
B. J. JOHNSON SOAP COMPANY, Inc., Milwaukee, Wis.
CANADIAN FACTORY: 155-157 George Street, Toronto, Ontario

$1485 Milburn $1485

f. o. b. Toledo — *f. o. b. Toledo*

LIGHT ELECTRIC

NEVER was any other Electric such an unqualified success as the 1915 Milburn.

Never before was there such beauty, such style, such comfort, such lightness, such speed and mileage, at anywhere near the price—$1485.

This season there are many improvements.

The Milburn is now faster than ever and it now travels even more miles per charge.

And many minor refinements make it a smarter and even more efficient car.

Though Milburn lightness caused a general lightening of Electrics, the Milburn is still by far the lightest.

Though the Milburn price caused a general lowering of prices, the Milburn is still by far the lowest cost Electric—both first cost and operating cost. See the Milburn dealer at once.

Write to us for our catalogue.

Established 1848 — THE MILBURN WAGON COMPANY — TOLEDO, OHIO

The Milburn Electric Charger solves the home-charging problem—effectively—inexpensively—if your public garage is inconveniently located or lacking in electric facilities

the soup of the epicure

If Lucullus were alive today he would regard Franco-American Soups as an addition to his feasts

The American bon-vivant, no less than the Roman, commands the best of "East and West together." Franco-American Soups find their natural place in his menage, for they present that rare and delicate admixture of nourishment and condiment so appreciated by the trained and sensitive palate.

It is not enough that soup shall be pure. It is not enough that soup shall be scientifically prepared and thoroughly cooked. Soup may be all of these and yet not be—Franco-American. For sheer Quality of ingredients, Franco-American Soups are unapproached. But added to this is a touch of Genius—personal and inimitable—imparting to these soups the culinary niceties of the French and giving them a flavor and an appeal peculiarly their own.

Franco-American Soups are popular not only with the clan of Croesus, but in all homes where health is regarded above price.

Merely heat before serving

Thirty-five cents the quart *Twenty-two selections*

At the better stores

Franco-American Soups

after the recipes of A. Biardot OF PARIS

formerly superintendent of the palace of H.M. King George of Greece

"Let us give you a taste of our quality"

THE FRANCO-AMERICAN FOOD CO.

Lichtenstein
Millinery Company

Exhibit

Advance Spring Models

of

Gowns, Tailored Suits Blouses, Coats, and Trimmed Millinery

THESE Models represent the choicest productions from the leading Couturiers and Modistes of Paris.

In order to reproduce the original Models, we have imported the materials of which same are made and are fully equipped in our Dressmaking Order Department to make exact duplicates at short notice, and assure entire satisfaction.

Also a Special importation of PARASOLS and other novelties.

584-586 FIFTH AVENUE

47th and 48th Streets

New York

WHAT THEY READ

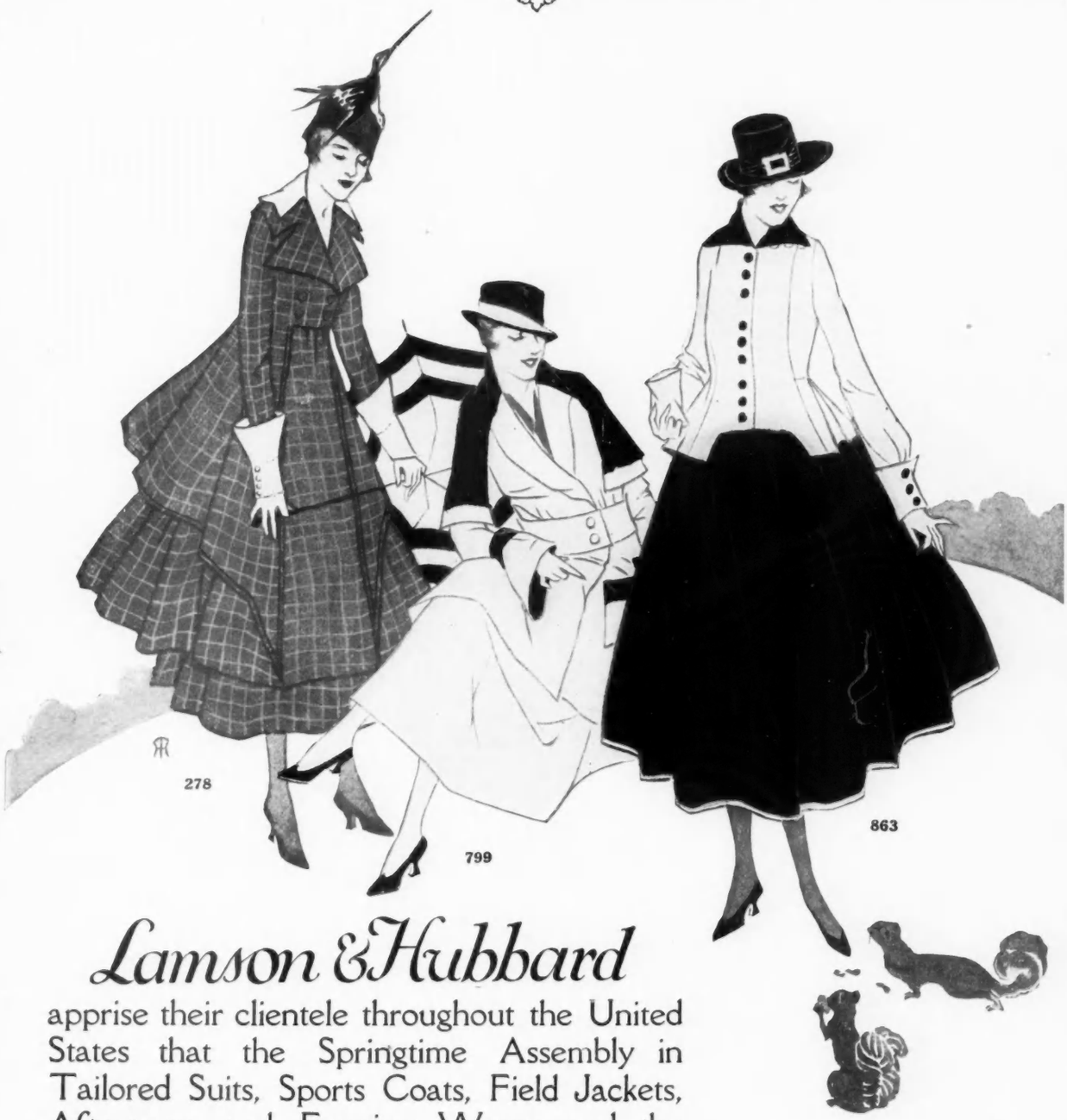
THESE TWAIN, by ARNOLD BENNETT, displays the married life of that interesting couple, Edwin Clayhanger and Hilda Lessways. It will be recalled that Hilda comes as wife to Clayhanger after having been released from the bigamous George Cannon, and brings with her to her new home and husband, her son, who is also Cannon's. The thing looks like the beginning of a potential tragedy, but it turns out nothing of the sort, and if Mr. Bennett's readers find a good deal of sarcasm, express or implied, in "These Twain," they will find little marital unhappiness, and, indeed, much of the other thing. Mr. Bennett takes nearly five hundred and fifty pages to tell his tale, and he tells it with a merciless minutiæ worthy of Anthony Trollope. The scene is the old familiar one of the Five Towns, and the people, as usual, are strictly middle-class. Those who do not care for Mr. Bennett's detail, for his natural and unpretentious dialogue, for the quiet movement of his story, will find this great volume slow reading, perhaps hard reading; but those who have made terms with Mr. Bennett's realism will luxuriate in every line, will live familiarly with his people, will know them as old acquaintances, will rejoice in all they do and say,—in the fascinating Hilda, in the man-of-the-world, Ingpen, in the rigid Aunty Hamps—this time rigid at last in death as she had been in life. "These Twain" is Mr. Bennett at his self-indulgent best. The stranger to the man may wonder that he had the patience to do the thing he has done with such perfection, but all who have served an apprenticeship to him, and perhaps who have served an apprenticeship to his far abler predecessor, Anthony Trollope, will welcome "These Twain" as the best of boons, the most acceptable of time-killers. (New York: George H. Doran Company, $1.50 net.)

OLD DELABOLE, by EDEN PHILLPOTTS, gives us another bulky romance cast against the background of a large industry. This time it is not, as in "Brunel's Tower," a pottery community that gives background and local color to the story, but a huge slate quarry, constituting the main interest of a village numbering five hundred inhabitants. The business is described in less intimate detail than that of "Brunel's Tower," but one can not read "Old Delabole" faithfully without knowing a good deal about slate quarrying. The scene is laid in Cornwall, and near the coast, and a good many Cornish words occur in the text. Mr. Phillpotts's folk are for the most part dissenters and radicals. They are mainly an excellent people, though youth is frequently caught in the sins of the flesh, and such mistreading is rather easily forgiven by the elders.

Two young men, lovers of the same girl, are among the leading characters, and they are beautifully and truthfully elaborated; but they are only a tithe of the persons likely to be remembered. The whole community lives with a singular reality, and without the touch of tedium that appears now and then in "Brunel's Tower." On the whole, Mr. Phillpotts seems now to be surpassing his earlier self which he gave so faithfully to Dartmoor. His people are less elemental than those of the wild quiet hills, but are not less real. Fortunately for the intelligent reading public, Mr. Phillpotts, in deserting Dartmoor, did not waste much time of the journey to his new field. The books written in that Wanderjahr were singularly disappointing, but he is making up now for the mistakes of his interlude. (New York: The Macmillan Company, $1.50 net.)

THE OLIPHANT ORPHANS, by INEZ HAYNES GILLMORE, has high merit as a form of fiction addressed to persons, let us say, above sixteen years of age and just short of full-fledged young manhood and womanhood. Incidentally, it is so brilliantly well done within the limits of a proper realism, so rich in fun, so finely touched with feeling, that older folk are likely to read it with genuine enjoyment. In other words, its genuine art lifts it far above the current fiction especially addressed to the immature. Youth is the note of the book. It abounds in slang of the milder sort; it takes note, intelligent note, of professional baseball; it teems with innocent gossip; it shows one a large family of boys and girls suddenly orphaned, but turning courageously amid their grief to the duties of the hour, and eventually to the natural joys of their age. Mrs. Gillmore writes charmingly, with vigor, simplicity, and a picturesqueness that is not in the least artificial. Montgomery Flagg's illustrations really help, as they usually do. (New York: Henry Holt and Company, $1.35 net.)

(*Continued on page 100*)



Lamson & Hubbard

apprise their clientele throughout the United States that the Springtime Assembly in Tailored Suits, Sports Coats, Field Jackets, Afternoon and Evening Wraps and the smart accessories of dress is ready for survey.

It proffers *Ultra-Exclusive Novelties* of our own design and importation, not to be met elsewhere.

Send for *"The Theatre of Fashion."* We will mail it to you with our compliments.

805 BEDFORD STREET, BOSTON, MASS.

Magnolia, Mass. Newport, R. I.

Suit 278—Far apart from the ordinary is this Navy Blue, Gold Stripe Taffeta suit, whose coat boasts of large reveres, graduating into a cape-collar, generously adding another collar of gold-silk Faille. Striking indeed are the Gauntlet cuffs of Gold-silk Faille, finished off with smart buttons. A tunic skirt continues the cascade effect of the coat. Truly a distinctive model.

Coat 799.—This Afternoon coat of White Silk Faille has a smart Throw which is lined with Navy Blue Faille. Belt holds the fullness at the waist. Distinctive features are the Navy Blue Faille flaps on pockets and bands on cuffs. Just the model for those who appreciate the ultra-exclusive.

Suit 863.—Lanvin gives us this girlish model with a white Gabardine coat and Blue Taffeta skirt. Again she exemplifies her art for creating the unusual by giving a skirt lined with blue chiffon and facing it with white Gabardine which forms a narrow piping at the bottom of the skirt. Pleats at the sides on the Peplin of the coat and large bone buttons add a pleasing style-touch.

BY APPOINTMENT
TO THEIR MAJESTIES
THE KING AND QUEEN

CRICHTON BROS.
of London
GOLDSMITHS and SILVERSMITHS

In New York: 636, Fifth Avenue
In Chicago: 622, S. Michigan Avenue
In London: 22, Old Bond Street

A JARDINIERE—MADE IN LONDON IN 1774 BY THOMAS HEMING. A HANDSOME PIECE FOR THE CENTRE OF THE TABLE. THE ARMS OF THE ORIGINAL OWNER ARE ENGRAVED IN THE BEADED OVAL.

THE ABOVE JARDINIERE BEARS THESE HALL MARKS

OLD ENGLISH SILVER TEA AND COFFEE SERVICES and other pieces from important English Collections are constantly being acquired by our London House and forwarded to our New York and Chicago Galleries, but are sold at London prices because not dutiable.

The House makes Reproductions of OLD ENGLISH SILVER—from the finest examples of the Queen Anne and Georgian periods.

23

WHAT THEY READ

(*Continued from page 98*)

THE STAR ROVER, by JACK LONDON, must be held an exercise in imagination. Mr. London's hero, if such he may be called, is a prisoner in St. Quentin, the dreaded penitentiary of California, and the author alternates between the star-roving of his hero and his experience with the brutalities of the prison system. Undoubtedly Mr. London owes something to the somewhat recent volume detailing a released prisoner's life at St. Quentin, though the author has drawn upon other sources of information for the material out of which his imagination has wrought the prison side of the tale. The other side is pure imagination, and here those familiar with Kipling will recognize Mr. London's indebtedness to one or two of the great Anglo-Indian's mystical tales. Mr. London's own sturdy imagination, however, makes the most of Kipling's few hints, and we have a really astonishing exhibition. The prisoner learns how to disembody his spirit, and loose it as well from the bonds of time and space, so that we see it reliving scenes of its earlier incarnations,—as a resident of early England, of the South Seas in days of savagery, of Korea long ago, of many other times and places. All these scenes are treated with a seeming realism, and the volume is a remarkable illustration of what may be called the mobile imagination. It is satisfactory to note that Mr. London has sloughed his over-strained style, and learned restraint without losing vigor. Indeed, not the least interesting aspect of the book is the evidence it carries of the author's growth in several directions. (New York: The Macmillan Company, $1.50 net.)

BELTANE THE SMITH, by JEFFERY FARNOL, is unadulterated medieval romance with the scene laid in England and the tale told with the author's accustomed facility and speed. Between page 1 and page 571, a vast number of things happen, as Mr. Farnol knows how to make things happen, and it requires only half of page 572 to show us Beltane the Smith kissing the duchess as his affianced wife. Of course Mr. Farnol does not know how medieval smiths and medieval duchesses thought and felt, but neither, perhaps, did Walter Scott. Curiously enough, while thousands accept with joy the modern medieval romance as written by Mr. Farnol and others, and, indeed, some of the ablest authors below the first rank are frankly turning to such fields for subjects, the children of to-day reject the stories of good Sir Walter. Will the critics of a century hence attempt to judge between the medieval romances of 1915 and those by him whom men called the "Wizard of the North," a century earlier, or will all the fiction from Scott to Farnol have by that time been forgotten? Meanwhile, if you have time and taste for the luxury of pure romance, for life as it never was, never will be, and never could have been, perhaps Mr. Farnol dresses it for you as well as another. (Boston: Little, Brown and Company, $1.50 net.)

THE MONEY MASTER, by GILBERT PARKER, takes the author again to his beloved French Canada, and shows him at his very best; shows him, indeed, better than he has appeared in a good many years. Jean Jacques Barbille is interesting as a light and vain young man exhibited in his growth towards something far more serious. Of course Jean, like everybody else in the tale, is a romantic rather than a realistic character, for the author is interested in little else, but the high romance of character and incident is done with sure touch and marked charm. The interest of the tale is maintained throughout, and some of the scenes are among the best that Sir Gilbert has ever written. It were churlish to complain that this man of romantic temperament does not write with realistic truth, for if he attempted such disregard of native trend, he would probably fail. Meanwhile, why does the English-speaking world persist in conceiving the French Canadians, the hardest-headed people of the American continent, as romantic? (New York: Harper and Brothers, $1.35 net.)

SECRET HISTORY, REVEALED BY LADY PEGGY O'MALLEY, by THE WILLIAMSONS, reintroduces those ancient friends of Victorian fiction, the charming but impoverished Irish earl with a record of two marriages, one for love, the other for money, and eventually a third also for the latter object, and his daughters, ravishingly beautiful. Along with these and their various friends go soldiers and airmen who are also soldiers; a scene that shifts from the British isles to the Texas border and thence to the scene of war in France and Belgium; and a considerable number of characters, important and unimportant. The tale is told autobiographically, and the teller is a modernized girl taken from Charles Lever; and her father, the Earl, is of like kindred. Of course the dialogue is smart, and of course the situations are highly romantic. As is proper, in abandoning the motor for the aeroplane, the Williamsons have accelerated their speed. The story is therefore short, the descriptive and narrative passages are likewise short, and the crisp dialogue serves very largely to tell the tale. If you care for the kind of romance that these joint authors have, as it were, created, you will rejoice in "Secret History" as being of that kind with a difference. (New York: Doubleday, Page Company, $1.35 net.)

BARNAVAUX, by PIERRE MILLE, translated by Berangère Drillien, gives us glimpses of French military life in Madagascar, with some things that reveal the Gallic equivalent of Kipling's "Soldiers Three." Malagasy character and custom as here set forth are full of interest, and there is a deal of humor in the doings of Barnavaux. The earlier chapters are more especially concerned with the Malagasy and their French acquaintances, and the juxtaposition of the two civilizations, European and African, gives opportunity for startling contrasts. The women of Madagascar are almost primitive in their sexual relations, and the early part of this volume deals particularly with two temporary love affairs between Frenchmen and the dark little girl-women of the country. The tales are told without any undue suggestiveness, and evidently with no suspicion that the facts may be repulsive to scrupulous readers. Barnavaux is the hero of the tales that make up the second part of the volume, as he was of an earlier volume, called "Under the Tri-Color," and uncommonly entertaining he proves. Helen McKie provides clever illustrations in very brilliant colors for a book of unusual quality. (New York: John Lane Company, $1.25 net.)

DAVID PENSTEPHEN, by RICHARD PRYCE, may find it difficult to get a sympathetic hearing just now, because its opening chapters give us an amiable picture of German life and character. As the German scenes are only incidental to the story, perhaps readers on both sides of the Atlantic who are adverse to the success of German arms may, nevertheless, go on and finish a book of rare distinction and moving interest. Mr. Pryce has made an intensely English novel, for it deals almost exclusively with English upper middle-class life, and for part of the time presents it in its most conservative and conventional aspect. The story

(*Continued on page 102*)

MODEL K
$300

"— that afternoon I sang 'Annie Laurie'— not with my own voice, but with my own feeling!"

The AEOLIAN-VOCALION

"THE PHONOGRAPH OF RICHER TONE THAT YOU *CAN* PLAY"

"I had stopped for a moment in a music - wareroom and on my journey to the door I paused.

"Some one was singing 'Annie Laurie' behind me, with such a wealth of beauty and expression that I turned. I was listening, not to a human being as I thought, but to a *new* phonograph that I had never heard before — the Aeolian - Vocalion.

"That was a wonderful experience. I was listening to a song whose simple melody is so familiar that naught but the most exquisite voice could stir one with it. And I was stirred to the very depths of my being. So rich, so full of color were the notes that sounded forth that I had never dreamed a phonograph could voice them.

"And so I asked to hear more, but with a smile, the demonstrator inquired—Would I not like to sing 'Annie Laurie' myself, first?

"And then a miracle of music happened. He handed me what he called the 'Graduola' which was attached to this wonderful phonograph. He showed me how, by pressing it, I could melt the tones away to the faintest whisper, or swell them forth to strong, full-throated power.

"So I, who never sang before, sang 'Annie Laurie'. Not with my own voice, *but with my own feeling*, and thrilled with the experience as I knew the artist himself must thrill. No music that I had ever listened to had given me a tithe of such exquisite pleasure.

"Did I buy that wonderful instrument? It's in my home today and I question if money could get it away from me if I could not replace it. With its aid, I, a hitherto dumb musician, sing and play with the voices and the talents of the world's great artists."

The Aeolian-Vocalion is on exhibition and sale at the present only in a limited number of the leading music stores. Catalog and address of the nearest store will be sent upon request; also particulars as to arrangements for hearing the Aeolian-Vocalion in localities where it is not represented. Address Dept. A-3.

PRICES FROM $35 TO $2000

Conventional Styles $35 to $75 without the Graduola

Conventional Styles $100 to $350 with the Graduola

Art Styles $375 to $2000

Moderate Monthly Payments

THE AEOLIAN COMPANY
AEOLIAN HALL NEW YORK

Makers of the famous Pianola and largest manufacturers of musical instruments in the world

Copyright, 1914, 1916, The Aeolian Company

Read's Fabrics

Fashion again calls for

Lansdowne

Quite as a matter of course! For, as the fashionable woman knows, LANSDOWNE lends itself superbly to the fullness and draping effects wanted in the new spring clothes. Besides, it affords the shades and surface characteristics for stunning results.

You'll hear also of DEBBYEFF—another silk-and-wool fabric (by the makers of **Lansdowne**) soon to be shown by better class shops. Forty inches wide, same as Lansdowne.

Both fabrics perforated

WM.F.READ

—every three yards on the selvage.

Young Woman's Lansdowne Frock

Copy of a Callot model, Olive LANSDOWNE with bands and buttons of same material and miniature tunics of green fringe on the hips; the solid color, from neck to hem being relieved only by the touch of white at the neck. A frock that is svelt and slim looking for all its fullness and fringes; and one to which LANSDOWNE is perfectly adapted

Your dealer can supply Lansdowne. Or we will send samples of forty shades on request

Wm. F. Read & Sons Co., Manufacturers, Philadelphia

WHAT THEY READ

(*Continued from page 100*)

opens with the flight, for that word is hardly too strong, of an English family from Brussels into Germany, for these really excellent persons have been driven from their hotel at the behest of a self-righteous and meddling noblewoman. The Penstephens are husband and wife in spirit, since they are wedded by a deep and sincere love, but because of the husband's radical convictions they have never gone through a conventional marriage ceremony. This fact in the background of the parents' lives influences the character and fortunes of their eldest son, David, even though he does not suspect it until long after they have made their peace with society by a conventional marriage. Mr. Pryce shows himself a master of child psychology. He shows himself equally acquainted with girlhood in his masterly picture of the lovely young German maiden who becomes companion and friend in the Penstephen family. The old nurse of the Penstephens is also a figure done with loving care, and Mrs. Penstephen is a triumph of gentle charm and uncomplaining courage. As to the life of the other Penstephen family, the conventional, ordered, luxurious life of a distinguished country house, it is done to perfection. Finally, we have English school life with its unspeakably cruel snobbery, and the dramatic, though unsensational, dénouement at another country house, where David's character stands the test, and the essential generosity of English men and women is fully vindicated. Mr. Pryce has made a charming and notable book. It will suggest to some readers the foreign passages in "Jane Eyre"; it will suggest to others bits out of Anthony Trollope; but its abundant vigor and originality save Mr. Pryce from even the shadow of plagiarism. (Boston: Houghton Mifflin Company, $1.35 net.)

THE FORTUNES OF GARIN, by MARY JOHNSTON, shows the author in a third phase of her fictional development. She originally won wide popularity by her somewhat futile but romantically interesting tales of early colonial Virginia. Later came her three brilliant novels on the Civil War, the first and best of which astonished by its power and beauty those who had cared nothing for the colonial romances. By this time Miss Johnston had acquired a strong feminist conviction, which came out in "Hagar," a book less brilliant than the early novels, and less solidly well executed than the stories of the Civil War. Now, with a style chastened and strengthened and a method thoroughly acquired, Miss Johnston has a sort of mobile talent that she can turn to almost any account. Fascinated again by the romance of the past, she turns at length to France of the Middle Ages and gives us this brilliantly elaborated story of a young squire, knight, and crusader. Period, place, customs, and costumes, Miss Johnston has carefully studied, and she has admirably fitted her style to her undertaking. The result is a brilliant romance, full of charm in its descriptions, not too bloody, not marred by stupid archaisms of speech, rich in archaisms of custom and costume—just the thing to win back the readers who delighted in her American romances of more than fifteen years ago. It is not, however, in any way a largely significant work, not one to increase the solid fame that came to the author with her "Long Roll." (Boston: Houghton Mifflin Company, $1.40 net.)

FROM THE HISTORICAL VIEW-POINT

BATTLEGROUND ADVENTURES, by CLIFTON JOHNSON, must be accepted as an ingenious and welcome contribution to the popular history of the Civil War. Mr. Johnson was clever enough to realize that interviews with local residents near the great battle-grounds of the years between Bull Run and Appomattox might yield something of interest for men and women of to-day, and he had the good fortune to encounter all sorts of persons who had seen with their own eyes some part of the thrilling events in those great days of our fratricidal strife. Of the events directly preceding the Civil War, he talked with those at or near Harper's Ferry who had been on the ground when John Brown made his mad but heroic attempt. Incidentally, Mr. Johnson might profitably have talked at greater length with the more than middle-aged man at Lake Placid in the Adirondacks, who made hay under the eye of John Brown, and passed the night with Brown's family out under the serene stars of the northern wilderness while the father was making history at Harper's Ferry in October, 1859. Three persons contribute to Mr. Johnson's book their memories of the raid, two tell of Bull Run, three of Shiloh, four of Antietam, three of Fredericksburg, six of Gettysburg, five of Vicksburg, five of Chickamauga, five of Lookout Mountain, two of the Wilderness, four of Atlanta, and five of Cedar Creek. Those who submitted to Mr. Johnson's interviews included black and white, soldier and civilian, man and woman. Some had been children when they saw the things of which they told; others had been grown men and women. Most of them were plain country folk, and many spoke the local dialect of their homes. Mr. Johnson's self-effacing part in the volume consists of a brief preface, and a few foot-notes to tell who and what his informants were. These tales, fresh from the mouths of simple observers, can not fail to interst both old and young, though they will add little that is new to the truth of history. Rodney Thomson contributes sixteen illustrations in color, which are pleasant enough to look at, though they can not make up to us for Mr. Johnson's failure to give us portraits of his collaborators. Perhaps, however, such portraits would, themselves, have been disappointing. (Boston: Houghton Mifflin Company, $2 net.)

THE PASSING OF THE ARMIES, by GENERAL JOSHUA LAWRENCE CHAMBERLAIN, tells the story of the Southern Confederacy's last fortnight, and presents the military incidents of Grant's final pursuit of Lee as seen by a division commander of the Fifth Army Corps. George Haven Putnam, himself a distinguished veteran of the Civil

(*Continued on page 104*)

D

ago,
gely
the
with
hton

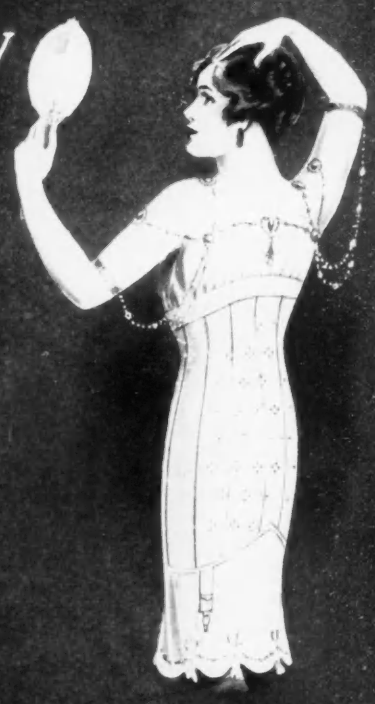
RES,
be
come
the
the
ohn-
ough
nter-
resi-
reat
the
Bull
ttox
hing
and
and
for-
all
who
heir
part
ents
s of
rife.
ctly
Civil
with
Har-
had
ound
own
but
nci-
nson
have
nore
d in
the
ight
rene
while
ber's
sons
heir
Bull
am,
tys-
cka-
two
and
sub-
iews
and
been
s of
own
were
the
ohn-
ume
few
his
rom
not
ough
the
nson
olor,
at,
s for
aits
ver,
have
nton

ES,
NCE
the
ght,
of
by a
rmy
self
Civil

Back Lace

Bon Ton CORSETS

Front Lace



Your Natural Beauty

is accentuated in the new corsets for they follow the natural curves and lines of the form.

These charming new BON TON models were inspired from the fact that our designers anticipated the beautiful effects possible from correct corseting.

BON TON corsets will delight you with their suppleness and smooth fit, surprise you with their wearing quality, please you with their fashionable shape and supreme comfort.

Exquisite materials in white and tones, rich trimmings, boned with the famous Wundabohn, differing bust heights and skirt lengths—these are some of the features that commend BON TON as the ideal corsets for every figure.

At All Stores

$3.50, $5, $6.50, $8, $10 and upwards

The ROYAL BLUE BOOK, our handsome new catalog, mailed free upon request to the

ROYAL WORCESTER CORSET CO., WORCESTER, MASS

CAMMEYER
Branch De Luxe
381 Fifth Avenue New York
Exclusive footwear for Men Women & Children
De Luxe Catalogue on Request to Department 100

Blaine
Inc.
ANNOUNCE
Mr. Blaine's arrival with a large and unusual selection of the latest Paris models
GOWNS SUITS COATS
1 East 53rd Street New York

WHAT THEY READ

(*Continued from page 102*)

War, contributes a biographical note. When the war broke out, General Chamberlain was teaching at Bowdoin College, and a little more than a year later, this scholarly man, master of four or five languages, skilled in law and theology, abandoned an intended course of study in a German university and joined the army as Lieutenant-colonel of a volunteer regiment from his native state of Maine. Less than three years later, after taking part in twenty important battles, suffering six wounds, receiving the formal surrender of guns and colors from Lee's tattered remnant at Appomattox, and leading the line at the magnificent final review of the victorious Union troops at Washington, in May, 1865, he retired with the rank of Brevet Major-general of Volunteers. General Chamberlain declined a colonelcy in the regular army, and after serving as Governor of Maine returned to teaching, became President of Bowdoin College, and died about a year and a half ago at the great age of eighty-six, a beloved personality in his own state, and a notable figure among the distinguished heroes of the Civil War.

This book is, for the most part, concerned with a detailed military account of what the General saw from the twenty-eighth of March to the tenth of April. There is a little space given to introductory matter; some intelligent and not unkind criticism of McClellan such as falls in with the present popular impression of him who was once the idol of army and people; a moving account of the doings on the morning of April 9, 1865, with a truly notable description of Grant and Lee as they approached each other, once more fellow Americans and comrades in arms; an impressive chapter on the return of the armies; an eloquent account of the last review; and a final chapter given to disbandment, when a million men in arms melted back into peaceful industry. General Chamberlain's book is written with native charm and scholarly taste. It should take its place as one of the precious historic documents left for us by the heroes of fifty years ago. Two portraits of General Chamberlain and three maps form the illustrations of the volume. (New York: G. P. Putnam's Sons, $2.50 net.)

AMERICAN DIPLOMACY, by CARL RUSSELL FISH, Professor in the University of Wisconsin, approaches the subject of diplomacy in a different fashion from that of others who have written the story of our foreign relations. Professor Fish gives us in these five hundred pages much more than the tale of our diplomacy. He has given us a pretty full history, also, of our territorial acquisitions, has touched upon our wars, and has indicated a good many significant things in our domestic political history. Furthermore, he has started farther back in our diplomatic history than his brother historians start, and he has brought it down almost to the present hour. We were once called the *enfant terrible* of diplomacy, but Professor Fish finds in our policy a justification of our democracy and an argument in favor of democracy in general, since our diplomacy has given us what we wanted without unnecessary friction. In discussing some much criticized episodes in our diplomatic history, Professor Fish shows a studious moderation. Most readers who know the outrageous character of the "Leopard-Chesapeake" affair will think the brief account of that shameful incident a little tame. Again, Professor Fish treats the diplomacy of the Polk administration in the negotiations that led up to Santa Anna's being permitted to pass through our blockade of Vera Cruz and enter Mexico, with far too much charity. He might also have given the "Ostend Manifesto" somewhat more severe treatment. He evidently believes that the Roosevelt administration acted improperly in the matter of the Panama revolution. The much-criticized Mexican policy of the Wilson administration, now gradually vindicating itself, Professor Fish appears to approve. The picturesque incidents of so significant a matter as Martin Koszta's seizure in Turkey by Austria ought not to have been omitted. No doubt the exigencies of space prevented the author from treating some of these things in detail. He has, indeed, compressed a vast amount of history into his volume, and has managed to be not only informing but readable. (New York: Henry Holt and Company, $2.75.)

PLACES HERE AND OVER THERE

WE DISCOVER NEW ENGLAND, by LOUISE CLOSSER HALE, with drawings by Walter Hale, fully justifies the suggestion that the Hales be ordered to travel in various parts of the United States and write and illustrate their impressions until they have celebrated the whole country with pen and pencil. The woman of the party thoughtfully took her humor along and kept it in full working order on an automobile journey that began in New York City and took her and the illustrator by way of half a dozen towns in New York east of the Hudson; the extreme northwest corner of Connecticut; Great Barrington, Pittsfield, Williamstown, and other places in western Massachusetts; through Vermont by an eccentric route to Burlington; thence across northern New Hampshire into Maine, and down the coast of Maine, New Hampshire, and Massachusetts to Boston; thence to Fall River, and finally along the Atlantic and the Sound shore, as title deeds say, "to the place of beginning."

The record of this long journey is preserved for us in a volume of rather more than three hundred pages, and it is a delicious experience to travel with one who has humor so distinctive, delicate, and sensitive, a sympathy so quick, so intelligent, so cordial. The book is full of charming things, not merely humorous, but wise, friendly, and deliciously fresh. Few recent books are better suited to reading aloud. As to Mr. Hale, although his name on the title page is in smaller type than that of the lady, and although some of the fun in the text is amiably made at his expense, he has contributed a highly distinguished share to a volume of rare quality. His twenty drawings are all charming, and he has the strenuous courage to essay architectural work in pen and ink without imitating Mr. Pennell. The frontispiece is singularly pleasing. (New York: Dodd, Mead and Company, $2 net.)

THE SPELL OF BELGIUM, by ISABEL ANDERSON, gives impressions of the almost vanished little kingdom as it appeared to the wife of Larz Anderson, our minister at Brussels during part of Mr. Taft's administration. Mrs. Anderson's first three chapters are concerned mainly with her own experience as a member of the diplomatic circle, and she has done this portion of the work with distinguished taste and modesty, and at the same time in a fashion to interest her readers. The next two chapters contain a rapid sketch of Belgian history, and the next deals personally with the Belgian kings since 1830, a task made difficult by the character of the late Leopold the Unspeakable, but made highly agreeable by that of the heroic young monarch now battling upon the small unconquered patch of his kingdom. The volume as a whole is simple and unpretentious, but always interesting, and the illustrations are beautiful and appropriate to the text. (Boston: The Page Company, $2.50 net.)

IS YOUR FIGURE OLD—OR NEW FASHIONED? 1915 OR 1916?

Very different are this season's corsets from those of last year. Gone are the shapeless, boneless models that produced the "uncorseted effect" and in their place we have trim, closely fitting corsets that follow the natural line of the figure. They are a trifle more curved at the waist—a trifle higher in the bust—a trifle shorter in the skirt and boned to give a free hip.

The new 1916 models of

R&G RUSTLESS CORSETS

are designed to transform 1915 figures into smart, up-to-date 1916 figures. Whatever slenderness of line you may have lost through the loose corseting of the past two years you will regain when you are fitted to one of the new R & G Corsets.

MODELS FOR ALL FIGURES—SLIGHT, MEDIUM AND HEAVY

PRICES $1.00 TO $5.00

On Sale Everywhere

Food Bonbons

First Sold by

Candy Stores

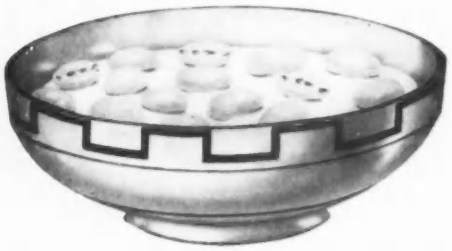
Puffed Wheat and Rice, nowadays, fairly dominate grocers' shelves. And millions of homes are serving them as ideal cereal foods.

But a curious fact is that candy shops first adopted Puffed Grains. And used them in nut-like confections.

Tit-Bits by the Bowlful

They are still used like nut-meats in candy, and as garnish for ice cream. For never was a nut-meat so flavory, so flaky and so crisp.

But they are mainly served by the bowlful, with sugar and cream or in milk. And these bubbles of grain, thin, airy and toasted, form breakfast and supper delights.



Puffed Wheat — Except in Far West — 12c
Puffed Rice — 15c
Corn Puffs — Bubbles of Corn Hearts — 15c

These are the reasons for Puffed Grains, outside of their fascinations:

Puffed Wheat supplies whole-wheat nutrition. The grains are complete, and shaped as they grew, though puffed to eight times normal size.

All Puffed Grains are steam exploded. Every food cell is shattered. So digestion is easy and complete.

The three comprise Prof. Anderson's scientific foods. And by no other process was any cereal ever so fitted for food.

Still the best fact is that folks like them.

The Quaker Oats Company
Sole Makers

(1178)

FOR THE HOSTESS

"THE most important thing in all the world is breakfast," and the pretty young matron who made this remark smiled at the consternation with which it was received.

"Breakfast," she repeated.

She went on to explain. "At many a house-party my entire day has been ruined by a poor breakfast indifferently served. There are houses where all one ever gets is one roll, a pot of coffee, and a pat of butter. There is not even a salt-cellar!"

The complaint of the pretty young matron is very largely justifiable. Most hostesses expend all their energies over a luncheon menu, or on a new salad for dinner, and leave breakfast to some prosaic person below stairs who gives no thought to new dishes, but continues serving the same hackneyed bacon and eggs, sausages and cakes, chops and toast that are of yesterday, to-day, and to-morrow.

The hostess who will give time and thought to her breakfasts will be well repaid for her trouble. Nothing is more delightful to a guest than to come from a perfumed bath and to see a wicker breakfast tray spread with a white cloth and set with a little dish of gold and brown pansies, gay breakfast china, and under the silver covers dishes of piping hot things that set her longing to taste them. A crusty baked apple, a ramekin of eggs and mushrooms done with a bit of *gruyère*, crisp slices of graham toast, and coffee served with very hot milk and yellow cream comprise a simple breakfast, perhaps, but a perfect one, not to be forgotten.

THE SETTING, THE FIRST REQUISITE

Assuming that breakfast for the guest is to be served in her room, the tray itself needs the first thought. Wicker is always very tasteful, and there are white enameled wicker trays that are fitted with pockets on the sides for letters and the morning paper. To accommodate the tray, a bedside table that projects from a weighted iron standard beside the bed relieves the guest of the necessity of holding the tray. A white linen cloth should cover the tray; or one of the gay little breakfast sets embroidered in blue, yellow, or green makes the most delightful and informal napery imaginable. If the latter linen is used, the dishes should match it. A bright and cheery Coalport breakfast set is sprinkled with many-hued nosegays; a German china breakfast set in cream has a border of yellow or old-rose. Some of the new black and white striped breakfast sets, also, are exceedingly smart.

It is a wise hostess, also, who troubles to serve her hot coffee, and the hot milk that should, with cream, accompany it, in silverware, for silver holds the heat much better than china. Covered dishes, also, for the hot dishes that are to form the breakfast, should be of silver or Sheffield plate. A breakfast is supposed to be piping hot; a cold breakfast is worse than no breakfast at all; and silver dishes are a first aid.

NOR IS THE FOOD SECONDARY

As for the breakfast itself, the first duty of a successful hostess is to master the serving of toast. Every one has a fondness for toast. At an English house-party the horror of cold slabs of toast that leer from a silver rack exposed to the wintry blasts sends shivers down the spine. At the French château there is always a regrettable lack of any toast at all, and a baker's roll petrified is supposed to start the day. Good toast, either buttered or dry, but crisp and golden and piping hot and trimmed carefully of its crusts—unless crusts are preferred—is the best foundation upon which to build a breakfast.

Virginia ham is delicious at breakfast, and there are many ways in which it could be served. When broiled and curled around fresh mushrooms, and flanked by a covered silver dish bearing fingers of hot buttered toast, a pot of home-made strawberry jam, and coffee served with hot milk and cream, Virginia ham makes an ideal bit to set before a guest. Dried smoked Virginia ham, the sort which can be purchased in glass jars, is delicious smothered in cream. A small dish of scrambled eggs, country style, may be served with it; and coffee, strained honey, and toast or thick squares of hot johnny-cake made from golden meal complete it. The half grapefruit, however, chilled but not too cold, must not be forgotten to begin the breakfast.

TIDBITS TO TEMPT THE GUEST

Baked potatoes, white and mealy, are delicious when served as follows: The tops may be cut off for lids, and the contents scooped out and mashed in a bowl with plenty of butter, cream, salt, and paprika, whisked light with a silver fork, and popped again into the potato shells, —care being taken to leave a little hollow in the middle of each potato. Into this hollow an egg is broken, and the potato is put in a piping hot oven until the egg has set. Or, instead of the egg, in each potato may be placed a large grilled fresh mushroom, a tiny sausage, and one or two very curly pieces of bacon; a dash of sausage fat should be whisked into the potato mixture to give it character.

Finnan-haddie Greenbrier—which is flaked finnan-haddie floating in hot cream and combined with bits of smoked salmon and seasoned by a master hand—in its tiny ramekin or individual silver chafing-dish is delicious with toast. With this there might be served chilled sliced oranges and toasted English muffins and grapefruit marmalade.

The combination of mushrooms and oysters, bits of kidney and bacon, all strung upon a silver skewer and broiled, then laid on a bed of watercress beneath a silver cover, would tempt the most jaded appetite. Rice muffins, gooseberry jam, and a ripe pear would complete this dish. Chicken livers *en brochette* served with a sauce made from melted butter, lemon-juice, a dash of bacon fat, and a few fresh sage leaves curling in it are excellent for breakfast. Or, again, crisp slabs of head cheese, dipped in batter, fried golden brown, and served with hot corn muffins are a bit unusual; and real Philadelphia scrapple with puffy popovers just suit a frosty morning.

But on the breakfast table where a substantial man eats a substantial breakfast, let there be buckwheat cakes in which the butter melts away.

The following are a few menus for the breakfast tray of the honored guest:

Orange and Lemon Juice
Creamed Eggs in Ramekins, Gruyère Cheese
Popovers — Peach Marmalade
Coffee

Jellied Baked Apples
Cream Chicken in English Muffin Cases
Melba Toast — Damson Jam
Chocolate

Grapefruit Juice
Sweetbreads en Brochette
Waffles — Strained Honey
Coffee

Iced Pineapple Juice
Irish Oatmeal
Creamed Codfish with Baked Eggs
French Toast — Guava Jelly
Coffee

Grapefruit
Indian Meal Mush with Cream
Baked Potatoes with Chicken Hash
Toast — Honey
Ceylon Tea

Powders and Perfumes that Possess the Illusive Fragrance of Fairy Touches

AZUREA
LE TREFLE INCARNAT
FLORAMYE POMPEIA

Created by
the World Renowned House of

L. T. PIVER, Paris, France

PIVER'S Exquisite Perfumes, Face Powders and Sachet may be obtained at all Leading Specialty Shops, Drug and Department Stores

CHAS. BAEZ, Sole Agent for U. S. and Canada
24 East 22nd Street, New York

Interior: Home of Lilian Bayliss Green, Belmont, Mass. Editor "The Little House" Dept., Ladies' Home Journal.

¶ An example of simple economical home furnishing, in good taste; made possible by the use of LEAVENS' Furniture exclusively.

¶ Our specialty in finishing to order enables the customer to carry out a color scheme, complete and harmonious in every detail.

¶ A wide variety of styles and finishes permits the exercise of individual taste

¶ Shipments carefully made, insuring safety.

¶ Send for complete set No. 5. of over two hundred illustrations, and color chart of Leavens' finishes.

WILLIAM LEAVENS & CO.

32 Canal Street, Boston, Massachusetts

"Not a Wrinkle at the End of the Trip"

Winners of the only GRAND PRIZE on Wardrobe Trunks Panama-Pacific International Exposition San Francisco, 1915

HARTMANN WARDROBE Trunks have patented features which assure maximum wardrobe service and convenience—"more clothes in less space." No excess for size or weight—absolute simplicity—quickly packed—easily handled and strongly constructed. FULL SIZE models priced from **$125.00** to . . . $20

At **$50** (Extreme West and So. $52.50)

The wardrobe illustrated above is complete in every respect. All fibre construction. Patented hinged cushion top holds garments securely without a wrinkle. This wardrobe unlocks, opens and locks from the top (no stooping—no bruised fingers). May be opened in corner of room. Has removable shoe box—interchangeable hat section. A distinctive device locks and reinforces the entire drawer section.

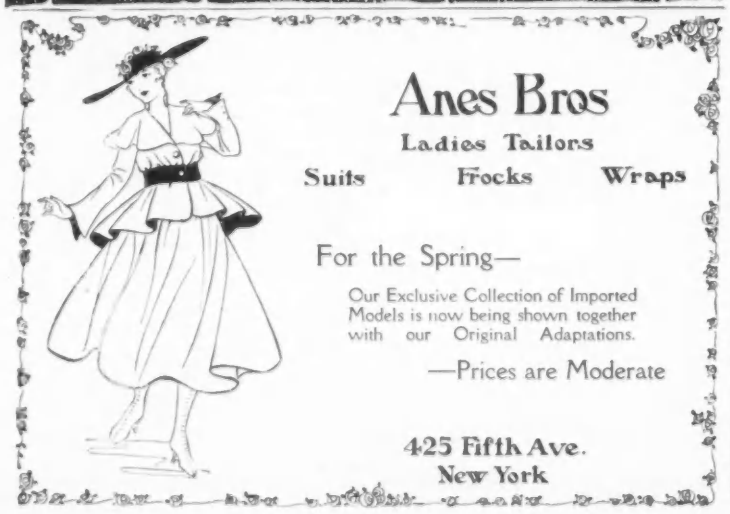
Sold by Leading Trunk and Department Stores in this Country and Abroad

The HARTMANN TRUNK Co.

Factories Racine, Wisconsin
Chicago New York

The M. Langmuir Mfg. Co., of Toronto Ltd.
Licensed Manufacturers for Canada

All Hartmann Trunks covered by patents, granted and pending



MOTOR NOTES

IN city driving, nine tenths of the collisions occur because of the sudden stop of a car, without sufficient warning to those following it. The extension of the hand is the simplest and the most usual method of announcing the intention to stop or to turn either to the right or to the left, but the use of closed bodies often renders such a signal ineffective. Furthermore, a driver who is forced to stop or to turn suddenly, finds it inconvenient to remove his hand from the steering-wheel or brake-lever to extend it as a signal to those in the rear.

Many cities are experimenting with the various automatic signaling devices now on the market, with a view to enacting ordinances making such equipment compulsory. One of the most promising of these devices consists of a rectangular metal box, placed at the rear over one of the fenders. The mechanism of this box is connected with a simple switch mounted on the rim of the steering-wheel and is operated by current obtained from the lighting battery. The rear section of this box is a glass panel, which is clear when the apparatus is not in use. Preparatory to stopping suddenly, the driver merely moves a small switch on the steering-wheel to the letter S, and a red signal with the word "Stop" in white letters immediately appears at the rear. Should the driver desire to turn to the right, a signal indicating that intention in green letters on a yellow background appears at the rear as soon as the switch on the steering-wheel is turned to R; a turn to the left is similarly indicated. At night, these three signals are brightly illuminated, so that the intention of the driver may be discerned from even a greater distance in the darkness than in the daylight. The price of this attachment, complete, is $35.

MAXIMUM SPEED IN MINIMUM TIME

Practically every modern car is provided with sufficient speed ability to satisfy the average driver. It is not ability to attain speed, however, which is most desired, but rather the ability of the car to attain its maximum speed in the shortest possible time. This is known as "pickup," or acceleration, and does not depend entirely upon the power of the motor. This ability to attain speed quickly is of great value, especially when driving in congested streets. The responsiveness of the motor and the rapid increase in speed of the car enable the driver to dart ahead into openings which would be closed before a more "logy" machine—even though provided with greater maximum power—could get under way. Therefore, even though restricted to the fifteen or twenty miles an hour which represent the speed limit in city driving, the owner of a "snappy" car may reach his destination in about half the time demanded by a car which requires a distance of several hundred feet in order to increase its speed by ten miles an hour. A car possessing this quality to an unusual degree has just been produced, and the stock model already holds the record for cars of this class below one hundred miles. Without exceeding the speed limit of twenty miles an hour at cross streets, this car can, in the short two hundred feet separating blocks of New York City, increase its speed to forty miles an hour and then slow down to the legal limit with but little effort or thought on the part of the driver. Almost still at one minute, and forging ahead at the rate of fifteen or twenty miles an hour at the next, this car almost solves the traffic delay problem in our larger cities. This end has been accomplished without any increase in the size of the motor, and therefore no attendant excessive gasoline consumption marks—or rather mars—its performance. Furthermore, the design of the motor is such that the annoying motor vibration found with some six-cylinder cars, at speeds between thirty and fifty miles an hour, has been eliminated, and the car operates as smoothly at the higher speeds as at the more conservative rates. Although representing an increase in power, performance, and size over the previous model of the same make, this car sells at $1375, or only $25 more than last year's price.

A TOURING ROADSTER

The Automobile Show, held in New York recently, has emphasized more than ever the wave of popularity that is sweeping along the "multi-passenger" runabout. As has been pointed out before, the roadster of a few years ago, capable of comfortably seating two passengers, including the driver, is giving way to that type of "single seater" which, either through an unusually wide seat or the use of folding seats, is capable of accommodating one or two additional passengers. Many prominent motor concerns have produced the distinctive "clover-leaf" type of roadster, in which the front seat is divided to form a passageway to the oval space at the rear—similar to the middle leaf of a three-leaf clover—which is designed to accommodate one or two passengers. One of the most popular types of four-passenger runabouts exhibited at the Automobile Show, however, was a car which has dispensed with the clover-leaf idea. This particular body is mounted on a popular six-cylinder chassis, of sufficient wheel-base to render the wide seat of a proportion to harmonize with the remainder of the car. The driver's end of the front seat is set slightly forward, to provide ample shoulder room, while the rest of the seat is wide enough to accommodate two passengers. In front of it is placed a folding foot rail, which gives the seat all the comfort of the tonneau of a most luxurious touring-car. The space in front is of sufficient width to enable the driver to enter or leave the car from either side, without disturbing the other occupants. In fact, this space is so wide that the fourth passenger may be accommodated in a folding tonneau seat, which, when not in use, is carried underneath the cowl or dash at the right of the steering-wheel. A compartment at the rear furnishes ample space for three or four suitcases, and, in fact, this vehicle might well be termed a touring roadster, so well adapted is it to long trips. The price of the car is $1250.

THE BENEVOLENT BUMPER

Any car which is to be operated in city traffic should be provided with a bumper, attached at the forward end to protect the front springs, wheels, lamps, and radiator, in case of a head-on collision. The radiator is one of the most delicate parts of the car, and the slightest puncture may entail a goodly expenditure for repairs. As a rule, these bumpers are provided with a spring of some type which serves not only to protect the front of the car, but to absorb a large proportion of the shock resulting from a collision. Such bumpers are not as a rule provided with the car when it is purchased. One car manufacturer, however, has designed a front bumper as a part of the spring suspension of his car. In this particular model, the front springs are of the three-quarter elliptic type, and the lower leaf of the top portion extends beyond the car, so that it will receive the first impact of collision, and because of its springy nature will bring the car to a stop without the jolt so annoying to the occupant and so harmful to the car. This bumper is found on two models produced by the same manufacturer, which sell at prices from $800 to $1100

Crême Lady Mary

In the Danube Blue Jar

The gift of the Goddess of Beauty that defies the gusty days at the turn of the winter.

The beautiful Danube Blue jar itself is well worth having on your dressing table—and because it is round inside, too, your fingers can reach every last bit of the Creme.

Crême Lady Mary 50c; Face Powder 50c; Extract $1.50; Toilet Water $1.50; Talcum 50c; Sachet $1.00

Send 15c to Vivaudou, Dept. L, Times Building, New York, for a sample of Lady Mary Extract in a finely wrought miniature bottle.

PARIS VIVAUDOU NEW YORK

GOETZ
Silks
QUALITY counts.
Look for the name
GOETZ * woven in
white on the selvage.
GOETZ SILK MFG. CO.
Madison Avenue and 34th St. New York
* "Gets"

A mirror of French design atilt on its ivory or gilt wood standard is of the sort that reflected powdered tresses long ago; 28 by 17 inches; $35

ON HER DRESSING-TABLE

DESPITE the continuance of the war, importations of dressing-table articles in surprisingly large quantities are being regularly received, so that new and effective things are always making an appearance in the shops. The only shortcoming seems to be in the supply of individual pieces. Though there is a bewildering variety of objects, there are seldom to be found more than one or two objects of the same design.

OF FRENCH GILT BRONZE

Perhaps because bronze is playing an important part in the war, and is in consequence difficult to get, French gilt bronze has become the fad of the moment for dressing-table accessories. Powder-boxes of this metal in an openwork lacy pattern come with a tiny miniature of a court beauty painted on porcelain and set in the design of the top. These boxes are $12.75, $13.50, and $18.50. Small boxes for patches are made of the same metal and in the same finish; these are in different sizes and designs, at prices ranging from $1.75 to $4.50. Of French gilt bronze also is a perfume holder containing two small bottles for extract. This holder consists of a stand of bronze with bronze bands around the necks of the bottles, and is $7.75 complete. Another type of perfume holder which contains three bottles is made with a top to the box, and is $18.50.

A REFLECTION ON BEAUTY

A mirror of the same metal and in the same graceful design suggests the period of the powdered chignon, when every beauty carried a tiny hand mirror to adjust her patches. These mirrors, in French bronze, are $10 to $28, depending on the size. Enameled ones cost $25 to $50. A hand-mirror of French design, an exquisite little affair—wood done in dull gold; in a large size it is $6.

Charming jewel-boxes such as are seen on smart dressing-tables are in shape like the gold and silver caskets of Shakespeare's time; they are oblong, with rounded tops. The modern reproductions are made of wood and lined with satin, and are covered on the outside with Venetian point lace of exquisite workmanship; the boxes are works of art and are, in consequence, costly; a large box is $110, a smaller one $85. A box covered with filet lace over rose pink satin, or with Italian lace over yellow satin, may be had for $35.

A green salamander reaches vainly around a frosted perfume bottle for a fly, and each is too engrossed to enjoy the delicate perfume within

BOTTLED PERFUMES

Among the new things seen on the dressing-table are two perfumes, both by the same manufacturer. One is especially appealing and suggests a garden beneath the soft warmth of a southern sun which has brought to full sweetness all its flowers. This perfume is in an unusual bottle of frosted glass. It has a flat base and tall slender neck; and coming up from the base and curving around the neck is a small green salamander, while perched upon the stopper, far out of harm's way, is a fly. The bottle is most unusual, as the illustration in the middle of the page shows, and the price is $10.

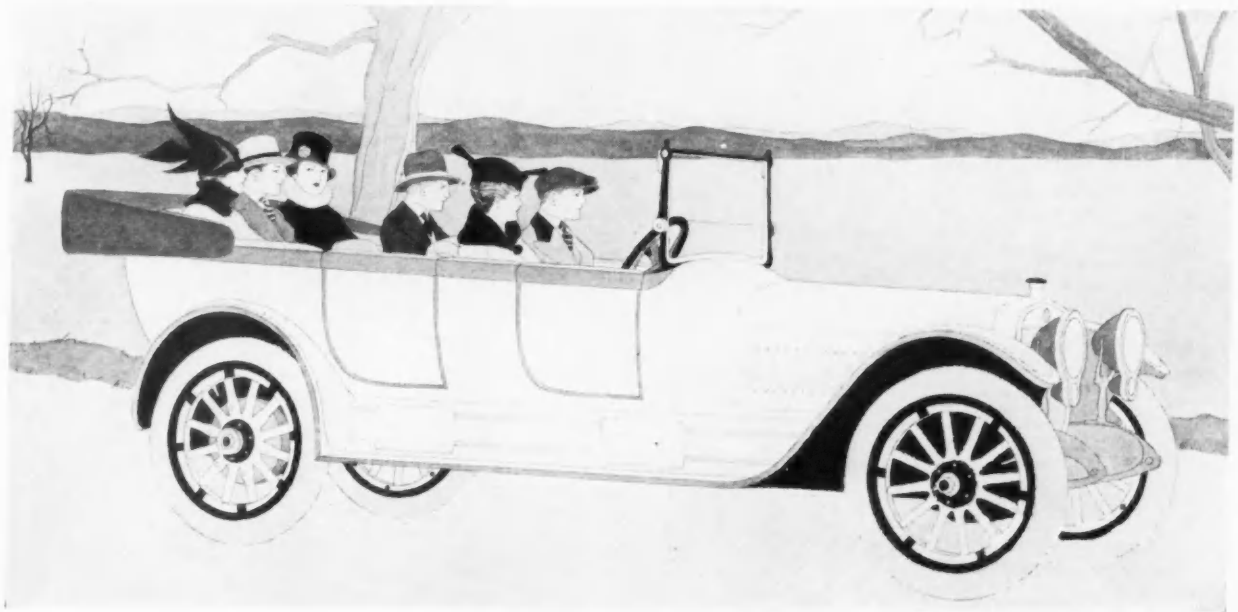
The other perfume is as delightful as the first, but is lighter in fragrance. The bottle is short and flat, as the illustration at the bottom of the page shows, and on the clear glass is a gay butterfly. It comes in a satin box which also has a butterfly on the top; this perfume costs $6.50.

A charming appointment on the dressing-table is the little doll electric light illustrated at the top of page 112. She stands on a base of brass, and underneath her blue silk petticoat there is the light

(Continued on page 112)

A delicate fragrance as of many summer suns on ripening flowers is contained in this butterfly perfume

.....WINTON SIX.....



Most Beautiful Car And As Good As It Looks

MOST automobiles are mere utilities—like ferry boats. They are built to carry passengers: they lack the fine qualities that go to make life delightful—beautifully balanced proportions, pleasant color harmonies, smart leathers and fabrics, scrupulously correct finishing details, and thoro provision for bodily comfort. These essentials belong not to ferry boats, but to private yachts; not to ordinary automobiles, but to the personal cars of real individuals.

Declared at every 1916 motor show to be the most beautiful car in the world, the Winton Six is as splendid in its mechanical excellence as in its visible charm. Its goodness is inbred. And, best of all, you can have on *your* Winton Six precisely the body you want, finished exactly as you most desire.

Because of our purposely limited output, the Winton Six is an exclusive car. For the same reason, we suggest that you let us have your personal specifications *now*, so that we can make delivery to you on the very day you expect it.

TWO SIZES

33 - - - -	$2285
48 - - - -	$3500

Complete information on request.

We submit individual designs on approval.

The Winton Company

21 Berea Road, Cleveland, Ohio

See Yourself As You Should Look

With a clear, soft, pearly-white appearance—the Perfect Complexion. It is within your immediate reach. Do not think it is necessary to have perfect features to be beautiful. A charming appearance is beauty's greatest grace.

GOURAUD'S

Oriental Cream

will render this pleasing appearance to your skin. For nearly three-quarters of a century ladies of society all over the world have found it to be the supreme liquid face powder. Refreshing and healing. Non-greasy. Its use cannot be detected. Secure your bottle today.

Send 10 Cents for Trial Size

FERD. T. HOPKINS & SON, Props.

37 Great Jones St., New York City

LONDON PARIS MONTREAL

Little Nancy Etticoat in a blue petticoat has an electric light (and isinglass) beneath her skirts. Thus arranged she goes nightly to a masquerade on the dressing-table

ON HER DRESSING-TABLE

(Continued from page 110)

(there is an isinglass also, if we must know). Her blue dress is trimmed with silver lace and sprays of pink flowers. She has a different gown, if one is at odds with blue; a silver lace dress is sprayed with pink silk roses and caught with black ribbon streamers. The doll is 10 inches high and the cost of the light is $15 complete.

NOT LOVELY, BUT FOR LOVELINESS

Among a list of purely useful accessories on the dressing-table is a new lotion which is invaluable when March winds impart that distressing redness to the nose which the French very prettily call *couperose*, but which is distinctly unbecoming even though thus delicately referred to. This lotion is $3 a bottle. A frost paste is made by this same firm, and is excellent to keep the hands white and smooth and to do away with the sensitiveness and redness of the skin so trying in wet and frosty weather. The skin food in this series is also unusually excellent to keep the skin fresh and dispel a multitude of skin troubles. The frost paste is $1.50 a box, the skin food is $2.

SOMETHING NEW ON THE DRESSING-TABLE

Nail clips are among the new and practical accessories for the toilet. These little clips are used to aid the tapering formation of the finger-tips, which unless trained lose their shapely pointed effect. These clips are made of a white metal, and are an inch long; they open with a spring and may be easily adjusted to any size finger, and may be worn at night or at leisure moments in the boudoir. The clips fit the ends of the fingers snugly, and by a gentle pressure the fingers in time assume the almond-shaped points. The insides of the clips are fitted with small pads of chamois skin to protect the nails. They may be had for $3.50 for a set of five and $5.50 for a set of ten.

FOR COMFORT'S SAKE

There are not a few who will be gratified at the convenience of a new shoe-horn. The handle of this horn is sixteen inches long; this makes the horn of practical value for adjusting the evening slipper, for the length of the handle does away with the exertion of stooping over to arrange the slipper comfortably. The horn itself is nickel, and the handle is ebony, and by way of decoration it has a nickel band around it and a nickel top to finish it. These horns are among the really useful appointments of the dressing-table. The price is $1.12.

Note.—Those inquiring for names of shops where dressing-table articles may be purchased should enclose a stamped and addressed envelope for reply, and state page and date.

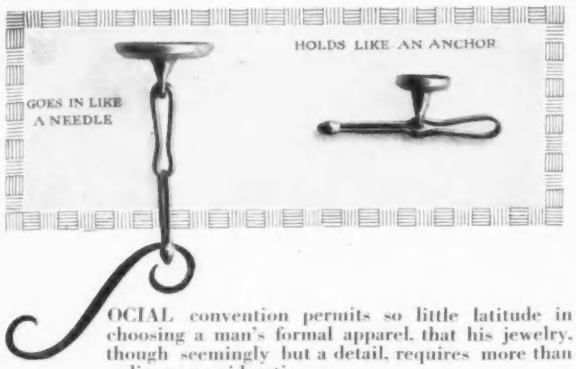
AS SEEN *by* HIM

(Continued from page 55)

Certainly, country life is getting more and more complicating. When we take our dip in the surf, it must be in an exclusive sea; otherwise we must have a swimming-pool of our own. So what with the garden and the grounds and the new polo ponies and sodding the green and getting up the new hunt and looking after gasoline launches and the sailing craft, and considering the question of having the yacht in commission this spring and of getting up the programs for the race-meets and settling questions of golf and tennis matches and, here and there, adding a new bathroom or a new wing or another porch or a terrace and redecorating or refurnishing or overhauling the garage for the additional cars ordered at the Show in January—why there is a great deal to do in the spring,—and a great deal of money to spend,—even when your thoughts do not run to love and clothes.

On the other hand, for Uncle George, even with his meager capital, I think there would be good return for his money. This neighborhood is not too middle-class, and not too expensive. By such an establishment he could keep his self-respect; he is not "out of it." He has a good address, and, if he chooses, he can draw in his horns and retire within his shell. I shall advise him to build. It would be much cheaper for me to have him build than for me to build for myself, and as satisfactory. He can build that restful place I was speaking about. I shall look around to-morrow—before I catch the eight forty-five.

Krementz



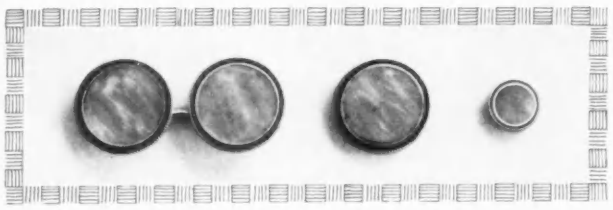
SOCIAL convention permits so little latitude in choosing a man's formal apparel, that his jewelry, though seemingly but a detail, requires more than ordinary consideration.

Correctness is paramount; then quality, design and finish.

The name "Krementz" on any selection of evening studs, vest buttons and cuff links is the recognized jewelry pass-word into the sanctums of society.

Sold by the better jewelers. Write for booklet V4.

KREMENTZ & COMPANY, Newark, N. J.



MALLINSON'S
Silks de Luxe

DAME FASHION turns instinctively to Mallinson Silks in her constant search for something new—and she's never disappointed. Mallinson Silks may be had in plain shades and in many fancy novelties. Perfect for all articles of dress and for all occasions.

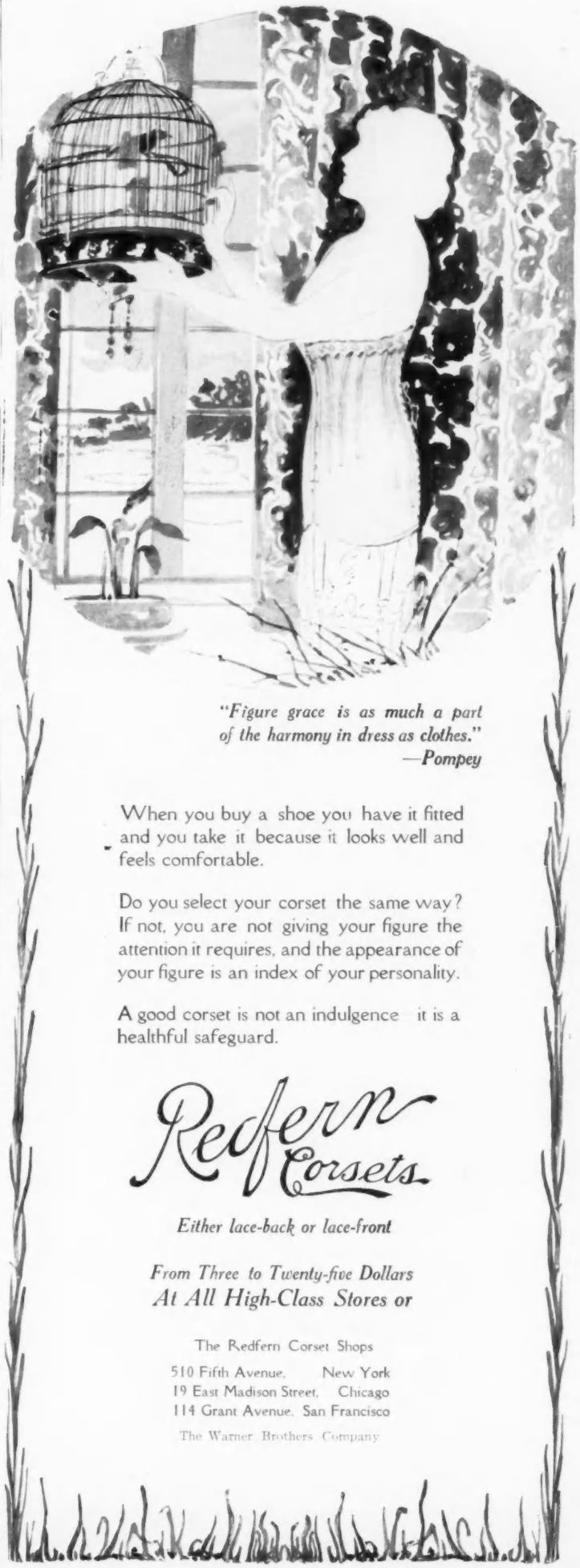
"Pussy Willow"
Reg. U. S. Pat. Off.
The Universal Silk

"Indestructible Voile"
Trade Mark
Strongest of Sheer Silks

"Khaki-Kool"
Trade Mark
A Charming Sport Silk

"Will o' the Wisp"
Trade Mark
The Silk of Cobweb Fineness

H. R. MALLINSON & CO.
"The New Silks First"
4th AVENUE at 20th STREET NEW YORK



"Figure grace is as much a part of the harmony in dress as clothes."
—Pompey

When you buy a shoe you have it fitted and you take it because it looks well and feels comfortable.

Do you select your corset the same way? If not, you are not giving your figure the attention it requires, and the appearance of your figure is an index of your personality.

A good corset is not an indulgence it is a healthful safeguard.

Redfern Corsets

Either lace-back or lace-front

From Three to Twenty-five Dollars
At All High-Class Stores or

The Redfern Corset Shops
510 Fifth Avenue, New York
19 East Madison Street, Chicago
114 Grant Avenue, San Francisco

The Warner Brothers Company

No. 245
Price $5.00

BIEN JOLIE
GRECIAN-TRECO

The Handmaid of Style and of Health

The modern woman, in her manifold activities, demands a corset adapted to her dancing, her tennis, her riding, her golf, her motoring, even her moments of rest. The miss requires a corset which softly and safely guides the figure into womanly contour.

Corseted Without Realizing It

This need is superlatively met by the Bien-Jolie Corsets. The marvelous Grecian-Treco fabric, found exclusively in Bien-Jolie Corsets, moves with the body as if it were a part of it, firmly yet gently holding the figure lines, never losing the beautiful contour of the corset itself.

Bien-Jolie Corsets are designed for sizes from 19 to 36. Qualities from $3.00 to $40.00. Sold at the finer stores everywhere.

BENJAMIN & JOHNES, Newark, N. J.

Other Bien-Jolie Creations are:
La Caresse and Custom Finish Corsets, and the famous Bien-Jolie Brassieres.

SEEN *on the* STAGE

(*Continued from page 59*)

the inspiration of his opera. She knows that he would cease to play with her if he should guess that she was rich, so she pretends to be the paid companion of the princess he has never met; and every afternoon she climbs over the snowy roof to mother him in his garret.

Then the Great She-Bear appears, poking her head upward into this Elysian solitude. The Great She-Bear is the keeper of the boarding-house. She is an evil-minded female, and she deems it scandalous for the poet to be entertaining a young girl in his bedroom. Therefore he is cast out into the inhospitable streets, and the little princess does not see him again for many days.

But meanwhile he has won the prize; and he comes around to the palace to ask the pretended companion of the princess to become his wife. He is dreadfully discouraged when he discovers that his fairy-godmother is not a paid companion but is none other than the princess herself; for of course he has vowed that he would never marry money. The poor little rich girl begs her father to be kind enough to disinherit her; but, in the end, the Cinderella man is graciously persuaded to accept the burden of her wealth.

The dialogue of this delightful play is written very prettily. A kindly sense of humor saves the author from ever lapsing into sentimental bathos. He has written a real romance, which tallies sufficiently with life to be convincing, even though the action passes in a realm of fairy fantasy. The piece, moreover, is charmingly enacted. Mr. Shelley Hull gives a most engaging performance of the leading part, and the company is admirably chosen.

"JUST A WOMAN"

THERE can be no question of the great ability of the author of "Paid in Full" and "The Easiest Way"; but it seems a pity that his later works have not fulfilled the promise of his prime. The trouble appears to be that he has ceased to harmonize his keen sense of theatrical effectiveness with his ability to consider life directly and honestly. Both "The Easiest Way" and "Paid in Full" were effective theatrically; but, in their most adroitly fabricated moments, they remained true to life and reported the lessons of experience. But Mr. Walter's latest play is merely a theatrical concoction. It is undeniably effective; but after the first act it ceases to be true.

The theme of "Just a Woman" is already shop-worn in our theatre; for it has been used in "The Governor's Lady," "The Master of the House," and other plays. The hero begins life as a common laborer in the steel mills near Pittsburg, and his wife keeps a workman's boarding-house. By constant economy they have managed, through a long period of years, to save up nearly ten thousand dollars. A Polish exile of good family, who is working in the mills, has invented a new open hearth furnace that is destined to revolutionize the steel-making industry. The hero's wife insists that they should invest their entire savings in this new invention and persuades her husband to take the chance.

Thus far, the play seems true to life. The conditions in the workman's boarding-house are honestly observed. But the remainder of the play is merely artificial. Six years later, the hero has become a multimillionaire, and we find ourselves in his palace in Pittsburg. Prosperity has ruined him. He spends most of his time in New York, drinking heavily and running around with vicious women. He is tired of his wife, and wants her to divorce him so that he may marry an adventuress who has ensnared him. His wife refuses to set him free, and insists on standing by him even when the directors of his own company dismiss him from their councils because of his habits of debauchery. Consequently, the husband hires an unscrupulous lawyer and a small army of private detectives to manufacture evidence against his all too faithful wife, in order that he may secure a divorce upon his own account.

The third act details the divorce trial. The husband's lawyer puts three private detectives on the stand, who swear that the wife has been guilty of misconduct with a crippled Bohemian coachman whom she has befriended. The wife makes no defence. She has refused to be represented by counsel; and to all the questions of the judge she merely replies that she has nothing to say. God knows that she is innocent, and God will not allow her to be judged unfairly; it is not necessary to reply to statements that are obviously lies. In default of any defence, the judge is obliged to tell her that he is required to accept the sworn testimony of the plaintiff's witnesses. He must decree an absolute divorce against the wife, and must assign to the husband the custody of their little boy. The child, meanwhile, has fallen asleep, in sheer boredom at the lengthy testimony,—a fine theatric touch. But now, at last, the wife is aroused. She takes the stand, and, to the great surprise of everybody, declares herself guilty of all that has been said against her. She is more guilty, she maintains, than any one imagines; for her husband is not even the father of her child. How can her little boy be given into the custody of a man who is not his father? The judge is convinced by this outburst that the woman has been falsely accused. He orders the immediate indictment of the husband and his lawyers and his witnesses for conspiring to incriminate an innocent woman; and the husband confesses his guilt as the curtain falls. This scene, of course, is wholly artificial, it does not tally with life, nor convince the auditor of truth; but it is undeniably effective in the theatre.

The husband is sent to jail; and ten years later he comes back to his wife, chastened in spirit, and prepared to love her more than ever. This fabricated happy ending is a little hard to bear. The play started out to be a tragedy; and it is somewhat disconcerting to be told at the eleventh hour that the characters live happily forever after.

1843-1916

THREE generations of New York women bought Aitken millinery and Aitken dressmaking materials at our retail store at Broadway & Eighteenth Street.

Today our business is entirely concentrated upon supplying the most desirable milliners, dressmakers and stores in each city with the newest materials for your hats and gowns, and with ribbons, neckwear and veilings.

Your way of making sure that you obtain Aitken style and quality is to buy where you can get Aitken materials when you ask for them.

May we tell you the name of the milliner, dressmaker or store near you selling Aitken Hats and Dressmaking Materials?

AITKEN, SON & COMPANY

FOUR SEVENTEEN FIFTH AVENUE
NEW YORK

The Liberty Shop INC
MILLINERY

Announces an

Early Spring Display

of

Hats, Gowns and Wraps

THEY include our latest importation of original models from the most exclusive designers of Paris.

NEW YORK SALON
557 FIFTH AVENUE

LONDON — NEW ORLEANS 722 Canal Street — PARIS

F-26.—Novelty blouse of fine Belfast linen with French jabot. Collar, cuff, and jabot of polka dot linen in colors, black, blue, green, helio, and pink, and edged with white linen. Beading at shoulders of waist. Finished with pearl buttons. Collar can be worn high or low..... ***Price, $5.75***

Mail orders promptly filled

JOHN FORSYTHE & SONS
The Waist House
3 WEST 42nd STREET — **NEW YORK**

No connection with any other house doing business under the name of Forsythe

L. P. Hollander & Co.

ESTABLISHED 1848

Have filled their New York Store with elaborate collections of garments for Women, Misses, and small children. Many beautiful designs interpreting the new mode have been brought from Paris. These, together with copies and adaptations from their own work-rooms, and with their original creations, form the most remarkable display that it has ever been their privilege to present.

Fifth Avenue at 46th Street

New York

CONSISTENCY, THOU ART IN JEWELS

(Continued from page 61)

in order that he may develop a certain effect. She may also have jewelry designed for a specific gown, or after her own ideas of what suits her personality.

Yet even if a woman has neither unique jewels nor knows a jeweler who can make them, and is restricted to selections from the jeweler's stock, so lavish and beautiful is the assortment now offered, so artistic, varied, and faultless in style, design, and workmanship, that her every wish may be easily gratified, and her personality, no matter how unusual, may find its jeweled counterparts.

The surprising part of it is, also, that she may find suitable jewels for almost any expenditure of money that she may elect. Every sort of jewelry is developed nowadays along the line of art, and there is no kind of jewelry of which becoming and appropriate pieces of real beauty are not available, to suit all manner of costumes, all complexions and figures, any occasion. Good taste, based upon principles of fitness and art, is the only requisite for successful selections.

NOT FOR ITSELF, BUT ITS EFFECT

The great fault in buying jewelry is to select a piece solely because it is beautiful or because it appeals to one's fancy. A jewel should be an integral part of the gown itself, just as much as its lace, chiffon, or embroidery. And equally important is it that a jewel should be becoming to the wearer. An extremely slender oval pendant, for example, is best suited to a small oval face; a string of pearls upon a throat that shows a tendency to plumpness emphasizes this characteristic, while a pendant of moderate size would instead lead the eye to its length of line and emphasize its slenderness. The extremely large rings require a rather large and impressive hand to carry them suitably; the youthful face is enhanced in beauty by the bandeau; the young woman of girlish figure and small features would best wear a medium-sized brooch of light construction instead of a heavily jeweled one; the blonde woman may well select a brooch for afternoon wear that contains a stone in color like her eyes; the brunette, whose vivid coloring calls for colder tones, may choose an emerald for the contrasting stone in the corsage ornament that is the "optical center" of her evening gown.

THE QUANTITY OF JEWELRY

But there is one rule that the woman of taste never violates, and that rule pertains to the quantity of jewelry worn upon a single occasion. While a woman finds it imperative to own many ornaments, even though they are inexpensive—since each costume requires its individual touch of jeweled charm—she restricts herself to wearing but few pieces at one time. One woman of prominence made a wise law unto herself, limiting the number of pieces to three.

For evening wear, of course, more jewels may be worn. Five jeweled ornaments are shown with the evening costume on page 61. The flexible platinum corsage piece, which is set entirely with diamonds, is oriental in its design, and stands out to excellent advantage upon the soft neutral ground of pastel green tulle. The diamond bandeau worn with it is delicately edged with small pearls, and while it is so simple in design as not to detract from the central grace and brilliance of the brooch, yet it contributes the essential sparkle and luster to complete a certain effect. Without the bandeau, a string of pearls could be worn with equal effectiveness.

Stud earrings, each consisting of a single pearl surmounted by a small diamond, such as are shown with this evening costume, are, when becoming, in excellent taste to complete these larger pieces. There is another type of earring now in vogue that can be worn instead of the stud, if better suited to the face. It has swinging rings of diamonds, relieved by calibre sapphires to produce the effect of shading. This shading and the particular design constitute the only "newness" in this form of earring.

A single important diamond ring bearing one large square stone of rare beauty is worn on the hand in this picture. The emeralds in the flexible diamond bracelet are apt and harmonious, as they suggest the color of the tulle in the gown. All-diamond jewelry is most preferred for evening functions, but occasionally, as in this evening costume, among the diamonds a few stones of color, as in the emeralds in this bracelet, repeat the color note of the gown and add character and smartness. A slight touch of onyx (for a blond it might be in the hairpins), will emphasize her coloring. Or a large cabochon star sapphire—a stone of increasing importance at present—may be used successfully to give a contrast that often lends a special distinction.

TO WEAR ON THE STREET

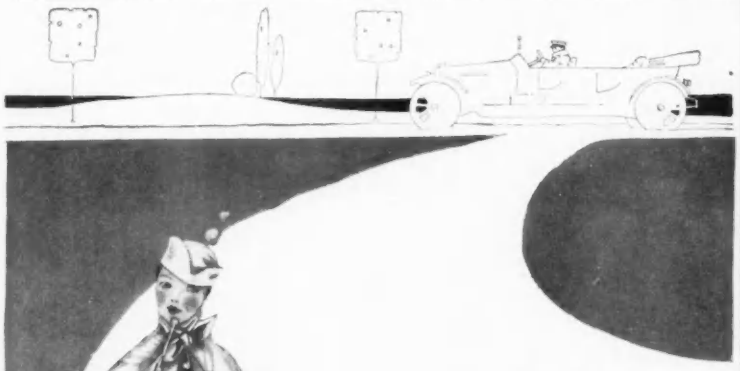
A watch is imperative for the morning shopping tour, and the bracelet watch square on the model in the middle of page 61 has a platinum face and gold figures, and is outlined by a row of tiniest diamonds and mounted upon a black silken strap which is fastened with an unusually secure and lovely clasp of gold set with diamonds. Among the pieces of jewelry at the bottom of page 61, at the extreme left of the picture, is shown a rectangular watch on a fob. This is a very elaborate affair for afternoon wear. The face is circled with diamonds, and the fob and face are solidly studded with diamonds.

Quite as indispensable as a watch is a mesh bag, such as the gold bag illustrated on page 61. Its pointed shape, given by the frame of pierced gold, shows a clinging to the Gothic forms of last year's jewelry, but expresses its novelty in the variation across the bottom; each tiny point is tipped with a lustrous pearl. The strap is of soft gold mesh with a slide set with a sapphire to match its clasp and to repeat the color of the diamond-circled sapphire in the ring. A simple diamond and platinum brooch such as is worn on this gown is not too much on a silk gown that answers for luncheon and early afternoon wear.

FLORENCE HAT SHOP

Announces her removal to larger quarters, on the *FOURTH* floor of the same building, where she has on display an unusual collection of late importations, copied for $15.00 and up.

500 FIFTH AVENUE, NEW YORK



BULLETIN No. 21

The Automobile and the Smart Woman

The Style Committee decrees—that for spring and summer the smart woman's hat, motor coat and shoes be made of

"F. B. & C."
Various Colored
Glazed Kid

to match the body or lining of motor in any color to suit the particular fancy.

Glazed Kid is wonderfully soft, light and pliable and is impervious to water.

Fashion Publicity Company
of New York

THE INSTRUMENT OF QUALITY

Sonora

CLEAR AS A BELL

Tone Control

THIS fascinating feature first used on the Sonora, by which the music may swell and die away at will, adds greatly to the pleasure of the listener.

Its purpose is to fit the sound to the size of the room without disturbing the melody.

The method by which the sound is controlled at its source, and not muffled, is a patented one and an exclusive feature with the Sonora.

It is but one of the many splendid features which have won for the Sonora the title of the highest class talking machine in the world.

Prices $35, $50, $75, $100, $135, $150, $225, $300 and $1000.

Call on the Sonora dealer in your town and he will gladly demonstrate the superiority of Sonora Phonographs, and you will learn why the Sonora Phonograph is the best.

Sonora Phonograph Corporation

GEORGE E. BRIGHTSON, President

Salons: Fifth Avenue at 53rd Street and 50 Broadway

General Offices and Sales Rooms: 57 Reade Street, New York

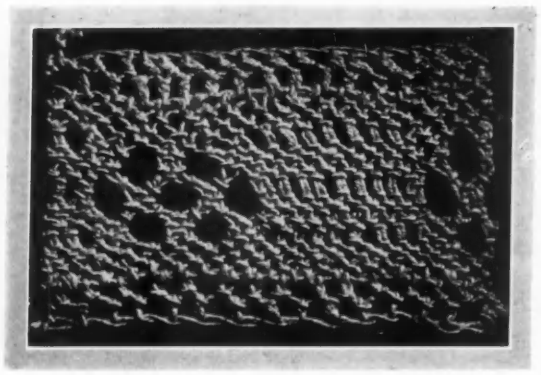
Representatives throughout the country.

TAILLEURS MANTEAUX
FOURREURES

OUR PROFUSION OF SPRING PARISIAN MODELS NOW SHOWING EMBODY ALL THAT IS MOST "RECHERCHÉ" AND CORRECT.

Weingarten & Jenks Inc.

467 Fifth Avenue
New York



A lace woven of heavy cord has been used most successfully on several of the new Paris models. It would be extremely effective on linen frocks

LACES *from* FRENCH COLONIES

A FEW paragraphs appeared in a recent *Figaro* on the great work done by General Galliéni, now the Military Governor of Paris, during his long residence as Governor in Madagascar, where he established schools for lace-making, provided skilled teachers, and furnished the patterns and material for the work. Those few paragraphs awakened my interest in the hand-made lace of the French Colonies to such an extent that I determined to learn more about it.

GENERAL GALLIENI'S WORK

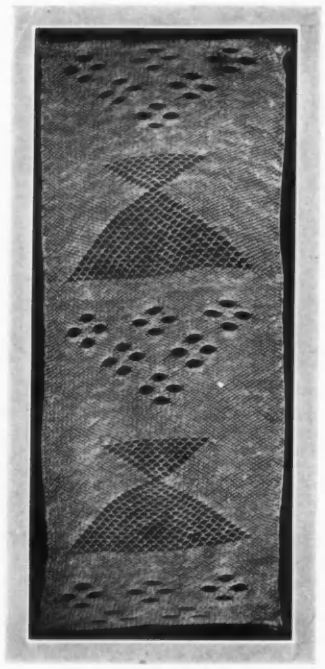
On seeking to know more of this native lace, I found that because of the war the lace exhibitions were closed. The Colonial Bureau appeared to have no available knowledge of the subject, and so there seemed nothing to do but to apply to General Galliéni himself—which I did. I received an immediate and courteous response from one of his staff officers, General Dubois, who had been his secretary in Madagascar. General Dubois called, presenting a card on which General Galliéni had written a cordial introduction. It is interesting to note that General Galliéni, though Commandant de l'Armée de Paris while the city was in a state of siege, was ready to give his attention to a matter that might have even the slightest effect on the commercial welfare of the colony for which he has done so much.

General Galliéni, when he was named Governor of Madagascar, found he had to deal with people who, though vigorous, possessed all the characteristics of the oriental; they were submissive, incapable of initiative, but still susceptible to improvement and ready to follow a new lead when persuaded that it would result in financial gain. The women showed themselves particularly adaptable and clever in all manual art. With the help of his staff, General Galliéni set to work to stimulate their natural gifts, and, under his encouragement, lace-making became a popular and steady occupation. Pure feminine coquetry, the love of adornment, and the wish to own a surpassingly luxurious wardrobe, spurred these women to unwonted endeavor. Moreover, the work is not fatiguing, and is considered more distinguished than ribbon-spinning or the plaiting of straw hats. Many of the Madagascar lace-makers are now able to copy exactly the most complicated models. They have been taught to draw the designs on tracing-paper, and to transfer them to the cardboard by pricking—a minute and dexterous work which many French workers, even the most practised, do but indifferently. Some show a particular talent for designing, and so add originality to the technical merit of their productions.

LACE-MAKING IN TUNISIA

A story covering a wider field may be told of the development of lace-making in Tunisia. Since the French occupation of that country, in 1883, schools have been founded in different towns by the Service Economique Indigène and the Direction de l'Enseignement, for the purpose of reviving the ancient art of lace-making. The work has been so successful that, up to two years ago, the Regency could count ten schools with many hundreds of pupils, all the daughters of Mahometans. Though these schools are primarily devoted to arts and crafts,—lace-making, wood-carving, pottery, metal and leather work,—the course also includes the ordinary branches of common school education. This result is most gratifying when one considers the training—or the lack of it—of the oriental women, the arduousness of inspiring a sense of confidence in them, and the difficulty of entering the native homes. But the purposeful teachers accomplished all this, and through the women were able to reach the children on whom their hopes depended. Especially were they interested in the young girls who, though brought up in lamentable ignorance, the victims of demoralizing and degrading prejudices, were soon found to be

(*Continued on page 120*)



A delicate example of the finer work of the native lace-weavers may be charmingly combined with the light summer materials

Now That's Different! The Expression Women Use When Shown Regina Hats

The distinctive and unusual is ever apparent in a Regina Hat. It may be some color treatment or the placement of a bit of trimming, but there is about the hat something to make women enthusiastically exclaim, "Now—that is different!" Regina Hats are found wherever the exclusive trade shops.

During March a special exhibit for dealers in our handsome new home, Sixth Floor, 411 Fifth Avenue, New York City

FRANKEL-FRANK & CO. KANSAS CITY, MO.

Joseph

Caps–Aprons–Uniforms

129 East 34th Street ***New York***

Phone 5571 Murray Hill **At Lexington Ave.**

Maid's Costume

No. 256 (at left). Of imported purple French sateen; five-gore skirt, opening front; panel or plain back. Pleated waist, $5. Mohair, $5 to $20. Black sateen, $3. Imp. Irish Poplin, all shades, $5.

Exquisite apron of imported figured Swiss, lace trimmed, $3. Cuffs, collar to match, 75c set.

Stunning cap of pleated net, with purple satin bow and streamers, $3.75. Other caps, 25c up. Aprons 25c to $5.

Nurse's Costume

No. 104 (at right). Of striped Seersucker, $1.50 to $2.50. Also stripes and plain shades, at $2.50.

Apron linen, $1; Bib, 50c; sheeting, 85c; Bib, 35c. Cambric Apron, with bib, complete, 75c.

Linen Cuffs, 25c; Caps, 15c to 50c.

Coats and Bonnets

The Helen, No. 844 (in center). Of fine all-wool English serge, black, navy blue, grey, brown, $26.

Bonnet, $8; with veil, $10.

Order by mail or personally. Send for free Portfolio of Designs

DE PINNA

NEW YORK

Exclusive Outfitters to Young People

In Their New Building

Fifth Avenue at Fiftieth Street

No. 59. Girl's Dress of French Linen; yellow, green, rose, blue or lavender. Sizes, 6 to 12. Price, $15.

Announce

The Showing

Under Most Attractive Conditions

Of Their New Spring and Summer Models

For Boys and Girls, Young Men and Misses

BEFITTING the opening in the new location, with increased space and better facilities than ever before, the assortments are larger than in any former season. The custom departments and the department for sport clothes especially have been widened in scope.

No. 435. Boy's Russian Suit of imported wash fabrics. Sizes, 3 to 6. Price, $5.50.

De Pinna representatives every season visit the principal cities of the country. Send your name and address and you will be informed of the next visit to your city, or the city where you do your shopping.

The Most Exclusive House in America Devoted to the Outfitting of Young Men and Boys, Misses and Girls

The new importations represent most artistic selections in Gowns and Millinery from the foremost designers of Paris. The Russian tendency is the dominating note, largely fostered by the Russian Ballet which has made a deep impression on Paris as well as America.

Everything personally selected by Miss Clyne, who has recently returned from Paris, and whose personal services are tendered to the patrons of her new salons.

FLORE REVALLES

Premiere Artiste of the Ballet Russe has purchased her gowns, suits, and millinery from Frances Clyne

LACES *from* FRENCH COLONIES

(*Continued from page 118*

extraordinarily intelligent. Their serious minds have never been distracted by the recreations common to the children of other countries (I am told, for example, that they never play with dolls), yet they were very quick to respond to instruction.

It was the wife of an army officer, resident in Algeria ten or twelve years ago, who first recognized the possibilities in applying native lace to European modes. Later, settling in Tunis, she endeavored to arouse the interest of the Arab women. By her untiring efforts, the native women, who had been kept so long in strict seclusion, were slowly persuaded to take up the work prepared for them. The idea that they would finally gain independence, both socially and financially, was in itself so astonishing to them as to be scarcely believable. Still, they remain capricious; for native languor is hard to overcome.

However, the oriental temperament is particularly fitted for the mastery of a craft which, after finger dexterity, requires patience above all things. When finally disciplined, it is expected that this already remunerative industry will completely change the social status of the native women of the French oriental colonies.

IMPROVING ON ANCIENT METHODS

Before the French government established schools there was no stimulus to enlarge the field of designs, and so the same patterns were passed on from mother to daughter. The work of the teachers to restore the ancient art of lace-making was certainly not made easy. Unhappily, many old designs, many of them fine specimens of rare lace, had disappeared. But after patient searching, a few old stitches, new to the modern workers, were found and made familiar to them. The teachers have simplified the former technique by substituting the traced paper pattern, which insures a perfect rendering of the design, for the universally used cushion.

The lace-makers are now expert in joining "chapka" stitches with Irish lace stitches and with embroidery, thus producing a variety in the lace which was at first too uniform to be really beautiful. The innovations are carefully kept in harmony with the old traditions, in order that the national character may be preserved. The ancient Islam workers keep religiously to the original designs, and the old specimens of the lace retain their primitive stiffness. Tunis lace, called "chapka" or "gema" (filet), is now known to be the ancient oriental lace which eventually reached the lace-makers of Venice. By them and by other European workers it was continually improved till, by slow degrees, it evolved into the famous Valenciennes, Malines, *point de Venise*, and *point de Paris* laces.

In order to preserve a uniform size for the holes, the filet lace is made with a shuttle and a mold; for the chapka lace, the needle alone is employed. This latter method allows the weaver more independence. Originally, Tunis lace implied geometric designs, always in straight lines; but the modern weavers introduced graceful trails of foilage, flowers, and fruit—designs that seem taken from Mauresque architecture and book-bindings.

EXAMPLES OF THE NATIVE LACES

With the steady production of this lace established in the French colonies, a regular market is desired. For this purpose, Mademoiselle Lançon, who, for several years, has occupied the post of Inspectrice du Travail, in Tunis, has been sent to Paris by the Service Economique Indigène in Tunis. Mademoiselle Lançon has recently placed in the hands of the Gouvernement du Protectorat a learned and interesting document devoted to "Dentelle Tunisienne." It is to her courtesy that the writer in indebted for special information. At the Tunisie Bureau in the Galerie d'Orléans of the historic Palais Royal, Mademoiselle Lançon has a large collection of the lace in which she is so keenly interested. These examples are for sale, at extremely low prices. There are tray covers of all sizes and shapes composed of a charming combination of lace and embroidery, and there are fine and coarse laces that are particularly desirable at this time, for the mode demands great quantities of laces, while their manufacture is decreasing and their prices are advancing.

The heavy cord lace shown at the top of page 118 has been used effectively on one of the season's most successful models—a tailored costume of the new Rodier velvet. It would also be appropriate for heavy linen gowns. The lace shown at the foot of page 118 is particularly suitable for light summer materials. The examples of narrow entre-deux display four designs typical of Tunis lace.

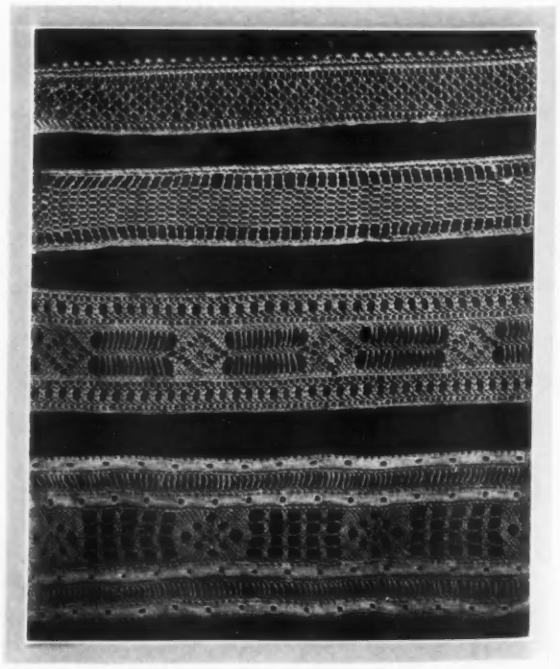
MARGARET ALICE FRIEND

A fine entre-deux, typical of Tunis, bears mute testimony to the patient fingers that wove it

Particularly effective in gowns of fine material is the dainty entre-deux shown second from the top

More elaborate in design and particularly delicate in workmanship is the entre-deux next to the bottom

The lace of Tunis, despite its innovations, retains its old geometrical designs, like this at the bottom



After You Read this Book

you will know exactly *why* a suit or a coat or a costume *is* or is *not* stylish.

This is, we believe, the first book ever published to show clearly and concisely what "style" is—how a style is created—and how to determine, unerringly and instantly, what is false or eccentric, and what is *correct* design in women's wearing apparel.

The story begins in Paris in the Fall of 1913. It describes every important move made toward the production of the arbitrarily correct modes of Spring, 1916. It is illustrated by reproductions of the Parisian-made garments which helped produce the present mode.

After you have read it you can tell at a glance whether a suit, or a coat, or a dress is correct or incorrect. No one can deceive you—because *you* will be virtually *a style authority*.

The book deserves a place on your book-shelves, and a copy of it will be sent you free of charge if you wish it.

THE PRINTZ-BIEDERMAN CO., 1217 West 6th St., Cleveland, Ohio

Printzess
COATS & SUITS
Paris · Cleveland · New York

Swope's Spring Catalogue

will prove a safe guide to follow in the selection of

Spring Footwear

The new style tendencies are portrayed in their entirety, and at reasonable prices.

A copy will be sent gratis upon request.

Free delivery everywhere in the United States

Swope Shoe Co.

920 Olive St. **St. Louis, Mo.**

Scruggs-Vandervoort-Barney

SAINT LOUIS

One of America's Largest Stores

Established 1850

The Vandervoort Block

Olive & Locust from Ninth to Tenth

From America's Noted Women

"The marvelous smoothness—the exquisite odor—the lightness and whiteness of S-V-B Cold Creams make them the really incomparable and indispensable toilet necessities."

We again point with pride to this verdict of those who are prominent in society and the drama—famous women who appreciate the superior merit of S-V-B Cold Creams.

The large number of orders received from New York, Boston, Chicago, Philadelphia, San Francisco—in fact, from every part of America, and from England, Spain and other foreign countries, is indeed a well deserved appreciation.

You will experience new delights and greater benefits from using not only S-V-B Cold Creams, but from all our toilet preparations—Dainty packages; liberal quantities.

S-V-B Hygienic Cold Cream—A cream of unsurpassing excellence, delightfully smooth, light and pure white; exquisite odor. A difference you will appreciate **38c and 65c**
S-V-B Liquid Powder White—flesh and brunette tints. Lasting but delicate odor. The utmost in purity. Large bottle **$1.00**
S-V-B Charmeuse Face Powder—The lightest, finest and fluffiest powder. Clings to the skin. Delicately scented with violets. Per box **$1.50**
S-V-B Toilet Water—Violet Superba. More lasting than many so-called extracts. The true odor of the violets. Large bottle **85c**
S-V-B Toilet Water—Gold monogrammed bottles. "Sensation" and "Violette." A highly concentrated toilet water, exquisite and lasting. Large bottles **$1.25**
S-V-B Tooth Paste—Scientific and hygienic, unlike any other. Highly antiseptic, free from grit. Cleanses and polishes, and prevents tooth troubles. Large tube **25c**

These and other S-V-B Toilet Preparations are illustrated and completely described in a dainty booklet which we mail upon request.

These formulas are owned, manufactured and sold exclusively by Scruggs-Vandervoort-Barney.

On purchases of $5.00 we prepay all transportation charges to all points between the Allegheny and Rocky Mountains. On purchases of $25.00 or more we prepay charges to any point in the United States. You have the privilege of returning your purchase if for any reason it is unsatisfactory, and the price will be cheerfully refunded.

A Complete Store of Better Merchandise

A Patronage That Is World-Wide

"It's You, Madam"

***You* as your mirror reveals you—you as you see yourself. Every line and curve of your figure reproduced with life-like fidelity in Pneu Form.**

Fashionable women everywhere are adopting Pneu Form. They select the patterns, fabrics and trimmings for their gowns and let Pneu Form impersonate them at the dressmaker's.

You, too, can eliminate the tedious posing and annoying delays inseparable from personal fittings. Or you can design, make and complete every detail of your costume in your own home with

Pneu Form

Your Pneumatic Twin-Self

Pneu Form inflates and adjusts to the exact *size* and *height* of any person. It reproduces every figure. Thousands of women declare they wouldn't part with Pneu Form at any price if they couldn't get another. You will share their enthusiasm after you know its advantages.

It Lasts a Lifetime

Pneu Form enables you to dress *better* for *less* money. It pays for itself over and over again in the first gown you make with it. One form serves the dress-making needs of every woman member of the household.

Why not adopt Pneu Form for your new Spring gowns?

This Offer Is Limited—Be Prompt

We are now making a Special Offer that will be of decided advantage to those who avail themselves of it. We are compelled to limit the opportunity, so we urge you to write for our special offer at once.

Our new booklet "My Pneumatic Self" is free to all.

You are cordially invited to see demonstrations at our showrooms, Galvin Bldg., 46th Street and 5th Avenue, New York.

THE PNEUMATIC DRESS FORM CO.

561 Fifth Avenue **New York**

Phone: 7670 Murray Hill

PERIOD GOWNS FROM THREE PERIOD PLAYS

(Continued from page 57)

"The red roses tucked their noses into their little caps of gold lace and joined the rest of me in the song of triumph saying, 'Look at me, now; why haven't you wanted me before?'

"I preened and puffed myself out at the sides, and my wonderful bodice ran straight down the front to its big point. The Some One who had taken me from the chest was just going to run off with me, when I pinched her, and said, 'My fan and lace handkerchief, please, and pray do remember that when your great-grandmother wore me, she knew how to walk.'

"She stopped—and as I saw I had made an impression I continued firmly, 'They were not allowed to slouch as you do in these days; they carried their heads well on their shoulders and kept their backs straight and were graceful in their movements and dainty in their actions—modest withal; and when they danced—lud! what a picture!' The Some One dropped her head and whispered to me, 'Madam, your servant; and I shall endeavor to be worthy of the honor.'"

ALEXANDRA CARLISLE

BEFO' THE WO'

The following account of her costume is contributed by Blanche Yurka, who has been playing in the Sothern revival of "Lord Dundreary," the rôle which Laura Keene was playing in the elder Sothern's production of that play on the night when Lincoln was shot. A photograph of Miss Yurka wearing this costume appears at the upper left of page 57.

This costume is a perfect reproduction of the dresses of the period of the play, even to the square-toed, heelless slippers and the fine lace mitts. It was designed from the costumes used in the elder Sothern's production, and from old prints and fashion plates of the period.

"The gown is of a creamy white challis, patterned with pale violets, and the wide puffings are of lavender silk shirred under narrow bands of purple velvet ribbon. Creamy lace combined with lavender ribbon, nar ow and shirred, makes the shoulder scarf, the ends of which fall almost to the edge of the skirt. Beneath this skirt are petticoats galore and a real hoop built of wire and crinoline—and be it said for the encouragement of followers of fashion, a hoop is surprisingly easy to manage after but a little practise.

"The accessories of these costumes are quite as perfect as the gowns themselves. There is a parasol of lavender silk, from the tip and handle of which depend, in the fashion approved by that day, bunches of deep purple artificial violets. A scarf of fine Brussels lace, cream colored, is draped gracefully about the wide brim of the leghorn hat, and a black velvet ribbon encircles the crown and falls in long streamers to the waist in back. Cameo ring, bracelet, and brooch complete the costume."

BLANCHE YURKA

"BUNNY" AND THE EIGHTEEN-FORTIES

The gown worn by Gypsy O'Brien in her all too brief appearance in "Bunny" belongs to the period of the eighteen-forties, and is accompanied by a delightful adaptation of the poke-bonnet of those days. Miss O'Brien and her gown appear at the bottom of page 57.

The underdress of this frock is of delicate apricot taffeta, and apron, fichu, and scarf are of a filmy cream net embroidered with silver. The skirt, which slightly antedates the real crinoline, is, like the skirts of to-day, very full, and stands out by reason of its own crisp taffeta.

The blue girdle, close about the waist, holds a wee knot of net and silver flowers, and from the right arm swings on long ribbons a bag of silk and silver-run net wholly in the spirit of the period. It is worth noting that Louis Seize modes have not a monopoly of ribbons; they belong, also, to mid-nineteenth century modes.

IN THE INTEREST *of the* LACE WORKERS

(Continued from page 60)

The war has, of course, diminished almost to the point of entire obliteration the demand within France itself for these beautiful laces. Throughout the length and breadth of the country, thousands of women, dependent as never before upon their own resource, find at the same time their one means of livelihood swept away, since they lack a market for their laces.

It is through these circumstances that there has come to American women an opportunity to exercise that charity which, in truth, begins at home, but which assuredly does not end there. A group of fashionable Parisiennes, under the leadership of the Marquise de Ganay, have taken so deep an interest in the difficult situation of these unfortunate lace-makers that they have formed a committee to promote the exposition and sale of French laces in foreign markets, particularly in New York. They have interested in this plan many well-known New Yorkers, among them Mrs. William Astor Chanler, Mrs. Le Verrière, and Mr. Francis Burke Roche, whose activities in behalf of the Lafayette Kit Fund are already well known.

The first step taken to put their plan in practise was the exhibition and sale of French *crochet de Venise* laces, which opened at the Knickerbocker Club in the middle of February to continue for an indefinite period. A group of the table-covers, curtains, bedspreads, and cushions made from these laces, combined with embroideries such as only Frenchwomen can make, is shown on page 60.

This small preliminary showing, which it is hoped may become a permanent New York exhibition, demonstrates how wide is the variety of pattern and effect which may be found in a single type of French lace. Neither bobbin nor point lace is represented in this collection, but it shows to the full the possibilities in richness and intricacy of design and the fineness of workmanship which are within the field of crochet laces made by hand of linen threads of varying fineness.

Though Irish crochet laces have long enjoyed wide favor in America, the Venetian crochet, which is wholly different in pattern and effect, is less known here. The present exhibition should afford a welcome opportunity to make its better acquaintance, especially as one may condone every extravagant purchase of it by the happy consciousness of extending to those in dire need that best of all charity—the opportunity to help themselves.

Dainty, Healthful, Economical!

Scientifically designed to allow freedom of action, these garments guard the health of your little ones and promote your happiness.

For the little girl

Alsheneeds

Combines all the desirable features of drawers, bloomers, garter attachments and waist into a single dainty, comfortable and serviceable garment. See how it buttons on the side; the child can put it on or take it off in a jiffy. It fits in naturally at the waist, supports everything from the shoulder, has extra buttons at shoulders and hips, drop seat, patent tab arrangement so that the hose supporters may be worn inside or outside. All seams are double. All buttons are sewed close with 16 stitches upon reinforcing material that will not give way or allow the outer garments to sag. There are no rough edges; no buttons where they can chafe; buttons for skirts; no need of pins.

For the little boy

Alheneeds

Trade Mark

A complete mannish garment that the boy can get into or out of by handling two buttons which will never pull off. He will delight in wearing this natty suit and you will be proud to see him in it. **Same material and scientific construction as in "Alsheneeds."** Has buttons for trousers. A remarkable help in starting and ending the day happily.

Made of washable white Pajama Checks, adjustable for years of wear by romping, growing children.

Either garment postpaid **50c. Sizes 2 to 12 inclusive.** Ask your dealer. Patented and made only by

FRED'K H. SPRAGUE CO., 135 Main St., Orange, Mass.

Also Mfrs. of famous **"Spraguemade" Wash Suits and Rompers.** If you cannot get them in your store—**write us.**

Mme. Rose

Gowns Reconstructed

AND MADE TO ORDER

I want to impress this fact on all women—

I do not just remodel Gowns, but ***reconstruct*** them—making a completely new creation far surpassing the original in individuality, artistic conception, beauty of design, workmanship and fit.

I challenge any concern either in New York or Paris to produce gowns superior to those made by me. For the past 30 years I have made and reconstructed gowns for the most prominent and fashionable women in the United States and Canada.

Send any Gown, Tailored Suit, Coat or Waist you are dissatisfied with or intend to discard to me for an estimate. I will give you price and full particulars by return mail. If the price does not meet with your approval, I will gladly return the gown to you by express prepaid.

Above all, my prices are extremely reasonable

MME. ROSE

"The Shop That Brings Paris to Your Door"

11½ and 13 West 39th St.

Opp. Lord & Taylor

New York City

Telephone, Bryant 2771

Vanity Taffeta

The Season's Newest Silk

The last word in chiffon taffeta—the result of over seventy years of silk leadership, and with Quality as the end in view—that's

Vanity Taffeta

In this soft chiffon taffeta we have reached the goal of perfection. Its wonderful lustre, its petal-like softness, durability, unusual draping qualities and variety of the newest shades, make it the ideal taffeta for every occasion.

The Price $1.75 a Yard

36 inches wide

The name is on the selvage, and if you cannot see Vanity Taffeta at your favorite shop send to us for a generous sample.

KOHN, ADLER & CO.

PHILADELPHIA.

DE BEVOISE

"Quality–Plus" Brassières

The "debb-e-voice" gives your figure stylish lines and correct support while allowing perfect freedom and grace. Nothing else for over-the-corset wear is so *effective* and so *dependable* at all times and under all conditions. Cannot slip or "work" out of place on the figure.

For skating or dancing—décolleté or street-wear

Smart, comfortable, healthful. In every way superior to the old-fashioned corset-cover. 200 De Bevoise Spring styles for EVERY type of figure. 50c to $5.00 the garment. Booklet on request. Address CHAS. R. DE BEVOISE CO., 1270-F BROADWAY, NEW YORK. World's oldest and largest brassière manufacturers.

At good stores everywhere INSIST upon this label

De Bevoise
Brassière

Lovely in both workmanship and coloring is this hand-made French voile waist. It may be had in flesh or champagne color, with ruffles of royal blue; $11 50

Simple enough to assure its being both smart and becoming is a crêpe de Chine blouse piped with satin and trimmed with pearl buttons; in various colors, $5

SEEN *in the* SHOPS

(*Continued from page 71*)

design showing touches of green, red, and silver. The collar and the soft little tucker to the waist are of cream lace.

Like an old-time portrait is the frock second from the upper right on page 71. It is of a soft rose colored gros de Londres puffed above a white net petticoat, lace trimmed. Petticoat and dress are finished with nosegays of French flowers, and a ribbon of sky blue satin binds the bodice.

The negligée at the upper left on page 71 is more than ordinarily lovely for so inexpensive a gown. It is made of an excellent quality of crêpe de Chine, and the jacket effect of the back is hidden in front by a wide band of satin ribbon. This may be had in pink, blue, or white.

The spring waists are delightful for several reasons. One is their coloring, another is the prevalance of low collars, and a third is the fashion for ruffles. The waist at the upper left is unusual both for its fineness of material, voile, and its workmanship, for it is entirely made by hand. The ruffled waist at the lower left is of voile in white, flesh color, or biscuit color. Its trimming is simple tucks, hemstitching, and picot-edging.

At the upper right is a tailored crêpe de Chine waist given distinction by an odd yoke above deep unstitched plaits. The collar is piped with white satin, and the buttons are white pearl. It comes in white, flesh color, or biscuit shade.

The waist at the lower right is unusual both for the fineness of its material and workmanship, and its design. It is of blue linen, a very fine quality of handkerchief linen, embroidered by hand in thread to match. To set off the collar, the front of the waist, and the odd yoke front and back, there is a piping of darker blue linen.

For its sole means of trimming, this voile waist depends on tiny tucks, hemstitching, and the picot edging of its tucked frills; in several shades, $3.95

Soft blue handkerchief linen, with a hand-embroidered design in its own color and darker pipings, is collared and cuffed with fine white organdy; $14.75

Youthful Arms and Hands

are compellingly attractive. Every man and woman feels the irresistible appeal made to the eye by arms, slim, shapely and gloriously white, by hands that are smooth, fair, and dimpled. Age is no excuse for hands and arms that plainly say, "I am not young."

The JULIET Medicated Chamois GLOVE

amazingly comfortable, is worn when motoring, shopping, walking or sleeping. Purging the pores, stimulating circulation and nourishing underlying tissues, it molds the excessively fat, or the very thin hand or arm to more nearly perfect proportions. The skin is bleached an ivory white—no mottled discolorations, freckles or redness remain. No chapping can occur. The JULIET PASTE is always used with Juliet Gloves.

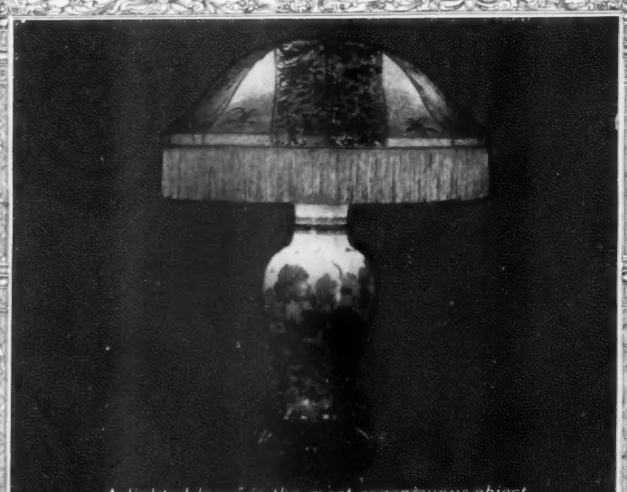
"Look younger and you will feel younger." Begin with your hands and arms. Mail us your order, and check, the day you read this.

WRIST LENGTH, $2. **ELBOW LENGTH, $3.**

$1 Jar of Paste FREE with each pair. Parcels post paid.

THE JULIET COMPANY
211 West 20th Street, New York

THIS IS ONE OF THE MANY NEW
EARL TRIMMED HATS
MADE BY FARRINGTON & EVANS CO
392 FIFTH AVENUE NEW YORK



A lighted lamp is the most conspicuous object in a room; it should be a thing of beauty in complete harmony with its surroundings.

THE collection of Chinese porcelain lamps with their shades fashioned from old Chinese embroideries contains examples of every beautiful color, every graceful form, and are especially designed to harmonize with the furnishings of the modern artistic home.

Carefully chosen, such a lamp will add a charmingly decorative and distinctive note to any room.

EDWARD I. FARMER
CHINESE ANTIQUES AND INTERIORS
5 West Fifty-sixth Street, NEW YORK

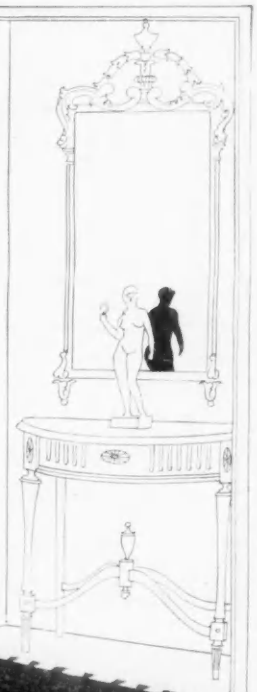
Fashions in Rugs dictate Solid Colors

Klearflax Rugs in solid colors enhance the beauty of your furniture, draperies and wall tints.

They provide rich, deep, handsome backgrounds in more than seventy-five different color-fast shades. They blend into your scheme in any room from the softest, delicate tints to the darkest colors.

Klearflax Rugs are reversible, as moth-proof as your table linen, heavily woven from pure American flax and merely an occasional sweeping maintains their true color. Would you like our descriptive booklet in color telling all about these new floor coverings?

WESTERN RUG CO.
212 FIFTH AVENUE NEW YORK
MILLS AT DULUTH, MINN.



Onyx Hosiery

Reg. U.S. Pat. Office

Silk

A few years ago, silk hosiery was considered a luxury,—today, it is a necessity,—to every woman who desires to be correct in every detail of dress and fashion.

Wide as the vagaries of fashion is the range of "Onyx Silk"—a hose for every purpose, every purse! Every hose that bears the "Onyx" mark may be relied upon in every hosiery qualification: **Fashion, Wearing Quality and Value**—for, be manufacturing conditions what they may, the dependability of "Onyx" remains the same.

These three leading qualities of "Onyx" hosiery, with the **"Pointex" Heel**, are especially recommended to meet your hosiery needs.

No. 235	No. 350	No. 106
$1.00	$1.50	$2.00
Fine silk with DUB-L Lisle garter-top, triple extra spliced heel and toe, medium weight.	Pure Silk, DUB-L wide garter top, triple extra spliced heel and toe, seasonable weight.	Medium weight, finest thread silk, DUB-L Silk garter top, triple extra spliced heel and toe.

All three above numbers are made with the new

"POINTEX HEEL"

in all colors

You will find "Onyx" the quality hose, at all quality shops throughout America. If you have difficulty obtaining your exact requirements—let us help you!

Emery-Beers Company, Inc.

153-161 East 24th Street **New York**

Successors to the wholesale business of

Lord & Taylor

S O C I E T Y

Births

NEW YORK

Converse.—On January 18, to Mr. and Mrs. James V. Converse, a son.

BOSTON

Drury.—On December 25, to the Reverend Samuel S. Drury and Mrs. Drury, a daughter.

Osborne.—On January 7, to Mr. and Mrs. David Mott Osborne, a daughter.

CHICAGO

Ely.—On December 23, to Mr. and Mrs. Jay Morse Ely, a daughter.

Lafean.—On December 20, to Mr. and Mrs. Wilbur L. Lafean, a son.

Williams.—On December 26, to Mr. and Mrs. Norman Williams, a son.

NEWPORT

Davis.—On January 14, to Major and Mrs. Henry Carrington Davis, a son, Henry Carrington Davis, Jr.

SAN FRANCISCO

Foster.—On December 11, to Mr. and Mrs. Paul Scott Foster, a son.

Deaths

NEW YORK

Benson.—On January 25, at his residence, Robert Benson.

de Rose.—On January 25, at his residence, Edward de Rose.

Duryea.—On January 25, at Saranac Lake, Herman B. Duryea.

Griswold.—On January 27, at his residence, Charles C. Griswold.

Mapes.—On January 23, at his home, Charles Victor Mapes.

PHILADELPHIA

Ralston.—On January 22, at his home, Robert Ralston, judge of the Court of Common Pleas.

Engagements

NEW YORK

Cooper-Christian.—Miss Maud Cooper, daughter of Mrs. Walter M. Cooper, to Mr. Kenneth Aymar Christian, son of Mr. Charles A. Christian.

Delafield-Robinson.—Miss Grace Floyd Delafield, daughter of Mr. Albert Delafield, to Mr. Francis de Lancey Robinson.

Griffin-de Kervern.—Miss Priscilla Alden Griffin, daughter of Mrs. Eugene Griffin, to Viscount George de Manduit de Kervern, of the Aviation Corps of the French army, son of Count de Manduit de Kervern.

BALTIMORE

Bond-Jackson.—Miss Catherine Wilder Bond, daughter of Mr. Hugh Lennox Bond, to Mr. Richard Newton Jackson, son of the late Governor Jackson of Maryland.

Martin-Shackleford.—Miss Mildred Iglehart Martin, granddaughter of Dr. James Davidson Iglehart, to Mr. William T. Shackleford, Jr., son of Mr. William T. Shackleford.

Payne-Gillet.—Miss Katharine Edmonds Payne, daughter of Mr. George H. Payne, to Mr. James McClure Gillet, son of Mrs. Edgar Gillet.

Scruggs-Hurst.—Miss Whitney Scruggs, daughter of Mr. James M. Scruggs of Memphis, Tennessee, to Mr. John Edward Hurst, son of Mr. William B. Hurst.

Shriver-Lovelace.—Miss Olivia Brengle Shriver, daughter of Mr. Clarence Shriver, to Mr. Benjamin Franklin Lovelace, son of Captain Benjamin F. Lovelace.

BOSTON

Poor-May.—Miss Virginia Sargent Poor, daughter of Mr. Clarence Henry Poor, to Mr. George Henry May.

CHICAGO

Cramer-McClure.—Miss Elizabeth Cramer, daughter of Mr. Ambrose Cramer, to the Reverend James G. K. McClure, Jr., son of the Reverend Doctor James G. K. McClure, president of the McCormick Theological Seminary, Chicago.

Magie-Wardwell.—Miss Henrietta Magie, daughter of Mr. Frank Ogden Magie, to Mr. Chester Allen Wardwell.

CINCINNATI

Hathaway-Flournoy.—Miss Grace Hathaway, daughter of Mr. Henry P. Hathaway, to Mr. Patrick Wood Flournoy, of Charleston, West Virginia.

PHILADELPHIA

Chew-Stephenson.—Miss Mary Evelyn Chew, daughter of Mr. David S. B. Chew, to Lieutenant Lowring Boyd Stephenson, U. S. M. C., of Washington, D. C.

du Pont-Meeds.—Miss Ellen du Pont, daughter of Mr. T. Coleman du Pont, to Mr. Hollyday Meeds, Jr., son of Mr. Hollyday Meeds.

PITTSBURG

Baggaley-Yardley.—Miss Euphemia Baggaley, daughter of Mrs. Ralph Baggaley, to Mr. John Linn McKim Yardley.

Dravo-Morris.—Miss Elizabeth Taylor Dravo, daughter of Mr. Horace G. Dravo, to Mr. James Maury Morris, son of Mr. Frank Carr Morris.

Hilliard-Armstrong.—Miss Mary Hilliard, daughter of Mr. W. Henry R. Hilliard, to Mr. Charles Dudley Armstrong, son of Mr. Charles Dickey Armstrong.

PROVIDENCE

Nicholson-Doubleday.—Miss Martha J. Nicholson, daughter of Mr. Samuel M. Nicholson, to Mr. Nelson Doubleday, son of Mr. Frank N. Doubleday.

WASHINGTON

Harding-Ellis.—Miss Elizabeth Harding, daughter of Mr. William P. G. Harding, to Mr. Franklin Ellis, son of Mrs. Gist Blair.

Jones-Glennon.—Miss Janet Jones, daughter of Mr. John K. Jones, to Ensign Philip T. Glennon, U. S. N., son of Captain Glennon, commandant of the Washington Navy Yard.

MacKay-Smith-Watkins.—Miss Gladys MacKay-Smith, daughter of Mrs. Alex MacKay-Smith, to Mr. W. B. Watkins.

Weddings

NEW YORK

de Bronkart-Davies.—On January 22, in the Collegiate Church of St. Nicholas, Mr. Eugene H. de Bronkart and Miss Elinor Davies, daughter of Mr. Richard T. Davies.

Ferris-Ramsay.—On January 29, in Trinity Church, at Wilmington, Delaware, Mr. Van Wyck Ferris, son of Mr. Morris Patterson Ferris, and Miss Elizabeth Gouverneur Morris Ramsay, daughter of Major William Gouverneur Ramsay.

Nash-Allen.—On January 29, in Grace Church, Mr. James Rowland Nash and Miss Agnes Givan Crosby Allen, daughter of the Reverend Arthur Huntington Allen.

Schwab-Carson.—On February 2, in Calvary Church, Mr. Laurence Von Post Schwab, son of Mrs. Laurence Henry Schwab, and Miss Rosetta Carson, daughter of Mr. William Moore Carson.

BALTIMORE

Taliaferro-Owings.—On February 12, in Emmanuel Episcopal Church, Mr. John Christopher Taliaferro, Jr., son of Mr. John Christopher Taliaferro, and Miss Emily Bond Owings, daughter of Mrs. Thomas Owings.

Nimick-Levering.—On February 14, in the First Presbyterian Church, Mr. Alexander Nimick, son of Mr. William Howard Nimick, and Miss Martha Keyser Levering, daughter of Mr. Frederick A. Levering.

CHICAGO

Hulburd-Hessert.—On January 29, at the bride's home, Mr. De Forest Hulburd, son of Mr. Charles Hulburd, and Miss Marie Hessert, daughter of Mr. Gustav Hessert.

WASHINGTON

Cochran-Whiting.—On February 23, at the home of the bride's parents, Mr. John B. Cochran and Miss Alice Whiting, daughter of Dr. Guy Fairfax Whiting.

Shriver-McCormick.—On January 26, in St. John's Roman Catholic Church, Westminster, Maryland, Mr. William Herbert Shriver, son of General Herbert T. Shriver and Miss Hannah Elizabeth McCormick, daughter of Mr. Alexander H. McCormick.

The Biltmore

JORDAN HATS

may be had at the best shops with

OUR GUARANTEE

Exclusive Models *Exclusively yours,*

A. R. JORDAN INC.

Twenty-five West Forty-fifth Street

New York City

"THAT SOMETHING NEW"

THE NEW "*Chevalier*"

Reg. Pat. Apl'd for

COLLAR

DESIGNED AND MADE BY

TIMOTHY F. CROWLEY, INC.

ASK AT BEST SHOPS ASK AT BEST SHOPS

Arly's Masterpiece

La Bohême

A galaxy of flowers, gathered and crushed,—blended by French skill for the woman who loves a distinctive fragrance.

At the best stores $4.00

Toilet Water $3.00; Face Powder $1.50; Sachet $1.50; Talcum 75c

Violette Arly Extract, $4.00

Vivaudou (Dept. F, Times Building, New York) will send you a generous sample of La Bohême or of Violette Arly for twenty-five cents.

ARLY PARIS

SELECTION

The corset reflects the type of figure. Selection should therefore be given most careful consideration.

Goodwin

CORSETS

enhance the attractiveness of the well-poised, well proportioned figure or correct the results of improper corseting, presenting the highest achievements of the art.

Our New Catalog de Luxe

shows models for every type of figure. The catalog as well as the corset is a work of art. Write today, your copy will be forwarded at once.

Goodwin

Corsets of Every Description

373 Fifth Avenue **New York**

Boston: 687 Boylston St.
Kansas City: Waldheim Bldg.
Chicago: 57 East Madison St.

Philadelphia: 1120 Walnut St.
San Francisco: 330 Sutter St.
Los Angeles: 220 West 5th St.

Reich

Millinery Sky-porters
553 Fifth Ave N.Y

Just returned from Paris with latest models from leading modistes; now on display together with our own creations.

Your inspection invited.

201—Fine imported French voile blouse; dainty frill collar and cuffs, edged with pastel shades of Pussy Willow silk **$7.50**

202—Finest Crepe de Chine; Collar and Cuffs of Pussy Willow silk; collar high or low by means of a black silk tie; varied colors . . **$5.95**

203—White batiste combined with linen; convertible collar; pearl buttons; contrasting shades, flesh, rose, blue, etc. **$2.00**

The best new styles and values in Women's and Misses' Suits, Gowns, Coats, Blouses, Hosiery, Neckwear are in our unique style book. Write today.

F. P. O'Connor Co.
157 Tremont Street, Boston, Mass.

HEADS AND THE MAN

(*Continued from page 40*)

It is banal; it is irritating. Is there any lure in that, I ask you?

"Look at me and you see an ugly woman, do you not? But how do I seem to you to-night? I am Chinese, I am a mystery. My face, so thin and pale, my hair, so dark and straight, but make me the more alluring when I wear this little cap of finely jeweled chains."

Paula paused, and Redmond, who painted smart women, and adored all women, turned his eyes upon her. And his eyes li with fascination on a red red mandarin button.

A RED RED MANDARIN BUTTON

"You see," said Paula, "the mandarin button on top—red, like my lips; and these two drops—red, like the heart's blood—which fall below my ears and call attention to the slenderness of my neck. And my eyebrows I have made fine and black, like the thin aigret which quivers from the scarlet button. No just pretty girl could wear that. It is part of the heart and soul of Paula I am showing you, just by wearing these red jewels of the mandarins. I am letting you peep at something you did not even sense before.

HORNS ABOVE THE FACE OF A SAINT

"That slender girl in white, with the straight pale hair, she is like a little mouse, so quiet, so gray. Lend me your pencil; see, I put devil's horns of finest jet on her white forehead, and, in her ears, long jet earrings like exclamation points. Now she lives, she is something! She is a lure, an appeal to man, with her head-dress of Satan and her face of Saint Genevieve. She would have success that way, all so pale, with just that dash of wickedness—if she but knew!

A BIT OF DRESDEN CHINA LADY

"Yonder I see a Watteau lady—that is, she should be, with those delicate features, those arched eyebrows, those pale pink lips, that face like a china doll's. But oh, the pity of it! Her maid has tortured her hair into every wave of the sea, and made it thick and heavy around her little face. Oh, to pile it up smooth and high, as the shepherdesses of the Louis XV day did theirs; to loop it with a ridiculous garland of posies, pale as her lips; and then to match the provoking coldness of her eyes with a floating ribbon of that tender innocent shade of blue all men love! As Dresden china, she would need be wary lest she be broken; as herself, she will last on the shelf forever, for no man will ever see her.

A WOMAN—A VERY CLEVER WOMAN

"Now I shall point out to you a clever woman, a very clever woman,—that one with the two bronze aigrets, one so high, the other so low. Madame has not a single regular feature, and well she knows it. On her a conventional head-dress would be a tragedy,—and she knows that, too. So she arranges herself à la Bakst. The bizarre note of her bronze aigrets accentuates the brownness of her hair and the slant of her green eyes, the greener for the peridots in her ears and on her white white neck. So you get the impression of a hypnotically alluring serpent instead of a plain woman with only a white neck. Is it not better so?

FOR REGAL JEWELS, A POPPÆA

"Seated there so demurely, by the side of her mother, is a demoiselle with brown hair, hair so thick and brown, but just parted to one side—and that is the stupid entirety of it. Ah, but see her tall grace, her rich coloring, her sulky red lips, she is a queen, an empress! She is Poppæa, she is Theodora! Raise an aigret of jewels and gold high behind her head, clasp her brow with a filet of gold and jewels, drop golden earrings from her ears, and she becomes splendid. She is a creature not meant to wait for dancing partners, but made to have the highest and the noblest kiss the dust as she passes.

THIS ONE IS AUTUMN HERSELF

"And yet another sad error. How true it is that the mistakes of the head are greater than those of the heart! That frankly red-headed girl yonder, with the fine strong-looking body—not quite so undeveloped as it should be for her years; how that aigret accentuates her matronly look! I see her as a bacchante, a young autumn, full-bosomed and russet, with a chaplet of grapes and pale frost roses in her hair—the purple of grapes to match her wonderful eyes.

A GREEK HEAD—RUINED

"Only one more vision, by your leave. Against that bank of roses sits Beauty—real feature-for-feature Beauty, but incognito because it is smothered in puffs and curls and all those snares and delusions that enable the fashionable coiffeur to keep his town car. O little Greek head, with that exquisite curve from forehead to nape, why do you hide your loveliness? I see your ash blonde hair brushed until it has the luster of satin; I see it coaxed into a loose shining knot exactly on the classic level with your adorable nose. Around your brow I clasp a bandeau of deep-toned jewels, and from this, to accentuate your youth, I drop a snowy veil of sheerest tulle. Then even were your heart as cold and black as Russian marble, a man would worship you as a saint, and you might lead him whither you would, all because of a head-dress!

"I wish," quoth Paula, waving a pink-tipped finger at a distant group of forlorn women, "I wish I might say, 'Off with their heads!' Then, by my magic arts, I would return to each the head that belongs to her, instead of a coiffeur's exhibit.

"The dreary commonplace of having a topknot that is just a topknot! She who would win hearts must brush her locks with guile and wind them with artfulness, and tuck away in them the twinkling jewels that suggest her innermost emotions. So, by the angle she wears her aigret, by her chaplet of grapes or lilies, by the jeweled antennæ that spring from her white forehead, by the tinkling threads of gems that sweep her fair shoulders, shall a man know his twin soul!"

"Ah—h!" breathed Redmond.

But his eyes were not on the forlorn ones who could have been directors of destinies. He saw only a tiny mandarin button, red as heart's blood.

Can You Wear a 16, 36, or 38 Size?

We are wholesalers and to dispose of our sample suits and dresses we are selling them at extremely low prices. Samples as you know must be very well made and exceptionally smart to pass the inspection of style experts in retail stores.

Call at our Wholesale Showrooms or send for Spring Style Booklet.

Suit, $19.75

A smart little model that will prove especially attractive to "Vogue" readers. May be had in Navy, Black, Joffre Blue or Tan all wool poplin. Also in All Wool Checks. Peau De Cygne lining, White Silk Top Collar.

Dress $14.75

This will make one more smart frock for you at a price that will hardly be noticed. It is very well made of best quality Taffeta trimmed with all wool check or all wool serge. When ordering state whether you wish Navy Blue or Black.

When ordering by mail enclose check or money order. Sample sizes only: 16, 36 and 38.

Sample Cloak & Suit Co.

1204 Broadway New York

(NEAR 29TH STREET)

VAN RAALTE

Nevvatare Fairytex Tulle Nets

TRADE MARK

TRADE MARK

Made in U. S. A. **At all good shops**

TWO nets whose service you can depend upon and which come in colors and weight to meet all demands. Nevvatare Net contains twice the silk and gives twice the wear. Fairytex Tulle is the latest Van Raalte creation. It is delicately thin but possessed of surprising strength.

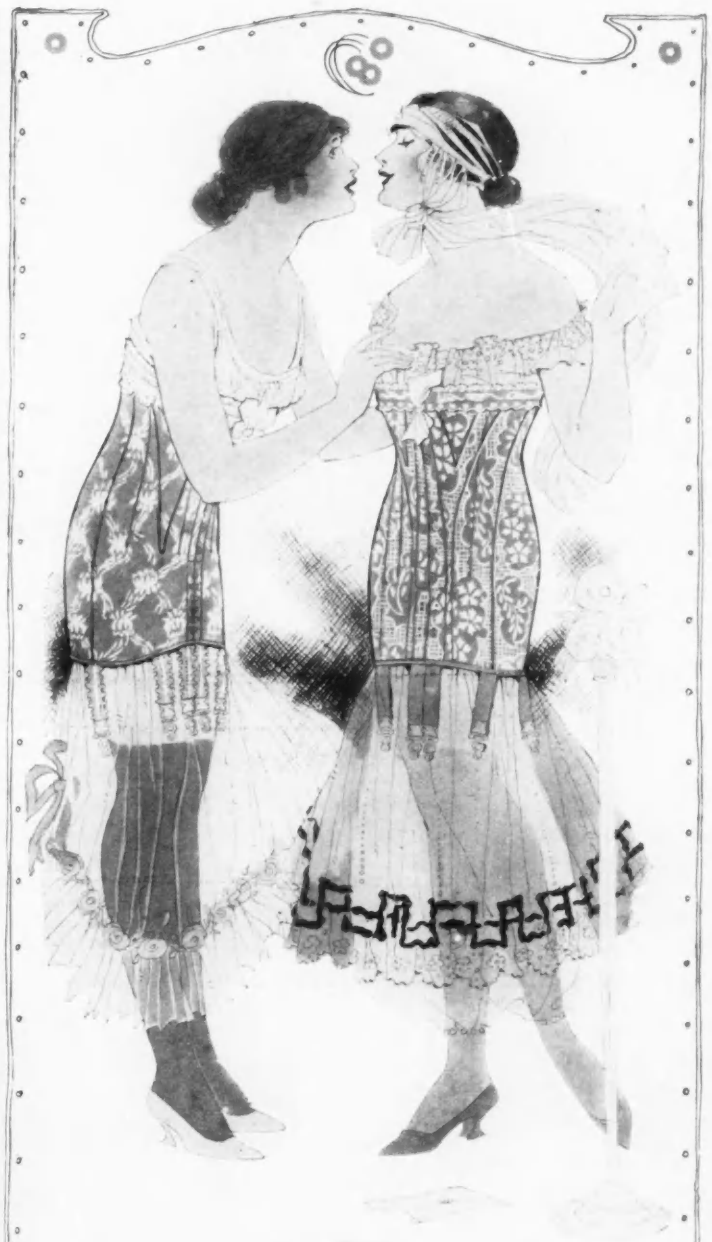
Address Dept. C.

E. & Z. VAN RAALTE

16th Street at Fifth Avenue, New York

Makers of Van Raalte Veils

For your protection, this little white ticket is on every yard.



Madame Lyra CORSETS

$3.50 to $25.00

EVEN as great a creator as Poiret, believes that the corset is a very individual thing, and that each particular figure must be carefully studied before the choice of a model can be decided upon.

The season's Madame Lyra Corsets are a reflection of the idea of individuality in corsetry advocated by this great designer. You may be assured that there is a Madame Lyra Model, individually designed for your figure—no matter what the requirements—

Ask, where you buy your corsets, to see "your" Madame Lyra model—It will afford you style and comfort—and the price is reasonable, too

LYRA CORSET MAKERS

DETROIT NEW YORK PARIS

Dress Cottons for Spring 1916 at McCutcheon's

The collection, which is by far the largest we have ever been able to show, contains many distinctive Novelties both in texture and design, selected by our own representative who spent several weeks in Europe last summer.

"Imported Transparent Organdy," 50 inches wide in a most complete assortment of the new colors at $1.25 yd.

"Imported Voiles," 40 inches wide, light or dark effects in a most unusual and attractive assortment of designs, such as Floral, Dots, Stripes, Checks, Blocks, etc., at 65c yd.

"Imported Batiste," 38 inches wide, fine mercerized quality with woven Colored Stripes or Checks. Special at 45c yd.

"Oriental Crepes" (made to our order in Japan) in White and Colors, 30 inches wide, 25c and 75c yd.

"French Voile," Chiffon finish, White and plain colors, 46 inches wide, at 75c yd.

Imported Voiles and Marquisettes, Novelty weaves, Silk mixed, Stripes, Checks, Embroidered, and a fine range of Black and White effects. 40 to 45 inches wide, 50c to $1.75 yd.

"Pikella," a new French fabric resembling a fine corded Pique, Stripes and Checks of color on White Grounds. 32 inches wide at $1.25 yd.

"English Poplin," very lustrous, will wash and wear beautifully, White and all colors. 40 inches wide at 75c yd.

"Irish Dimities" in a new range of Smart Stripes or Floral Printings, Dots, etc., 30 inches wide, at 25c yd.

"Printed Voiles" (American), Stripes, Checks, Dots, Floral Printings, all new designs, 36 to 40 inches, at 25c yd.

"Seed Voile," White Ground showing a range of exquisite Floral Designs. 38 inches at 30c yd.

"D. & J. Anderson's Celebrated Scotch Ginghams," Without exception we carry at all times the largest assortment of these fine fabrics to be found anywhere. All the plain colors, New Checks, Stripes and Plaids; many of the designs cannot be obtained elsewhere. 31 inches wide, ***all 50c yd.***

Samples of any of these lines mailed on request

James McCutcheon & Co.
Fifth Avenue, 34th & 33d Streets, N. Y.

Reg. Trade Mark

Winifred Owens in a mood of wide-eyed thoughtfulness and accompanied by a lamb as devoted as Mary's, was an engaging subject for a miniature by Alice Preble Tucker de Haas

As a sober little gentleman proudly conscious of the dignity of his name, and with hair appropriately "Dutch cut," Miss de Haas pictures Master Philip Van Rensselaer Schuyler

A R T

CALENDAR OF EXHIBITIONS

New York.—Berlin Photographic Galleries. Sculpture by Paul Manship, from February 15 to March 15.

Brooklyn Museum of Art. Exhibition of Swedish art, including the Swedish exhibit from the Panama-Pacific Exposition, from January 30 to February 28.

Durand-Ruel Galleries. Paintings by modern French artists, through February.

Ehrich Galleries. Rare paintings by Italian masters from the collection of Signor Volpi, the Florentine collector, and of Messrs. Ehrich, during February.

Fine Arts Building. Annual exhibition of the Architectural League, from February 6 to February 26.

Kennedy Galleries. Exhibition of old English and French engravings, printed in color, from January 26 to February 29.

MacDowell Club. Bimonthly exhibition of the work of American artists.

Museum of French Art. Exhibition of works by French artists at the front, for an indefinite period.

National Arts Club. Annual exhibition of the American Water Color Society, from February 3 to February 27.

New York Public Library. Print Gallery: portraits of famous women, in etching, engraving, and lithograph, for an indefinite period. Room 322: exhibitions illustrating the making of etchings and of engravings.

Regnard Galleries. Opening exhibition of Dutch and Flemish paintings, for an indefinite period.

Hartford.—Wadsworth Athenæum. Exhibition of the Connecticut Academy, from February 14 to February 28.

Philadelphia.—Memorial Hall, Farmouth Park. Exhibition of works by artists of foreign birth or parentage in the interest of the "Americanization through Art" movement, during February.

Pennsylvania Academy. One hundred and eleventh annual exhibition of contemporary art, from February 6 to March 26.

Washington.—Corcoran Gallery. Paintings by Edmund C. Tarbell, during February.

ART NOTES

AT the Arlington Galleries during January a group of nine women artists held a well-presented exhibition of their recent work. The larger part of this exhibition consisted of paintings—landscape, portrait,

(*Continued on page 132*)

The gaiety and freshness of the out-of-doors find delightful interpretation in Harriette Bowdoin's "The Pergola," a flowery vista patterned with sun and flickering shadow

J&J SLATER

Ideal Kid **Price $12.00**
White Buckskin **Price $12.00**
Black Russia **Price $12.00**

Tan Russia **Price $9.00**
Black Russia Calf **Price $9.00**
White Buckskin **Price $10.00**

The Footwear of Fashion

The J&J SLATER models, original and exclusive in design, constitute an authoritative forecast of the Spring Fashions

Patent Leather **Price $9.00**
Seal Brown **Price $9.00**

White Canvas, Black Piping **Price $7.50**

415 Fifth Avenue New York
Between 37th and 38th Streets

CLÉMENT'S NEW CREATION

Transformation Simplex

A revelation to women with straight, thin or gray hair. Light and airy with a perpetual loose wave.

It provides a charming coiffure that is never disarranged and cannot be detected—it saves your hair from the injurious effects of curling.

The Simplex may be dressed in any style. A visit to our parlors will convince you of the superiority of our goods.

This is the only Hair Shop in America with a Paris establishment.

B. CLÉMENT
French Hair Shop
17 EAST 35TH ST., N. Y.
Opp. Altman's **Phone 959 Murray Hill**
SEND FOR BOOKLET

Gerhardt & Co. Hats

12 East 46th St. New York
Opposite Ritz-Carlton
Originators and Importers of Exclusive Millinery

MISS STICKNEY

17 WEST 45TH STREET NEW YORK

MISSES' AND CHILDREN'S CLOTHES

Distinctive frocks made to order for the individual child. No Catalogue.

Delicious Desserts

Something different, dainty and diverting—a Crême Yvette violet dessert is attractive and distinctive in colour as well as taste.

Give a real touch of individuality to your next tea, or bridge party. Your guests will be delighted.

Crême Yvette can be used in many ways—in making violet ices, cake icings, jellies, charlottes, puddings, candies, etc. A dash in the coffee gives a fine bouquet.

Two sizes—80c and $1.50 per bottle. Ask your grocer or winedealer for a free sample.

A book of signed recipes by well-known Chefs, sent free for your dealer's name and address.

Write today.

SHEFFIELD COMPANY
55 Seventh Ave. New York

CRÊME YVETTE
(Pronounced Eve-et)
"For Smart Desserts"

A R T

(*Continued from page 130*)

or study—which were evidently representative in large measure of the past summer's work. In addition to paintings, however, a group of sculptures well worth the showing was contributed by Harriet W. Frishmuth, and Alice Preble Tucker de Haas showed six miniatures of charm and admirable quality.

By Alethea Platt were a number of serious and sympathetic studies of interiors of humble homes, and a pleasant "Summer Wood." Harriette Bowdoin was represented by seven highly creditable works, the most satisfying of which was "The Pergola,"—a work notable for the completeness of the rendering of its vista of garden, bathed in sun-filled air and flickering shadow, and for the excellence of the perspective, both linear and atmospheric. Jane Peterson showed a group of harbor scenes which had many good qualities, but which fell short of excellence by the carelessness of the handling and an apparently equal indifference of spirit.

MRS. BAKER'S PORTRAITS

At the Reinhardt Galleries, at the end of January, Elizabeth Gowdy Baker placed on view an extensive collection of her recent portraits in aquarelle. In point of technique, much praise is due to Mrs. Baker's work, for she uses only pure water color and, wholly unassisted by gouache or other substance to give body, she yet obtains—and that in life-size, full-length portraits—a remarkable depth and variety of surface and color.

Mrs. Baker is not of those painters in water color who hold that their medium admits no revision and must be done wholly by "first intention." On the contrary, like Turner and many another noted artist in water color, she works over and over her water color paper, washing off colors, rubbing in other colors, and working the paint into the paper until it becomes an inherent part of it. Her work is, therefore, as little likely to be injured by wetting as an oil painting would be, and it has over the oil painting the advantage that water colors are pure color and do not fade as do the modern oil pigments, which, it is well known, are badly made at present and often lose their brilliancy within a few years.

Unquestionably Mrs. Baker obtains remarkable effects in texture and surface by this method, and technically her work is most pleasing. It is greatly to be regretted that Mrs. Baker's skill in interpretation of character and rendering of personality falls so far short of her technical ability. There is a superficiality and photographic accuracy about the faces in her portraits which detract lamentably from their success as a whole.

FEBRUARY AN ART MONTH

February proved a generous month in the matter of art exhibitions. The first week of the month saw the opening of the annual exhibition of the Pennsylvania Academy in Philadelphia, which, as is usual, was contemporary with the opening of the annual exhibition of the Architectural League in New York. The former continues to the middle of March, while the latter closes on February 26.

The Brooklyn Museum of Art throughout the entire month has been showing a notable collection of Swedish art, comprising the Swedish exhibit from the Panama Pacific Exposition and other works loaned especially for the present exhibition.

The annual exhibition of the Association of Women Painters and Sculptors opened on February 7 at the former Blakeslee Galleries, to continue until February 19. A fourth annual exhibition to take place within this shortest month of the year was that of the American Water Color Society, held at the National Arts Club during the first week of the month.

A garden sculpture of rare beauty in both plan and execution is the sundial figure by Harriet Frishmuth

THE MORGAN GIFT

Among the most important of the gallery exhibitions of February was that of the Catholina Lambert collection, which was on view at the Anderson Galleries for a few days previous to its sale at auction. This collection was a large one and contained many works of unusual interest and rarity, notably paintings by the early American artist, Ralph Blakelock, and by the French painter of jewel-like fantasies, Monticelli.

Both the Impressionists and the Barbizon painters were well represented in this collection, and there were also many portraits by the eighteenth century English masters. Dutch and Flemish masters were also included in Mr. Lambert's paintings, while the Italian group contained a veritable treasure in a large and handsome altarpiece by Luini.

Attention has been called to the Metropolitan Museum of Art this month by the announcement of the gift by Mr. J. Pierpont Morgan of the famous Raphael Madonna and of the remaining part of the great Hoentschel collection of decorative art. This collection has been on exhibition at the museum for a considerable number of years, in a wing of the building especially constructed to hold it. About half the collection was presented to the museum by the late J. Pierpont Morgan, at the time of the installation, and the present gift makes the museum the possessor of one of the finest collections of European decorative art in existence.

Virginia Hot Springs

Delightfully Cool in Summer

74

Situated 2500 feet above sea level, the average summer temperature is about 74° F. Seldom is there a hot day. No *mosquitoes*, humidity or dampness, so customary in mountain resorts. Here is a *more ideal summer climate* than is to be found at Bar Harbor, Newport or the White Mountains. Open all the year. Excellent train accommodations. Easily accessible.

The New Homestead

World famous for its *truly wonderful*, natural healing waters (104°) *outrivaling as a cure* the celebrated spas of Europe. The most modern and complete bath equipment, Swedish gymnastics, Massage and Hot Air Treatments—the famous *Spout Bath* for Rheumatism, Gout and Nervous Diseases—the experienced and careful attendants—the physicians of international reputation unite in making the Homestead, unquestionably, the ideal place for *rest* and *recuperation*.

Two beautiful sporty *golf courses*, always in the pink of condition, located in nature's own magnificent mountain setting—seven of the finest clay *Tennis Courts* in the country—fascinating *drives*—interesting *trails* and *bridle paths*—200 saddle and driving *horses*—500 *rooms*—excellent *cuisine*—incomparable *drinking water*—attractive *ballroom*—perfect *equipment* and *service*.

It would be difficult to find a more delightful spot to take a vacation than at the Homestead. No other resort offers so many advantages at such a reasonable price.

The Homestead Book

A lifelike photographic description of the Homestead and its surroundings—in colors. It should be read by everyone looking for an ideal summer resort. ***Send for it now.***

H. ALBERT, Resident Manager, Hot Springs, Va.
Booking Offices: Ritz-Carlton Hotels
New York — Philadelphia

BULLETIN No. 20

SHOES

The COMMITTEE DECREES

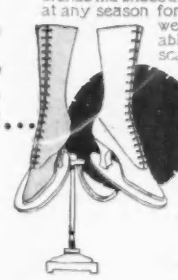
The Style Committee decrees that the correct shoe for the smart woman for Spring 1916 is:

1st. Vamps of Various Colored "F. B. & C." Kid to conform with gown worn and tops of "F. B. & C." White "Washable" Glazed Kid No. 81.

2nd. Whole shoes whether for sport, day or evening wear of "F. B. & C." White "Washable" Glazed Kid No 81.

Note. All "F. B. & C." White "Washable" Glazed Kid No. 81 is cleaned with soap and water. No dressing required.

3rd and Important. "F. B. & C." Bronze Kid Shoes are always smart at any season for day or evening wear. It is advisable on account of scarcity of dyes, to buy your shoes at once.



FASHION PUBLICITY COMPANY OF NEW YORK

THE *New Mode* IN
SPRING HATS
IS NOW BEING SHOWN BY
·BLANCHE·
VISIT HER INTERESTING SHOP
JUST OFF THE AVENUE
20 East 39th Street-New York

The New Coiffure

Recommended by Pierre for Spring, is shown here dressed with one of Pierre's transformations. These transformations can be quickly dressed in any style. They are made on a ½-inch open net and are light in weight and impossible to detect if made by Pierre, who received his training in Paris, and is the only transformation specialist in America.

Ladies with a high forehead, too little or too thin hair, prematurely grey or other defects, can completely hide these defects with a Pierre transformation.

HAIR COLORING as only Pierre knows how to do it, rivals nature's own tints. Finest imported dyes used. Natural effects sought and achieved. Consultation free.

Pierre

18 East 46th Street, New York
Opposite Ritz-Carlton

Burby

Combination of taffeta and chiffon. Folds of taffeta trim the chiffon waist with hand embroidered belt. All shades. Price **$45**

Millinery, Gowns *and* Wraps

HATS, **$18** up — DRESSES, **$25** up

714 Fifth Ave., New York

Afternoon Gown in navy blue taffeta (Charmeusette) with sleeves of Georgette crepe. The trimming is navy blue embroidery on tan silk. The neck of soft lace is finished with beaded tassels. Can also be had in all prevailing spring shades.

The price is $39.50

Unusually Attractive French and Original Models in Gowns, Wraps, Suits and Blouses for Spring

All Mail Orders Will Be Given Careful Attention

Sheridan
366 Fifth Ave.
Near 35th St.
New York

Photograph by Arnold Genthe

Dressed in the costume of a Slovak bride, Miss Louise Llewellyn sang Bohemian folk-songs at the White House, at the first Cabinet dinner presided over by Mrs. Wilson

M U S I C

CALENDAR

MARCH 1 TO MARCH 15

Metropolitan Opera House, opera by the Metropolitan Opera Company every evening except Tuesdays and Sundays, and on Saturday afternoons; concert every Sunday evening.

FRIDAY, MARCH 3

Aeolian Hall, 3 p.m.; concert, New York Symphony Orchestra.

SATURDAY, MARCH 4

Aeolian Hall, 3 p.m.; piano recital, Ernest Schelling.

Carnegie Hall, 8:15 p.m.; concert, Intercollegiate Glee Club.

SUNDAY, MARCH 5

Aeolian Hall, 3 p.m.; concert, New York Symphony Orchestra.

SATURDAY, MARCH 11

Aeolian Hall, 3 p. m.; piano recital, Ossip Gabrilovitch.

Carnegie Hall, 2:30 p.m.; Sixth Symphony Concert for Young People. 8:15 p.m., concert, Philharmonic Society.

TUESDAY, MARCH 14

Carnegie Hall, 8:15 p.m.; concert, Musical Art Society.

Aeolian Hall, 8:15 p.m.; concert, Flonzaley Quartet.

SATURDAY, MARCH 18

Aeolian Hall, 3 p.m.; joint recital, Harold Bauer and Ossip Gabrilovitch.

SATURDAY, MARCH 25

Aeolian Hall, 3 p.m.; joint recital, Pablo Casals and Harold Bauer.

TUESDAY, APRIL 4

Aeolian Hall, 8:15 p.m.; violin recital, Frances MacMillan.

SATURDAY, APRIL 8

Aeolian Hall, 3 p.m.; joint recital, Pablo Casals and Susan Metcalfe.

MUSIC NOTES

SOME noteworthy events on the Metropolitan Opera House calendar have been lately recorded. They included the première of "Goyescas"; the arrival in this country for the first time of Mme. Barrientos, the Spanish coloratura soprano; Mme. Zarska's return in the rôle of "Santuzza" in "Cavalleria Rusticana"; and the first performance of the "Ring" cycle, commencing with "Das Rheingold." Mme. Barrientos made her début in the revival of "Lucia," and she will also be heard in "The Barber of Seville."

MME. FREMSTAD IN CONCERT

Mme. Olive Fremstad, Wagnerian soprano, who has been connected for many years with the Metropolitan opera, gave her long-deferred recital at Aeolian Hall on January 17. An enthusiastic audience well attested the esteem in which the singer is held by the New York public. The prima donna sang her best on this occasion, bringing to each interpretation a sincerity and finish only to be associated with a true artist. Among the German masterpieces on the program, Schubert's "Erl König" was perhaps the best number, for Mme. Fremstad sang it with all the forceful delivery and dramatic abandon of the composer's intent. Equally well sung was "Frühlings Nacht," by Schumann; and Strauss's "Heimliche Aufforderung" received many

(*Continued on page 136*)

© A. Baumann

Margaret Ober, the distinguished contralto of the Metropolitan Opera Company, will appear, during February, at the Metropolitan in the annual matinée cycle of Wagner's "Ring"

"Your Figure can be as Perfect as Mine,"
says Annette Kellermann.

DO you realize how much your grace and beauty will be enhanced if your form is symmetrical? Wouldn't you grasp an opportunity to attain a perfect figure and vigorous health? It's all quite possible—and *without the use of drugs or apparatus*,—if you'll follow my methods. **Just fifteen minutes each day in the privacy of your own room is sufficient.** I've accomplished this for so many other refined women that I know I can do it for you.

Miss Cleo Mayfield whose charming personality has made her a popular favorite throughout the country has just written:

Dear Miss Kellermann:

I want to let you know that I am delighted with the results I have obtained from your wonderful system. It has given me the grace and poise so essential in stage work.

I feel that I must tell you that part of my present success is due to your well arranged course of exercises.

Cordially yours,

Cleo Mayfield.

My new booklet ***"THE BODY BEAUTIFUL"*** *is fully illustrated with photographs of myself, explaining my system. Just send a two-cent stamp and it will be mailed to you FREE, to-day.*

You owe it to yourself, at least to investigate

ANNETTE KELLERMANN Suite 930 V 12 West 31st St., N. Y. C.

CHARACTER AND QUALITY

What wins admiration and inspires confidence in a man is Character-in a rug.-Quality.

If we could only make visible all the hidden values in

WHITTALL RUGS

you would not accept a substitute at any price.

Character establishes Reputation.

Sold by dealers everywhere. Made in Worcester, Mass., by the
M. J. WHITTALL ASSOCIATES

Write for our illustrated book *"ORIENTAL ART in WHITTALL RUGS"*
Address 201 Brussels St. Worcester, Mass.

Look for this Trade Mark — WHITTALLS — THE MARK OF QUALITY — *woven into the back of Every Rug*

REG. U.S. PAT. OFF.

This trade mark is one of Established Reputation-Your Guarantee of Reliability.

The largest carpet mills in the world under Individual ownership.

You can actually see the result One application shows it

If your face is chapped, if your hands are rough, or if your skin is not perfectly soft and clear—try Pond's Vanishing Cream just once. You can actually see the result after one application.

No matter how rough and coarsened your skin is, it will immediately respond. A single application will make it softer and noticeably lovelier.

Not a "Cold" Cream—What the difference is

Pavlowa says: "I have used Pond's Vanishing Cream and find it very good for softening and whitening my skin."

Pond's Vanishing Cream is not a "cold" cream. It contains a famous skin-softening ingredient, but no grease or oil. That is why not a trace of the cream remains on your skin. It leaves no gloss nor shine. It cannot work out later. It cannot promote the growth of down.

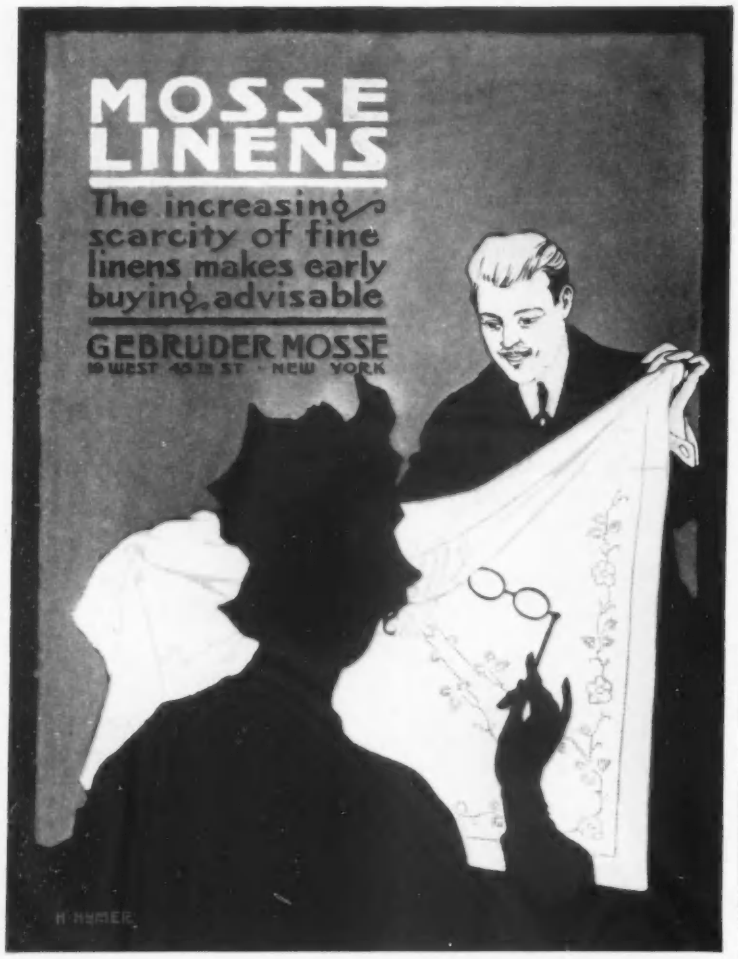
Nothing is more valuable than Vanishing Cream for *preventing* chaps and roughness. Before going out into the wind or cold air, rub a little on the face and hands. It will keep the weather from having any injurious effect on your skin.

Miss Jane Cowl says: "I endorse it highly for its vanishing qualities."

No matter what cream you use now—try Pond's Vanishing Cream. See for yourself how entirely different it is. A free trial tube will be sent you on request, or if you enclose four cents we will mail you enough for two weeks. Address Pond's Extract Co., 115 Hudson Street, New York.

Made by the makers of Pond's Extract, a household necessity for 70 years. Also Cold Cream, Tooth Paste, Soap and Talcum.

Sold in 25c and 50c jars and 25c tubes



Mrs. Adair
GANESH TOILET PREPARATIONS

WHEN it becomes apparent that "face creams," powders and rouges fail to relieve the tired, haggard, colorless appearance of the face (assuming one has resorted to these superficial measures), it is then natural to seek the cooperation of Mrs. Adair, who has originated the most approved scientific methods of restoring youth and health to the complexion. Mrs. Adair can help *you*. Why defer a visit—or a letter?

♣ ♣ ♣

WRINKLES seldom appear on an otherwise blemishless skin. With wrinkles we commonly associate hollows, skin flabbiness, and a general haggard appearance. This condition requires the building up, nourishing and strengthening of the muscular tissues which support the skin. The entire foundation of the skin must be revived with the Ganesh Eastern Muscle Oil. $5, $2.50, $1 a bottle.

♣ ♣ ♣

PUFFINESS. When the skin becomes puffy and loose, don't resignedly wait for the wrinkles to come. At once obtain a bottle of Mrs. Adair's Ganesh Diable Skin Tonic and use daily. Your skin will become firm, white and clear. Bottle, $5, $2, 75c.

♣ ♣ ♣

SALLOWNESS or sunburn are inexcusable when one can so easily procure the Ganesh Lily Sulphur Lotion to whiten and refresh the skin. $2.50, $1.50.

♣ ♣ ♣

THINNESS about the neck, arms and shoulders can be remedied by applying the fattening Ganesh Juno which increases size and firmness. $2.25, $1.75.

♣ ♣ ♣

DOUBLE CHIN. No grace or beauty is possible when this marring condition exists. The Ganesh Chin Strap (illustrated) should be worn at night to reduce the chin and correct the contour. $5, $6.50. The Forehead Strap illustrated is a corrective of forehead lines and wrinkles. $4, $5.

♣ ♣ ♣

DISCOLORATIONS such as moth patches or brown spots can be banished by painting the skin with the Ganesh Brown Spot Lotion. $1. If the hands be discolored, obtain the Ganesh Hand Cream which whitens and softens. $1.

♣ ♣ ♣

WRITE OR CALL. If you do not live in New York, you are invited to take advantage of Mrs. Adair's mail order service. Mrs. Adair's complete price list and Lecture Book will be mailed on request. When in New York obtain a Ganesh Strapping Muscle Treatment at Mrs. Adair's Salon. This famous treatment literally gives the face new life. Trial treatment, $2.50. The wonderful Ganesh Treatment for Tired, Lined Eyes, is $3.50. Consultation without charge.

LONDON 99, NEW BOND ST. W. — NEW YORK 557 FIFTH AVENUE TELEPHONE 2839 MURRAY HILL — PARIS 5, RUE CAMBON

M U S I C

(*Continued from page 134*)

recalls. Her singing of a group of Norwegian songs at the close of the program called forth great enthusiasm by their exquisite charm and tonal beauty.

MISS LOUISE LLEWELLYN

Miss Louise Llewellyn, a charming young singer of Bohemian folk-songs, was accorded in January the distinction of singing at the first Cabinet dinner presided over by Mrs. Wilson at the White House. Miss Llewellyn sang at the White House two years ago, and her success was so marked that it led to this recent invitation. Her program was largely of folk-songs, and she sang them in the vari-colored costume of a Slovak bride. To close the program, Miss Llewellyn added a North American Indian song as a tribute to Mrs. Wilson, whose ancestry dates back to the Princess Pocahontas. Miss Llewellyn, who is a daughter of the late Governor Llewellyn of Kansas, is a young woman of rare charm and ability; before she determined on a musical career she contributed quite largely to literary journals in the west. New York music lovers will have the opportunity to hear Miss Llewellyn in a song recital which she is planning to give in New York in the very near future.

© Mishkin

Mme. Fremstad, shown here as "Isolde," gave her long-promised New York recital at Aeolian Hall in January, and an enthusiastic audience attested the esteem in which she is held

A BELGIAN BARITONE

Louis Graveure, the Belgian baritone, gave his second recital at Aeolian Hall on January 26, before a large and representative audience of musical people. His program contained songs in German, French, and English, including Dvorak's "Biblische Lieder" cycle. The singer displayed a rich resonant voice, remarkably full and vibrant in the lower register, and he proved his command of every resource of his art. The French songs brought out the more delicate qualities of his voice, showing him of marked versatility in style and expression. The success of the recital was furthered by the support of Conraad V. Bos, as accompanist.

ARTISTS OF SONG OR INSTRUMENT

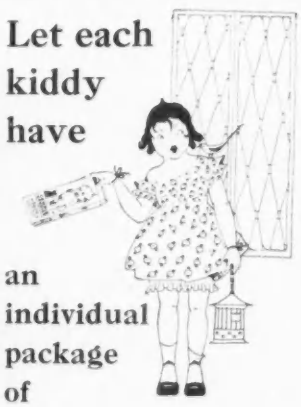
Miss Germaine Schnitzer, the pianist, gave her first New York recital on January 16. She called it a program of "romanticists"; the composers represented were Schumann, Schubert, and Mendelssohn, and the selections chosen were those associated most frequently with these masters; the B flat major Impromptu by Schubert displayed Miss Schnitzer's fine singing tone and virile technique; the well-known "Etudes Symphoniques" of Schumann she played with great dramatic fire; and Mendelssohn's "Variations Serieuses" was rendered with great poetic beauty. Miss Schnitzer's work always commends itself to the best criticism; her artistry is unquestionable.

The young coloratura soprano, Mlle. Jennie Dufau, whose illness in December prevented her from appearing in public, gave her second song recital in the Harris Theatre on January 25. The program was long and well arranged, but it is difficult to understand the absence of any French songs, the singing of which has added so much to the public prestige of this artist.

Photograph by George G. Fraser

Ada Sassoli is at present touring the country with Geraldine Farrar—a combination devoutly to be wished. Late in February, this noted Italian harpist is to appear at a Biltmore Morning Musicale

Let each kiddy have



an individual package of

KEWPIE KANDIES

FOR children *will* eat sweets—it's natural—and this is the safest sort of candy you can give them. Only pure barley sugar, flavored with fresh fruits and honey, is used in its making. Each package contains twenty or more of the cute little candy Kewpie dolls, separately wrapped to safeguard against any possible contamination.

Always Fresh **Absolutely Pure**

On sale at the better stores at ten cents a package, or a carton of ten sent direct by us on receipt of one dollar. Postage prepaid east of the Mississippi; west of the Mississippi add twenty cents.

Powell's New York

415 Canal Street

Savory, dainty, delightfully rich is the food which is baked and served in

PYREX Glass Dishes for Baking

Trade Mark Reg. *("FIRE-GLASS")*

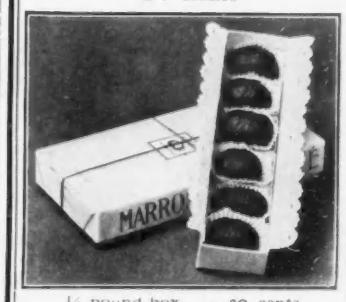
Food baked in Pyrex is better baked, is tastier and more appetizing because no odors, grease, or flavors are absorbed by these hard glass dishes, and because the baking is done with scientific exactness. Through these crystal-clear dishes, every stage of the baking is perfectly visible! Pyrex is the only glass ever made that withstands the heat of the hottest oven. It doesn't break in the oven. It is one of the great inventions of civilization. Sanitary in the kitchen, dainty and charming on the table. Saves time, labor, fuel, pantry space, money. Booklet on request.

Pyrex Glass Dishes are made in a large variety of shapes and sizes, ranging in price from the ramekins at 12½c. to the large casserole at $2.

On sale by leading china and department stores and specialty shops everywhere. Gimbel Bros., Lewis & Conger, New York; Marshall Field & Co., Chicago; Jordan Marsh Co., Graham & Streeter, Boston; Wright, Tyndale & Van Roden, Gimbel Bros., Philadelphia, etc.

CORNING GLASS WORKS, Est. 1868, CORNING, N. Y., U. S. A.

RAFFETTO'S
Marrons Glacé
by mail



¼ pound box.....30 cents
½ pound box.....60 cents
Sent Postpaid Anywhere

OF A DELIGHTFULNESS most unusual is this dainty confection, RAFFETTO'S *Marrons Glacé*. Serve these whole French chestnuts, preserved by their so delicate coating of purest sugar, at that afternoon bridge or that next dinner of yours—the coupon below brings them to you in the new package that we have arranged for your convenience.

G. B. RAFFETTO
408 West 13th Street *New York*

To Treat Yourself—Mail This Today
G. B. RAFFETTO
408 West 13th St., N. Y. City

Send me at once..... (¼ pound / ½ pound) box.....of your RAFFETTO'S *Marrons Glacé*, and include "The Continent's Favorite Confection," your little Parisian storybook which has some unusual dessert recipes.

I enclose $.....

My (grocer / druggist) is.....

My name is.....

My address is.....

A Style Forecast which Dispels an Old Belief

A little complimentary booklet illustrating the correct and exclusive in footwear for the coming seasons In it you will find those styles which will prevail this year in town and country, mountain, lake and seashore.

There is a greater significance to this booklet, however, than the mere display of beauty and individuality in footwear. For once and for all time it dispels the old belief that a so-called "comfort shoe" necessarily must be an unsightly shoe.

It shows how an old, established firm, by obeying the dictates of good taste and common sense, has been combining beauty with comfort for a period of sixty years.

Among its clients are the country's most representative and fashionable people.

We will forward you this booklet showing the coming styles—also how we can fit you by mail if you will send us your name and address to Dept. D.

Dr. P. KAHLER & SONS
Makers of Refined Footwear

15-17 West 44th St.
Near Fifth Avenue

Custom shoes
a specialty

A net lace boasts a conventional design in white and écru, with its edge outlined in tiny beads; from E. L. Brady and Company

TRIMMING THE EDGES OF FASHION

(Continued from page 72)

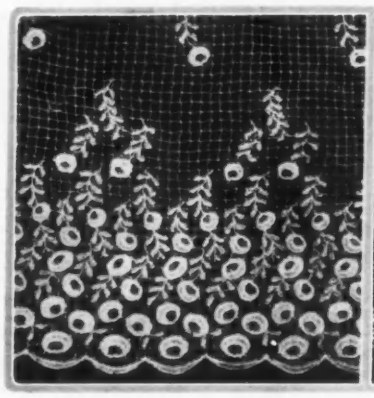
The ball trimming in the middle of page 72 is of crochet work studded with white china beads. Just above this is shown a type of the soft silver lace which is being extensively used on evening gowns. This really lovely flouncing has a thread of black woven through it here and there, and it may be had in all widths. Bands of silver thread lace in very open meshes design, like that shown just below the middle of page 72 at the right, are particularly effective under sheer drapings of chiffon or tulle.

Net lace, which is the smartest sort of lace for spring, is sometimes rendered more elaborate by the introducion of a bit of tinsel. The lace shown in the lower middle of page 72 is of black net, with a delicate tracery of silver, and it has leaves embroidered in peacock blue as part of its design. Just below it, on the left, is another net lace of equally novel character. It is white, with écru and white china beads introduced into the design, and it boasts of two scallops, the higher of which is ornamented by dull gold tinsel. It has been used most effectively in the flounces of an old-blue taffeta gown from one of the leading Paris houses. One of the smartest flouncings that has been imported this season is of black net with a Greek key design done in tarnished silver beads. It is shown at the right, just above the middle of page 72.

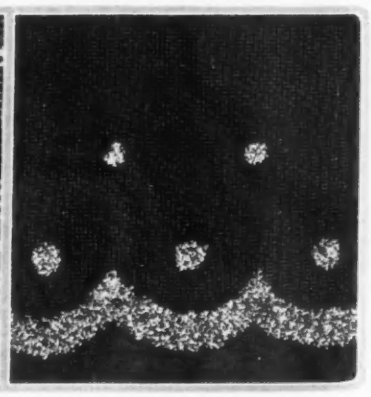
Color is employed in some of the new flounces intended for summer frocks, and occasionally the flounce itself is delicately tinted. On the left, at the top of page 72, is shown a net lace in the palest of pale blue tones, so delicate a tint that it has been named "spray," with a design of graceful long-stemmed flowers done in écru. Delicate color is also introduced in the lace next to it, which has a basis of white net, inset with a band of filmy, grayish blue chiffon. The flowers which are worked on it in white and écru braid have blue centers. At the top of this page is a net lace with a highly conventional pattern worked out in white and écru, with the edges of the design emphasized by rows of tiny white china beads.

Just above the middle of page 72, at the left, is an exquisitely embroidered crêpe. Embroidered crêpes and batistes, by the way, will fashion some of the smartest summer gowns. This one has the design done in white, with the centers of the flowers in coral shades and the narrow bands which edge the pattern outlined with minute white china beads. Extremely unusual is the white net lace in the lower right-hand corner of page 72, for the clusters of grapes which form most of its design are made of an odd ratine braid. The flouncing shown at the lower left of this page has been successfully used by one of the Paris houses in several new models. Its bold design is strikingly effective. Next to it is shown a particularly odd lace, with its deep scallop and little dots worked in white and colored ratine, and a band of colored tulle at its edge.

A great deal has been heard of the revival of braids, but as yet they have not been extensively used on the models which have been imported. The French makers of trimming, however, have sent over some samples of braid, frequently lace-like in character though invariably simple in design, which, it is thought, will be widely used later in the season. The striking black and white braid which is shown just below the middle on the left, on page 72, is really several narrow braids woven together. Braids seem to be a consistent factor of the mode, for they give a smart emphasis to the flare of the skirts, and a braid of this type is particularly well suited to be applied on the edge of each flounce of the new two- or three-tiered skirts.



The flouncing above, with its boldly effective design on a square mesh, has been a great favorite of one of the leading Paris houses



A net lace has dots and scallops of ratine in white and colors, and a tulle edge; two laces from Harry Angelo Company

Schwartz Corset

Interprets the Personal Requisites of the Woman of Fashion

Original model by Mme. Schwartz which gives the desired waist lines and allows absolute suppleness

Fittings under personal supervision

MME. S. SCHWARTZ

Corsetiere

11 East 47th Street, New York

MAISON

Josef

THE CHILDREN'S SHOP

Hand-made Apparel for Infants up to 4 — **Nursery Furniture Nursery Furnishings**

No. 8 East 46th St., New York

Opposite the Ritz-Carlton

Presenting a Distinctly New Model

Child's Coat

of Silk and Wool Poplin

Appearing in light blue, Copenhagen blue, green or rose. Hand hemmed and exquisitely hand embroidered — smocking at back and front. Embroidery and smocking in any color; self color buttons. Any size up to 4 years. Regularly $15.50. *Special* **12.50**

HAT to Match the Coat

Hand-made. Trimmed with French Val. lace—silk ribbon shirred band with silk ribbon bows and strings—and dainty rose buds. *Special at* **8.50**

With real Vallenciennes lace. *Special at* **11.50**

Illustrated Catalog of Children's Apparel on Request

SPRING MODELS

Showing Exclusive Creations

in

Coats, Bonnets, Hats, Dresses

for all occasions

THE PAUL JONES MIDDY BLOUSE

ALL the freshness and beauty of early Spring is reflected in these smart, beautifully tailored middies.

The PAUL JONES Label—with the head of the Admiral—is an important thing to find in your middy, because it stands for *fast color*, distinctive design and perfect fit. PAUL JONES MIDDIES are on sale at the best stores everywhere. If your dealer does not have them, send us his name and we will see that you are supplied.

Morris & Company Dept. E. M. Baltimore, Md.

Originators of the Middy Blouse

THE REED SHOP, INC.

6 and 8 East 37th Street

New York

Reed Furniture

Imported Cretonnes, Chintzes and Linens

in Original Designs

Under the Management of

JOHN S. PETTIT

A Rebuilder of Gowns

A GOWN remodeled by me means a creation that is up-to-date in every detail, with all the chic and line of the latest Parisian ideas.

I REBUILD gowns successfully for out-of-town customers let me give you my ideas and estimate before you discard any gown or suit.

Artistic dresses, made to order only, for all occasions. Your materials accepted when desired.

Perfect Workmanship — **Homer** — Prices Reasonable

11½ WEST 37th ST., NEW YORK

Telephone 5265 Greeley

TWO garments that are favored by our most discriminating women—*Isabelle* and *Clozabelle* drawers, that are representative of our style, quality and serviceability.

Clozabelle

REG. U. S. PAT. OFF.

"the garment of convenience"—with a perfect fitting waistline it fastens in front, full skirt, lace or embroidery trimmed. All sizes.

Isabelle

PATENTED

"the open drawer, perfected"—cut circular with no seams, a size for every waistline, it falls over the hips in graceful flares. Lace or embroidery trimmed.

ASK TO SEE THEM

SIMON STERNS & CO.

ESTABLISHED 1865

151-163 WEST 26TH ST., NEW YORK

A Real Joy for Music Lovers who are tired of mechanical music

THE fad for instruments that play music automatically has developed a deeper appreciation of Music, and broadened public knowledge of the world's great musical compositions.

TODAY thousands of people have the earnest desire for the ability to play this music for themselves. It is too long a journey to go back to the study of notes and keys, and it is not necessary. There is a wonderful instrument that does all the mechanical work perfectly, while it leaves *all the power of artistic expression to the personal taste of the performer*—

The Angelus Piano

The KEY to the SOUL of MUSIC

THIS marvelous instrument responds most exquisitely to every feeling and emotion of the performer.

WHILE one dreams of charming old melody, the music seems to flow into the piano through the player's finger-tips. When the opera inspires the performer, the Angelus enables him to thunder among the keys, to sweetly sing the arias, or trip lightly over the sparkling interludes.

This Wonderful Instrument is Unique Among Player-Pianos In Its Vital Artistic Powers.

IF you are a lover of Music—if you ever wish that you could play like some of the great artists that you have heard—if you wish to develop to the fullest the artistic instincts that you feel, learn more about the wonders of the Angelus Piano.

Write TODAY for handsomely illustrated Booklet that will tell you and show you about the marvelous facilities that are possessed alone by the Angelus, and also learn where you can see and hear the instrument itself.

The Wilcox & White Co. Meriden Conn. USA

Tear off this Coupon

The Wilcox & White Co. Meriden Conn. USA — Please send me Illustrated Booklet about The Angelus Piano and name of Angelus Dealer nearest to my home:

Name.....

Address.....

F

ANSWERS TO CORRESPONDENTS

VOGUE invites questions on dress, social conventions, etiquette, entertaining, household decoration, schools, and the shops. Any reader may have an answer on these and similar topics; Vogue stands ready to fill the rôle of an authoritative, friendly adviser.

Because fashion is so variable, and depends so much on who you are and where you are, it is always better to secure a reliable answer to each problem than to run the risk of making a mistake. Before asking Vogue, please read carefully the following rules:

(1) Addresses of where to purchase any article will be sent by mail without charge and as promptly as possible, provided that a self-addressed, stamped envelope accompanies request.

(2) Answers to questions of limited length and unlimited as to time of answer will be published in Vogue at its convenience, without charge.

(3) Ten-day questions. Answers sent by mail within ten days after receipt. Fee, 25 cents for each question.

(4) Confidential questions. Answers sent by mail within six days after receipt. These answers will not be published without permission. Fee, $2.

(A) The right to decline to answer is in all cases reserved to Vogue.

(B) The writer's full name and address must accompany all questions asked of Vogue.

(C) A self-addressed and stamped envelope must accompany all questions which are to receive answers by mail.

(D) Correspondents will please observe carefully the rule of writing on one side of their letter-paper only.

CARDS AND CALLS

MRS. E. S. S.—I wish to send out At Home cards. On account of illness, I was unable to return a large number of calls paid me last year. As I can not return them all now, would it be possible for me to send At Home cards to those to whom I still owe calls? Is it necessary to write anything on them, and shall I send them in a small envelope?

Ans.—If you failed to return calls last year, the correct thing to do is to call as soon as possible this year, and then send your card stating the day and the hours in which you will receive. However, cards could be sent where you have not returned the calls, but they should be accompanied by little notes of explanation. It is correct to send a card in a small envelope.

ON WEDDING INVITATIONS

MISS K. E. E.—If a church wedding is to be followed by a reception at home, should an acceptance to the reception invitation be sent? Should one send an acceptance to an invitation to a home wedding, and what is the conventional form of reply? Is the joint card, "Mr. and Mrs. Smith," preferable to single cards, to be enclosed with wedding gifts?

Ans.—An invitation to any wedding, either at church or at home, always demands some expression from the one invited. If one goes to a church wedding, and to the reception afterwards, it is sufficient acknowledgment of the invitation to leave one's cards after the reception, although a formal acceptance is always correct and more courteous. If one does not attend a reception a formal regret or cards left at the house is correct. For a house wedding, one should send a written reply in the same form as is the invitation. If the invitation is in the third person, it should be answered thus:

Miss Brown regrets
that she will be unable
to accept
Mr. and Mrs. Dale's
kind invitation to be present at the marriage
of their daughter
on October the thirtieth

The joint card, "Mr. and Mrs. Smith," is not only preferable, but more usual, to enclose with wedding gifts.

MISS H. L. S.—In sending wedding cards to a family consisting of father, mother, and several grown sons and daughters, should each member of the family receive a separate card, or may one card, addressed "Mr. and Mrs. Brown and Family," be sent?

Ans.—When there are a number of people in a family, the invitation may be addressed on the outside to "Mr. and Mrs. James Brown," and on the inside to "Mr. and Mrs. Brown, and the Misses Brown." A separate invitation should be sent to the Messrs. Brown; it would be better form to send three separate invitations. There are some people who still use the term "and family," but it is not in the best of taste.

FOR THE CHURCH WEDDING

MISS M. E. B.—Is it correct, at a church wedding in the evening, for the bridesmaids to carry fluffy tulle muffs instead of flowers? Will it be necessary for the bride, groom, bridesmaids, and ushers to wear gloves? Which arm do the ushers offer when escorting a woman to a seat? Does the bride enter on her father's left or right arm?

Ans.—It is quite correct and very smart to have the bridesmaids carry fluffy tulle muffs instead of flowers. Occasionally a bride and her bridesmaids discard gloves, particularly if they are wearing old-fashioned gowns, but we have never seen a groom or his ushers ungloved at a formal wedding. A man always offers his left arm to a woman, if he is escorting her to a seat, or in any other circumstances under which the act is necessary. The idea is that he leaves his right arm free to protect her. The rule applies to the bride's father.

CARDS AND HOTEL REGISTERS

MRS. R. M. G.—What is the correct way for a man and his wife to register at a hotel? When, on account of leaving town, one can not attend a reception and it becomes necessary to send cards, should they bear the reason for one's absence?

Ans.—When a man and wife register at a hotel, the proper way to register is "Mr. and Mrs. John Smith." Occasionally you will see on a hotel register, "Mr. John Smith and wife." This is neither dignified nor in good taste. It is more gracious to write on one's card, "We regret that absence from town prevents our seeing you to-day," though this is not absolutely necessary.

FOR A LARGE TEA

MRS. F. B. G.—I am planning a formal tea. I wish to know if I should invite only those who have entertained me in some way, or if I should include my entire calling list.

Ans.—In giving a large tea, it is usual to include all those on one's calling list; in fact, such an entertainment is merely a way of informing people that one is at home on a certain day.

La Resista

The CORSET of DISTINCTION

LA RESISTA Corsets are scientifically designed from perfect standards to fit the figure faultlessly, and with the greatest degree of comfort.

They contain every up-to-date feature of modern corsetry, preserving the newest style and figure lines and combining to give the most stylish appearance and fashionable contour.

Our exclusive specialty is SPIRABONE—the best Corset boning ever invented. SPIRABONE is a patented boning, flexible, break-proof and resilient. It is skillfully placed at the sides, so as to permit perfect freedom of motion, while gently persuading to graceful and youthful lines of figure.

Perfect Fitting Models for Every Type of Figure.
$3.50—$5.00—$7.00 and up.

The Style illustrated, No. 1144, is one of the new LA RESISTA Models for Spring—"Slender Form." Note the higher back, shorter skirt—the perfect fit—and the natural curving waist line.

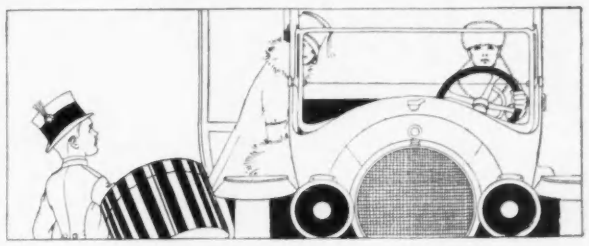
Price **$3.50** Coutil, **$5.00** Brocade, **$12.00** Silk.

Our expert Corsetieres will fit you to a LA RESISTA Model that will mold your figure to the new lines. Fittings are free.

Catalogue sent on request

SPIRA-BONE

La Resista Corset Co.
11 West 34th Street, New York
Opposite Waldorf-Astoria



American Women of Fashion

find their ideas of smart and authoritatively styled millinery best expressed in Fiskhats. The exclusive Fisk designs for Spring may now be seen at the better millinery shops and departments everywhere. Look for the Fiskhat label in the crown.

Fiskhats
CHICAGO
NEW YORK
PARIS

D. B. FISK & COMPANY
Creators of Correct Millinery
NEW YORK CHICAGO PARIS

Blemished skins

How to clear them

In trying to rid your skin of blemishes and unsightly spots, have you reckoned with the most frequent cause of these troubles?

Skin specialists are tracing fewer and fewer troubles to the blood—more to bacteria and parasites that are carried into the pores of the skin with dust, soot and grime. The following local treatment will clear your skin of any blemishes caused by this most powerful and persistent enemy.

Just before retiring, wash in your usual way with Woodbury's Facial Soap and warm water, finishing with a dash of cold water. Then, dip the tips of your fingers in warm water and rub them on a cake of Woodbury's until they are covered with a heavy "soap cream." Cover each blemish with a *thick* coat of this. Let it dry and remain on over night. In the morning wash again in your usual way with Woodbury's.

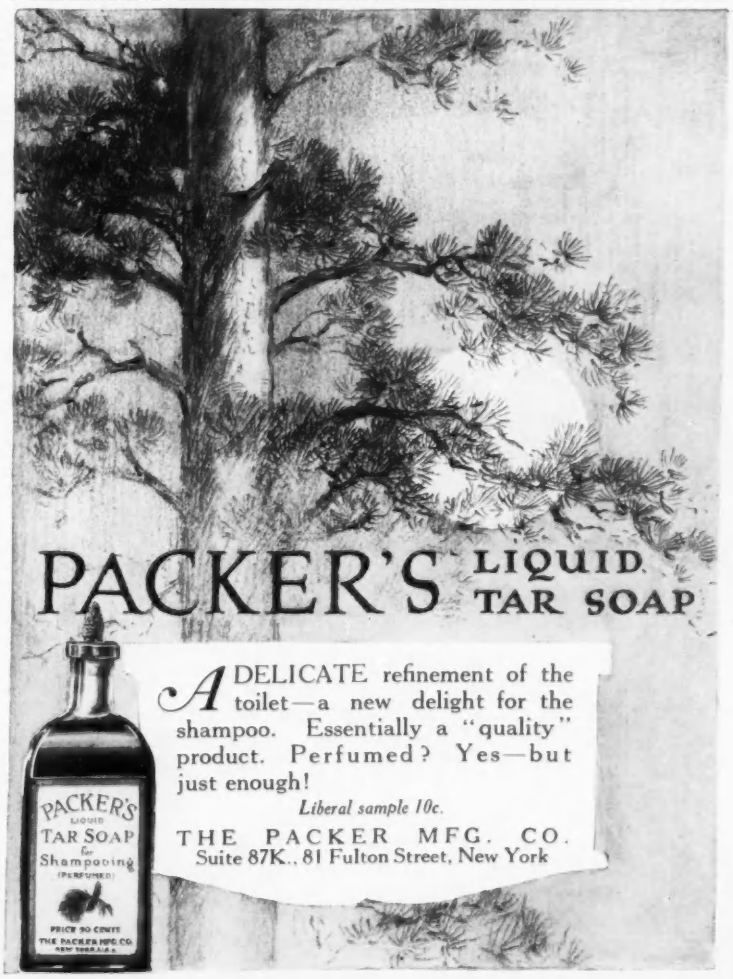
Woodbury's Facial Soap is the work of a skin specialist. Repeat this cleansing, antiseptic treatment with it every night until the blemishes disappear.

Use Woodbury's regularly thereafter in your daily toilet. This will make your skin so strong and active that it will resist the frequent cause of blemishes and keep your complexion free from them.

A 25c cake of Woodbury's is sufficient for a month or six weeks of this treatment and daily use. Get a cake today and begin at once to bring to your skin that greater clearness, freshness and *charm* you have longed for. Woodbury's is for sale by druggists and toilet counters everywhere throughout the United States and Canada.

Write today for sample *— For 4c we will send a "week's-size" cake. For 10c, samples of Woodbury's Facial Soap, Facial Cream and Powder. Address* ***The Andrew Jergens Co., 1224 Spring Grove Ave., Cincinnati, O.***

If you live in Canada, address The Andrew Jergens Co., Ltd., 1224 Sherbrooke Street, Perth, Ontario.



PACKER'S LIQUID TAR SOAP

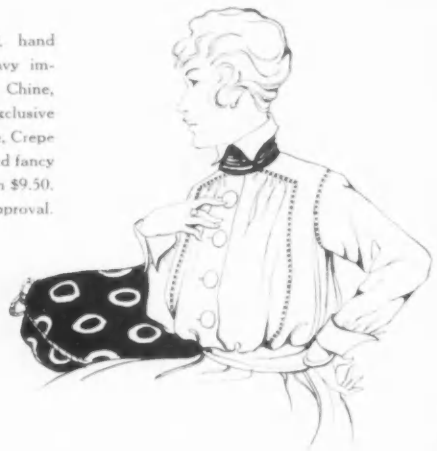
A DELICATE refinement of the toilet—a new delight for the shampoo. Essentially a "quality" product. Perfumed? Yes—but just enough!

Liberal sample 10c.

THE PACKER MFG. CO.
Suite 87K., 81 Fulton Street, New York

Walpole Bros.

Model No. E 10, hand made in extra heavy imported Crepe de Chine, price $22. Other exclusive models in Georgette, Crepe de Chine, Ninette and fancy muslins at prices from $9.50. Selections sent on approval.



WE announce a new department for Ladies' Waists in our New York store, offering the same distinctive styles and materials that have made our stores abroad as celebrated for Ladies' Waists as they are for Linens. Exclusive models of our own design made from imported materials of unusual quality are now being sho n.

PURE FLAX

TRADE MARK

373 Fifth Avenue, New York

Also of

LONDON DUBLIN BELFAST MELBOURNE

Factories Belfast and Waringstown, Ireland

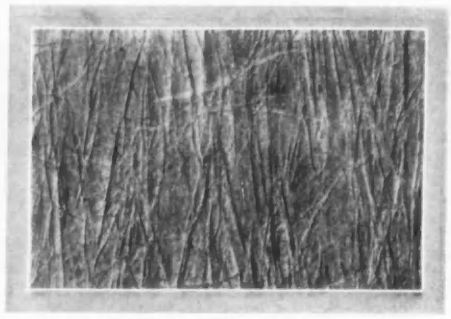
Established 1766

ANNOUNCEMENT

Mr. O. G. Weddigen, formerly of Knox, begs to announce that he has taken over the Millinery business located during the past nine years at 4 West 40th Street, and will hereafter conduct the business under the name of

WEDDIGEN HATS

4 WEST 40TH STREET · NEW YORK



"Witchtex," a material which looks like crinkled paper but is really woven of strong fiber, is the secret of many bouffant panniers and flaring hems

THE SECRET *of the* FLARE

ALAS for those who dreamed of a simpler mode! The great openings left one in the most bewildered mental state, puzzling over the ways and means by which the fashionable flared silhouette was achieved. Not even the most experienced eye could discover where in one model the added fulness came from, and how in another the yoke, bodice, and sleeves seemed to be cut from one piece of material; for unless one of these lovely new frocks may be held right in one's very hands, so that it can be felt, looked at, looked into, and looked under, it keeps the secret of its cut, the framework of bone, canvas, and muslin that makes it what it is until the end of the frock.

THIRTY YARDS FOR ONE DRESS

Truly, this is the magic hour for the manufacturers of silks, tulle, and laces! They seem to have conspired to make their respective fortunes, leaving us to the mocking memory of the day when four yards of material made a dress. Skirts are so very full that in the simplest of airy tulle frocks even twenty and thirty yards of material are used. In one Jenny gown of tulle,—green like sea foam in moonlight,—the underskirt was cut in extremely wide godets, so that it measured nine yards at the hem. This underskirt was used as the foundation for five slightly gathered tulle ruffles, each edged with silver ribbon—the five flounces made the entire skirt. The bodice of this frock was naively simple, and silver ribbons formed the girdle.

Callot made a charming tulle gown in burnt orange, yellow, and flame red, with the true artist's touch in a garniture of black bead embroidery on the red,—a design of discs with a scattered pattern in the centers. Callot accomplishes the trick of fulness by cutting her tulle in full circular ruffles, and slashing them into deep points at the bottom, to achieve the jagged hem so much to be desired. The skirt was caught up in festoons just below the waist-line, so that the frock retained a fairly slender hip line while allowing extreme fulness at the hem.

HOOPS, MY DEAR!

It is the foundation which gives gowns of tulle or of other transparent materials their charm and subtlety. The slips, drops, or petticoats—call them what you will—are invariably made in the gown, and are the hall-mark that distinguishes the genuine model from the copy. They are never plain, but are scalloped, bound, ruffled, or trimmed with ribbon or lace, and they are veritable dreams of loveliness. Hoops, which made their first appearance last autumn, are being used rather more extensively this season than last; but these are not the old-fashioned barrel-hoops, for though they are there, they do not obtrude themselves. They are, however, by their firm extension, often more efficient than petticoats, and they afford a particularly good basis for the drapery which resembles panniers. When the extended line at the hem is desired, an excellent method is to have covered featherbone actually sewed into the drop-skirt, below the knee. This is most successful when one wishes to hold out the new skirts of Georgette crêpe and taffeta, which would otherwise fall straight.

A lovely three-piece suit was successfully done by Drécoll in this manner. The gown was made of black Georgette crêpe, with the taffeta sewed on in patterns, after the fashion of twenty years ago. A little sleeveless coat, which hung like a cape, was girdled with a narrow belt coming through two buttonholes in the middle of the back, and, when the coat was on, the long taffeta sleeves of the gown completed the coat. The skirt of this costume was admirably and invisibly stiffened. In two one-piece serge dresses, the skirts were stiffened with a light-weight canvas covered with a contrasting shade of satin which trimmed the skirt half-way up to the knee; this manner of stiffening the hem gives a very smart new air. In one princesse gown, cut after the fashion of 1860, the canvas was sewed separately in each godet as far as the waist-line. This model was quite extreme, to be sure, but on the slender figure of the manikin it was charming.

AND SLEEVES MUST PUFF

Most of the "newness" of gowns is in the skirts; it is the line of the skirt which really makes or mars the smartness of a frock. But next in importance come the sleeves. These are more elaborate in treatment than they have been for several years, for whether long or short, puffed or tight, bell-shaped or leg-o'-mutton, they are all new. They seem to be put together in pieces and sections, in order to discourage the one who would copy them. Many of the taffeta sleeves are buttoned tightly from wrist to elbow, where the fulness suddenly springs out in an old-fashioned puff. Kimono sleeves have returned in sheer fabrics, such as crêpe and chiffon. A little unlined coatee of Callot's had short kimono sleeves, with shoulder seams running to the elbow, thus affording a snug fitting shoulder—which, with the eight-yard skirt, made one think of the old daguerreotypes in the family album.

AND COLLARS MUST FLARE

As surely as spring returns each year, so returns the argument for the restoration of the collar. This year the argument was advanced with more authority, for the collar has made headway during the winter, and it is a real fashion feature, even when it does not close tightly at the throat. One unusual collar flared becomingly around the face, fitted the throat closely, and then, without a neck seam,

(*Continued on page 144*)

Mode Hats

You will be delighted with this pretty milan hemp creation with its flange and wing that so jauntily adorn it.

"For sale at all exclusive shops displaying this sign"

MODE HATS New York Paris

"Write to us for the name of the exclusive shop in your City showing this model"

New York City
28 West 38th St.
Paris
52 Rue Richer

Schotz & Co. Inc.

Present

Original French Models
and Smart Designs
of their own creation

Country Club Suits
Tailored Suits
Gowns Millinery

471 FIFTH AVENUE
Opposite Public Library
NEW YORK

"The Crowning Attribute of Lovely Woman is Cleanliness"

No. 600 NAIAD
BOLERO SHIELDS
with sleeves
50c up

No. 73 NAIAD
BOLERO SHIELDS
without sleeves
50c up

NAIAD
Dress Shields
add the final assurance of cleanliness.

FREE FROM RUBBER

Can be quickly *sterilized* in boiling water.

All styles and sizes to fit every requirement. Regular, Full Dress and Shirt Waist are made in flesh Color.

Guarantee with every pair.

Naiad Waterproof Sheeting for the nursery and hospital

The C. E. CONOVER CO., Mfrs.
101 Franklin Street - New York

NAIAD
DRESS SHIELD BRASSIERE
A Perfect Fitting
Form-Moulding Garment
Price $1.00

NAIAD
Waterproof, Sanitary
SKIRT PROTECTOR
Two Sizes — 50c; 65c
Fastened so it cannot shift out of place.
Combination Belt and Skirt Protector, One size, 50c

"Marie, I'll use my Resinol Soap"

Dinners, dances and parties. Social duties and the shops—and ever the necessity of looking her best at all times. Morning, noon and night.

With women who select their toilette aids by the rule of solid worth and not by fancy labels or strong perfumes, "Get ready my Resinol Soap" is a familiar phrase.

Resinol Soap is a boon to the modish woman, for she knows that it does not "gloss over" an imperfection, but it aids in keeping the condition of the skin strong and healthy.

Resinol Soap is, in every way, an exceptionally pleasing toilet soap; the soothing properties of the secret Resinol Ointment giving it cleansing, healing quality that ordinary soaps lack. You are accustomed to think of most soaps as complexion *deterrents*—here is one that combines its excellence as a soap with a positive value as a complexion aid.

Resinol Soap is not artificially colored, its rich, brown—and much of its clean, wholesome fragrance—being due to the Resinol medication. It is sold at all good shops where toilet things are carried—or a dainty miniature cake is free for the asking. Just write to Department 28-A, Resinol Chemical Company, Baltimore, Md.

Resinol Shaving Stick also contains the Resinol medication, so that it soothes and refreshes the face, while supplying a rich, creamy, non-drying lather. Discriminating men everywhere are using it.

Resinol Soap

AROUND THE EARTH, AND AROUND

WE are told that the French are never so miserable as when away from their own hearth, and that Americans, on the contrary, are happiest when away from it—indeed, that their happiness increases proportionately with the miles which separate them from their home, and reaches its zenith when they are as far from it as they can possibly get. This statement, while exaggerated, is not wholly untrue, for we Americans are known to the whole world as restless, unsettled,—obsessed, as Emerson unsympathetically remarked, with the "rage of traveling." In his essay on "Self-Reliance," that exceedingly wise man further stated, "They who made England, Italy, or Greece venerable in the imagination, did so, not by rambling round creation as a moth round a lamp, but by sticking fast where they were, like an axis of the earth. The soul is no traveler; the wise man stays at home with the soul, and, when his duties call him from his house or into foreign lands, he is at home still, and is not gadding abroad from himself."

BUT HOW LEAVE ONESELF AT HOME?

But not all who go a traveling care to go out of themselves, as well as out of their country. Indeed, even though we dislike ourselves—a quality not often apparent—it would be foolish to try to run away from ourselves. It is certainly true, however, that the comfort and enjoyment of the traveler are greatly enhanced if he is able to leave behind him his own convictions and conventions, and adapt himself to the customs and ideals of the country he is visiting.

Nowadays there are all manner of ways to see the universe. Those whose chief asset is their income, who are observed rushing hurriedly and expensively from steamer to express train, and leaping from camel to automobile, feeling with Romeo as they rush breathlessly on, "I must be gone and live, or stay and die!" are not the only ones to see the world. This vast world is also seen by those who approach the matter of travel, not with a skip and a jump, but in the manner in which we are told to regard matrimony—with anxious thought and highly just deliberation. These are they who, though Americans, travel leisurely and unostentatiously, who go out from their homes with the idea of enlarging their vision and experience and of gaining stimulation by the attainment of new knowledge. Some there are, who, far from the land of their birth, find some one particular spot so satisfying, so responsive to all that is in them, that they linger long, feeling that they grow better there—just as some plants are indigenous to certain soils and do not thrive in others. They do not hear the cry, "Onward!" They leave only when they must.

THE COSMOPOLITES

Yet were it not for travel, we should not have that interesting coterie the Cosmopolites, who speak all languages and are equally at home in every quarter of the known world. Delightful, charming, favored people, they! Their minds are free from cloying prejudices, for, like Ulysses, they have seen in their peregrinations much of men and morals, and have come to the conclusion that, after all, morality is largely a matter of geography.

While the dangers of travel are many—the principal one, perhaps, being that travel increases the thirst for travel—its delights are manifold. To those whose travels have taken them into other lands, but who must now, because of the war, remain safely at home, the memories of days spent in far countries are a most precious personal possession; and even in these dark days it is pleasant to plan future trips with all their attendant joys—new faces, new food, new clothes, new ideas, new inspiration! By all means, let those who may go "gadding about."

THE SECRET *of the* FLARE

(*Continued from page 142*)

flared out to form a yoke with a seam up the center of the back. The part over the shoulder made the top of the sleeve, the lower part of which resembled the bishop sleeve and was gathered into a tight cuff. Altogether, this collar yoke gave the truly old-fashioned air which is so truly new-fashioned.

Just a word for the little basques that are so much in favor. After each slender seam is corded with a little set-in cord, uncompromising whalebone is sewed along each seam; then the small waist-line is simulated by shaping the bodice to a deep point in front, and letting the fulness of the skirt flare freely over the hips.

To give permanency to the bouffant draperies which are so conspicuous a part of the spring mode, and to emphasize the flare of skirts and coats, an interlining of some crisp texture is frequently applied. A new material, made for the purpose, is called "witchtex." It is much like crinkled paper in appearance, as is shown in the photograph at the top of page 142, but it is made of a fiber which is much stronger than paper. This new substance is not stiff in texture, but when draped gives an outline which, though permanent, is soft and graceful. Martial et Armand have used "witchtex" in the panniers of one of their gowns, Drécoll has inserted it in the hem of a skirt, and it has been used also at the bottom of a flaring coat, and at the elbows of a full-sleeved gown by other makers.

A Beautiful Figure
May Be Yours
Women and Men of the World

May now have comfortable garments that instantly — without delay, dieting or discomfort of any kind—by an easy, natural, scientifically correct method, will preserve a graceful, youthful figure, or will at once regain and hold it.

The Beauty Figure Mold
takes the place of corsets for Slender Women.

The Beau Brummell
FOR MEN
lines up and perfects an already good form.

The Magic Figure Mold
Our Reducing Garment
for Men and Women will instantly secure beautiful outlines, and if desired, a reduction of two to four inches, over the abdomen, seat, and hips, and on the inner as well as outer side of the limbs.

The garment carries weight, relieves strain, gives proper poise, stimulates circulation, benefits health—improves facial expression.

A Comfortable Open-Mesh Elastic Garment that causes no undue heat or perspiration.

Not A "Slip-Over"—Not A "Sweat-Bath"

An Absolutely New Method.

REDUCTION is *not* secured by sweating.

Endorsed by Physicians and Surgeons wherever known.

We make them to individual measure, in varying lengths, for **men and women,** and sell them direct to the wearer.
Nothing like it to be found elsewhere.
Write for booklet with full description of our garment and method. State whether for men or women.

Figure Mold Garment Company
"K-52" Spahr Building
50 East Broad Street, Columbus, Ohio
Foreign and Domestic Patents granted and pending.

Before Waving

The Nestlé Permanent Hair Wave

Nestlé Waved

Ladies and gentlemen visiting Palm Beach this season cannot help noting the extraordinary increase of naturally wavy hair on the heads of the fair visitors. Indeed, we have in spite of an increased staff, been working at high pressure the whole of January transforming straight hair of the visitors to our establishment into naturally wavy by the famous NESTLÉ method. An ever increasing demand for our Home Outfit from ladies who cannot visit us is further evidence that ladies are sick and tired of the old-fashioned ways of the hairdresser and the torture of the nightly hair curler.

We undertake (and guarantee the work) to transform every straight head of hair into naturally wavy by our treatment within the time of about two hours including the test shampoo, and even the dressing of the hair. We guarantee to use less heat in this treatment than any marcel waver uses on the hair and that we put absolutely no chemical concoction of any description on the hair. Why we obtain these wonderful results is explained in our booklet supplied free of charge.

Our Home Outfit for permanent waving has been referred to above. This article is sold at Fifteen Dollars and is only sold to private people who send us samples of their hair and a few particulars required by our experts for the purpose of giving exact directions. Send for coupon and booklet.

The Nestol Treatment for Small Children

Our new booklet will explain the growth of your baby's hair. Send for it if you have a child with straight hair or a child whose hair was curly and is getting straight because it indicates the means by which every mother can positively influence the straightest hair to grow naturally curly for life at very small cost. Do not neglect this. It is too important for the girl when grown up.

C. Nestlé Co., 657 Fifth Ave., Cor. 52nd St., New York

London, 48 South Molton St., 43 Dover St. W.

Betsy Ross Lounge

A smart lounge specially designed by Minnet & Co. for town and country home interiors. Only with the exclusive use of imported willow can our standard of wicker furniture be produced. The seat measures 46 inches in length and the back is 26 inches high from the seat. Plain denim cushion $4.50; Cretonne cushion $6.50.

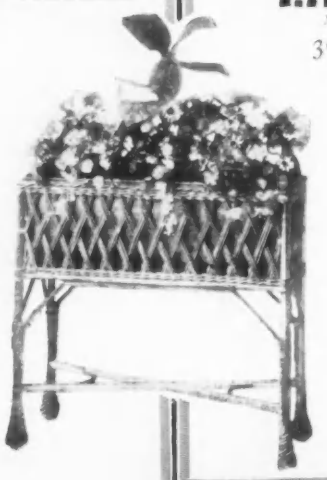
Natural $18
Stained $21

All Prices F. O. B. NEW YORK
Send for Catalog

MINNET & CO

Makers of High Grade Willow Furniture

364 Lexington Avenue
Between 40th & 41st Streets
NEW YORK



Your Flowers Will Blossom Earlier

In the new Minnet plant stand which is fitted with a self watering flower box. The system of sub-irrigation installed in this box conduces to the speedy and healthful growth of plants. The plant stand is 30 inches long and 12 inches wide. The plant box is 12 inches deep.

Natural $11
Stained $12.50

A STREET *of* PAINTED WOMEN

FROM the balconies of our rooms we overlooked the place Nemours, the center of the life of the city of Constantine. Directly opposite the hotel was a large café crowded with Frenchmen and Arabs,—a café not unlike those of Paris. Through the square flowed a kaleidoscopic stream of Arabs in blue, brown, or white burnooes, of funny fat women in bright red, gold-trimmed gowns and comical hats, of slim white-veiled Arab women, and of coal black Moors, all pushing, jostling, and bustling. Strange smells and stranger sounds were in the air,—of couscous cooking and tom-toms playing a weird plaintive music.

We had come down to Constantine from Algiers that day, bound on one of those trips to the sun and sand of the desert with which, in the glorious days before the war, dwellers in the frozen north beguiled the storm-filled icy days of the winter season. Comfortably installed in one of the two hotels of the place and duly refreshed by dinner, we were resting from the arduous labors of arriving at that ancient city. For Constantine, a natural citadel, is situated on the top of a rock one thousand feet high, and is approached by three bridges built over the gorge of the river Rummel. From the sensations experienced in bumping along over the steep cobbled streets which lead from the station up to the main square, these vaunted thousand feet of height seem but as the rankest understatement of fact.

A ROMAN CITY IN AFRICA

Though Constantine antedates the wars of Carthage and Rome, its history is comfortingly lacking in important dates. In the fourth century the city was rebuilt by the Emperor Constantine, and its ancient name of Cirta was changed to that of the conqueror. Later it fell into the hands of the Turks, whose occupation is evidenced by several mosques—the most famous, that of Salah Bey—and by the magnificent marble palace of the once powerful El Haj Ahmed. After the Turks, came the French, and the population is now a heterogeneous mixture of Jews, Kabyles, Arabs, Moors, and Europeans.

The hotels, two in number, differ from each other only as to the degree of their discomforts. One advertises electric lights, the other *ascenseur*. We had chosen the former. The appearance was not imposing; the stone paving of the entrance was covered with straw,—Constantine is muddy,—and the wooden floors and stairs were uncarpeted. At the door, as we arrived, stood three one-eyed guides and two hungry looking porters, one of whom led the way to our rooms, which, though small, were spotlessly clean,—more so than we, in fact; and there was but one bath in the entire establishment. The dinner, a table d'hôte, chosen obviously to appease the pangs of a healthy appetite, fulfilled its mission; more can not be said of it.

FORMER GUIDE TO HICHENS

Under the cheering influence of the refreshment which it afforded, however, and encouraged by the rest—albeit brief—which had followed the dinner, we were beginning to forget the journey, and we descended for a walk through the city. At the doorway stood one of the one-eyed guides, Amada by name and by reference, as his penciled card showed, former guide to Robert Hichens. It is amazing how many guides this author found time to employ during his wanderings in this part of the globe.

"Would madame see the street of the 'Painted Women?'" he queried. Yes, madame would, and off we started. Across the square and down a narrow alley, around a sharp turn, and behold us in the center of the moving mass of population which fills the rue Pérégaud. How so much humanity, so much smell (why mince words?), and such diversity of occupation could be crowded into such limited space, was certainly a problem. Perpendicularly steep, paved with cobbles, and not over fifteen feet broad at its widest, the street was calculated to make progress difficult; in fact, progress was rendered well-nigh impossible by the fixed purpose of all Arabs to remain rooted to whatever spot they happen to be standing in, or to advance without swerving along whatever line they happen to have been put in motion. Amada, however, led the way, several feet in advance, and unceremoniously removed from our path all impediments, including the stands of itinerant vendors of fruit and vegetables.

THE PAINTED WOMEN

Cafés, restaurants, dancing-halls, and the houses of the "Painted Women" jostled each other along either side of the way. The women's houses were low two-storied buildings, with upper stories projecting to within a foot or so of the middle of the street, leaving but a narrow strip of sky. Half prison, half showroom, they were built of plaster with rickety wooden staircases which led directly from the miniature doors to the upper floors. At the entrance of each house hung a lantern, and the ground floor consisted of a single room with an iron-barred window, behind which a woman sat. Wonderfully pretty were some of these women, with delicate features, dark eyes, and henna-tinted hands and faces. Their hair, dark, thick, and glossy, was worn in two long braids, and the head-dress of the majority of them consisted of a gold or silver circlet, worn low upon the forehead and weighted by innumerable coins of all sizes. Dressed in rich brocades of blue, pink, yellow, and green, they sat like so many statuettes, peering at us with even more curiosity than we looked at them.

"The women of the Ouled Naïl tribe," explained Amada, "leave their homes early, when they are hardly more than twelve, and in a few years,—when they have gained sufficient wealth in jewels, bracelets, anklets, and coins,—they return to their tribe, marry, and settle down to the normal life of a woman of the desert. It is a dangerous life," he added, reflectively, "for living alone as they do, they are often murdered for their fortunes before they can return." As he spoke, we reached a house which formed a projecting angle at the corner of the street. Behind the window of this house sat a most exquisite slip of a girl, with tiny delicate features, daintily formed hands and wrists, and great luminous black eyes. She was dressed in a pale blue satin brocade stiffened with silver threads, worn over a long-sleeved knitted shirt of olive green, and on her head she wore a green veil caught by a silver circlet. Three necklaces of heavy coins hung around her throat, while her bare arms and ankles were weighted by curiously wrought bracelets and anklets of silver. "La Favorite," said Amada; "three times already they have tried to kill her for her jewels. But she fears them not," he added, significantly, pointing to a silver-encased dagger, thrust carelessly into her wide silk girdle.

Opposite the house of "La Favorite" was a large Moorish café which was full of Arabs, young and old. In the corner, steaming dishes of couscous were cooking over a smoky fire. In the middle of the room, a small negro boy of five or thereabouts was performing the famous *danse de ventre*, to the sound of the tom-tom, the pipe, and the *derboukah*.

"*On peut entrer*," whispered Amada ingratiatingly, showing us three perfectly empty benches reserved for strangers. But the offer, though beguiling, was refused; we had seen enough.

LAURA HUBBARD

No. 4970

THIS attractive demi-tailored suit is an interesting sample of Wooltex designing and tailoring skill. The plaits and lower edge of the back of the jacket are prettily embroidered in silk; collar overlaid with embroidered silk faille; cuffs are the new bell-shaped effect. It is being shown in gabardine and other desirable fabrics by The Store That Sells Wooltex.

You are first attracted to Wooltex suits and coats by the charm of their style and cut.

You are next impressed by their unfailing expression of good taste and quiet elegance.

You are finally won to them for all time by their practical advantages in excellence of workmanship and material.

Ever after, you realize you have found in Wooltex that desirable combination of trustworthy style, character, and service, so frequently lacking in ordinary garments.

Wooltex suits are priced at $25 to $45; coats at $15 to $45; skirts at $5 to $15. They are now ready for your selection in your city at

The Store That Sells

Wooltex

Suits Coats Skirts

No. 5869

THIS suit, for misses and young women, has all the charm of the best expression of the early spring styles and all the good quality of material and tailoring that characterize all Wooltex garments. Jacket shows the modish flare below the waist, and pointed turn-back cuffs. It has the Wooltex reinforced lining in the back to prevent stretching. It is shown in many attractive all wool fabrics.

No. 3269

A characteristic Wooltex style touch in this smart coat is the wide convertible collar of silk decorated with duvetyn in contrasting shade. The clever handling of the plaits gives an entirely new and very pretty flaring effect. The loose sleeves end in bell-shaped cuffs fastened with link buttons. Like all other Wooltex garments the surface stitching is of pure-dye silk. Shown in all preferred colors and cloths.

BERGDORF GOODMAN

announce
Exhibition of the latest Paris fashions just received from their foreign buyer.

Gowns, Wraps, Coats Tailored Suits

Many interesting departures most appealing to those in quest of smart Spring attire.

616 Fifth Avenue
Bet. 49th & 50th Streets
NEW YORK

Nardi

PRESENTS

New Models for Spring Wear

Tailored Costumes. Riding and Sports Attire, Country and Golf Suits

THE NEW NARDI PATENTED SAFETY RIDING SKIRT

Pronounced by prominent equestriennes as the ***Only Successful*** Patented Safety Skirt now in use.

Parents will find it most important to equip their children with The New Nardi Safety Habit.

73 West 47th Street, New York

La Mode

TRADE MARK REGISTERED

Correct Smart Uniform For Your Maid

The dainty presence of a tastefully attired maid is the last word of refinement in the correctly appointed household. La Mode has come to mean daintiness and correct smartness in service apparel for the maid. Comfort for the maid means better service for the hostess. Gray and white maid's dresses are cool, serviceable and refreshingly correct.

No. 309—In Black Cotton Pongee **$3.50**
No. 333—Same as No. 309 in Gray or Brown Cotton Pongee **$3.50**
No. 461—Same, in White Cotton Pongee . . **$3.50**

No. 473—In White Cotton Pongee. **$4.00**
No. 474—Same as No. 473, in White Mercerized Oxford **$5.00**
No. 356—Black or Gray Cotton Pongee **$3.50**

The models illustrated here are made up in white and gray as well as black to accord with the La Mode idea of comfort-service. In cut, fit and all the little niceties of high-grade tailoring, La Mode garments are unrivalled. Ask to see La Mode Uniforms. Sold at all reliable shops.

Write for folder V showing other models; also for booklet "Your Maid and How She Should Dress." Sent free on request.

HAYS & GREEN
352 Fourth Avenue
NEW YORK CITY

Above prices apply only to the United States

Peck & Peck

Spring Innovations

In Sport, Street and Evening Hosiery

There's Something Daring or Unusual in Sport Stockings Originated by Peck and Peck

No. 61

New Boot Effects in Street Stockings, New Colors and Modes Varied as the Spring Gowns

No. 11

No. 10018

No. 61—One of our latest originations. Beautiful all-silk Richelieu rib stockings in the fashionable boot effect formed by open cords with woven stripes around, with hand embroidered clocks. In black or white, with purple, blue, green, or red stripes. Also in navy, bronze or gray with white stripes, $4.50.

No. 11—New Importation in Scotch Wool Sport Hosiery for women. In soft mixtures of white with light blue, rose, violet, yellow, green, black or navy, with stripes in plain colors. Also in white with stripes in above mixtures, $5.00.

No. 10018—Striking and very attractive pattern in soft, long-wearing Scotch Wool Stockings, hand-knit in Scotland. In white with design in yellow, green, blue, black and many other colors, $5.00.

No. 2v—The new spring shades are to be had in this exquisite all-silk stocking of gossamer sheerness, the "Queen Victoria". Fine enough to be drawn through a finger ring, yet of excellent wearing quality. Plain, $3.00. Hand Clocked, $3.50. Openwork Clocked, $3.75.

No. 98—Parisian openwork in a distinctive pattern with slender stripes forms the boot effect of this imported all-silk stocking. Very sheer and lustrous. In black, white and colors, $3.75. In out or extra sizes, $5.00.

No. 2v

No. 98

MAIL ORDER FACILITIES

Mail orders should be addressed to our shop at 586 Fifth Avenue, where they will be filled the day they are received. Any orders not filled to entire satisfaction may be returned, and their price will be cheerfully refunded. Deliveries are free within the United States.

With references, we will be glad to open charge accounts, or to send selections on approval to travelers in any part of the world. Any or all selections may be returned at our expense.

Illustrated Booklet on Request

PECK & PECK
EXCLUSIVE HOSIERY

448 Fifth Avenue at 39th Street
586 Fifth Avenue at 47th Street
NEW YORK CITY

THE WARP AND WOOF OF SPRING

(*Continued from page 32d*)

because of its hairy appearance, after the bearded soldier in the trenches. This material is shown at the lower right.

Stripes are as much in vogue as ever for country clothes, and sometimes they are very cleverly used. The figurine at the extreme right on the opening page of this article, wears a coat of a velvet-striped material, made by Sidney Blumenthal and Company. Velvety, but more delicate in quality, is "Panameric," at the lower left in the detail photograph. This material comes in the very pretty soft colorings, such as "sunset," a beautiful yellow tone brushed with pink.

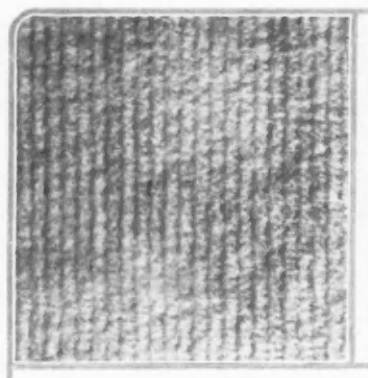
Distinctly a sports material, but very fine in quality, is the new "escorto," at the upper right, below. It is slightly elastic and has a beautifully lustrous surface and a rather woolly back. Some very smart sports coats have been made up of this material, which has about it a suggestion of the fashionable jersey cloth.

One hears many rumors of a revival of gay patterned linings in both coats and suits, but as yet they have not appeared to any great extent. Ideal for this purpose would be the boldly patterned silk shown third from the top at the lower right of the last color page. This is made by Valentine and Bentley. Simple enough for a child's frock, but very pleasing and decorative is the clover foulard shown the fourth from the top in the group at the lower right on the last color page. This is a production of the Cheney looms.

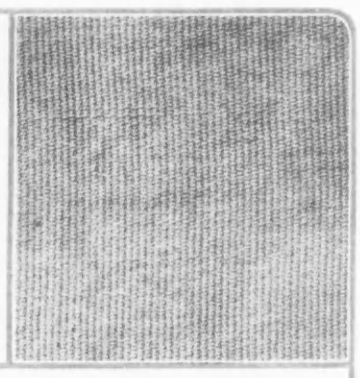
On sports coats and, in fact, on coats of all descriptions, buttons are a conspicuous form of decoration, but their use on dresses is somewhat limited. Callot is using the zeppeline shaped buttons of engraved brass shown at the extreme lower left on the last color page, and also the square brass buttons which are shown in the same sketch. Bone buttons are especially good this season, and they are usually in two tones, one of which matches the material with which they are used. The lower button in the sketch at the bottom of the same page is of white ivory, with a diagonal inset in plain color; this and the two buttons just described are made by Rothschild Brothers and Company. The triangular button in the same sketch, which is made by the Rochester Button Company, comes in smart colors with a lighter rim.

Beads are thus far the whim of the season for trimmings, and some of the new imported bead motifs are quite different from anything which has been seen before. Two handsome bead motifs, imported by B. Altman and Company, are shown above the buttons. The lower motif is entirely of little seed-like china beads in beautifully shaded colors. The other motif is made up of similar beads in combination with an odd tubular cotton cord twisted into a conventional design.

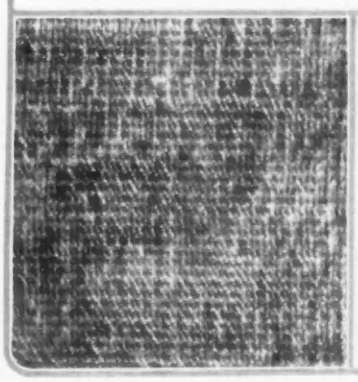
Delicate organdy embroideries are being used in a number of dainty ways. Frequently these embroideries are lightly touched, here and there, with color, such as old-blue and delicate rose. Embroidered nets with a bit of color introduced in the embroidery are also used for entire frocks and for trimmings. An excellent use of all white embroidery is shown in the sketch at top of the last color page. It is put on in four tiers around the skirt, having a plain panel in the front, at the edges of which the flounces are caught to the underskirt by knots of ribbon. The design of the embroidery, which is exceedingly fine and delicate, is of little wreaths and bow-knots, and the unusual square scallop is open at the edge. This embroidery is among the spring productions of Stein, Doblin and Company.



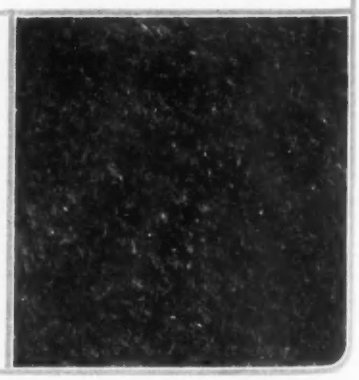
Suède-like materals such as this soft cashmere coating are seen in many of the new loose belted coats recently sent over by the Paris couturiers



"Escorto" cloth is distinctly a sports fabric, and is of that slightly elastic weave made so smart by jersey. Its surface is slightly lustrous



A delicate velvety fabric is "Panameric," which comes in pale soft shades such as "sunset," a yellow tone lightly overlaid with pink



Among the smart new coatings for spring is "poilu," oddly named because of its hairy appearance, after the bearded soldiers in the trenches

WRITE TODAY FOR FREE COPY OF
"The Society Woman's Dainty Frocks"
The Most Successful Mail Order Series ever Published.
Over 250,000 Society Readers.

STRIKINGLY PRETTY AFTERNOON GOWN

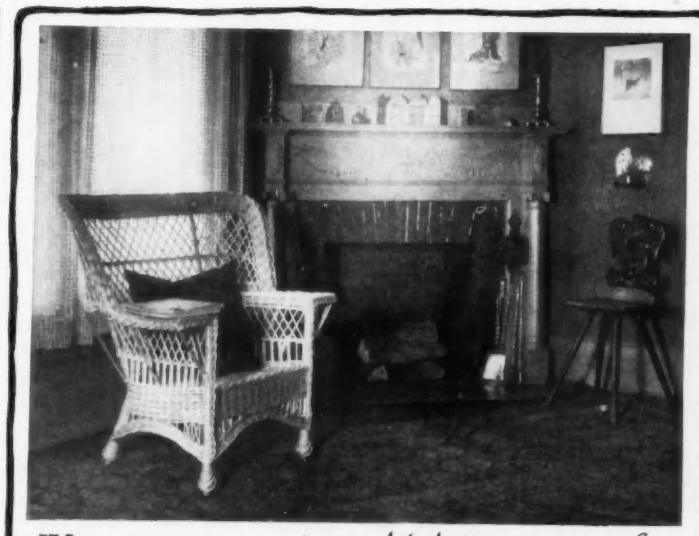
of soft silk taffeta, with front and sleeves of Georgette crepe to match; Gold soutache to outline front, collar and cuffs. Graceful skirt, with plaited front and pointed tunique giving long lines. A decidedly Chic Dress. Sizes 16 to 42. Colors: All new Spring shades. **Price** **$18.75**

Folder V illustrates the Pick of the Prettiest Styles of the Season which will especially appeal to Fashionable Women and are Unusual Values at from $4.75 to $29.50.

Satisfaction Guaranteed or Money Cheerfully Refunded

Write now for folder, enclosing money order for charming gown No. 825, shown in above illustration.

E. CHARLES
Fashionable Gowns and Suits for all Occasions
62 W. 47TH ST., NEW YORK



When you rent a summer home and find that you need comfortable chairs and tables of good style for the porch, or that the parlor and its gold furniture should be replaced by a cool & inviting living room, just like that in your own home, visit the

McHUGHWILLOW FURNITURE

salesrooms & learn the possibilities for real comfort and at moderate cost, too. The newer models are all on show, as well as the good old styles that are always popular. Or if far away send us details of your needs & sketches will be forwarded - also papers for walls & fabrics for curtains & cushions.

The Broadway Chair as shown is priced at $125.00

JOSEPH P. McHUGH & SON
9 West 42nd Street - Established 1878 - New York

Write Today
to Dept. V-1 for free copy of **"Mater Modes"** with over 500 photographic illustrations of **Spring** and **advance Summer** modes adapted for **maternity wear.**

V7908 — The popular Russian blouse tendency is charmingly portrayed in this costume of Radium silk. Blouse is prettily smocked and scalloped. Graceful, light-weight and easy to slip-on; ideal formaternity wear. Made with Lane Bryant's patented maternity adjustment. Skirt or blouse can be worn separately. The new shades of Bayleaf (dark) green, Belgian blue, navy or black; with plaid collar and cuffs.

7908

27.50

Can also be had in natural color genuine Shantung silk, with rose, copenhagen blue, navy or brown messaline collar and cuffs **19.85**

Lane Bryant Apparel
especially adapted for
MATERNITY
wear, differs in no outward way from prevailing modes nor betray their purpose. Every dictate of fashion is shown, for every need or occasion. And, these up-to-the-minute styles are portrayed in all fashionable materials and colorings.

Suits, Coats, Dresses, Blouses, Skirts, Negligees, Corsets and Underwear

Expand automatically, conceal condition, fit when figure is again normal; not an additional expense.

Dept. V-1 **Lane Bryant** 25 West 38th Street, New York

Originator patentee and largest maker and retailer in the world of Maternity Apparel.

GOLFLEX TRADE MARK REG. Knitted Sport **SUITS**

THE definition of GOLFLEX is PERFECTION in Sport Suits.

Through years of careful study by experts we have created in every detail, from the knitting of the cloth to the finishing of the buttonholes, a perfect garment embodying every requirement demanded for out-door sports.

When you wear Golflex it means the quintessence of refinement in smart tailoring.

Upon request, we will be pleased to mail you our booklet showing new spring styles and colorings, also the nearest Golflex shop.

WILKIN & ADLER
MANUFACTURERS
53 West 36th Street, New York

A. SCHWALBE

31 W. 38th St.
Near Fifth Ave.
New York

Announces the opening of an establishment showing the smartest

DRESS TAILORED *and* **SPORT HATS**

The offerings include imported models, adaptations, and our own exclusive creations.

Wholesale and Retail

Your inspection cordially invited

Leonard's

24 WEST 39TH ST., N. Y.
Distinctive apparel—very moderate prices—personal attention
Dresses, Coats, Suits, Blouses, Skirts, Negligees
(Also Apparel for Extra-Size or Hard-to-Fit Figures)

Stunning Costume of finest chiffon taffeta with charming coatee effect. Wide girdle and pockets in one piece is another new and very pretty feature. Georgette sleeves. Any color. 34 to 44 bust.

Special
28.50

V2509

Mme. Leonard also specializes in
Self-Adjustable
Maternity
wear, inconspicuously smart and exclusive interpretations of the mode, as well as original designs, to meet every need of the mother-to-be

Write Dept. V-3 for Fashion Book

Mary Grey

WHILE AT PALM BEACH THIS LIQUID POWDER

of Mary Grey's, will prove a veritable treasure. If you bathe at the beach, it will keep your complexion delicately colored and prevent the salt water from coarsening it. While motoring, it will shield your skin against the rays of the Florida sun. At night when you dine and dance, it will give your skin an exquisite shell tint, NEVER a "made-up" effect.

If you do not intend "going south," you will find Mary Grey's Liquid Powder quite as valuable at home. Wherever and whenever good grooming is the end sought, this Liquid Powder can be used freely as it contains no white lead or other drying substances. Applied before powdering, it gives the skin a velvety surface.

In Pink or Cream for FACE. In White for NECK and ARMS. 4-oz. Bottle $1.50. 8-oz. Bottle $2.50.

MARY GREY'S STRAPPING MUSCLE TREATMENT (at the Grey Salon) assists Nature. Beneficial and restful. $2. Hairdressing and Manicuring. Phone 2011 Murray Hill

No. 2 East 46th Street Opposite Ritz-Carlton, New York

Let Bran
Tell the Story

Any Pettijohn bran food, once a day for a week, will convert you to bran forever.

Let it tell its own story.

Note its laxative effect. Note the better days it brings you. Then you'll know why millions now eat bran.

In Pettijohn's the bran is in flake form. That makes it efficient. Its tenderness makes it delicate.

Start the day with the whole-wheat flakes. Include some bran-flour dainty with the other meals. After one trial, nothing could induce you to miss those bran effects.

Pettijohn's

Breakfast Foods

Rolled Wheat with Bran Flakes

Soft, flavory wheat in flake form, hiding 25 per cent unground bran. A morning whole-wheat dainty—15c per package.

Pettijohn's Flour—This is 75 per cent fine patent flour mixed with 25 per cent special bran flakes. Use like Graham flour in any recipe. New recipes on the label. 25c per large package.

Order both from your grocer.

The Quaker Oats Company

Makers—Chicago (1185)

Charmant *For Ladies of Refinement*

NATURAL ROUGE

Exquisitely Perfumed
Made in Three Natural Shades
Brunette – Medium – Dark
35 Cents Per Box

POUDRE COMPACTE

Face Powder Compressed in Cake Form.
Made in Four Delicate Tints
White – Flesh – Pink – Rachel
35 Cents Per Box

Can be had in all high Class Stores or mailed on receipt of price

Charmant Specialty Co. INC.
Laboratories 136 A Liberty St.
New York City.

Really good pictures only cost $30 for six—$45 for twelve.

PIRIE MACDONALD
Photographer-of-Men.
576 FIFTH AV · COR · 47TH ST

A DANCER MANAGER

AT this time last year it seemed probable that America would be the home of several schools of classic dancing for some time to come. Isadora Duncan had brought her pupils to us; Loie Fuller, with her disciples, planned a long visit to her native land; and in California, Ruth St. Denis expounded her art to the little group who live by her teachings.

But the plans of interpretative dancers gang as far agley as those of mice or men. Miss St. Denis, fortunately, is still with us, and her dancing has recently delighted New York. In Miss Fuller's case, it was the war. Miss Duncan, a few months after her arrival, left our unappreciative shores for Greece. In London, however, the ideals of Isadora Duncan are interpreted by Margaret Morris, and through her to new disciples.

Miss Morris was a pupil of Raymond Duncan, a brother of Isadora. The Duncan method is the one she uses to train her pupils.

Margaret Morris, in a pose from Debussy's "The Golden Idol." In this fantasy of India she wears a shimmering robe of woven gold

But her art is more than imitative. Her originality markedly asserts itself, and she is delightfully willing to break away from classic restrictions and give herself wholly to the expression of comedy, when occasion demands. "Humoresque" is an example of Miss Morris's art in lighter vein. Miss Morris by no means limits herself to dancing. She was formerly an actress, appearing with Sir Herbert Tree, Ben Greet, and the Benson Shakespearean Company. Now, in Chelsea, there is the Margaret Morris Theatre, the smallest playhouse in London, and here this clever English girl is carrying a new artistic movement to success. It is to her skill as a creator and producer of rhythmic pantomimic fantasies that London owes some strikingly original spectacles.

This tiny theatre is a most individual enterprise. The indefatigable manager not only conceives and carries out all the dances, but, aided by a few confrères, plans every one of the costumes, and designs and paints the scenery. Her company is composed of her pupils.

Her best known production is a fantasy based on Grimm's fairy tale, "Snow White," in which Miss Morris plays the Wicked Queen. This promises to become as classic as the Christmas pantomimes, and, like them, a recurrent festival.

Miss Morris's repertoire is as varied as she herself is versatile. Perhaps the Duncans imbued her with a love of Bach; at any rate, during her summer season she produced an arrangement of a Bach two-part fugue. Last summer, too, she gave her version of Debussy's "Dance of Puck," and his "The Golden Idol," which were beautifully and fittingly costumed.

Two photographs © Walter Benington

Miss Morris in a "Humoresque,"—showing that at least one classic dancer is possessed of a most expressive sense of comedy

How Clean Is Your Face?

Stand in the bright glare of daylight and hold your mirror a foot or two from your face. Examine it ruthlessly, inch by inch, for tiny blackheads and disfiguring marks. Remember, that is how your best friend sees you. Will your skin stand that test? If not, you need

Crême de Meridor
(Greaseless)

the original greaseless cream, compounded by a patented process. Imitations are poor substitutes.

A cream with perfect cleansing qualities. Keeps your skin soft and fine of texture and free of imperfections.

At all good stores, 25c and 50c a jar. Write for free sample with booklet, "What the Stars Tell Us."

Lazell *Perfumer*
Distributer
66 Renwick Street, Newburgh, N. Y.

"Mum"
(as easy to use as to say)

prevents all odors of perspiration

No embarrassment dancing or any other time. "Mum" is a great comfort, especially to women.

25c at nine out of ten drug- and department-stores.

"MUM" MFG CO 1106 Chestnut St Philadelphia

Your 1916 Summer Garden
PLAN IT NOW

ORDER IT NOW—and get the special advance **WHOLESALE** prices on all hardy perennials, bedding plants, GIANT FLOWERED CHRYSANTHEMUMS, GIANT CARNATIONS, ROSE BUSHES, GLADIOLI. Etc., that we accord to early FEBRUARY and MARCH orders. I. E., ANY 20 chrysanthemums, carnations, geraniums, heliotropes, cannas, etc., etc., for $1.00, any 55 for $2.50, any 120 for $5.00, any 250 for $10.00 DELIVERED IN GOOD ORDER AT YOUR DOOR.

Catalog for the asking

The Harlowarden Greenhouses and Gardens
GREENPORT, N. Y.

C. O. Peacock & Co.
Importers
366 Fifth Avenue, New York

La Trotteur, $32.50

Charming and unusual is this new model in Navy Blue French Serge, with removable cape collar of Burgundy Gro de Londres, embroidered across back; top collar of handkerchief linen; tucked net vest with plaited frill and crochet buttons; flap pockets, embroidered Burgundy silk tops; plaited handkerchief linen at cuff, held by silver filigree ball; sizes 14 to 42. If out of town,

PURCHASE BY POST

Send cheque for $32.50 and state size desired.

Portfolio of Peacock Fashions on Request

Fashionable Frock and Blouse at Special Price

WE offer this attractive dress and blouse (made separately) from our stock of exclusive garments at the special price of $25.00. The dress is of chiffon taffeta in all the prevailing shades and the blouse is of Georgette crepe in white or flesh.

If desired, the dress may be ordered separately for $19.50. The blouse $10.

All garments made to your individual order in our own workroom.

We have prepared a folder showing our latest models. It will be sent on request.

Please send money by check or Post-office Money Order

Miss Priest's Individual Shop
100 Boylston Street Boston, Mass.

Physical Victory!

What does it mean to you?

It means that every organ of your body is

Strong—Vigorous. Free from **Chronic Ailments.** Your **Skin** is **Clear.** Your **Eyes** are **Bright.** You are **Vibrant** with **Animation.**

Perfect Health is Your Birthright.

A Beautiful Figure is Educative and Refining.

Your figure, face and grace of movement should be the most artistic influence in your home. Your body should be so healthy and so perfect in its action that you are practically unconscious of it. Your brain should be clear and alert; you should bubble over with vitality and good spirits.

I have **Reduced the Weight** of 35,000 women and have **Increased the Weight** of even more

My work has grown in favor because results are quick, natural and permanent, and because they are scientific and appeal to *common sense.*

I have helped 75,000 of the most refined, intellectual women of America to regain health and good figures. I have taught them how to **keep** well. Why not you? You are busy?—all the more reason for maintaining your health and figure. Can you not devote just a few minutes each day in the privacy of your room to scientific, practical principles of health arranged to fit your individual case and needs?

What I have done speaks for what I **can** do and **am doing** daily. I cannot tell you what a satisfaction this very work is to me. The most progressive physicians are my friends—their wives and daughters are my pupils—the medical magazines advertise my work. My simple, common sense, practical, *individual* methods will delight you at the very start.

Expressing Balance—Ease

No Drugs—No Medicine

I study your health symptoms to determine what vital organs are weak, out of place, or not doing their proper work. Then my exercises strengthen and hold them in place, because the exercises develop and regenerate the nerves and muscles controlling them, promoting a circulation of good, warm blood, purified by deep, correct breathing. By following my directions, such ailments are relieved as

Indigestion	**Nervousness**
Constipation	**Torpid Liver**
Anaemia	**Rheumatism**
Sleeplessness	**Headaches**

Suffering in Pregnancy

and many others resulting from poor circulation, weak action of vital organs, lack of resistance, etc. Most women can have better figures and better health, with less effort and time than they now expend in bearing up under the burdens of their weakness.

You can be SO well

Set your health goal high. Make your figure one that improves the beauty of any gown you wear.

Write me about yourself. Your letter will be personal to me and my reply will be just as sincere to you. I am at my desk from 8 a. m. to 5 p. m. Fully one-third of my pupils are directed to me by those who have been benefitted. Some one in your town probably knows me.

With my letter I will send you my booklet showing you how to stand and walk correctly and giving other health information of vital interest. Even if you are perfectly well, and your figure is all you wish, you may be able to help a dear friend by directing her attention to this building of health and grace through natural means. At least you will have helped me by your interest in this movement for greater culture, beauty and refinement in women.

Sit down and write me NOW. Don't wait. You may forget it. I have had a wonderful experience and I shall be glad to tell you about it.

SUSANNA COCROFT
Dept. 17 624 Michigan Avenue CHICAGO

Rand McNally & Co., has just published Miss Cocroft's new book, "Beauty a Duty." For sale at all booksellers. Beautifully bound.

Geraldine Farrar

writes of

Crême Nerol

"I am very glad indeed to express my complete satisfaction with the delicious CRÊME NEROL made by Forrest D. Pullen. It has my hearty and sincere recommendation."

Use it if you care for beauty—for it will leave your skin as soft as the petal of a rose and its texture as fine.

Crême Nerol is the product of ***success***—the success of a face specialist and the success of rare ingredients—in rebuilding worn skin tissues. Its pure elements are carefully blended—its effect is to charm.

Each of these beautiful women gladly recommends Crême Nerol to you and we give you a word from each as written to Mr. Pullen:

Olive Fremstad	*"Best"*
Rita Fornia	*"Delightful"*
Mme. Tetrazzini	*"Excellent"*
Frieda Hempel	*"Choicest"*
Bernice de Pasquale	*"No Equal"*
Margaret Anglin	*"Wonderful"*
Mrs. Fiske	*"Unsurpassed"*
Julia Marlowe	*"Gratifying"*
Maxine Elliott	*"Delightful"*
Billie Burke	*"Rare quality"*
Frances Starr	*"Superior"*
Laura Hope Crews	*"A necessity"*
Julie Opp	*"Delightful"*
Constance Collier	*"Most refreshing"*

Crême Nerol (one dollar) and Nerol Skin Food (two dollars) are sold in New York only at the toilet goods department of B. Altman & Co., or will be mailed by Mr. Pullen to any address on receipt of price.

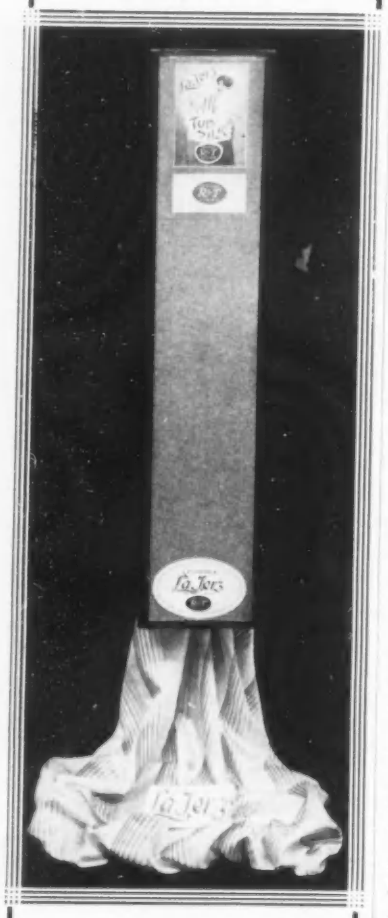
Forrest D. Pullen, Face Specialist
318 Lewis Avenue Brooklyn, N. Y.

A new Silk which Sells on Sight

SPORTSILK

La Jerz

REG. APPLD. U. S. PAT. OFF.



Sportsilk "La Jerz" is a New Jersey weave so constructed that it won't stretch out of shape in wearing and washing.

New stripings and colorings of unusual character.

"La Jerz" can be procured by the yard and in ready-to-wear departments of the better class stores.

GENUINE R&T SILKS

"La Jerz" should be seen to be appreciated—for Blaziers, Blouses, Outer Skirts and Frocks. Look for the name—"Sportsilk" "La Jerz."

Sportsilk reg. in U. S. Pat. Office
"La Jerz" reg. in U. S. Pat. Office

Rogers & Thompson
Inc.

Creators of Silks Par Excellence

357 Fourth Ave. New York

A SADDER *and a* WISER MONTE CARLO

(*Continued from page 45*)

its changes, the season begins not so badly.

At last the harbor of Monte Carlo is completed, and the two towers on the two long breakwaters complacently flash their red and green lights across the Bay of Hercules. There are two quays, one for the merchant ships and the other for yachts, although yachts are rare, now, in these southern waters. The Prince of Monaco's *Hirondelle* is moored here, and now and then a visitor slips in behind the breakwater; but it is more than likely that the visiting yacht bears the sign of the Red Cross, and, though welcome, contributes little to the gaiety of Monte Carlo. Lord Dunraven's yacht *Crainaig*, which has been turned into a floating hospital, stopped at Cannes not long ago, en route to Malta, but the new breakwater at Monte Carlo was not permitted to shelter her.

The Victoria, the Windsor Royal, and the Metropole are open, as well as the Monte Carlo Palace, and the new Park Place Hôtel, which is under the same management as the Hôtel de Paris. The Palais du Soleil, the Hôtel Alexandra, and the Riviera Palace are still hospitals, and the St. James has been turned into a home for convalescent French officers.

Queen Mary's Home at Cimiez has been rechristened "Maison de Convalescence Michelham," in recognition of the fact that Lord and Lady Michelham have made themselves almost entirely financially responsible for its support. Sir Edward Worthington is the commandant of the home, which shelters many English officers. These officers are admitted to the Nice Golf Club as honorary members, and one may always see several khaki-clad figures on the green at Saint-Veran, smoking as cheerfully as if there were no such thing as war, and toying—no more—with a golf-club or two.

Great interest is taken in lawn-tennis, and matches are constantly being arranged between the clubs of Nice and Mentone. Here, too, the English officers are much in evidence, unfortunately only as spectators.

In spite of the war Nice presents rather an animated appearance. The Casino has been open since early in November. The English and Russian visitors are united in their efforts to provide entertainment for the convalescing soldiers, and are constantly arranging teas, musicales, and charity "affairs" for the benefit of the war sufferers.

Nowhere is there any evidence of discouragement, neither on the face of a limping officer in khaki—he limps, badly, too—nor in the springy step of a *chasseur Alpin* with a monocle of smoked glass concealing his ruined eye. He is a true sport, this *chasseur*, proud of himself and of the record of his fellows, proud of the glittering medal on his chest, and proud, I dare say, of his new uniform, for he is a very pink of a *chasseur*.

There are not many players at the Casino, and the croupiers look a bit grouchy, for the habitués and the chance visitors have been rather lucky of late. Not I, for my modest venture of five francs disappeared almost before it touched the green cloth—but then, I lack "system." Five francs, by the way, is still the usual play; *c'est la guerre*. If a player wins, he may risk more.

FOR THE KNOWING EYE

As to clothes, there is little that is startling. Here, as in Paris, it is not chic to be chic. One sees modest tailored frocks of more or less familiar shape, muslin gowns under fur-trimmed coats of jersey, and smart suits of jersey combined with cloth or silk; and each one, to the knowing eye, is labeled large, "Chanel."

Some of these jersey coats show the circular cape which is trying so hard to win smart approval. Yesterday, on the terrace, I saw a pink-and-white English girl wearing a long coat of dark blue jersey with a cape of castor gray cloth. The coat was bound all around with gray cloth, faced up the fronts to a depth of seven inches with gray, and its buttons were gray, also. A small turban of gray cloth topped with gray straw and trimmed with gray leather marguerites rested on her blonde hair.

HALT! THE SABRE UMBRELLA

Every one is carrying the new "sabre" umbrella,—a short stubby affair that dangles from the wrist and is held like a sabre,—for one must have a touch of the military. I saw a particularly pretty girl, Parisienne to the waves of her coiffure, yesterday, wearing a costume which I recognized as Premet's—a high-waisted frock of taupe velvet with ruffles simulating a bolero; from her left wrist hung the inevitable umbrella. She is pictured at the top in the middle of page 45.

Every one, also, is wearing taffeta—almost startingly simple frocks of taffeta or faille. The cloak of black faille sketched at the upper left on page 44, was worn, the other day, in the gaming rooms of the Casino. Fine embroidered muslin formed the deep collar and undersleeves; the large Louis Seize hat was of shirred black tulle, and the under side of the brim was faced with white lace.

The most effective evening cloak seen in Monte Carlo this season is sketched at the lower right on page 44. Of rose faille, it is lined throughout with blue faille. The high rectangular collar is finished on one end with a scarf of chiffon weighted with a tassel of rosebuds. The wide cuffs are also finished with frills of chiffon weighted with flowers.

Rather daring, in view of the sober tints affected by smart folk in war time, is the young girl's frock sketched in the lower left-hand corner on page 45, but it was none too gay for the pretty blonde child—she was little more—who wore it. Black tulle formed the corsage and the top of the skirt, which was hooped at the beginning of a cascade of Nattier blue ribbon flounces. The belt was of ribbon and the simple collar was of white tulle edged with lace.

Every one in Monte Carlo carries a silk-and-bead bag. Here and there one sees a a Tosca cane, and yesterday I saw a parasol with a very long stick and a small green top, with two or three loops of narrow black velvet ribbon falling from a knot of pink silk flowers.

SAD MONTE CARLO!

Last night, coming out of the *salles de jeux*, I wandered down to the terrace. A pale moon was shining on the waters of the little bay. The Casino loomed up ghostly white from its palm trees, and the walks gleamed white in the moonshine, but the terraces were deserted. Across the breakwater, somewhere in Monaco, voices sounded faintly and a dog barked. The huge *Tête de Chien* reared itself against slowly spreading clouds. Lights twinkled here and there, and from beyond Cap Martin came the blurred rumble of the over-due "*Rapide*."

Could this be Monte Carlo—gay, delirious, frivolous "Monte"? And I remembered standing on the same spot not many seasons ago, while laughter and light music rippled out from the windows of the Casino, and the lamps on the crowded terrace turned midnight to high noon. A little off shore lay a huge Atlantic liner, every port-hole ablaze with light, chains of lamps swinging across the decks, and the water below alive with darting launches; everywhere the gleam of gay garments, the sheen of silk, the glitter of jewels; everywhere the sound of revelry by night. But that was before the war. A. S.

Soirée

Reg. in U. S. Patent Office

The Silk Irresistible

Soirée—the ultra unmatchable Dress Silk, without a rival.

It washes perfectly with Ivory Soap and water—seeing and wearing is believing.

There are colorings in Soirée unobtainable in any other silk.

Look for the name, it is stamped on the selvage of every yard, and you will find the Soirée label in ready-to-wear garments, for your protection.

GENUINE R&T SILKS

Rogers & Thompson
Inc.

Creators of Silks par excellence

357 Fourth Ave., New York

Belding's Silk Fabrics

The wonderful richness and durability of Belding's Silk Fabrics are due to the fact that they are made of the finest Italian long fibre silk, and dyed with chemically pure dyes. Compare with any other silks at the same price and note their superiority.

Silks of "style" and "quality" suitable for Dresses, Linings and Petticoats. Guaranteed to give satisfactory wear.

The name ◇ **BELDING'S** ◇ woven in the selvedge or the Belding Guarantee Tag or Label attached to ready-to-wear garments, is your protection.

Belding Bros. & Company

New York Chicago St. Louis Philadelphia Boston Cincinnati San Francisco St. Paul Baltimore

Also Manufacturers of BELDING'S Sewing Silks and Embroidery Silks

DR. DYS' Sachets de Toilette

have been known for many years as the only safe rejuvenators for the complexion. They are natural remedies to correct facial blemishes, such as large pores, oily or too dry skin, redness and wrinkles. *Dr. Dys' Sachets are sold by*

Of the seven kinds of Sachets de Toilette, the **Sachets Supra** are created to combat the relaxation of the facial muscles during sleep, swollen eyelids and puffiness under the eyes, so that the face looks young and fresh on awakening. We will send a box of ten Sachets Supra for . . . **$1.00**

V. DARSY, 14 West 47th St., New York

Where free advice is given and all letters are answered promptly and conscientiously.

QED

Handrolled from Finest Imported Tobaccos

Mild—Medium—Strong

Endorsed by the New York Smart Set

Monograms

Large box of 100 cigarettes by mail. $2.00—Sample box of ten, 25 cents

Agents Wanted

Q. E. D. CIGARETTES

11 East 43d St. New York

Serve a la Cresca

Whether you entertain guests or dine "en famille"—our menu booklet "Where Epicurus Reigns" will provide lasting delight. Send 2c postage to

Cresca Co., 343 Greenwich St., N.Y.

Table Delicacies From Foreign Lands

VENETIAN PREPARATIONS AND TREATMENTS

Heard in a Tea Room

Three women were chatting gaily whilst they sipped tea in a fashionable New York hotel. One of them was obviously youthful—say twenty-four. Of another, even a shrewd observer would merely hazard "thirty something." The third would be instantly described as middle aged, though her hair was quite gray. All three were exquisitely groomed; their complexions particularly were flawless.

The woman with gray hair remarked, "Have you seen Mrs. 'B' recently? She looks positively haggard! When I see anyone looking like that I feel like saying, 'Why don't you go to Elizabeth Arden?'"

"Are you an Arden enthusiast too," exclaimed the woman whom we shall call the second youngest; "I might have guessed it, you have such a wonderful complexion."

"Yes, indeed," replied the other, "When I inform anyone that I am a grandmother, they respond in amazement, either real or feigned: 'Impossible! You look hardly old enough to be a mother.' I am flattered, of course, but then I think, with gratitude, of the box of Arden preparations on my dressing table at home; you see I have 'tend to my complexion myself since we moved out to 'Cragsmere.'"

"As for me," said the "second youngest," "some time ago, when my chin was much too heavy (I hesitate to use the words 'double chin'), it was the Arden Muscle Strapping Treatment which rid me of every ounce of fatty tissue about my neck and chin. So you see I, too, am indebted to Elizabeth Arden."

"Well," said the youngest of the party, "last winter when we returned from Palm Beach, I was as brown as an Indian. In just two visits to the Arden Salon D'Oro the horrid sunburn was completely removed. I thought it was wonderful."

All three joined in spontaneous laughter. "Well," exclaimed the "grandmother," "it seems as though *everyone* is indebted to Elizabeth Arden."

The Parcels Post

will bring you any of the Arden specialities, on receipt of your cheque, if you do not live in New York, or if you are visiting or traveling:

VENETIAN LILLE LOTION, a safe liquid powder to protect and beautify the skin, giving it a lily white transparency, $1, $2.

ARDEN SPECIAL ASTRINGENT, made from imported herbs, takes away every vestige of flabbiness and gives new life to the skin; unequalled for double chin treatment; large bottle, $3.

VENETIAN ORANGE SKIN FOOD, a deep tissue builder, very nourishing to the skin, splendid for filling out hollow cheeks, 75c, $1.50, $2.50.

VENETIAN PORE CREAM, very quickly refines coarse and enlarged pores; $1.

VENETIAN AMORETTA CREAM, a special favorite for use before powdering, protects the skin and softens lines during the day as well as making powder stick. $1, $2.

Gentle reader, have *you* tried an Arden treatment? Is there any problem concerning the care of your skin and complexion about which **you** would like to consult Elizabeth Arden? Why not try an Arden Muscle Strapping Treatment for the skin and contour the next time you are in the Fifth Avenue Shopping District.

Why not write *today*, for "The Quest of the Beautiful!"

ELIZABETH ARDEN

SALON D'ORO, 673 FIFTH AVE., NEW YORK

Largest and Finest in the World. Entrance on 53d St.

WASHINGTON, D. C., 1147 CONNECTICUT AVE.

Mme. Rose Lilli

Corsetiere

EXCLUSIVE ROSE LILLI PRODUCTIONS NOTED FOR THAT PERFECTION OF FIT THAT HAS FOR A DECADE MADE THE ROSE LILLI CORSET FAVORED BY SOCIETY WOMEN EVERYWHERE.

♣ ♣ ♣ ♣

FOR STOUT WOMEN, A PERFECTED CORSET THAT HOLDS THE BUST CORRECTLY; WORN AT ALL TIMES; ESPECIALLY COMFORTABLE WHILE SLEEPING; IT REDUCES THE EXCESS FLESH.

♣ ♣ ♣ ♣

WESTERN PATRONS WILL FIND IN MME. ROSE LILLI'S NEW BRANCHES IN MINNEAPOLIS AND DETROIT EVERY CONVENIENCE WHICH THE NEW YORK ESTABLISHMENT AFFORDS.

♣ ♣ ♣ ♣

15 WEST 45th STREET, near Fifth Ave., NEW YORK

Isabel Somerset

"Many forms of food and many restoratives are recommended, but I have not yet come across anything which I believe a more suitable nutriment for all forms of weakness than Sanatogen. It has an invigorating power on worn-out nerves, and gives tone to exhausted tissues to a surprising extent."

—*Extract from a letter from Lady Henry Somerset*

* * *

Lady Henry Somerset is but one of scores of famous people who have experienced the benefits of Sanatogen. Even more impressive are the letters constantly being received from physicians who use it successfully in their practice.

Richard LeGallienne's charming little book, "The Art of Living," explaining very clearly and interestingly both the need for and the benefits derived from Sanatogen, will be sent gladly on request.

Grand Prize, International Congress of Medicine, London, 1913

BAUER CHEMICAL COMPANY
34 U Irving Place New York City

Sanatogen

ENDORSED BY OVER 21,000 PHYSICIANS

THE FOOD-TONIC APPROVED BY SCIENCE

Vafiadis CIGARETTES

Purveyed to the Household of the Khedive, the Imperial Court of Austria-Hungary, His Royal Highness Prince Philip of Saxe-Coburg-Gotha, the Imperial Court of Japan, etc., etc., the principal clubs and the regimental messes of India, Burmah and Canada

"Those Americans who have smoked our Vafiadis (Vah-fee-ah-dis) Cigarettes abroad may now obtain them in the United States—because to Liggett & Myers Tobacco Company, who import them, we have also given the sole right to manufacture them from our Cairo formula."

Theodoro Vafiadis & Co.

CALCUTTA · BOMBAY · LONDON · RANGOON · CAIRO

Packages of 10, 25c. Tins of 100, $2.50. Imported sizes higher in price. To be had at the better places, or mailed postage paid on receipt of price. Address, Liggett & Myers Tobacco Co., 212 Fifth Avenue, New York City.

Have You a House for Rent or Sale?

DO you know that Vanity Fair has a Real Estate department that contains, each month, the most interesting of all opportunities in highest class real estate? Your home, your apartment, your plantation should be there. Tell your broker to write to Vanity Fair, or write yourself.

VANITY FAIR 449 Fourth Ave., New York

Strawberries, April to December. (North—May to November)

NEVER-STOP, our great ever bearer, ripens regularly as the ticking of a clock, spring, summer, fall, bears full crop first year or money refunded. Absolute guarantee and bank references. 100 plants $3.00, with plant food for two years, doubling yield, and 100-page book, showing by plain cuts how to succeed with all kinds of fruits and ornamentals. All delivered free. If interested in **Modern Methods in Fruit Growing**—delicious red raspberries, June to October, Peaches in succession May to November, superb Roses and evergreen Hedge first year, etc., etc., write for free catalogue.

CONTINENTAL PLANT COMPANY, 108 R. R. ST., KITTRELL, N. C.

Situated in a Natural Nursery Region, trees and plants grown here bear immense crops of fine fruit in all parts of the country. North as well as South

The Buttons worn this Spring

The artistically chosen button marks a final touch of beauty in the garment—it must harmonize with the ensemble in both form and coloring.

The most authentic Spring style tendencies are portrayed in the patterns we here illustrate.

Ask for them by number when you purchase your dress materials. If your dealer hasn't them, be sure and write us and we will let you know where you can be supplied at once.

3872 669 3867 940 3839 3849

ROTHSCHILD BROS. & CO.

"The Button Specialists of America"

227 Fourth Avenue New York City

We carry over 20,000 different styles and sizes

REMODELING GOWNS

RUSH ORDERS A SPECIALTY

"I like the lines of that French gown so much and yet I dare not wear it again this season. But oh! how I wish I could!"

TRADE MARK The Original Mending and Remodeling Shop

Why not, then? You do not necessarily have to discard those gowns you like so much because styles have changed. You do not even have to change their lines. Bring your garments of last year to me and I will remodel them in the newest styles (or copy any dress shown in Vogue or other magazine), at a great saving to you.

You have likely remarked of late, as you looked in the shop windows: "What beautiful new dress materials!" I also have a special department for making new gowns. This has been established because of the great demand for this service by my customers. Now is the time to obtain the prettiest new dress materials—at the first of the season. Let me make that new material you saw the other day and liked so much into a stunning new gown. I carry no ready-to-wear stock.

If you cannot call, send your gown to me (parcel post or express) and I will give you an estimate of cost. If not satisfactory, I will return it to you prepaid.

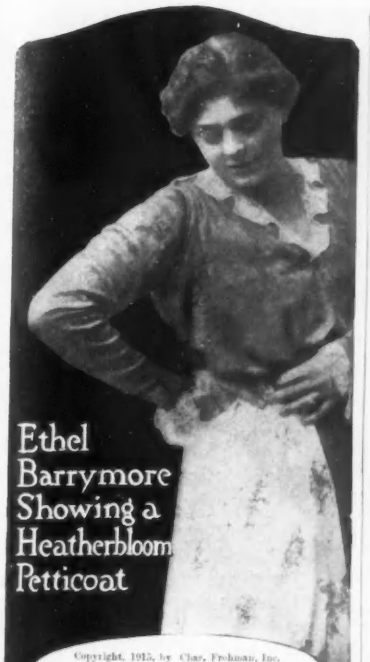
THE MENDING SHOP

MISS H. REDDING COUGHLIN **17 East 48th Street, N. Y. CITY**

Formerly 20 West 31st Street, N. Y. *Telephone Murray Hill 5062*

(The prettiest things are obtainable at the first of the season. Write or call at once.)

Mail Orders a Specialty



Copyright, 1915, by Chas. Frohman, Inc.

ETHEL BARRYMORE, in her great play, "Our Mrs. McChesney," pays high tribute to the world-wide popularity of

HEATHERBLOOM
TRADE MARK

The Petticoat that Made the Play Possible

The latest creations in color and design now on display at all good stores.

Look for the Heatherbloom label that guarantees correct style, perfect workmanship and fabric quality.

REG. U.S. HEATHERBLOOM TRADE MARK PAT. OFF.

Write for free "Petticoat Panorama" and Ethel Barrymore Picture Postals

A. G. HYDE & SONS

Makers of Hydegrade Fabrics

361 Broadway, New York

A-Dor-A
CREAM

A preparation of peculiar excellence for softening and beautifying the complexion. It will delight the user by its quality of penetrating the skin. Unsurpassed for sunburn, chapped hands and face. **30 cents, 50 cents and $1.00 a jar.**

Address **A. D. A. Company, 555 Columbus Ave., N. Y.**
At the leading stores or sent by mail upon receipt of price

Deaf?

The day of imperfect hearing is past. Science rivals nature in the marvelous new 1916 Mears Ear Phone, "Intensitone" model—the world's greatest hearing device. It transmits sound without blur. Write today for our 15 days' free trial offer.

Perfect Aid to Hearing The Mears is the only scientific instrument for the deaf. It miraculously covers 96 degrees of sound, every range of tone of the human ear.

Write for Free Book Our free book is a highly valuable treatise on deafness. Write for it today—learn all about our 15 days' free trial offer and low direct laboratory price. It convenient to New York call for demonstration.

FREE Book

MEARS EAR PHONE CO., Inc.
Dept. 2183 45 W. 34th St., New York

EAT AND GROW THIN

Safe and satisfying menus that will take off weight without starving you. Tells you what you can eat, not what you must avoid. Thousands of men and women are reducing this way by following these instructions. *$1.00 net. At any bookstore.*

E. P. DUTTON & CO. NEW YORK

Approved by Harvey W. Wiley, Director of Good Housekeeping Bureau of Foods, Sanitation and Health.

YOU CAN'T AFFORD THE "BLUES"

YOU can't afford constipation, which is frequently the sole cause of your despondency.

Constipation means much more than a clogging of the body with waste. For this waste and the toxins and germs which quickly develop in it are absorbed into the blood. This poisoned flood bathes every muscle, every organ, every nerve and brain cell.

Is it any wonder that you have the "blues"—that the middle of the afternoon finds you worn out, exhausted; that your skin is sallow and your mind apathetic?

When this condition exists the things to avoid are violent laxatives and purges, because they only irritate the condition they are meant to cure. That is why doctors everywhere are recommending **Nujol,** a pure white mineral oil which acts solely as a mechanical lubricant. **Nujol** enables you to get rid of constipation *permanently* by restoring the normal activity of the bowels.

You can't afford the "blues" brought on by constipation. And you can't afford to keep yourself constipated by the unwise use of laxatives and cathartics.

The **Nujol** way is nature's way for relieving this condition. **Nujol** is colorless, tasteless and odorless. You can take it in any quantity with no harmful effects.

Get **Nujol** at your druggist's or send 75 cents—money order or stamps—for a pint bottle.

Our booklet "The Rational Treatment of Constipation" will interest you. Write for it today. Address Dept. 38.

STANDARD OIL COMPANY
(New Jersey)
Bayonne New Jersey

Nujol
REG. U.S. PAT. OFF.

Please Note Change in Address
(2 BLOCKS ABOVE ON BROADWAY, STRAND THEATRE BLOCK)

Where Your Dreams Come True--In Frocks

Real model gowns, designed by the famous French and American modistes for exhibition, sold to you for just one-half their value. A wonderful array at our modest little shop.

For Street, Afternoon or Evening Wear

No two alike. Faultless workmanship. Not worn or even shop worn. Call and see them. You're never urged to buy.

No Catalogs—No Approval Shipments

Increased business necessitated larger quarters. Our new shop affords greater display and provides facilities not available at the old one. Old values, however, will not be lessened in any degree.

MAXON Model Gowns ESTAB. 1899.
1587 Broadway at 48th St. New York City

Make Your Hair Look its Best

Your hair always looks twice as well when it has been properly shampooed. Proper shampooing brings out all the beauty, life, lustre, natural wave and color.

It is easy to keep your hair always looking its best, when you use

MULSIFIED COCOANUT OIL
FOR SHAMPOOING

MULSIFIED COCOANUT OIL is especially prepared for washing the hair. It is a clear, pure, and entirely greaseless product, that cannot possibly injure, and does not dry the scalp or make the hair brittle, no matter how often it is used.

Two or three teaspoonfuls will cleanse the hair and scalp thoroughly. Simply moisten the hair with water and rub it in. It makes an abundance of rich, creamy lather, which rinses out easily, removing every particle of dust, dirt, dandruff and excess oil. The hair dries quickly and evenly, and has the appearance of being much thicker and heavier than it is. It leaves the scalp soft and the hair fine and silky, bright, fresh-looking and fluffy wavy and easy to do up.

You can get MULSIFIED COCOANUT OIL at any drug store and a 50cent bottle should last for months.

Splendid for Children

THE R. L. WATKINS CO. Cleveland, Ohio

E. Z. SMOCKING PATTERNS

will enable YOU to make children's frocks, college smocks, blouses, etc.

Many different designs—blue and silver transfers for light and dark materials.

25 cents each, two yards in length. Patterns for smocking round yoke, cuffs and bishop dress. $1.00.

"Simplified Smocking" book and three different designs. $1.00. Illustrated Catalogue.

London Agents:
Wm. Dawson Pub. Co., Ltd.
Fetter Lane, London, E.C.

From your dealer or by mail from

HELENA BUEHLER, 210 So. 13th St., Phila., Pa.

Violet

Pronounced (VE-O-LAY)
Paris, France

Toilet and Bath Soaps
Manufactured and marketed
for over one hundred years
Only the finest grades

BATH SOAP

Large 8 oz. oval square tablet. Most remarkable soap made for the price.
Rose, Verveine, Almond, Lavender, Eau de Cologne
25c. each

Wrapped Toilet Soap
in Violette, Rose, Santal, Bitter Almonds
25c. each

ROYAL DE THRIDACE
50c. per cake

No. 51 COLD CREAM SOLIDIFIE
Finest soap in the world
50c. per cake

AMBRE ROYAL
$1.00 per cake

BOUQUET FARNESE
$1.75 per cake

AMOROSA
$2.00 per cake

These soaps are from twelve to eighteen months maturing, and are *all* SOAP; hence the economy. A smooth, delightful lather, and the satisfaction of using the BEST. Ask for VE-O-LAYS

Makers of the celebrated
AMBRE ROYAL POWDER

Sold in the best Shops all over the world, or on receipt of price

Frank M. Prindle & Co.
71 West 35th Street, New York

BELNORD

86th St. — Broadway — 87th St.
New York City

The Apartment House Complete
A Home of Sunlight and Air

If you are looking for the apartment combining apartment features with exclusiveness of a refined home, rooms of unusual size, with the latter day utilities of modern art, inspect the Belnord—the last word in apartment construction. Careful superintendency and trained employees contribute to ideal service. Manager on premises.

7 to 11 Rooms, 2 to 4 Baths
Rental $2,100 to $7,000
Rental Representative on Premises

F. R. Wood, W. H. Dolson Co.
Agents
80th St. at Broadway
Tel. Schuyler 3800

Select Country Places
and Superb Waterfronts
At Greenwich, Conn.
Tel. 866 Greenwich Smith Building

A Live Ladies' Paper

The
Lady's Pictorial

An illustrated Newspaper
that deals with

Everything that Interests Woman

FIRST
Of All the Ladies' Papers

Published Every Wednesday
Price Sixpence

Write to the Publisher for a
Specimen Copy

Lady's Pictorial
172 Strand London, W. C.

Dix-Make
UNIFORMS

Your
Maid's
Appearance

reflects the refinement and good taste of your home, when dressed in smart

Dix-Make
UNIFORMS

Sold by leading department stores. Our blue label is your guarantee of quality and satisfaction.

Write for Blue Book T of Uniforms for Nurses and Maids, or Folder N of House and Porch Dresses.

HENRY A. DIX & SONS CO.
Dix Building New York

MME KATHRYN'S

TITE-TINE ASTRINGENT, $2.00
BLACK HEAD LOTION, $3.00
CREME D'OEILLET, $1.50
For Sale by
B. ALTMAN & CO., N. Y.

Brief comments of patrons on the benefits of our Scientific facial treatment:

Adelina Patti—*"The beneficial results of your specially are most gratifying."*
Mme. Telfer, Paris—*"I look like a young girl without those horrid wrinkles."*
Mrs. Mendelson, London—*"I can never thank you enough for removing that scar."*
Miss Philips, San Francisco—*"My pittings always made me conscious of being ridiculed, your skill in removing them makes me intensely happy."*
Miss Wiener, Cleveland—*"My open pores worried me greatly, your treatment is beyond all praise."*

Bourgeon Cream (for pimples) will also clear the complexion $2.00.
For sale by Mme. Kathryn only.
WRITE FOR BEAUTY BOOKLET
Any of above preparations mailed postpaid by
Mme. Julia Mays—Mme. Kathryn
FACE SPECIALISTS
73 Seventh Ave. Brooklyn, N. Y.

Wedding INVITATIONS, ANNOUNCEMENTS. For 100 hand engraved, including inside and outside envelopes, $6.75. Workmanship unexcelled.

Monogram STATIONERY, ENGRAVED with any two or three initials on 50 sheets, fine quality, including 50 envelopes, $2.50.

Cards ENGRAVED BY HAND FOR ALL OCCASIONS — Betrothal, Sympathy, Birth, Etc. Satisfaction guaranteed. 100 CALLING CARDS $1.25. Write for samples.

V. OTT ENGRAVING CO., 1057 Chestnut Street, PHILADELPHIA, PA.

My Facial Beauty Exercises

will make you look many years younger. Won't you let me tell you how you can remove wrinkles and restore the fresh complexion and contour of girlhood as thousands of others have done?

Write today for my new FREE booklet. If you will tell me what improvements you would like, I can write you more helpfully.

KATHRYN MURRAY
Suite V-3, Garland Building, Chicago
The first woman to teach Scientific Facial Exercise

Are You Too Stout?

My Scientific course of **Body Exercises** will reduce excess flesh in **any part of the body.**

Get rid of the too big waist, heavy hips, fat bust and under-arms, thick thighs and shoulders. Gain health as you lose flesh. Weigh 20 pounds less, feel 100 per cent better—look like a girl. Write for booklet and guarantee.

KATHRYN MURRAY
Suite DV-3 Garland Building, Chicago

Dry Cleaned *and* Ready *in* Sixty Minutes

Any article can be easily cleaned and ready to wear in an hour's time. No delay and an enormous saving.

Putnam Dry-Cleaner is a powerful cleaning agent specially prepared for home use. Works in gasoline as soap works in water. Will not injure most delicate fabrics, or cause wrinkling, shrinking, change of color or shape.

Ask your Druggist—25c and 50c. If he can't supply you, we will send bottle, postpaid, for 25c. Monroe Drug Co., Dept. N, Quincy, Ill.

FREE booklet—"The Secret of Dry Cleaning"—also calendar.

PUTNAM DRY-CLEANER

2-M **The Original and Genuine**

SILKS For Dresses, Waists, etc. Every Style, Highest Quality
(also silk hosiery and gloves)
AT MANUFACTURER-TO-YOU PRICES
Send for free Catalog
International Silk Co., 93H Madison Avenue New York City

STRAIGHTEN YOUR TOES BANISH THAT BUNION

By Using
ACHFELDT'S
PERFECTION TOE-SPRING
Worn at night, with auxiliary appliance for day use
A PERSONAL DEMONSTRATION of this Simple Surgical Splint will convince the most skeptical. Any other foot troubles? Full particulars in plain sealed envelope to "Out of Town" customers. Sent on approval. Money refunded if not as represented.

M. ACHFELDT, Foot Specialist
MARBRIDGE BUILDING
Dept. G. E., 1328 Broadway (at 34th St.), New York

THE CENTURY

is very happy to be able to announce as its next serial, to begin in the April number, a new novel by

William Dean Howells

entitled

THE LEATHERWOOD GOD

¶ The story of a religious impostor in the backwoods of Ohio who gives himself out as God, the novel offers a skilful psychological examination of a type of mind which, from the founder of Mormonism down, has played a prominent part in our social life. The "god" is the protagonist of the story; Nancy, his deserted wife, is the heroine, and she and Squire Braile, a mocker as courageous as he is wise and humorous, are two of the most beautiful and memorable figures of modern fiction.

¶ Among the other characters are a perfectly real and delightful boy; Abel and Sally Reverdy, a pair of good-natured, shiftless borrowers it is impossible not to like; David Gillespie, hard, and just, and splendid; and Jane, his red-headed, blue-eyed daughter, of few words, almost ferocious in her loves and hates.

¶ From first to last the narrative is direct and moving, quick with sentiment and mellow with gracious, kindly humor. The background is a forest only slightly cut by the settlers—a still, huge, live thing which the reader feels in every line of the book.

¶ The story is an accurate and intensely interesting reproduction of pioneer Western life, a dramatization for today of the men and women of yesterday who were making America, a moving narrative of characters motivated by powerful, elemental emotions, and an index of the growth of America's foremost literary figure.

Remember: "The Leatherwood God" begins in the April CENTURY.

Use the coupon below:

THE CENTURY CO., 353 Fourth Avenue, New York City.

Gentlemen: Please find enclosed $4, for which send THE CENTURY for one year, beginning with the April number, to

Name . . . . . .

Address . . . . . .

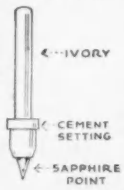
(Vogue 3-16)

TRADE **TREO** MARK
ELASTIC GIRDLE
PATENTED

Made entirely of porous woven surgical elastic web which gives freely to every movement of the body, but firmly holds the figure. Boned only at the back and front which affords ample support without a particle of uncomfortable pressure. It is the most popular **CORSET FOR STYLISH WOMEN** because it is the best suited for prevailing fashions, and combines grace with absolute comfort. Whether for street wear, dancing, evening wear, or on the links, its construction and material make it equally suited for the fashionable woman or athletic girl. If your local dealer cannot supply you, write for free booklet. Do not accept a substitute. Six to sixteen inches long. White and Flesh Pink. Prices $1.00 to $8.00.

TREO CO., Inc., 160 F 5th Ave., New York City
Eisman & Co., Toronto, Can., Licensee.

A Permanent Needle
for ANY PHONOGRAPH



Guaranteed to play Victor and Columbia records for one year without wearing or damaging the record in any way. Price **$1.50.** Similar needle for playing Edison records at same price.

MAILED EVERYWHERE

The MUSIC MASTER

beautifully finished in mahogany.

$15.00

Plays all records. Sent C.O.D. on approval, express prepaid.

DEALERS, write for our attractive proposition.

THE PHONOGRAPH SHOP
2945 Broadway, at 115th St., New York City

BABY'S OWN WIND *and* DUST SHIELD

is a protection to babies. It stops wind and dust from flying in baby's face, and at the same time permits plenty of fresh air to circulate.

Made of a special cast of celluloid, thus preventing strong light from injuring baby's eyes. Can be attached to any carriage. Write for leaflet. **Price $3.50 complete**

JESSE A. B. SMITH
Glenbrook Connecticut

To introduce our new Fancy Work Catalog we will send this **one-piece corset cover** design (bra-siere style) with cutting outline; stamped on **fine quality nainsook,** including **enough lace** for edges, and embroidery cotton to work; for **special bargain** price (postpaid), any size **25c**

HOME DECORATIVE CO.
Desk O, 12 East 12th St., NEW YORK

A Garden Full of Gladioli for $1.00

The **Gladiolus** is one of the most satisfactory flowers grown because it blooms continuously when it is cut and put in water, just as well as when in the ground.

There is no reason why every family cannot enjoy this grand flower, for the simple reason that it is as easy to grow as the potato.

You can have them in bloom from July to frost if you plant a few bulbs each month from April to July.

For only **ONE DOLLAR** we will send **75 Bulbs** of our **Grand Prize** Mixture, which covers every conceivable shade in the Gladiolus kingdom.

Last year we sold thousands of these bulbs and have received numerous testimonials as to their merits.

ORDER YOUR BULBS NOW

so as to have them to plant when you begin making your garden.

Simple cultural directions with every package

Write today, mention Vogue, and secure this splendid collection of Gladiolus Bulbs for **only $1.00,** prepaid to your home, anywhere in the United States, with our **1916 Spring Catalogue.**

Stumpp & Walter Co

30 & 32 Barclay Street New York

FLOWER TRAYS

with Rose-tubes, a distinctly unique novelty for table decorations. This complete set, including Venetian Glass Tray, four Rose-tubes, gray Bird, for $4.50, delivered anywhere in the United States.

Decorations De Luxe, my booklet of decorative novelties for all social functions, gifts and favors, mailed to those who request it.

G. E. M. STUMPP

761 Fifth Ave. Dept. A, New York City

"BOMBAYREED" JARDINIERES

Woven by hand. **Special offer.** Size to cover standard 4-inch pot, **35c.** each, 3 for **$1,** postpaid. Send postcard for 24 page booklet showing other styles and sizes. It's free. Address

Bombayreed Mfg. Company,

Dept. A Atlanta, Ga.

EXQUISITE NAILS

GRAF'S "HYGLO"

Reg. U. S. Pat. Off.

NAIL POLISH

GIVES your nails a brilliant, transparent, lasting polish, delicately perfumed, daintily tinted, and absolutely waterproof. Send for your generous FREE sample of HYGLO Powder. **Powder-form,** in celluloid bottle, retails at **25c. Cake-form** retails at **50c.** On sale everywhere.

GRAF BROTHERS

Dept. H, 812 Broadway, New York.

Sole Agents Lechner's Toilet Articles.

Illustration from The House Beautiful

THE HOUSE BEAUTIFUL

for MARCH *is the* Annual Garden Number

Garden lovers will find in the March HOUSE BEAUTIFUL just those suggestions and carefully thought out plans which will enable them to make their gardens a source of pleasure, profit, and satisfaction throughout the coming summer.

The possessor of even a modest plot of ground will find it no longer necessary to rely on the market for early vegetables and fruits,—the well-illustrated article on Garden Boosters shows how to raise these at a nominal cost and a minimum amount of labor.

The important question of grafting is treated, and the manner in which a vegetable garden may be made an attractive and permanent feature of the home grounds with walks, enclosure, and flowers for cutting properly interspersed, is clearly shown.

A delightful article tells how to transplant wild flowers so that they will flourish in your own home garden, and an exquisite water garden is shown which will allure many to this enticing form of gardening. The latest ideas in bird baths, garden fountains, pottery, gazing globe pedestals, sun dials, garden furniture, in a word, all the delightful accessories which make a garden distinctive are pictured, and the comprehensive display of garden smocks, hats, aprons, shoes, etc., shows that the fair mistress of the garden has not been overlooked.

The House Has Not Been Forgotten

In recognizing the importance that the garden bears to the house, the house has not been forgotten, and we recommend to prospective builders the series now running on Homes of Well-Known Architects, A Successful Suburban House, The Inside of the House (treating in this issue the Sewing Room) and the Location of the Garage.

SPECIAL OFFER: Nine Months for One Dollar

The regular subscription price of The House Beautiful is $2.00 a year, but on receipt of the attached coupon and $1.00 we will send you nine issues beginning with the ANNUAL GARDEN NUMBER. Send coupon today.

V. 3-1-16 Date.....

The House Beautiful Publishing Company, Inc.

3 Park Street, Boston, Mass.

Gentlemen:—Enclosed find $1.00 for which send me The House Beautiful for *nine* months. Foreign Postage 75 cents, Canadian Postage 40 cents.

Name..... *Street*.....

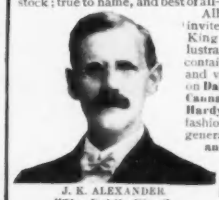
Town..... *State*.....

DAHLIAS THAT BLOSSOM

Alexander's Up-to-Date Dahlias lead the World because they are beautiful in color, perfect in type and shape, and most important of all—Free Flowering.

The Dahlia of to-day is of unsurpassed beauty as single flower, exquisite for private gardens, charming in masses, and ideal for planting against shrubbery.

Our many customers are satisfied—they receive good stock; true to name, and best of all—Guaranteed to Grow.



J. K. ALEXANDER
"The Dahlia King"

All Flower Lovers are invited to send to the Dahlia King for his latest Free Illustrated Catalogue, which contains helpful descriptions and valuable cultural hints on **Dahlias, Gladiolus, Roses, Cannas, Peonies, Phlox, Iris, Hardy** Plants for the Old-fashioned Garden, and a general line of **Ornamental and Flowering** Shrubs.

J. K. ALEXANDER

125-131 Central St.

East Bridgewater

Massachusetts

DREER'S 1916 Garden Book

CONTAINS valuable informative articles written by experts in the various lines of gardening, and should be in the hands of every flower or vegetable grower, whether amateur or professional—whether he cultivates a small plot of ground, or acres of farm-land.

Dreer's 1916 Garden Book contains 288 pages, four color and four duotone plates, besides numberless photographic true-to-life reproductions. It lists all the standard varieties of flowers and vegetables, as well as the best of the season's novelties.

Mailed free if you mention this publication.

Dreer's Orchard-Flowered Sweet Peas—with immense wavy flowers in sprays of 3 and 4 blossoms each. Our mixture contains a full range of colors, 10 cents per packet, 20 cents per ounce, 60 cents per ¼-pound. Garden Book free with each order.

HENRY A. DREER 714-16 Chestnut St. Philadelphia

Save Ten Years In Shading Your Home Grounds

Trees 15 feet wide shipped as far as Michigan. Satisfactory growth guaranteed, or replaced. Now is a good time to plant.

Do you enjoy having your trees happy? Home Landscapes, our descriptive catalogue, will help you select trees that develop their greatest beauty in your soil and climate.

A flower garden that will delight you and your friends next June can be made by ordering our large plants now.

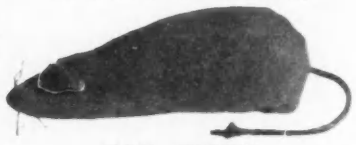
Hicks Trees

HICKS' NURSERY

Jericho Turnpike, Westbury, N. Y.

CATNIP MOUSE

Lots of fun for the whole family.



FOR KITTY

The mouse is stuffed solid with first quality catnip. It will make your cat **playful, happy** and **healthy.** 2 for 25c postpaid with our catalog of 1,000 thoughtful gifts. Book alone sent for 6c in stamps. Makes Easter gift shopping a joy.

Pohlson Gift Shops

115 Bank Bldg. PAWTUCKET, R. I.

First Books of The New Year

The Side of the Angels

By BASIL KING
Author of "The Inner Shrine"

Of what nature is love?—this is the theme of this new novel by the author of "The Inner Shrine." Is it a hearth-fire or a devouring flame, and which loves more truly—a man or a woman?
Illustrated. $1.35 net

Clipped Wings

By RUPERT HUGHES

He has written a colorful, absorbing story of an unusual personality, a genius, a woman of great charm who, loving both her career and her husband, had to adjust her life to their different claims.
Illustrated. $1.35 net

Nothing A Year

By CHARLES BELMONT DAVIS

The story of a woman who tried to make diamonds instead of hearts the trump in life's game. There is a note of artistic inevitability in this story of a woman who played life's game for money rather than for love.
Frontispiece. $1.30 net

Handle With Care

By MARGARET TURNBULL

An engaging story of a woman who dared take hold of a man's life in spite of warnings that it was explosive. Full of the warm human interest that characterized the author's earlier novel, "Looking After Sandy."
Frontispiece. $1.35 net

Over the Front in an Aeroplane

By RALPH PULITZER

An account of a flight in a French army aeroplane from Paris to the front and back again. In addition the writer recounts his experiences and impressions during other trips by train and motor to the fighting lines. *Illustrated. $1.00 net*

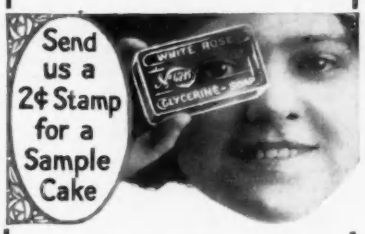
HARPER & BROTHERS
Established 1817

To William Allen White must be given credit for doing the unusual. In "The One: A Pharisee," he has written an intensely interesting modern parable with human-being characters and a dramatic climax that clinches a powerful moral. It is the sort of story that he who thinks should read. The first part (it is a three-part serial) will be published early in March in

5¢ a copy
Collier's
THE NATIONAL WEEKLY
416 West 13th Street, New York City

No. 4711.

White Rose Glycerine Soap



For over three generations No. 4711 White Rose Glycerine Soap has been used—and endorsed—by discriminating women the world over.

Its daily, regular use insures a clear, soft and velvety-smooth skin.

So pure and transparent, it is a delight to use No. 4711 White Rose Glycerine Soap. Its delicate perfume and the richness of its creamy lather are a lasting pleasure—a revelation in how satisfying a good soap can be.

You can get it at your favorite department store or druggist.

Send a 2 cent stamp for a sample cake of No. 4711 White Rose Glycerine Soap; or 10 cents in stamps for a sample cake of the soap, a sample bottle of No. 4711 Bath Salts and a sample bottle of No. 4711 Eau de Cologne.

MÜLHENS & KROPFF
Dept. V. 25 West 45th Street, New York City

$17.50
In Solid Mahogany

A Bungalow Bed in the Colonial Style

You never saw a more appealing bed, and certainly never a better one at the price or near it. In solid Mahogany throughout, a true Colonial Four-poster.

We have the other bed-room pieces to match, and will furnish the bed in enamel of any color or other finishes if desired. These prices will be sent on request.

W. A. Hathaway Company
62 West 45th Street, New York
"Furniture of the Better Kind"

On the Highest Shelf

When a cereal food has reached the top-shelf of public favor, showing an unbroken record of increasing sales for fifteen years, there must be more than one "reason" for it. The finest sales organization and the cleverest advertising ever devised will not keep a food at the top-notch unless it has behind it other merit than mere palate-goodness. As a matter of fact there are six good "reasons" for

Shredded Wheat

Here they are: cleanliness of manufacture; purity of product; easy digestibility; high nutritive value; thoroughly cooked and ready-to-serve; fair and honorable "selling policy." There are many other "reasons," but these are the cardinal causes for the unchallenged leadership of Shredded Wheat over all other cereal foods.

For breakfast heat one or more bsicuits in the oven to restore crispness; pour hot or cold milk over them, adding a little cream; salt or sweeten to suit the taste. Deliciously nourishing for any meal with stewed prunes, sliced bananas, baked apples or other fruits.

Made only by

The Shredded Wheat Company

Niagara Falls, - - - N. Y.

COMING!

BIG wonder stories by favorite ALL-STORY authors. The 1916 Program of ALL-STORY FICTION surpasses anything in the history of the Magazine. Read this list of great writers in the order of their appearance in the next few issues—and don't miss one of these stories — begin on

Of a man who stood face to face in the presence of his Maker with a wife he didn't know.

February 12th — by

Louis Tracy

—His Unknown Wife

Author of "One Wonderful Night," "Wings of the Morning," "Mirabel's Island," etc.

Story of a Yankee girl who just missed the clutches of the Oriental Dragon.

February 19th — by

Capt. A. E. Dingle

—The Sultan's Barge

Author of "The Quest of the Ju Ju," "Made at Sea," etc.

A great serial of hunger for gold, love, conquest and power, fraught with romance and adventure.

February 26th — by

Grace Sartwell Mason
AND
John Northern Hilliard

—Golden Hope

Authors of "Ysabel of the Blue Bird."

The daring Ex-Superintendent of Scotland Yard weaves the greatest mystery of his career.

March 4th — by

Frank Froest
Ex-Superintendent of Scotland Yard

—The Maelstrom

Author of "The Grell Mystery."

The fastest and most dramatic railroad novel ever written about a brave man.

March 11th — by

Frank L. Packard

—The Iron Rider

Author of "Greater Love Hath No Man," "The Miracle Man" and "The Beloved Traitor."

An unbeatable quantity of high quality fiction

ALL IN THE

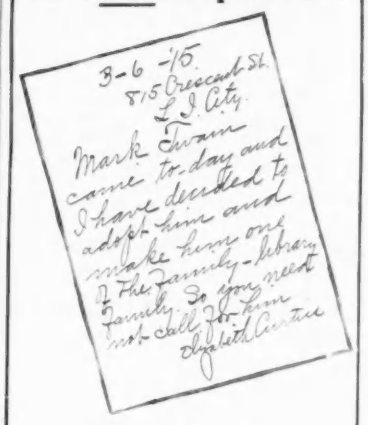
ALL-STORY WEEKLY

THE WORLD'S GREATEST FICTION WEEKLY

10 cents a copy — All newsdealers

THE FRANK A. MUNSEY COMPANY
EIGHT WEST FORTIETH STREET, NEW YORK

Have You Adopted Him?



The Reason

EVERY one who has a set of MARK TWAIN'S WORKS would not, under any circumstances, part with any of the books. He is immediately taken into the household and made an honored and cherished member of it. Is there another writer of this or all time, who is so eagerly "adopted" by the family without a dissenting voice raised against him by the family council? What other author has such a universal appeal? Mark Twain, truly, is the one writer whose works appeal to father, mother, son, and daughter—no matter what age. He is "Your Mark Twain" the moment you have him in your library—he is "Your Mark Twain" the instant you read one of his books. Through his books

HE is your friend—the best of friends — the most versatile of friends. He is the greatest humorist of all time, the great boy's writer, the interesting traveler, the master of description, the great essayist, and the most foremost American writer.

MARK TWAIN

At Special Price

The Author's National Edition in twenty-five volumes is offered at $1.00 per volume and you pay $2.00 monthly. Mark Twain made a personal sacrifice to bring about this edition by accepting a smaller royalty. We produced the best set possible for the money.

TAKE Mark Twain into your household and adopt him. Let us send you a set in the HARPER WAY: All charges prepaid. Examine the books ten days—if you do not like them, send them back at our expense. If you keep them, pay $2.00 monthly. Harper's Magazine will also be sent for one year. Just give us your name and address on the coupon below and the books will be sent for you to judge.

Harper & Brothers, New York

HARPER & BROTHERS,
Franklin Square, New York City.

Send me, The Harper Way, carriage free, a set of MARK TWAIN'S WORKS, twenty-five volumes, cloth, and enter my name for one year to Harper's Magazine. I may retain the set for ten days, and at the expiration of that time, if I do not care for the books, I will return them at your expense, and you will cancel the subscription to the Magazine. If I keep the books, I will remit $2.00 a month until the full price of the books and the Magazine, $25.00, has been paid. Vogue 3.

Signature .....

Send books to .....

VOSE PLAYER PIANO

The VOSE PLAYER PIANO

not only has one of the latest, most perfect control methods, but has a patent device that enables you to instantly change the key in which a piece is written to suit your taste or the voice of the singer. This is a most remarkable improvement, without which no player piano is complete. To this is added the sweet tone and supreme quality of the Vose Piano, made for 66 years by the Vose family.

Time payments accepted. Delivered to your home free of charge. Liberal allowance for old pianos. If interested in a Piano or Player Piano send for beautifully illustrated catalog.

VOSE & SONS PIANO COMPANY
165 Boylston Street *Boston, Mass.*

The BILTMORE ICE GARDENS

OUT OF DOORS

The Talk *of* New York

Tea served in the enclosed pergola
Open 9.30 to 12.30 a. m.; 2.30 to 6.30 afternoon; 8.30 to 11 p. m.

Except Sundays

LINGO Have You Played It?

Here is the newest and most novel game for smart parties. An entirely different game of cards.

Combines great fun with real instruction in either French or Spanish. Teaches either conversational French or Spanish while you play. Splendid entertainment for the family.

If you cannot obtain LINGO in your city, send $1.00 today to us. Specify French or Spanish.

Centaphrase Society
623 Heed Building **Philadelphia, Pa.**

USE CRÈME ELCAYA
AND BE COMPLIMENTED ON YOUR COMPLEXION

THIS dainty cream of flowers makes the skin like velvet and adds an irresistible charm to the use of powder.

Sold Everywhere. Send 10c for Dainty Trial Size
JAMES C. CRANE, Sole Agent
108A Fulton St. New York, N. Y.

Le Costume Royal

If the making of women's clothes interests you—

either as a dressmaker, professionally, or as a woman in private life who feels the importance of an authoritative guide in matters of fashion, you should consult every issue of *Le Costume Royal* as you would consult an expert.

The doctor has his medical journal, the architect his professional publication, the lawyer, the banker, the musician, all have the journals devoted exclusively to their calling. And the dressmaker has *Le Costume Royal*, her trade journal, for twenty years the recognized fashion authority in America.

Le Costume Royal deals only with women's dress, caters only to those who are directly interested in matters of style. Its world-wide fashion-gathering organization gives it unrivaled prestige as the foremost American exponent of the modes created in the fashion centers abroad.

Among its fifty thousand readers are the leading dressmakers, designers and producers of women's apparel in every city and town in the country. And in addition, it is read by a smaller circle of women in private life to whom matters of dress are sufficiently important to warrant the exclusive advice of a professional fashion expert.

Le Costume Royal has earned the reputation of showing the new fashions first. Each issue contains from one hundred to one hundred and fifty models—many shown in colors—and frequently published in *Le Costume Royal* weeks before similar fashion tendencies are noted elsewhere. And the illustrations are so clear, the patterns so accurate and so easily reproduced, that this service alone renders the magazine invaluable to the woman who is directly interested in the making of clothes.

Special Introductory Offer

The regular yearly subscription price of *Le Costume Royal* is $3.50 and single copies sell at 35 cents. To introduce the magazine to new readers, we will send the next four numbers—value $1.40—to any woman, not at present a subscriber, upon receipt of $1. If you are not yet acquainted with *Le Costume Royal*, pin a dollar bill to the coupon below and get the wealth of practical fashion information that the next four months will bring.

Mail the Coupon Below—Today

Trial Subscription Coupon

Le Costume Royal,
440 Fourth Avenue, New York City.
Gentlemen:—For the $1 enclosed, please send the next four numbers of *Le Costume Royal* to the address below. I am not at present a subscriber.

Name .....

Street .....

City ..... *State* .....

Business ..... *Please state whether dressmaker, manufacturer or private.* 3V.

Mme Irene

FRENCH MODEL GOWNS

500 Fifth Avenue
New York

"MIGNON"

A charming reproduction of an imported model

Very Special

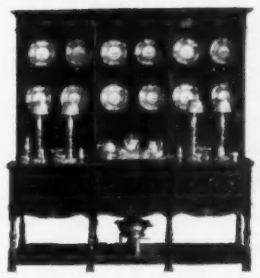
$15.00

The chic taffeta coat effect is combined with Georgette Crepe. The Colonial skirt is of generous width and has two graceful folds.

Colors: Black, Navy, Rose, Gray, Belgian Blue and White

Misses' sizes 14 to 20 years.
Women's sizes 32 to 46 size.

Mail Orders Filled



Inexpensive Decorative Furniture. Combinations of lacquer and saffron finish for the Dining Room in Colonial themes. Designs of Chinese inspiration, appropriate for sun rooms, dining and living rooms. Painted Furniture can not be purchased from stock. We give you your choice in color harmonies. Send samples of cretonne

DANERSK

DECORATIVE FURNITURE

Write for booklet "B"

ERSKINE-DANFORTH CORPORATION
2 West 47th Street **New York**

Read this Remarkable Confession—

At The Confessional,
Jan. 1st, 1916.

Dear Editor:

The other day a copy of your magazine came to my husband. Now my Chief does not read ladies' magazines. He is a high-brow. He writes—*Literature.* I think he suspected that you might have copied some of it. He turned over the pages. He read "John The XXII," and Theodosia Garrison's poem, and then he called out to me, "Girl, this magazine is good." I smiled. I thought it was the beginning of his dotage. I do not admire ladies' literature, either. When I write for women, I do not sign my own name. That would make me ashamed. I hide behind a nom-de-typewriter. Physically I am anaemic, but my taste is for red-blood.

One day I looked in the magazine. I read "Something Plus." I knew that would be good—I know Zona Gale—but I was surprised that she would sell her best to a ladies' book. I wondered if some of the others had done that, too, and so I read, "Just a Pack of Cards." Do you know I was there that night? I know all the people in that story, but I didn't know that Mrs. Norris was in our set.

I liked Mr. Foley's verses, "The Penitent's Prayer." Of course even Mr. Foley doesn't call that poetry. One does not *cry* over *poetry*. He clasps his hands and says "exquisite," with a deep breath on the "ex." I am glad that the illustrator found it in his heart to save that piece of lemon pie. God will do him a good turn some day, I am sure.

I am ready to swear that the artist who painted the baby on page 12 saw and felt of a real live baby before he began—anyway it looks as if he had.

I have read the magazine all through now. It is so intensely human. Of course I am speaking of the Xmas number only. I wonder if the others can be so good.

I believe I'll take a peep into the next one and see. The Pictorial isn't any *Ladies' Book.* It is fit for the regular table, and pretty good meat, I say.

CONVERT.

(*You can see the original at any time at our office.*)

DO *YOU* know Pictorial Review? Really know it? Or do you think it is "just a fashion magazine."

True, it *is* the leading Fashion Authority in over one million and a quarter homes, but it also publishes some of the most remarkable serials and short stories of any magazine in the country. You can test this very easily for yourself.

There are four most unusual short stories in the March Pictorial Review. Any one of them is good enough to be a special feature of any high-class magazine. Read "Faith" by Wallace Irwin and get a new view of what a good woman will endure for those she loves. Dip into "The Pruning Knife" by Andrew Soutar and learn how much success is really worth. Then have a wholesome chuckle over "Billy Fortune and The Way Things Happen" by W. R. Lighton, and see how the fair sex can be easily won. Find out how a new gown stopped a headache for Mrs. Scudder in "Eunice May and New Thought" by Caroline Lockhart.

You can read all of these and more and secure a four months' subscription by taking advantage of our special "getting acquainted" offer. Use the request-blank please.

PICTORIAL REVIEW

15c a Copy *$1.50 a Year*

THE PICTORIAL REVIEW COMPANY,
216-226 West 39th Street, New York City, N. Y.

Gentlemen:—I enclose 50c for a four months' trial subscription to Pictorial Review beginning with the March issue.

Name ..... *Street* ..... *City* .....

Oh, My!!!

Chaste Lucy was so pure, so good,
Bad men passed by in haste.
They'd never think of chasing her,
So Lucy was unchased!

And That Might Win $100.00

Think of it! Why, **any one** could write a better jingle than that!

Sure! **You** could! And that's just why you are interested in

The Snappy Stories Jingle Contest

68 Prizes for 4-line jingles about Chaste Lucy

First Prize - - $100.00
Second Prize - $50.00
Third Prize - $25.00
And a host of smaller ones

Charles Hanson Towne, Oliver Herford and **Ellis Parker Butler** are the judges, and the contest is open to everybody. You don't even have to be a subscriber. See the current issue of SNAPPY STORIES for rules and instructions, and

TELL YOUR FRIENDS!

Those Who Wish To Have Distinctive Homes—

will find it of great value to make a study of the best recent examples of home decoration in America and abroad. The only magazine which adequately deals with all possibilities of decorative and fine art is

Arts & Decoration *A Magazine for the Collector and Connoisseur*

besides containing one or more articles on a distinctive home having some unique decorative feature, each number contains numerous other profusely illustrated articles on antiques, collecting, and the various phases of art which are of essential interest to all lovers of the beautiful.

Special Offer to Readers of Vogue

We will enter your name for a six months' trial subscription, the regular price for which is $1.50, if you will send us $1 00 now. Send us your order today to insure its prompt attention.
$3.00 a year—Twenty-five Cents a Copy.

ARTS & DECORATION V.B.
434 Lafayette St., New York City

I enclose $1.00. Please send me *Arts and Decoration* for six months.

Name.....
Address.....

REAL PARISIAN MODELS PARADING BEFORE YOU EVERY MONTH

They come—over one hundred of them—many of them in their natural colors, direct from such leading Paris houses as Beer, Paquin, Jenny, Redfern, Georgette, Worth, Chéruit, Martial & Armand, etc., etc.

Out of the large art portfolio, Le Style Parisien, they come; real French, practical designs—every one direct from Paris.

Le Style Parisien is a real French fashion portfolio—edited, issued and printed in Paris.

It is 13 x 18 inches in size with many loose plates, hand colored, suitable for framing to hang on your walls.

Nothing so artistic or so authentic has ever come to America before.

The designs are practical, the detail perfect—you can use them immediately you see them.

Le Style Parisien comes each month. Accept one of the special offers below, and let it help you to add to your prestige with your clientele.

OFFER No. 1. Enclose $16.20 for yearly subscription—12 issues—(regular price $18, less 10% for cash in advance, saving you $1.80).

OFFER No. 2. Enclose $10 with order for 6 months subscription (6 consecutive issues). Use coupon, no matter which offer you accept.

OFFER No. 3. Enclose $6 with order for yearly subscription (12 issues) agreeing to send $3 every 30 days, until $18 is paid.

Single Copies, $1.75

LE STYLE PARISIEN
440 FOURTH AVE.
NEW YORK

Simply cut off along the dotted line and mail with remittance.

LE STYLE PARISIEN, 440 Fourth Avenue, New York City
Date.....
Gentlemen: Please send me Le Style Parisien, according to Offer No.....
(see above), for which find enclosed herewith $.....
Name.....
City.....
Street.....
State.....
3V16

Vogue is always ready to do *Your* Shopping

FOR a long time, the Vogue Shopping Service has demonstrated what a real service *could* mean to Vogue readers. Here is a system that actually removes the drudgery, the inconvenience or the impossibility of shopping. It saves you time and temper, work and worry. It completes your shopping errands quickly, promptly, efficiently.

Say, "I saw it on such and such a page of Vogue," or describe any other article in all New York that you want. Send a cheque to cover its cost and delivery. That's all there is to it. Vogue Shopping Service costs you nothing, and its wealth of experience is of great benefit to you.

Every day, mind you—not only at the busy Holiday season, but in *every* season—Vogue shoppers are busy, buying, buying. And unless you know the New York shops as Vogue knows them, we can perform some shopping errand for you, to your advantage.

People who use this service appreciate it; their letters seem to prove it. Maybe *you* will write us such a letter, some day.

From Sunny South Carolina

THE linen waist came safely last Monday, and I am delighted with it. Accept my thanks for your good attention. —K. R.

Florida not so very far off

THANK you very much for attention to my order. The feather dyed at the —— Feather Company is perfectly lovely. The belt is the very thing. It is almost easier to shop at my desk through Vogue than to expend my energy in a shopping tour here.—L. M.

And from out the Middle West

THE Christmas basket you sent to Brooklyn for me, was greatly appreciated. It was a lovely basket, arrived on Christmas Day at just the right time, and I am given the credit of "knowing how to do things." This I am passing on to you.—S. B. R.

New England is Served

THE nest of jars which I ordered from you, arrived promptly and in good condition, and I am much pleased with them, also the letter in which you enclosed stamps for amount due me. My dealings with you have always been most satisfactory, and the courtesy which you always show has been much appreciated. —P. R. H.

Another "Louisiana Purchase"

I AM in receipt of your cheque for fifty cents (50c.) also the two yards of crepe from ——— ———, and Vogue pattern. Thank you very much. The crepe is a perfect match, and everything is as satisfactory as Vogue service always is. —J. P. M. C.

Long-distance Service

I HAVE heard of the arrival of my order in good condition and I want to express my appreciation of your promptness and efficiency. Vogue has the best "long-distance" service in the world. —E. B. E.

Vogue Shopping Service, 449 Fourth Avenue, New York

"The motion picture series fifty million people want!"

HENRY B. WALTHALL and EDNA MAYO, the Essanay stars, in a big scene of The Strange Case of Mary Page.

HENRY B. WALTHALL
The famous hero of "The Birth of a Nation", "The Raven", and other great films, is the hero of The Strange Case of Mary Page.

EDNA MAYO
Who captured the hearts of photoplay "fans" in "The Blindness of Virtue" and other important films, powerfully portrays Mary Page.

"The greatest of all the motion picture serials"—

The STRANGE CASE OF MARY PAGE

By FREDERICK LEWIS, author of "What Happened to Mary"

IF the most exciting court scene in fiction appeals to you—

If you like to read vivid "behind-the-scenes" episodes of stage life—

If you want to follow the startling events that won for Mary Page her dearest ambition—a splendid Broadway stage triumph, and on the next day cast her into a murderer's cell—

If you're keen for a story that has a rarely beautiful and appealing heroine, with a "Sir Galahad" lover, and a millionaire pursuer whose ignoble quest ends in death—

If you delight in thrill upon thrill, mystery upon mystery, climax upon climax, leading up to a wonderfully dramatic ending—

Then be sure to read The Strange Case of Mary Page in the big current number of The Ladies' World—and then see the fifteen weekly 2-reel films in your own favorite theatre.

You will be missing the richest motion picture treat of the year if you miss this $250,000 heart-thumping magazine-photoplay production.

Motion Pictures by
ESSANAY
GEORGE K. SPOOR, President
Watch for the Mary Page series—a breath-taking episode each week for 15 weeks.

Ten cents at the nearest newsstand—

THE LADIES' WORLD

THE McCLURE PUBLICATIONS, NEW YORK CITY

Send This Coupon for 6 Beautiful Photo Postcards of These Favorite Stars

Vogue 3-16

PHOTOPLAY ENTHUSIASTS:
Write below, your name and address and name and address of theatre in which you desire to see Mary Page. Tear off and mail to The Ladies' World, New York. We will send you 6 beautiful photo postcards of Mr. Walthall and Miss Mayo in costume.

Name _____

Address _____

_____

Name of theatre _____

Address _____

free orange perfume, sunshine, poppy blossoms, roaring breakers, alpenglow on snow peaks—and information on the best way to enjoy them. Write "Send sample copy of Sunset" on a piece of paper, wrap a dime in it and mail. If you want to know about motor roads, golf links, bridle trails, itineraries, hotel reservations, lands or investments anywhere west of the Rockies, ask Sunset Magazine Service Bureau. It dispenses advice without a charge to its readers. Send for a sample.

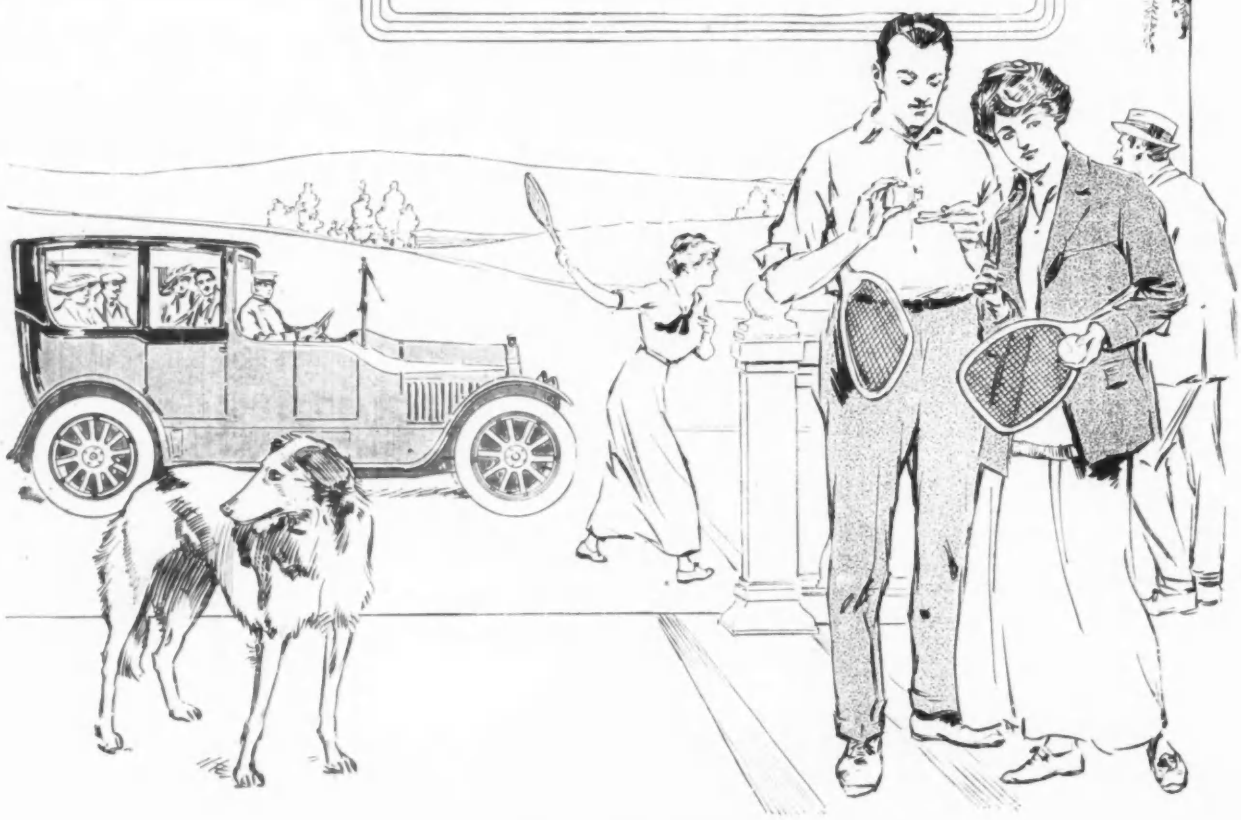
WE believe that the Pacific Slope of North America has more of real interest than any section of similar area in the world—and that's why Sunset Magazine makes an interesting addition to your library table.

There is no other source of complete, vital, interesting monthly information concerning the Great West. And there are few magazines that present their contents more attractively than does Sunset Magazine.

The *new* Sunset in the larger size at fifteen cents (all news stands) is making a tremendous hit. The color pictures are worth framing. By the year (we'd rather have you that way) Sunset Magazine will be sent to any address in the United States for $1.50.

Sunset Magazine

460 Fourth Street San Francisco



Copr. Life Pub. Co.

Are You Fashionable?

Do you revel in glad rags, frills and furbelows, smart effects?

Are you chic?

Do you possess style, form, the indefinable something that gives you the *grande entrée* to the inner order of the sartorial highbrows?

Have you *savoir-faire*, *éclat*, and tone?

Do you wish to be *en rapport* with everything in the way of clothes? To know what to put on and take off?

If so, you will be edified, impressed and enlightened by the great Fashion Number of

Life

On Sale Tuesday, February 29

Special Offer

Enclosed find One Dollar (Canadian $1.13, Foreign $1.26). Send LIFE for three months to

_____

_____

_____

Open only to new subscribers; no subscriptions renewed at this rate.

LIFE, 67 West 31st Street, New York 65

One Year, $5.00. (Canadian, $5.52; Foreign, $6.04.)

LISTERINE

The Safe Antiseptic

Listerine Has Many Uses

Listerine is a liquid antiseptic. It is a safe antiseptic for medical, dental and general family use.

The Teeth — Listerine is a superior dentifrice because it is liquid and antiseptic. A liquid antiseptic can protect those surfaces of the teeth which the brush cannot cleanse.

Mouth Throat and Nasal Passages — Listerine, used as a mouth wash and gargle, affords much protection against infection of the gums, the mouth and throat.

Listerine and warm water, used as a nasal douche, not only cleanses the nasal passages but often relieves congestion of the mucous membrane and thus hastens recovery from colds in the head.

Personal Hygiene — Listerine, applied to the body with a sponge or cloth, will impart a refreshing feeling of cleanliness. It is effective as a deodorant when employed in cases of excessive perspiration, and useful for many purposes of personal hygiene.

The original package — *The original bottle*

Listerine Is a Safe Antiseptic—Cleansing—Refreshing—Healing

Many uses of Listerine are described in the Listerine Book. There also is a children's book entitled "General D. K. Germ" containing many amusing pictures. In a pleasing and attractive way it teaches children the proper care of their teeth. Either or both of these books will be mailed free upon request.

Ask for Listerine in the original bottle and be assured of the genuine by the appearance of the package—round bottle—brown wrapper.

Four Sizes: 15c, 25c, 50c, $1

Manufactured only by

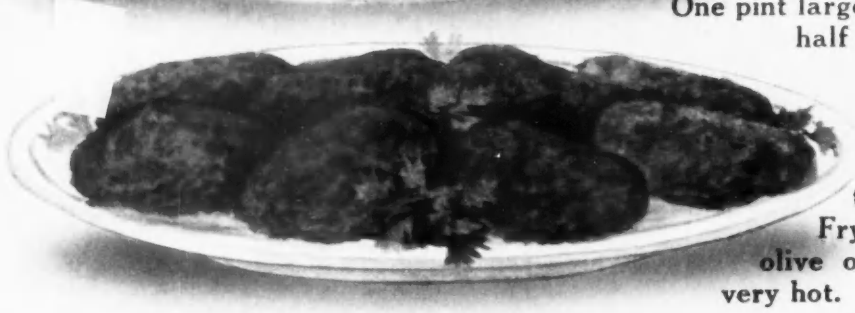
Lambert Pharmacal Company

St. Louis, Missouri — **Toronto, Canada**

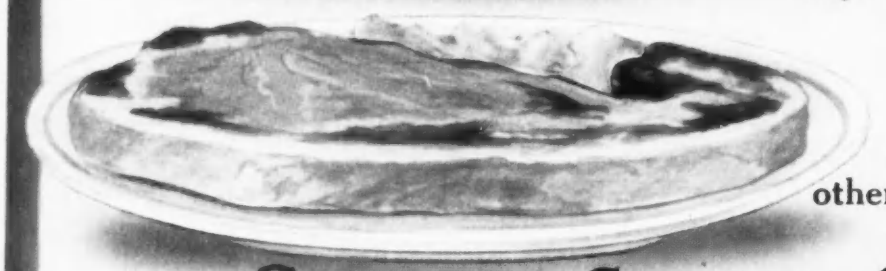
SNIDER'S CATSUP

One to one and one-half tablespoons of SNIDER'S CATSUP for each person to be served. Add the Catsup to the soup just before removing from stove or pour into soup after it is served.

We advise pouring SNIDER'S CATSUP directly on the oysters, and whether they are served on the half-shell or bulk, use a spoon instead of an oyster fork.



One pint large oysters; one-half cup flour; one-half cup milk; one-half cup SNIDER'S TOMATO CATSUP; one-half teaspoon salt. Mix thoroughly the flour, milk, Catsup and salt; dip oysters into mixture, then roll them in cracker crumbs. Fry in sweet, fresh lard, butter or olive oil until a dark brown. Serve very hot.



SNIDER'S CATSUP is popularly known as a perfect relish for roast beef; steaks; cutlets, fish, oysters and many other foods the good housewife is familiar with.

SNIDER CATSUP COMPANY

NEW YORK, U.S.A. CHICAGO, U.S.A.

Maximum Luxury At Minimum Cost

Inside or outside, the Willys-Knight Coupe has that smart appearance which combines dignity and charm.

Rain or shine, it affords that complete protection which makes it the ideal all-year-round car for all the uses of convenience.

Mechanically it leaves nothing to be desired for it has the sleeve-valve motor—the utmost in quiet, dependable, lasting efficiency.

The sleeve-valve motor—quieter than any other type—grows steadily more quiet with use.

Size for size it develops more power than any other type of motor—and has greater flexibility.

Here is a motor which you can drive with unabating pride for literally thousands of miles beyond the pleasurable life of any other type of motor.

Ask the Overland dealer to demonstrate the superior merit of the Willys-Knight Motor Cars.

Other Willys-Knight models are the Limousine at $1750, the Touring Car at $1125 and the Roadster at $1095.

The Willys-Overland Company, Toledo, Ohio

"Made in U. S. A."